

Boyertown Talks Fail; NORTH END CHARGES 'FRAUD' 400 Go Out on Strike

More than 400 workers of the Boyertown Burial Cabinet company went on strike early this morning, according to union officials.

Russell M. Keyser, president of local 406, International Upholsterers Union of North America, said that negotiations with management fell through at 1:30 a.m.

The strike involves about 350 men at the Boyertown plant and about 50 men at the East Greenville plant, Keyser said.

The two-year contract between the company and the union expired at midnight last night.

Keyser said that the union is negotiating for a ten-cent to-the-board raise and an old-age pension plan.

Previous to the union-management meeting from 10:30 p.m. to 1:30 a.m. last night, a general membership meeting of the union was held at 8 p.m. at Odd Fellows hall.

At that time the men voted 149 to 106 to turn down a company offer of five cents an hour increase and a company-authorized pension plan.

HEADING the management negotiating team last night was Roy Derr, general manager.

Keyser said that the company made no additional offers during the session that wound up early this morning.

"We told management that we'd be available all day today for further talks," Keyser said.

The last strike at the plant was a year ago the past August.

THAT strike lasted two days and was caused by the firing of a union business manager by the plant, he said.

The last strike prior to that was back in 1946 when workers stayed away from their jobs for six months.

Keyser said that the pension plan as offered to the union by the company yesterday was "unsatisfactory because we wouldn't have any control over it."

Keyser said the company offered the pension plan along with a three-cent an hour boost yesterday afternoon.

Last night, the company jumped its offer to five cents.

FIRM TO DISCUSS SOOT PROBLEM WITH ENGINEER

Loomcraft Frocks Ready To Go Ahead With Corrections

Loomcraft Frocks incorporated Third and Penn streets, target of complaints about soot, will consult with a boiler engineer this week and will follow any recommendations he may make.

This was reported yesterday by Samuel Brummer, co-manager. He said, "We're ready to go ahead with any corrections within reason that would help solve the problem."

Loomcraft and Spicer Manufacturing division were charged the past Friday with violating the borough anti-soot ordinance, after ten-day tests were made by Borough Health Officer Benjamin C. Steele.

A spokesman for Spicer's in the plant was arranging a meeting between its engineers and Borough Manager Horace B. Gulden to discuss details of the alleged violation.

THE spokesman pointed out that the accusation came as a surprise, since "Spicer's has one of the finest, most complete boiler rooms in the Pottstown area."

He added that four years ago, a complaint against Spicer's was discovered on engineering investigation, to be the result of soot blown by a shifting wind from another source.

The Loomcraft co-manager commented that there had been heavy deposits of soot on the ground near the plant the past week. He said, "I'm firmly convinced it was the weather, and nothing else, that caused such a heavy deposit."

Got Christmas Worries!
Your Problem Is Solved

Having trouble deciding what to buy for Christmas?

Well, your troubles will be over by the time you've finished reading The Mercury's Christmas supplement in today's paper.

This section is crammed full of suggestions of what to buy for Mom, Dad, brother, sister, grandmother and grandfather, and also gives complete information on where to buy it.

annually draw hundreds of spectators, will start at 7 o'clock in front of the postoffice at High and Washington streets.

THE PROGRAM there will start with an invocation by the Rev. Maurice E. Hoover, pastor of Seaviles Memorial Methodist church.

Mrs. John A. Barlow, president of the Century club, will then light the symbolic Christmas tree, a tradition that has been carried on by the club for years.

The choir of Seaviles Memorial Methodist church will then sing Christmas carols and the Rev. Hoover will speak on the significance of Christmas lights.

The lights of the borough

(Continued on Page Nine)

Rains Dispel Smaze; Temperatures Dip

The rains came to Pottstown yesterday, and when they left, the smaze and smog went with them.

About three-quarters of an inch of rain was reported in this area. The rains were heaviest in the early morning hours yesterday, tapering off as the day wore on.

It was fast getting cold, however, last night, and the mercury was down to 40 degrees a little past midnight.

Cloudy today and tomorrow is the forecast from the weatherman who seemed confident that the smaze was gone—for now at least.

"The heavy rain and colder, better circulating atmosphere have done a good job of cleansing the air," he said.

The next weather hazard probably will be some more snow, the weatherman opines, but where and when is another matter.

That's just to make sure you have your winter accessories in working order, he added.

THE WEATHER

For Eastern Pennsylvania: Partly cloudy today, high 52-56. Tomorrow, considerable cloudiness with little change in temperature.

60 Mercury 40

High Antics Low

TEMPERATURE EXTREMES

Local temperatures yesterday and early this morning were:

4 a.m.	59	4 p.m.	52
5 a.m.	59	5 p.m.	52
6 a.m.	58	6 p.m.	51
7 a.m.	58	7 p.m.	49
8 a.m.	58	8 p.m.	46
9 a.m.	58	9 p.m.	44
10 a.m.	59	10 p.m.	44
11 a.m.	60	11 p.m.	43
12 m.	56	12 p.m.	42
1 p.m.	54	1 a.m.	41
2 p.m.	54	2 a.m.	40
3 p.m.	53	3 a.m.	40



Ever since stones and scraps of leather were first used to represent dollar bills, man has balked at paying for something he didn't get. Never is it more keenly felt in this day and age than in the barber shop. Barbers throughout the country, and in Pottstown, usually charge more to cut a fancy crew cut like

one at left. But what of the poor fellow in the center? And the tragic case at right? Shouldn't there be graduated price scales, depending on amount of hair? If it costs \$1.50 for the crew cut at left why not \$1.00 for the center fellow and say 50 cents for the man at right? There can be no doubt that the barber who looks

down at the head at right (and sees his own smiling reflection) must feel he's making a big profit. There seem to be inequalities in the haircutting business. Just as the manicurist who charges the man full price who has only four fingers on each hand is not being fair.

By NORMAND POIRIER
(Mercury Staff Writer)

After rumbling ominously for several weeks, the North End street assessment powder keg exploded violently last night showering highway committee members with hot sparks that were clearly labeled "fraud."

Atty. Joseph L. Prince, representing 42 families from Terrace lane and Park drive, said that "the residents felt a grave injustice had been done and that borough council had committed what amounts to fraud."

He went on to say that because of this "fraudulent" maneuvering, he would have to call auditors into the borough to look over the borough's budgets and books.

The remarks were addressed to the council that had passed, on May 9, 1949, a resolution which said the borough would build certain streets in the North end at no cost to the residents.

The issue started when the 42 residents, along with more than a hundred others, received bills a month ago assessing them for streets built in front of their homes.

THE 42 residents represented by Prince claim, however, that they shouldn't be made to pay the bill because the borough in the resolution of 1949 clearly said that it would build the streets at no cost to the residents.

But, Prince claims, some residents that year did have their streets paved for nothing.

"It is not fair, under government, for one citizen to get what another citizen didn't get," he said.

Borough Solicitor C. Edmund Wells battled Prince verbally throughout the session.

Said Wells, after Prince had concluded a 15-minute explanation of his case.

"THIS same question has come up before. I have made careful checks of all the facts in the case. I think all councilmen are interested in seeing this case opened up.

"If the accusation persists that there was fraud on the part of council, then we certainly wouldn't want a compromise of any kind. We'd want all the facts. But I think there was no fraud."

"If there was a fraud, in my opinion, then it was a fraud on the part of the people who sold the properties, fraud because the people's Society standards, the number of

(Continued on Page Nine)

HALF PRICE?

Clipping Hair That Isn't There Perturbs Bald Barbershop Customers

It's time for the formation of a

BARBERSHOPS should come equipped with three sections, a chair in each; one for full heads of hair, one for those with that thinning look, and the third for those who come only to have their vanity rubbed.

The representatives also told the committee that the Pottsgrove Manor section, West King street, and the North and South Hills boulevard sections are already in line for the lights, regardless of the outcome of the survey.

"When pressed for a date, the men said the areas should have lights by at least early next Spring."

The light men said that in order to bring the borough's light

on, it would be necessary to bring the people to Illuminating Engineering Society standards, the number of

(Continued on Page Nine)

MAIN DRAG

BETTY ZIEGLER

—dodging a skunk and stalling her motor car.

WILLIAM SHAEFFER

—leaving his car ignition key turned on for hours.

MARION (TEX) ALBRIGHT

—on wrong side of counter.

GERALDINE SEYDEL

—having car trouble.

JOE WALLACE

—having fun.

MEL FRY

—ready for bear.

BERNADETTE MONTAGUE

—charging across the main drag.

CHARLES FOSNOCHT

—selling a camera case.

ROBERT LEWIS

—helping with a window display.

DONALD BRUNNER

—holding up traffic.

Trim Price to Fit! Baldies Lament



one at left. But what of the poor fellow in the center? And the tragic case at right? Shouldn't there be graduated price scales, depending on amount of hair? If it costs \$1.50 for the crew cut at left why not \$1.00 for the center fellow and say 50 cents for the man at right? There can be no doubt that the barber who looks

down at the head at right (and sees his own smiling reflection) must feel he's making a big profit. There seem to be inequalities in the haircutting business. Just as the manicurist who charges the man full price who has only four fingers on each hand is not being fair.

—Mercury Staff Photos

Boyertown Talks Fail; NORTH END CHARGES 'FRAUD' 400 Go Out on Strike

More than 400 workers of the Boyertown Burial Cas-
ket company went on strike early this morning, according to
to union officials.

Russell M. Keyser, president of local 406, International
Upholsterers Union of North America, said that negotiations
with management fell through at 1:30 a. m.

The strike involves about 350 men at the Boyertown plant
and about 50 men at the East Greenville plant, Keyser said.

The two-year contract between
the company and the union expired
at midnight last night.

Keyser said that the union
is negotiating for a ten-cent
across-the-board raise and an
old-age pension plan.

Previous to the union-manage-
ment meeting from 10:30 p. m. to
11:30 a. m. last night, a general
membership meeting of the union
was held at 8 p. m. at Odd Fellows
hall.

At that time the men voted 149
to 106 to turn down a company of
five cents an hour increase
and a company-authored pension
plan.

HEADING the management nego-
tiation team last night was Roy
Derr, general manager.

Keyser said that the company
made no additional offers during
the session that wound up early
this morning.

"We told management that
we'd be available all day to-
day for further talks," Key-
ser said.

The last strike at the plant
was a year ago the past August.

THAT strike lasted two days and
was caused by the firing of a
union business manager by the
plant, he said.

The last strike prior to that was
back in 1946 when workers stayed
away from their jobs for six
months.

Keyser said that the pen-
sion plan as offered to the
union by the company yester-
day was "unsatisfactory be-
cause we wouldn't have any
control over it."

Keyser said the company of-
fered the pension plan along with
a three-cent an hour boost yester-
day afternoon.

Last night, the company jumped
its offer to five cents.

LIGHTS TO GLOW TONIGHT AS YULE SEASON STARTS

Ceremonies to Be Held
In Front of
Postoffice

The 1953 Christmas shopping
season will be officially opened
tonight with impressive ceremonies
at the postoffice and the turning on
of the thousands of lights that now
bedeck the borough's main streets.

"We expect to have one of the
best seasons we've had in recent
years," Jack Hoffman, co-chair-
man of the Mercantile bureau said
yesterday of this year's Christmas
season.

Simultaneous with the cere-
monies and the "throwing of the
lightswitch" is today's publica-
tion in The Mercury of the
Christmas supplement.

Tonight's ceremonies, which

Got Christmas Worries? Your Problem Is Solved

Having trouble deciding what
to buy for Christmas?

Well, your troubles will be
over by the time you've finished
reading The Mercury's Christ-
mas supplement in today's
paper.

This section is crammed full
of suggestions of what to buy
for Mom, Dad, brother, sister,
grandmother and grandfather,
and also gives complete in-
formation on where to buy it.

annually draw hundreds of spec-
tators, will start at 7 o'clock in front
of the postoffice at High and Wash-
ington streets.

THE PROGRAM there will start
with an invocation by the Rev.
Maurice E. Hoover, pastor of
Searles Memorial Methodist
church.

Mrs. John A. Barlow, president
of the Century club, will then light
the symbolic Christmas tree, a
tradition that has been carried on
by the club for years.

The choir of Searles Memo-
rial Methodist church will then
sing Christmas carols and the
Rev. Hoover will speak on the
significance of Christmas
lights.

The lights of the borough
(Continued on Page Nine)

Rains Dispel Smaze; Temperatures Dip

The rains came to Pottstown
yesterday, and when they left, the
smaze and smog went with them.

About three-quarters of an inch
of rain was reported in this area.
The rains were heaviest in the
early morning hours yesterday,
tapering off as the day wore on.

It was fast getting cold, how-
ever, last night, and the mer-
cury was down to 40 degrees a
little past midnight.

Cloudy today and tomorrow is
the forecast from the weatherman,
who seemed confident that the
smaze was gone—for now at least.

"The heavy rain and colder,
bitter circulating atmosphere have
done a good job of cleansing the
air," he said.

The next weather hazard prob-
ably will be some more snow, the
weatherman opines, but where and
when is another matter.

That's just to make sure you
have your Winter accessories in
working order, he added.

THE WEATHER

For Eastern Pennsylvania:
Partly cloudy today, high 52-56. To-
morrow, considerable cloudiness
with little change in temperature.

60 Mercury 40 High Antics Low

TEMPERATURE EXTREMES

Local temperatures yesterday and early this morning were:
5 a. m. 58 4 p. m. 52
5 a. m. 59 5 p. m. 52
6 a. m. 58 6 p. m. 51
7 a. m. 58 7 p. m. 49
8 a. m. 58 8 p. m. 47
9 a. m. 59 9 p. m. 46
10 a. m. 59 10 p. m. 45
11 a. m. 60 1 p. m. 43
12 m. 62 2 p. m. 42
1 p. m. 54 3 a. m. 41
2 p. m. 54 2 a. m. 40
3 p. m. 53 3 a. m. 40

Ever since stones and scraps of leather were first used to
represent dollar bills, man has balked at paying for something
he didn't get. Never is it more keenly felt in this day and age
than in the barber shop. Barbers throughout the country, and in
Pottstown, usually charge more to cut a fancy crew cut like the

FIRM TO DISCUSS SOOT PROBLEM WITH ENGINEER

Loomcraft Frocks Ready
To Go Ahead With
Corrections

Loomcraft Incorporated,
Third and Penn streets, target of
complaints about soot, will consult
with a boiler engineer this week

and will follow any recommenda-
tions he may make.

This was reported yesterday by
Samuel Brummer, co-manager. He
said, "We're ready to go ahead with
any corrections within reason that
would help solve the problem."

Loomcraft and Spicer Manu-
facturing division were charged
the past Friday with violating
the borough anti-soot ordinance,
after ten-day tests were made
by Borough Health Officer Ben-
jamin C. Steele.

A spokesman for Spicer's said
the plant was arranging a meeting
between its engineers and Borough
Manager Horace B. Gulden to dis-
cuss details of the alleged violation.

THE spokesman pointed out that
the accusation came as a surprise,
since "Spicer's has one of the
finest, most complete boiler rooms
in the Pottstown area."

He added that four years ago, a
complaint against Spicer's was dis-
covered on engineering investiga-
tion, to be the result of soot blown
by a shifting wind from another
source.

The Loomcraft co-manager con-
ceded that there had been heavy
deposits of soot on the ground near
the plant the past week. He said,
"I'm firmly convinced it was the
weather, and nothing else, that
caused such a heavy deposit."

(Continued on Page Five)

No Agreement Reached

4-Way Jointure Aired

By NORMAN REED
(Mercury Staff Writer)

Should Pottstown and the three
Pottsgroves enter on a four-way
school jointure, or should the
Pottsgroves go their own way?

The question was debated
for three hours last night by
board members and adminis-
trators of the districts, but
nobody seemed to have the
right answer.

Plenty of solutions were sug-
gested, but none provided a founda-
tion for agreement.

The Pottstown board came to
the meeting in the Senior High
school library with a plan. Board
members and principals from
Lower, Upper and West Potts-

town superintendent of schools, ex-
pounded the plan after H. Bert
Shaw, Pottstown board president,
opened the joint meeting.

"This is a general approach
to the subject," he explained.

"This report contains facts on
enrollments and costs that may
provide us with an approach
to the question."

The Pottstown plan, as outlined
by Dr. McCormick, recommends
the conversion of the Pottstown
Junior High school gymnasium into
ten classrooms and the construc-
tion of a new field house in Potts-

town to take care of physical edu-
cation and sports events.

HE SAID this extra room would
accommodate the township Junior
High pupils as well as Pottstown's
pupils.

The local Senior High school, he
explained, can accommodate town-

ship pupils as it is for the present.
If more space is needed in the
future, there is room for the build-
ing of an addition.

Elementary pupils would still
go to school in their own dis-
tricts.

Frances Donnon, Lower Potts-
grove board president, objected
most strongly to the plan.

"I DON'T think the plan looks
ahead far enough," he said.
"Seems to me like a makeshift
that only takes care of present
needs."

Donnon said he favored the
building of a new High school in
one of the townships.

Carl M. Binder, vice presi-
dent and chief spokesman for the
Pottstown board, pointed out that
increasing enrollments in
borough schools make it

(Continued on Page Five)

42 Families Blast Borough Street Move

By NORMAND POIRIER
(Mercury Staff Writer)

After rumbling ominously for several weeks, the North
End street assessment powder keg exploded violently last
night showering highway committee members with hot
sparks that were clearly labeled "fraud."

Atty. Joseph L. Prince, representing 42 families from
Terrace lane and Park drive, said that "the residents felt a
grave injustice had been done and that borough council
had committed what amounts to fraud."

He went on to say that because
of this "fraudulent" maneuvering,
he would have to call auditors into
the borough to look over the bor-
ough's budgets and books.

The remarks were addressed
to the council that had passed,
on May 9, 1949, a resolution
which said that the borough
would build certain streets in
the North end at no cost to the
residents.

The issue started when the 42
residents, along with more than a
hundred others, received bills a
month ago assessing them for
streets built in front of their homes.

THE 42 residents represented by
Prince claim, however, that they
shouldn't be made to pay the bill
because the borough in the resolution
of 1949 clearly said that it
would build the streets at no cost
to the residents.

But, Prince claims, some resi-
dents that year did have their
streets paved for nothing.

It is not fair, under gov-
ernment, for one citizen to get
what another citizen didn't
get," he said.

Borough Solicitor C. Edmund
Wells battled Prince verbally
throughout the session.

Said Wells, after Prince had
concluded a 15-minute explanation
of his case.

FOR that amount, the borough is
getting illumination from 765 lights
and is receiving 173,200 candle
power units.

The representatives also told the
committee that the Pottsgrove
Manor section, West King street,
and the North and South Hills
boulevard sections are already in
line for the lights, regardless of
the outcome of the survey.

"When pressed for a date,
the men said the areas should
have lights by at 'least early
next Spring.'

The light men said that in order
to bring the borough's light
needs to Illuminating Engineering
Society standards, the number of

(Continued on Page Five)

Male Newstipsters Beat Jinx in Mercury Contest

Pottstown Letter Carriers Will Join 1953 March for Muscular Dystrophy

in New York city, Weller re-
ported.

Envelopes for such contribu-
tions will be mailed prepaid this
week by the headquarters and de-
livered by mailmen like any sim-
ilar prepaid mail.

Friday, the day after Thanks-
giving, the local postmen will be
(Continued on Page Nine)

Six Area Draftees Will Depart for Induction Today

Photo Page 6

Six Pottstown area men, one of
the smallest contingents from Local
Board 110 in recent months,
will leave for induction this morn-
ing at 7:17 o'clock.

The draftees, whose names were
released yesterday, are:

George A. Rath, 610 North Evans
street; Norman A. Sundstrom, 19
Beech street; William R. Weand
Jr., Gilbertsville; Edward H. Quig-
ley, 562 State street;

Former Demo Candidate for Senator, Ex-Judge Guy K. Bard Dies Suddenly

PHILADELPHIA, Nov. 23 (AP) — Guy Kurt Bard, 58-year-old teacher, lawyer, judge and politician, died today after suffering a heart attack in his law office.

He was stricken while talking to his secretary and died enroute to the Jefferson hospital as police administered oxygen.

Bard's former associates on the US District court hastily recessed cases before them and



GUY K. BARD

ISRAEL INVOKES TERMS OF TRUCE

Calls on UN to Summon Both Parties for Talks

UNITED NATIONS, N. Y., Nov. 23 (AP) — Israel today invoked the provisions of her armistice agreement with Jordan and called on the UN secretary general to summon both parties to talks on the seething Palestine dispute.

Charging that Jordan had brushed aside Israel's informal call for talks on the mounting border incidents, Israeli Ambassador Abba Eban requested that Secretary General Dag Hammarskjold put into effect an article of the Israeli-Jordan agreement authorizing him to summon both parties to "obligatory talks."

Eban told reporters he did not see how Jordan could avoid entering into talks under such terms since it has signed the 1949 agreement and thus was expected to abide by its provisions.

In his letter to the secretary general, Eban said "in view of the acute tension on the Israeli-Jordan frontier, it is necessary to act swiftly to prevent the further impairment of peace in the security in the area affected by this (armistice) agreement."

"Nothing short of direct and immediate negotiation can avail to that end."

"Since our efforts to bring about a voluntary meeting between the parties by mutual consent have not been successful, my Government has now decided to invoke the provisions of the armistice agreement to this end."

Eban asked the secretary general to discuss with him the time and place for the forthcoming conference between the two Middle East powers. A parley between Hammarskjold and the Israeli ambassador took place this afternoon, presumably to iron out these details.

Calling for stiffer penalties for

Hiss Turned Down by Parole Board For Second Time in Bid for Freedom

WASHINGTON, Nov. 23 (AP) — The Federal parole board reconsidered a parole for Alger Hiss today and refused for the second time to free him from prison.

This means the 43-year-old former State department official, a key figure in the spy probes of the 1940s, must continue serving his five-year sentence in the Federal prison at Lewisburg. He began his sentence in March, 1951.

Alger Hiss The parole board's decision in the Hiss case was unanimous. Dr. Paul Tappan, chairman, said it was based "on the overall record" of the celebrated case.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable parole action in the meantime, Hiss would emerge from prison next November if he earns full time off for good behavior. He is reported to be a model prisoner at Lewisburg, working in

ARE YOU 60 to 80 YEARS OLD?
Now You Can Get
HOSPITALIZATION INSURANCE
CONSULT
WALTER E. DAMES CO., INC.
378 HIGH ST.
Phone 2980

LOCAL NOTICES

Rummage sale, Bethel AME ch., Beech & Franklin Sts., Sat., 9 to 6.

CHRISTMAS CASH
LOANS MADE \$30 to \$600
Let Us Help You
MATTHEW FIN. CORP.
534 HIGH ST. POTTSTOWN, 4600
Open Sat. 9:00 to 1:00

QUIZ SOUGHT ON MISSING RANSOM MONEY

Police Seek 'Death Row' Interview With Kidnap-Killers

ST. LOUIS, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Heady.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

Federal Narcotics Chief Testifies Red China Flooding US With Dope

WASHINGTON, Nov. 23 (AP) — Harry J. Anslinger, chief of the Federal Narcotics bureau, testified today Red China is seeking to flood the United States with illicit dope and is responsible for a jack-in-the-box traffic that is difficult to crush.

As fast as one ring is broken, he said, another springs up to carry on the conspiracy of "selling poison for profit."

Anslinger told a Senate subcommittee the Government has "very definite proof" to substantiate his accusation that huge quantities of heroin, made in Red China, are being shipped to dope peddlers in this country.

Far from making any concerted effort to interfere, he said, Red China's Government apparently takes a cynical attitude toward the traffic.

"They probably hope for the worst," he commented.

Anslinger made the statement as the Senate subcommittee continued its broad inquiry into juvenile delinquency in the United States.

THE FEDERAL Narcotics chief said there has been a marked drop in addition of youths under 21 years of age—from a total of 4405 in 1951 to 3516 the past year—but the problem remains serious "as long as there are any youthful addicts."

Calling for stiffer penalties for

Canadian Navy Plans To Buy US Jet Fighters

OTTAWA, Nov. 23 (AP) — The Royal Canadian Navy is "completing arrangements" for the purchase of F2H Banshee all-weather jet fighter aircraft from the United States Navy, the Defense department said today.

Though the department declined for security reasons to give the number of planes to be purchased, it was believed some 30 will be bought for a total price of 10 million dollars.

The twin-engined jets will replace the present propeller-driven Sea Furies.

It was considered unlikely, in view of today's action, that Hiss would apply for further parole consideration before next November. HE DIDN'T actually apply this year. Tappan explained that the board, following regular procedure, automatically reconsidered an application filed and turned down the past year.

All seven board members voted against paroling Hiss, a board source said, just as the old five-man board did the past year.

In considering parole applications, the board weighs a prisoner's behavior record and takes into account the length a sentence imposed in relation to the offense committed. As a rule, parolees also must be able to show that they have a job or other means of regular livelihood available to them when they leave prison.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable parole action in the meantime, Hiss would emerge from prison next November if he earns full time off for good behavior. He is reported to be a model prisoner at Lewisburg, working in

the prison supply department.

The tally of a prisoner's credit for good behavior is kept by the prison warden. He reports to the prison bureau, which fixes the date for conditional release.

It was considered unlikely, in view of today's action, that Hiss would apply for further parole consideration before next November.

HE DIDN'T actually apply this

year. Tappan explained that the

board, following regular procedure,

automatically reconsidered an

application filed and turned down

the past year.

All seven board members

voted against paroling Hiss, a

board source said, just as the

old five-man board did the past

year.

In considering parole applications, the board weighs a prisoner's behavior record and takes into account the length a sentence imposed in relation to the offense committed. As a rule, parolees also must be able to show that they have a job or other means of regular livelihood available to them when they leave prison.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable

parole action in the meantime,

Hiss would emerge from prison

next November if he earns full

time off for good behavior. He

is reported to be a model pris-

oner at Lewisburg, working in

the prison supply department.

The tally of a prisoner's credit for good behavior is kept by the prison warden. He reports to the prison bureau, which fixes the date for conditional release.

It was considered unlikely, in view of today's action, that Hiss would apply for further parole consideration before next November.

HE DIDN'T actually apply this

year. Tappan explained that the

board, following regular procedure,

automatically reconsidered an

application filed and turned down

the past year.

All seven board members

voted against paroling Hiss, a

board source said, just as the

old five-man board did the past

year.

In considering parole applications, the board weighs a prisoner's behavior record and takes into account the length a sentence imposed in relation to the offense committed. As a rule, parolees also must be able to show that they have a job or other means of regular livelihood available to them when they leave prison.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable

parole action in the meantime,

Hiss would emerge from prison

next November if he earns full

time off for good behavior. He

is reported to be a model pris-

oner at Lewisburg, working in

the prison supply department.

The tally of a prisoner's credit for good behavior is kept by the prison warden. He reports to the prison bureau, which fixes the date for conditional release.

It was considered unlikely, in view of today's action, that Hiss would apply for further parole consideration before next November.

HE DIDN'T actually apply this

year. Tappan explained that the

board, following regular procedure,

automatically reconsidered an

application filed and turned down

the past year.

All seven board members

voted against paroling Hiss, a

board source said, just as the

old five-man board did the past

year.

In considering parole applications, the board weighs a prisoner's behavior record and takes into account the length a sentence imposed in relation to the offense committed. As a rule, parolees also must be able to show that they have a job or other means of regular livelihood available to them when they leave prison.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable

parole action in the meantime,

Hiss would emerge from prison

next November if he earns full

time off for good behavior. He

is reported to be a model pris-

oner at Lewisburg, working in

the prison supply department.

The tally of a prisoner's credit for good behavior is kept by the prison warden. He reports to the prison bureau, which fixes the date for conditional release.

It was considered unlikely, in view of today's action, that Hiss would apply for further parole consideration before next November.

HE DIDN'T actually apply this

year. Tappan explained that the

board, following regular procedure,

automatically reconsidered an

application filed and turned down

the past year.

All seven board members

voted against paroling Hiss, a

board source said, just as the

old five-man board did the past

year.

In considering parole applications, the board weighs a prisoner's behavior record and takes into account the length a sentence imposed in relation to the offense committed. As a rule, parolees also must be able to show that they have a job or other means of regular livelihood available to them when they leave prison.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable

parole action in the meantime,

Hiss would emerge from prison

next November if he earns full

Former Demo Candidate for Senator, Ex-Judge Guy K. Bard Dies Suddenly

PHILADELPHIA, Nov. 23 (AP) — Guy Kurtz Bard, 58-year-old teacher, lawyer, judge and politician, died today after suffering a heart attack in his law office.

He was stricken while talking to his secretary and died enroute to the Jefferson hospital as police administered oxygen.

Bard's former associates on the US District court hastily recessed cases before them and



GUY K. BARD

ISRAEL INVOKES TERMS OF TRUCE

Calls on UN to Summon Both Parties for Talks

UNITED NATIONS, N. Y., Nov. 23 (AP) — Israel today invoked the provisions of her armistice agreement with Jordan and called on the UN secretary general to summon both parties to talks on the seething Palestine dispute.

Charging that Jordan had brushed aside Israel's informal call for talks on the mounting border incidents, Israeli Ambassador Abba Eban requested that at Secretary General Dag Hammarskjold put into effect an article of the Israeli-Jordan agreement authorizing him to summon both parties to "obligatory talks."

Eban told reporters he did not see how Jordan could avoid entering into talks under such terms since it has signed the 1949 agreement and thus was expected to abide by its provisions.

In his letter to the secretary general, Eban said "in view of the acute tension on the Israeli-Jordan frontier, it is necessary to act swiftly to prevent the further impairment of peace in the security in the area affected by this (armistice) agreement."

"Nothing short of direct and immediate negotiation can avail to that end."

"Since our efforts to bring about a voluntary meeting between the parties by mutual consent have not been successful, my Government has now decided to invoke the provisions of the armistice agreement to this end."

Eban asked the secretary general to discuss with him the time and place for the forthcoming conference between the two Middle East powers. A parley between Hammarskjold and the Israeli ambassador took place this afternoon, presumably to iron out these details.

Calling for stiffer penalties for

Federal Narcotics Chief Testifies Red China Flooding US With Dope

WASHINGTON, Nov. 23 (AP) — Harry J. Anslinger, chief of the Federal Narcotics bureau, testified today Red China is seeking to flood the United States with illicit dope and is responsible for a jack-in-the-box traffic that is difficult to crush.

As fast as one ring is broken, he said, another springs up to carry on the conspiracy of "selling poison for profit."

Anslinger told a Senate subcommittee the Government has "very definite proof" to substantiate his accusation that huge quantities of heroin, made in Red China, are being shipped to dope peddlers in this country.

Anslinger said the average prison sentence for dope peddlers was only 18 months when addiction among teenagers was on the rise, but sentences now average 42 months — with a noticeable decline in the number of young victims.

The FEDERAL Narcotics chief said there has been a marked drop in addiction of youths under 21 years of age — from a total of 4405 in 1951 to 3616 the past year — but the problem remains serious "as long as there are any youthful addicts."

Calling for stiffer penalties for

convicted dope peddlers, Anslinger declared that some judges are "too soft" in sentencing those who victimize teen-age boys and girls in the nefarious traffic.

He declined to name any such judges at the public hearing, but agreed to tell the subcommittee the names in private session.

"Where a judge says 'I'll have no drug peddling in my district, it usually disappears,'" Anslinger said. "We ought to have heavier sentences."

"In St. Louis, where the sentence is ten years, and in Detroit where they get 20 years under State law, the peddler just won't stay there," he said.

Anslinger said the average prison sentence for dope peddlers was only 18 months when addiction among teenagers was on the rise, but sentences now average 42 months — with a noticeable decline in the number of young victims.

FAR from making any concerted effort to interfere, he said, Red China's Government apparently takes a cynical attitude toward the traffic.

"They probably hope for the worst," he commented.

Anslinger made the statement as the Senate subcommittee continued its broad inquiry into juvenile delinquency in the United States.

THE FEDERAL Narcotics chief said there has been a marked drop in addiction of youths under 21 years of age — from a total of 4405 in 1951 to 3616 the past year — but the problem remains serious "as long as there are any youthful addicts."

Calling for stiffer penalties for

Hiss Turned Down by Parole Board For Second Time in Bid for Freedom

WASHINGTON, Nov. 23 (AP) — The Federal parole board reconsidered a parole for Alger Hiss today and refused for the second time to free him from prison.

This means the 48-year-old former State department official, a key figure in the spy probes of the 1940s, must continue serving his five-year sentence in the Federal prison at Lewisburg. He began his sentence in March, 1951.

The parole board's decision in the Hiss case was unanimous. Dr. Paul Tappan, chairman, said it was based "on the overall record" of the celebrated case.

Hiss was convicted Jan. 25, 1950, on charges of lying under oath when he swore before a Federal grand jury that he never passed secret Government documents to Whittaker Chambers, admitted courier for a Red spy ring.

In the absence of favorable parole action in the meantime, Hiss would emerge from prison next November if he earns full time off for good behavior. He is reported to be a model prisoner at Lewisburg, working in

LOCAL NOTICES

Rummage sale, Bethel AME ch., Beech & Franklin Sts., Sat., 9 to 6.

CHRISTMAS CASH
LOANS MADE \$30 to \$600
Let Us Help You
MATTHEW Fin. Corp.
354 HIGH ST., POTTSSTOWN, PA.
Open Sat. 9:00 to 1:00

joined together to eulogize their late colleague's memory.

Chief Judge William H. Kirkpatrick, said he was "deeply shocked by his (Bard's) untimely death," and added the State and Nation had lost one of its best citizens.

BARD SERVED 12 years on the bench of the Eastern Pennsylvania district, resigning early the past year to seek — unsuccessfully — the US Senate seat of Republican Edward Martin. Martin won and Bard returned to private law practice.

Long a Democratic party leader and one-time attorney general under the administration of Gov. George H. Earle Jr., Bard was considered a leading candidate for the Democratic nomination for governor next year — especially since Richardson Dilworth, Philadelphia's district attorney, had virtually withdrawn from the picture.

Bard's death pushed Dilworth, candidate in 1950 against Gov. John S. Fine, back into the fore.

A resident of Ephrata, Lancaster county, Bard also served as district attorney in his county, as a US attorney, and as a member of Pennsylvania's Public Utility commission.

He was a bachelor and made his home with his sister. The round-faced, stocky Bard was known as a man with an even temper and a jovial disposition. He possessed a razor-sharp memory.

C. Brewster Rhoads, vice chancellor of the Philadelphia Bar association, lauded Bard's "integrity and devotion to duty and country" in paying tribute at a special memorium in the Federal court building.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Reported discrepancies in police handling of the arrest and recovery of half of the \$600,000 ransom prompted the St. Louis police board to order the inquiry. The investigation began Oct. 18, but was recessed pending completion of the past week's trial of Hall and Mrs. Hall.

O'Connell also indicated the investigating panel of top police officials will question former Lt. Louis Shoulders, who resigned during early stages of the inquiry. It was Shoulders who arrested Hall here Oct. 6.

Shoulders, the key witness in the opening phase of the investigation, said he had no comment on whether he would reappear voluntarily.

O'Connell also said Patrolman Elmer Dolan, who accompanied Shoulders in arresting Hall, and taxi driver John Hager, the tipster who led Shoulders to Hall, probably will be recalled by the panel.

MANILA, Nov. 23 (AP) — The inquiry into the mystery of the missing \$300,000 Greenlease ransom money flared anew today with St. Louis police seeking a "death row" interview with the doomed kidnap-killers.

Police Chief Jeremiah O'Connell said he will ask Federal permission to question Carl Austin Hall and Bonnie Brown Heady concerning statements in Hall's confession that conflict with testimony heard by a police panel investigating Hall's arrest.

Pottstown's Finest

Hope for the future lies in Pottstown's schools. The Mercury is publishing pictures of Pottstown's finest, the children in our schools. Every day a new room of school children will be shown here. Save the series, and enjoy them anew in future years.



Mercury Staff Photo

Just as bright as the sunshine causing a few of them to squint are the pupils of the Fifth grade at the St. Clair building. Upper right is their teacher, Jack Kinney.

Left to right, first row, they are Shirley Cooper, Gloria Gibble, Martha Suchozza, Fran-

cis Kowalski, Marlene Hadcock and John Fritz.

Second row, Willis Day, Geraldine Fizz, Gloria Yerger, Erma Szabo, Barbara Kontra, Charlotte Smith, Sherry Lucas, and Elizabeth Brauner.

Third row, Winston Kelly, James Harris, Michael Iswalt, Frank Cutilla, James Corum and Charles Gill.

Record High Christmas Club Totals Sent Out by Bank in Pennsburg

PENNNSBURG — Mrs. Dorothy Stoudt, Pennsburg, corr. Phone Pennsburg 6831. Lester Miller, del. Tel. Pennsburg 7467.

The Farmers National Bank of Pennsburg yesterday sent checks to 1035 Christmas Club members with a total of \$114,137 in savings, the highest figure in the Christmas Club membership.

The Sassafrassville ER church purchased 1200 pounds of turkey for the annual all-day dinner on Thanksgiving Day. The members will assemble at the church tomorrow evening to make final preparations.

Jeanette Gauger, daughter of Mr. and Mrs. Ernest Gauger, Main street, started as an employee of the Farmers National bank here. She is a 1953 graduate of the Upper Perkiomen High school.

Mr. and Mrs. Milton Leiby, Mrs. Arthur Klingaman, Mr. and Mrs. Howard Kistler of Wana-makers visited Rev. and Mrs. Wimmer C. Mantz recently.

MRS. Kathryn Hillegas, Main street, recently observed her 83rd birthday anniversary.

Keith Thomas Gerhart, son of Mr. and Mrs. James Gerhart Jr., was baptized by the Rev. Wilmer C. Mantz at the parsonage.

The first meeting of the Cancer Dressing group was held in the basement of the Pennsburg ER church annex with Mrs. Paul Sidney and Mrs. Elmer

Rev. Umberger to Speak At Kiwanis Club Meeting

The Rev. Eugene B. Umberger, pastor of Transfiguration Lutheran church, will be the main speaker at tonight's regular meeting of the Pottstown Kiwanis club at the Elks home at 6:15 o'clock.

The meeting will be the "Thanksgiving" one, under the charge of the Support of Churches committee, with Harry DeWalt, chairman.

\$200,000 SALE
OF NEW AND USED
FURNITURE
OPEN DAILY
9 A.M. to 9 P.M.
Monday thru Friday

FREESE
Furniture Showrooms
Located in
FREESE MARKET
N. State St., Pottstown
EASY CREDIT

MONEY FOR

HOLIDAY SHOPPING

Get any sum up to \$600 here...buy for cash...then repay us in convenient monthly amounts. Thousands do this every year. We'll be glad to accommodate you, too.

The Oldest Company of its kind in Penns.
Established in 1794

GIRARD INVESTMENT

STOP IN OR PHONE TODAY:

Two Convenient Offices in Pottstown

• 208 HIGH STREET (2nd Floor)

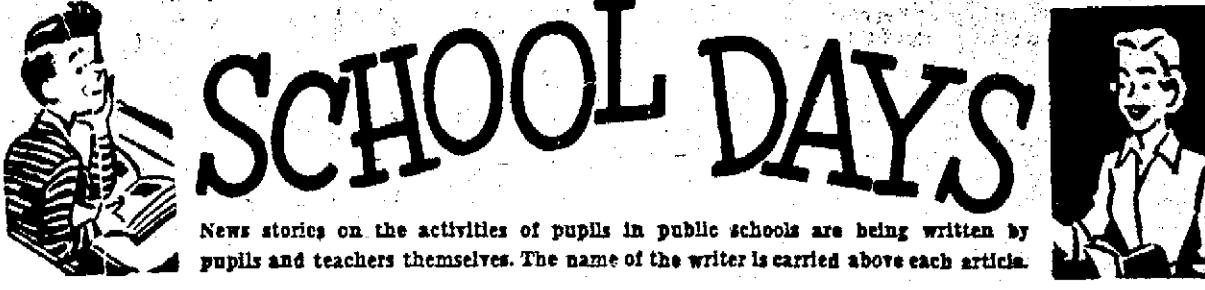
Phone: Pottstown 2550

• 10 NORTH HANOVER ST. (2nd Floor)

Phone: Pottstown 3554

OPEN SATURDAYS UNTIL 1 P.M.

LOANS MADE IN ALL SURROUNDING TERRITORY



In North Coventry Schools

History Class Rules On Traits of Ideal American Citizen

By FAYE ARION

The Tenth grade history class of North Coventry High school, under the supervision of Jesse Delp, has been studying about our Constitution and how important it is to be a good American.

The class has decided the following to be an ideal American:

"To be an American is the highest honor in citizenship that can come to any man. To be a real American, one must believe in and be loyal to those ideals which have dominated America from the beginning and make her what she is."

"He must believe in the spirit of freedom, as did the pioneers of colonial days — who not only demanded freedom for themselves, but were willing to grant it to others."

"He must believe in the common good of the common people and be willing to forego if necessary certain things for himself if they injure other people or the common welfare."

"He must believe in education as the privilege and duty of all. He must know the history and hero stories of America and the sacrifices that have been made so that he may enjoy the blessings of freedom."

"To be a real American, he must love America above any other country in the world, be willing to vote whenever opportunity offers, to accept public office as a public trust, to serve the flag as the symbol of his country and to protect it from harm or discredit."

"To be a real American, he must live in the Spirit of America, for the honor of America and in helpful co-operation with all other Americans."

Sixth Graders Study US Westward Growth

By MARY RUTH HAIN

The Sixth grade in Mrs. Anna Hahn's room has been studying the "Growth of the US Westward" in history. Included in this was the gold rush of '49 and the Mormon settlement.

Harold Christman, an uncle of Leon Christman in our room, gave us an illustrated talk on Salt Lake City and various points of interest in the West.

Eighth Grade Class Studying Farming in US

By JANET FOX

Under the supervision of Kenneth I. Miller, the Eighth grade class is studying farming in the United States. This class has found much data on such things as corn, wheat and dairy farming.

The class was surprised to learn that the average holstein cow takes in 55 tons of "raw material" a year in order to produce 8 tons of "finished product" or milk. The average holstein produces 800 quarts of milk a month.

10th Graders Reading 19th Century Novel

The Tenth grade academic and vocational English class, studying under Kenneth I. Miller, has just completed a unit on libraries. Many research reports were offered by members of the class. The object of studying the unit on libraries was to acquaint pupils with the library and the many types of material found there.

The class is now reading the novel "Silas Marner," written by George Eliot. Even though this novel was written during the 19th century, the characters and places seem to be comparable to modern times.

History Pupils Probe 'Land of the Nile'

By ELIZABETH ANN CLARK

The history section of Seventh grade taught by Clara Lane is studying Egypt. They have read books and looked up reports in encyclopedias, learning many interesting things about the "Land of the Nile."

Many of the pupils have started projects in connection with their studies. Some have drawn pictures of such subjects as the Pharaohs and queens, the sphinx, obelisks, pyramids, and the boats that Queen Hatshepsut sent to Punt. Others have made clay models of pyramids, and have dressed dolls to look like Egyptian.

For the past few weeks the geography section, also taught by Miss Lane, has been studying France. In doing so, they have considered climate maps, physical maps and human use maps.

Miss Lane has given them outline maps on which they placed the rivers, principal cities, products, crops, manufacturing and coal areas, iron ore and bauxite deposits and the physical make-up of France. The maps also include the bordering countries and the bodies of water that surround France.



Two English Classes Studying Spelling

By LEE ASSEO

notice to his pupils from a pamphlet on the general rules of spelling. This includes pronunciation, division of subjects, accents, plurals and various sounds of letters.

The workbook course has four main objectives which are: to develop a work consciousness among pupils, to inspire pupils with confidence in their ability to spell, to help pupils' independence in the study and use of words.

Also DeVincentis has been giving

Murder Charge Lodged Against AWOL Soldier

HOLLIDAYSBURG, Nov. 23 (AP) — A soldier recently took the pre-entrance examinations at the Temple University School of Nursing, Altoona High school teacher, was charged today with murder.

State Police Corp. Andrew Murasko filed the charge against Army Pvt. Charles N. Dermendzin, 20, of Duncansville. No date was set for a hearing before Justice of the Peace Harry D. Soyster.

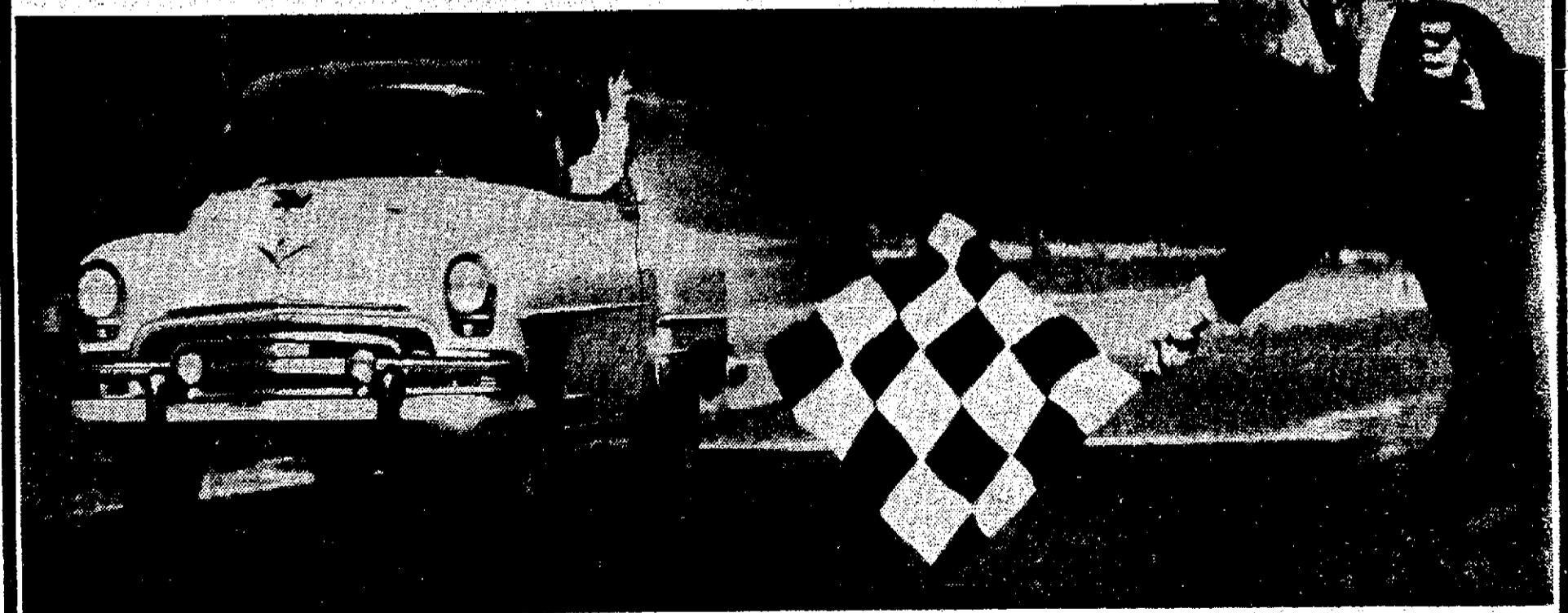
Railroad Bonds Decline

NEW YORK, Nov. 23 (AP) — Railroad bonds decline in an irregular bond market today.

Itching Stopped with medicated lanolin

Lanolin in Resinol Ointment does the work of missing skin oils. Special lanolin is the only way to obtain Resinol. For folks over 50, there is nothing like oil-rich Resinol Ointment for lasting relief from itching of dry skin, eczema, leg itch, rashes, chapping, chafing. At all drugstores.

'54 CHRYSLER WINS "GREATEST STOCK-CAR TEST IN THE WORLD!"



Above you see Chrysler smashing the all-time 24-hour endurance record at Indianapolis to win the Stevens Trophy! An incredible performance! 2,157 miles in 24 hours 'round the clock over the toughest hard-top track in the world! Here is thrilling proof of the stamina, durability, and safety of the new '54 Chrysler. Its 235-h.p. FirePower V-8 engine and PowerFlite fully-automatic transmission far out-performed all other cars in the history of this event! And set the amazing new record without any replacement of engine parts! Now

mind you, this was no special car! Selected from regular production models by AAA officials, this is the beautiful Chrysler now on display! This is the same record-breaking performer we invite you to come drive! And what an experience for you! You'll feel the one and only 235-h.p. performance! Performance that says you drive the leader. You'll see new beauty inside and out that tells the world you drive the leader! Come drive the '54 Chrysler yourself for the most exciting and memorable experience of your motoring lifetime!

COME DRIVE THE CAR THAT DID IT! The power of leadership is yours in a beautiful

'54 CHRYSLER

SIDLEY MOTORS, INC.

132 High Street

Pottstown's Finest

Hope for the future lies in Pottstown's schools. The Mercury is publishing pictures of Pottstown's finest, the children in our schools. Every day a new room of school children will be shown here. Save the series, and enjoy them anew in future years.



—Mercury Staff Photo

Just as bright as the sunshine causing a few of them to squint are the pupils of the Fifth grade at the St. Clair building. Upper right is their teacher, Jack Kinney.

Left to right, first row, are Shirley Cooper, Gloria Gibble, Martha Suchoza, Fran-

cis Kowalski, Marlene Hadock and John Fritz.

Second row, Willis Day, Geraldine Fizz, Gloria Yerger, Erma Szabo, Barbara Kontra, Charlotte Smith, Sherry Lucas, and Elizabeth Brauner.

Third row, Winston Kelly, James Harris, Michael Iswalt, Frank Cutilla, James Corum and Charles Gill.

Record High Christmas Club Totals Sent Out by Bank in Pennsbury

PENNSBURG — Mrs. Dorothy Stoudt, Pennsbury, corr. Phone Pennsbury 4-5246. Lester Miller, del. Tel. Pennsbury 7-2467.

The Farmers National Bank of Pennsbury yesterday sent checks to 1036 Christmas Club members with a total of \$114,137 in savings, the highest figure in the Christmas Club membership.

The Sassafrasville ER church purchased 1200 pounds of turkey for the annual all-day dinner on Thanksgiving Day. The members will assemble at the church tomorrow evening to make final preparations.

Jeanette Gauger, daughter of Mr. and Mrs. Ernest Gauger, Main street, started as an employee of the Farmers National bank here. She is a 1953 graduate of the Upper Perkiomen High school.

Mr. and Mrs. Milton Leiby, Mrs. Arthur Klingaman, Mr. and Mrs. Howard Kistler of Wana-

makers visited Rev. and Mrs. William C. Mantz recently.

MRS. Kathryn Hillegas, Main street, recently observed her 83rd birthday anniversary.

Keith Thomas Gerhart, son of Mr. and Mrs. James Gerhart Jr., was baptized by the Rev. Wilmer C. Mantz at the parsonage.

The first meeting of the Can-

cer Dressing group was held in the basement of the Pennsbury ER church annex with Mrs. Paul Sidney and Mrs. Elmer

Rev. Umberger to Speak At Kiwanis Club Meeting

The Rev. Eugene B. Umberger, pastor of Transfiguration Lutheran church, will be the main speaker at tonight's regular meeting of the Pottstown Kiwanis club at the Elks home at 6:15 o'clock.

The meeting will be the "Thanksgiving" one, under the charge of the Support of Churches committee, with Harry DeWalt, chairman.

\$200,000 SALE
OF NEW AND USED FURNITURE
OPEN DAILY
9 A.M. to 9 P.M.
Monday Thru Friday
FREESE
Furniture Showrooms
Located in
FREESE MARKET
N. State St., Pottstown
EASY CREDIT

GIRARD INVESTMENT Company
The Oldest Company of its kind in Penna.
Established in 1894
STOP IN OR PHONE TODAY:
Two Convenient Offices in Pottstown
• 268 HIGH STREET (2nd Floor)
Phone: Pottstown 2350
• 19 NORTH HANOVER ST. (2nd Floor)
Phone: Pottstown 3554
OPEN SATURDAYS UNTIL 1 P.M.
LOANS MADE IN ALL SURROUNDING TERRITORY

HOLIDAY SHOPPING

Get any sum up to \$600 here...buy for cash...then repay us in convenient monthly amounts. Thousands do this every year. We'll be glad to accommodate you, too.

The Oldest Company of its kind in Penna.
Established in 1894

Two Convenient Offices in Pottstown
• 268 HIGH STREET (2nd Floor)
Phone: Pottstown 2350
• 19 NORTH HANOVER ST. (2nd Floor)
Phone: Pottstown 3554

OPEN SATURDAYS UNTIL 1 P.M.
LOANS MADE IN ALL SURROUNDING TERRITORY



SCHOOL DAYS

News stories on the activities of pupils in public schools are being written by pupils and teachers themselves. The name of the writer is carried above each article.

In North Coventry Schools

History Class Rules On Traits of Ideal American Citizen

By FAYE ARION

The Tenth grade history class of North Coventry High school, under the supervision of Jesse Delp, has been studying about our Constitution and how important it is to be a good American.

The class has decided the following to be an ideal American:

"To be an American is the highest honor in citizenship that can come to any man. To be a real American, one must believe in and be loyal to those ideals which have dominated America from the beginning and made her what she is."

"He must believe in the spirit of freedom, as did the pioneers of colonial days — who not only demanded freedom for themselves, but were willing to grant it to others."

"He must believe in the common good of the common people and be willing to forego if necessary certain things for himself if they injure other people or the common welfare."

"He must believe in education as the privilege and duty of all. He must know the history and hero stories of America and the sacrifices that have been made so that he may enjoy the blessings of freedom."

"To be a real American, he must love America above any other country in the world, be willing to vote whenever opportunity offers, to accept public office as a public trust, to serve the flag as the symbol of his country and to protect it from harm or discredit."

"To be a real American, he must live in the spirit of America, for the honor of America; and in helpful co-operation with all other Americans."

Sixth Graders Study US Westward Growth

By MARY RUTH HAHN

The Sixth grade in Mrs. Anna Hahn's room has been studying the "Growth of the US Westward" in history. Included in this was the gold rush of '49 and the Mormon settlement.

Harold Christman, an uncle of Leon Christman in our room, gave us an illustrated talk on Salt Lake City and various points of interest in the West.

History Pupils Probe 'Land of the Nile'

By ELIZABETH ANN CLARK

The history section of Seventh grade taught by Clara Lane is studying Egypt. They have read books and looked up reports in encyclopedias, learning many interesting things about the "Land of the Nile."

Many of the pupils have started projects in connection with their studies. Some have drawn pictures of such subjects as the Pharaohs and queens, the sphinx, obelisks, pyramids, and the boats that Queen Hatshepsut sent to Punt. Others have made clay models of pyramids, and have dressed dolls to look like Egyptians.

For the past few weeks the geography section, also taught by Miss Lane, has been studying France. In doing so, they have considered climate maps, physical maps and human use maps.

Miss Lane has given them outline maps on which they placed the rivers, principal cities, products, crops, manufacturing and coal areas, iron ore and bauxite deposits and the physical make-up of France. The maps also include the bordering countries and the bodies of water that surround France.



YOU CAN BET YOUR LIFE - SAFETY PAYS!

The minutes that jay-walkers save are too often spent in the cemetery. Always cross at the corner, with the light. As the old proverb says, "Better late than never."

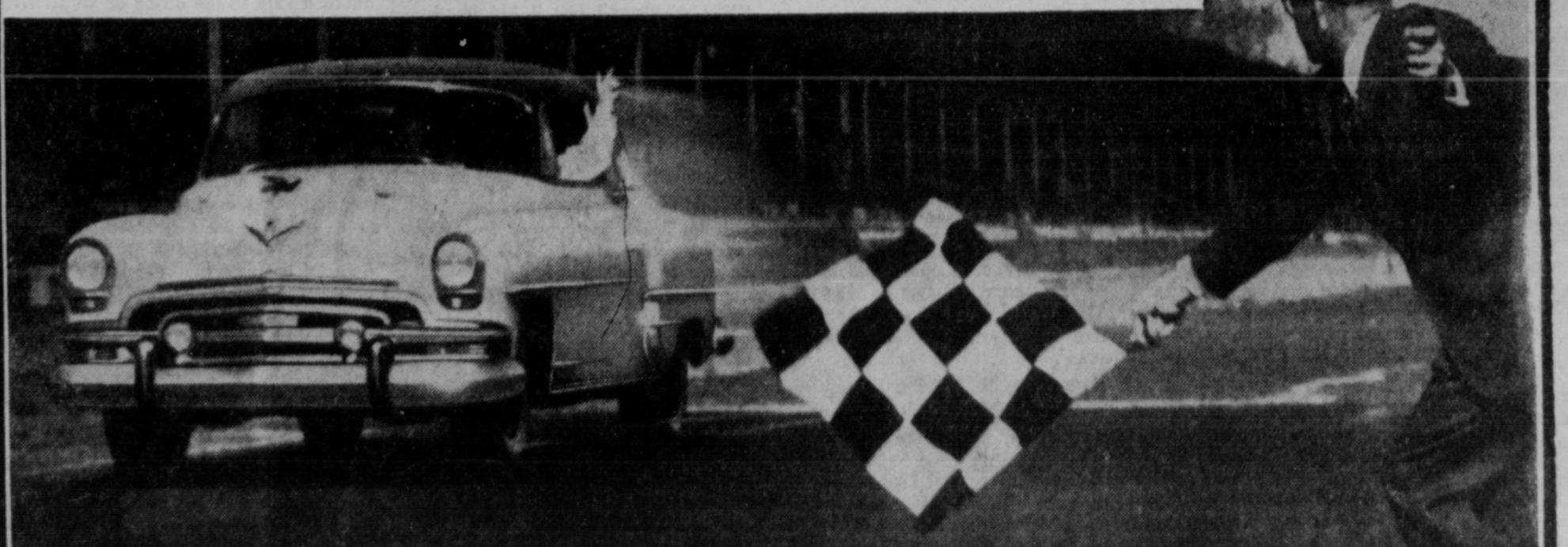
WALK CAREFULLY—the life you save may be your own!

JACOB S. BAHR & SON

All Lines of Insurance

Bahr Arcade, High & Charlotte Sts. Ph. 1055

'54 CHRYSLER WINS "GREATEST STOCK-CAR TEST IN THE WORLD!"



Above you see Chrysler smashing the all-time 24-hour endurance record at Indianapolis to win the Stevens Trophy! An incredible performance! 2,157 miles in 24 hours 'round the clock over the toughest hard-top track in the world! Here is thrilling proof of the stamina, durability, and safety of the new '54 Chrysler. Its 235-h.p. FirePower V-8 engine and PowerFlite fully-automatic transmission far out-performed all other cars in the history of this event! And set the amazing new record without any replacement of engine parts! Now

COME DRIVE THE CAR
THAT DID IT! The power of
leadership is yours in a beautiful

'54 CHRYSLER

SIDLEY MOTORS, INC.

132 High Street

Pottstown Mercury

READERS SAY:

and THE POTTSTOWN NEWS
Published every morning except Sunday by the Pottstown Daily News Publishing Co., Hanover and King Streets, Phone 8000

WILLIAM M. HESTER, President

SHANDY HILL, General Manager

SUBSCRIPTION RATES

By carrier—25¢ per week, \$13 per year.
By mail (payable in advance) \$12 per year
Year Six Months One
Within 150 miles \$13.50 \$6.50 \$3.45 \$1.15
All Other 15.00 7.50 3.75 1.25

Entered at Pottstown Postoffice as 2nd class matter

TUESDAY, NOVEMBER 24, 1953

I know of no such thing as genius; it is nothing but labor and diligence.—Hogarth.

A Job Well Done

CONGRATULATIONS are due the Pottstown men and women who conducted the United Fund campaign this year—those who directed the drive and those who did the arduous work of soliciting subscriptions.

The total pledged was well over \$156,000 and it is expected to go up to nearly \$160,000 when all reports are in.

Although the United Fund did not reach its goal of \$182,000, Fund Chairman Howard W. Bartholomew must be complimented for his workers' great zeal in raising 110 percent of last year's amount—a figure Pottstown can be proud of. It was the largest amount ever raised for charity here.

And those who contributed their share toward this community effort also deserve Pottstown's thanks, for they have brought the United Fund closer to meeting its goal this year than it has come for quite a while.

It is not their fault that the report did not show pledges for 100 percent, or more, of the very moderate amount the United Fund asked.

But some time, and some way, a method must be devised to reach the hearts and the pocketbooks of those who have not been doing their share toward the United Fund.

Payrolls in Pottstown are high now, the unemployment lists are decreasing, and there is every indication of an exceptionally prosperous year. Measured by performance in other years when this area was much less prosperous, the campaign this year should have gone "over the top."

It is not necessary to tell anyone in Pottstown that the value of the dollar has shrunk.

And it has shrunk for the United Fund agencies, as well as for the everyone else. These agencies are not receiving enough to carry on their essential work. Their allocations have not gone up in proportion to the reduced value of the dollars they receive from the Fund. That means, of course, that they cannot do as good a job as they should for this community.

We think that in the near future, perhaps early next Spring, there should be a community mass meeting to acquaint the people of Pottstown with what the United Fund means to them.

It should be a big meeting, and steps should be taken to see that corporations and individuals which have not been doing their share are invited to attend. We believe that when the work of the United Fund agencies is properly presented, there will be a more sympathetic attitude toward a drive that embraces 26 agencies and saves continually during for contributions.

A way must be found to acquaint some segments of the public with just what the United Fund is.

Sad to relate, some of our people do not know what the United Fund means. This was found in a Mercury survey.

Some do not know how contributions are made. Many did not know that a modest donation spread over 26 agencies would not go far. Divide 26 into 50 cents or a dollar, and you will see how small individual donations could be.

Under the inspired leadership of Mr. Bartholomew, the United Fund workers did a noble job. But there are undiscovered sources where contributions might be obtained. These sources must be uncovered.

It's not too early to begin thinking of next year. Charity works the year 'round, and Pottstown must be educated that its heart must be big the year 'round, too!

State Police Score Again

STATE police can take another bow in quickly solving Pottstown church thefts by arresting a juvenile over the weekend.

This arrest and the apprehension by Reading police of a "mucky phantom" who rifled several Pottstown and Stowe business houses gives State police a perfect record for clearing up thefts in the rural areas of their territory.

State police ordinarily leave crime detection to municipality organized police departments. So it's good to see they are solving the ones outside the borders of boroughs.

The Sentence

The death sentence for Carl Austin Hall and Bonnie Brown Heady is one from which the most confirmed opponent of capital punishment will not easily dissent.

The story of their crime, indeed, will long be remembered as an argument in favor of keeping the death penalty on the books in states where it now stands, and for restoring it to the statutes in others.

Grampaw Oakley

PUNKIN CORNERS, Editor, The Mercury, November 23. Dear Sir 'n' Brother:

Wal, I see i; the papers where in Chicago an angry operatic tenor left the stage in the middle of his performance. That left everybody else speechless, too!

An item says in some cities crew hair cuts now cost \$2 or two-bits more than the standard trim. On me a crew cut still looks like 3 cents!

And say: At this writing it appears that every baseball manager and ex-manager has been named by the sports prophets to succeed Charley Dressen in Brooklyn—except Dressen!

Hopin' you air the same, GRAMPAW NED OAKLEY

READERS SAY:

Aged Fret Over Future

What Happens to Aged?

To the Editor: "Whatever is to become of us?"

More and more that question is asked by retired people living on small fixed incomes. There are a lot of us.

Add widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question.

With every round of strikes, pay increases, fringe benefits, etc., plus the inevitable increase in cost of living, both the quality and the quantity of food on our tables must decrease.

We patch up old clothes. Our self-respect is going. Must we be reduced to pauperism and become wards of the state?

In all humility and in all sincerity, let those who are responsible for rising prices to quit flexing your muscles and beating your chest, grasp another great opportunity. An opportunity to be a benefactor to those who worked and provided for their future.

We planned and saved and felt secure, with self-respect, for our last few years. In despair we see the buying power of our small incomes and of our savings grow smaller and smaller.

Use your power to stop this continued deflation of our dollar.

Increase wages where an injustice exists, eliminate competition between unions, produce more.

Most of us worked 40 to 50 years and more. We ask only that our present limited incomes and savings be not taken from us.

For what is the difference—to be

robbed by a thief of our dollars, or to have our dollars rendered worthless?

And when I say "worthless" I say it advisedly and thoughtfully and, yes, with fear in my heart. Because "it can happen to us."

Pottstown PENSIONED

Defends Frederick PTA

To the Editor: A reply to Mr. Member, Perkiomenville. Is his hearing good? Eyesight?

Then why the stupid letter?

PTA never decided on a Christmas party. We didn't expect to be in the new school. Cake and rummage sales were held to finance our budget for the present year. No provisions were made for a Christmas party.

Budget was written in black and white on Blackboard for all to read. Lady in charge of budget explained it to everyone.

If Mr. Member were a faithful member, he would have been present that evening. He could have learned where money went. This association is not a money-making one.

If he attended the November meeting, he received a pamphlet on our by-laws. It has all the necessary information.

Too bad Mr. Member can't read. One of our objects is "To promote the welfare of children and youth in home, school, church, and community." If Mr. Member attends church, Christmas should mean more than parties.

Children should be taught, it is more blessed to give than receive.

We have some wonderful, hard working members who never had children; yet worked unselfishly striving for im-

provements in our schools. Working more than ten years with wonderful success. Gave their time and effort never asking for returns.

Mr. Member should take a lesson from them. Why was he so small as to write his letter? We have a suggestion box for any criticism. "Wasn't he man enough to use it?"

If he expects a social whirl or coming out parties for his children he is in the wrong association.

Frederick MRS. JOHN R. PLANK

Boyertown's Not So Dumb

To the Editor: I have never written to your column before, but after reading the letter (Non Partisan, Readers Say, Nov. 19) in which he refers to the voting machines held by the borough of Boyertown, I just had to write and get something off my chest.

Voting machines aren't the only things we have that Pottstown does not have.

We have dial telephones, also a debt free water and sewer system. Also about 70 percent of the people in the town own the homes they live in.

We have a good burgess and councilmen who know how to manage financially, and who work for the welfare of the town and its people. Is it any wonder why we have re-elected our burgess to his third term, also several of our councilmen?

Quite often the people of Pottstown refer to us as the dumb dutch Boyertowners.

Boyertown LIFETIME

WASHINGTON

Technical Aid, Not Gifts, Is Urged for Underfed

By J. R. ROBERTS JR.

(Associated Press News Analyst)

When I was a child my mother used to adjure me to clean up my plate at each meal, holding it was sinful to waste food when there were so many hungry people in the world.

It always seemed to me to be an illogical way to help the hungry Chinese, and I could now do without some of the pounds for which the way was paved by this basic feeding program.

This was, of course, long before the days of farm subsidies (unless you count free seeds from congressmen), production quotas, little-pig-killings, third-row-plough-ups and ever-normal granary programs.

The two ideas have always been connected in my mind, however, and now are revived by the report of the United Nations Food and Agriculture organization on continued imbalances in the world food situation and the simultaneous suggestion by farmers of 27 countries for establishment of a world food reserve.

THE FAO HAS been promoting a program to increase food production faster than populations increase. It has been succeeding. But it has developed that, as usual, there as has gits, and the gap between the well fed and the poorly fed has been widened. In the meantime, farm prices have fallen under the production increase.

So the farmers represented by the International Federation of Agricultural Producers are proposing that the FAO buy up farm surpluses, thus supporting farm prices and keeping a farm slump from setting off a world depression. A part of the idea is to have a reserve to meet emergencies.

Underfed areas would be provided with continued or increased technical aid to increase their ability to buy—at cut prices—what they have not the resources to produce.

The emphasis of the farmers, naturally, is on the stability of their own section of the economy. But the crux of the matter lies in this business of creating an ability to buy on the part of the underfed. For the underfed are those who have little or nothing with which to trade. The British on their little island learned about that when they had to turn to production of war goods, instead of trade goods.

A world food reserve operating on a charity or part-charity basis is not the answer. The giving and taking of charity is a symbol of economic instability and inequality.

The assumption that there is somewhere in the world enough food for everybody—only enough distribution is false.

There must be increased food production per capita, a better balance of food production with industrial production, and freer movement of goods in the world.

Natural resources are not evenly distributed around the world. There must be trade and that trade must be mutually advantageous.

Subsidies and donations are both subsidies to overcome the taste of bad economic management, though perhaps necessary during a transition.

The transition itself must be accomplished through things like Point Four and UN technical aid, which aim at development of stable markets within sound economies in areas which so far have neither.

The Voice of Broadway

By DOROTHY KILGALLEN

Broadway Bulletin Board

Ray Milland assures intimates his separation from his attractive wife of many years will not end in a divorce and remarriage for him. The rift is only "temporary," he promises.

Due for investigation in the near future is the Atomic

Ergy commission's procedure of spending millions of dollars to find uranium deposits, only to turn them over to private operators for mining . . . The

mother of "Gypsy" Rose Lee and June Havoc—one of the great "characters" of show business—

Evelyn Keyes has been rushed to the hospital, gravely ill.

Big talk around the Big Top during the circus Winter season is the shooting involving two ladies. It was pushed up, possibly never even got on a police blotter, but the performers are still breathless over the incident.

ARTHUR O'CONNELL, the actor who gets married eight times a week in the Broadway hit, "Picnic," has just received real life annulment. His wife was actress Janet Ward.

Mike Todd is back in circulation and appears as Most Unlikely Can-

didate for the role of Evelyn Keyes' bridegroom, despite all the reports. His newest date in the quiet places is Louise Ferrand, who dances on the Jackie Gleason TV show . . . The revived Yacht Club Boys' act broke up without ever playing a New York engagement.

Johnnie Ray, the crying crooner, seems to be settling down in Gotham. He has taken over George DeWitt's apartment (the comedian gave it up when he parted from his wife, model Claire Green) and tossed a huge house-warming Friday night.

MICKEY SPILLANE made it from New York to Arizona in a hot rod . . . Patty Ann Jackson of "Me and Juliet" will waltz down the aisle with Lance Hay, a California interior decorator, as soon as the show closes. It'll be a West Coast wedding.

La Vie En Rose, which spent a mint enlarging and redecorating, will live only for seven months nevertheless. Gilmore's Steak house takes over the spot July 1.

Hint to dowagers with drawers full of jewels: the value of second grade diamonds can be increased by shooting them with atomic energy. (Quick, Watson, the needle!) . . . The first news announcement of T. S. Eliot's "The Confidential Clerk" brought an avalanche of mail orders to the Moroso, although the Ina Claire-Claude Rains comedy doesn't open until February.

The Worry Clinic

By DR. GEORGE W. CRANE

TOM R. is ending ten years in prison.

"Dr. Crane, we have followed your column in the Detroit Free Press with great interest," he began.

"In fact, we now have classes in this prison where we study public speaking and other topics that involve applied psychology.

"You may not know it but hundreds

of your educational bulletins are circulating among the inmates, and are being used in our class work.

"I am due for a parole in a couple

of months. I plan to return to my wife and two children who are now in high school.

"Although I've been away from them for a long time, I have tried to help make up in a small way, at least, by urging the children to study the 'Worry Clinic' every day."

"And my wife makes a scrapbook of all the cases, too. They have cleared up a lot of mistaken notions that I used to have, so I should be a far better husband and father when I return home."

CHRIST WAS crucified between two thieves. One of them didn't profit from contact with the great teacher. But the other did.

It is thus possible for every human being to break his slavery to bad habits and direct his future behavior by his brain.

We can lop off excess fat by dieting.

We can break the liquor habit or the tobacco habit or the gambling habit, or our addiction to drugs and thievery and other crimes.

Perhaps that vast majority will remain slaves to their past habits. But you don't need to do so. It is up to each person.

SAUL OF TARSUS was a vindictive, bigoted religious fanatic who persecuted even his own people. He was actually worse in this respect than Hitler.

Aged Fret Over Future

The name and complete address of the author must accompany every contribution but on request will not be published. Letters not exceeding 250 words will receive preference.

and THE POTTSTOWN NEWS
Published every morning except Sunday by the
Pottstown Daily News Publishing Co., Hanover
and King Streets, Phone 6000.
WILLIAM M. HESTER, President
SHANDY HILL, General Manager

SUBSCRIPTION RATES
By carrier—25c per week, \$13 per year.
By mail (payable strictly in advance)
Year Six Months One Month
Within 150 miles \$12.80 \$6.90 \$3.45 \$1.15
All Other 15.00 7.50 3.75 1.25

Entered at Pottstown Postoffice as 2nd class matter

MEMBER OF THE ASSOCIATED PRESS
The Associated Press is entitled exclusively to the use for republication of all local news printed in this newspaper; as well as all AP news dispatches. All rights of special dispatches herein are also reserved.

TUESDAY, NOVEMBER 24, 1953

I know of no such thing as genius; it is nothing but labor and diligence.—Hogarth.

A Job Well Done

CONGRATULATIONS are due the Pottstown men and women who conducted the United Fund campaign this year—those who directed the drive and those who did the arduous work of soliciting subscriptions.

The total pledged was well over \$160,000 and it is expected to go up to nearly \$160,000 when all reports are in.

Although the United Fund did not reach its goal of \$182,000, Fund Chairman Howard W. Bartholomew must be complimented for his workers' great zeal in raising 110 percent of last year's amount—a figure Pottstown can be proud of. It was the largest amount ever raised for charity here.

And those who contributed their share toward this community effort also deserve Pottstown's thanks, for they have brought the United Fund closer to meeting its goal this year than it has come for quite a while.

It is not their fault that the report did not show pledges for 100 percent, or more, of the very moderate amount the United Fund asked.

But some time, and some way, a method must be devised to reach the hearts and the pocketbooks of those who have not been doing their share toward the United Fund.

Payments in Pottstown are high now, the unemployment lists are decreasing, and there is every indication of an exceptionally prosperous year. Measured by performance in other years when this area was much less prosperous, the campaign this year should have gone "over the top."

It is not necessary to tell anyone in Pottstown that the value of the dollar has shrunk.

And it has shrunk for the United Fund agencies, as well as for the everyone else. These agencies are not receiving enough to carry on their essential work. Their allocations have not gone up in proportion to the reduced value of the dollars they receive from the Fund. That means, of course, that they cannot do as good a job as they should for this community.

We think that in the near future, perhaps early next Spring, there should be a community mass meeting to acquaint the people of Pottstown with what the United Fund means to them.

It should be a big meeting, and steps should be taken to see that corporations and individuals which have not been doing their share are invited to attend. We believe that when the work of the United Fund agencies is properly presented, there will be a more sympathetic attitude toward a drive that embraces 26 agencies and saves continually dunning for contributions.

A way must be found to acquaint some segments of the public with just what the United Fund is.

Sad to relate, some of our people do not know what the United Fund means. This was found in a Mercury survey.

Some do not know how contributions are made. Many did not know that a modest donation spread over 26 agencies would not go far. Divide 26 into 50 cents or a dollar, and you will see how small individual donations could be.

Under the inspired leadership of Mr. Bartholomew, the United Fund workers did a noble job. But there are undiscovered sources where contributions might be obtained. These sources must be uncovered.

It's not too early to begin thinking of next year. Charity works the year 'round—and Pottstown must be educated that its heart must be big the year 'round, too!

State Police Score Again

STATE police can take another bow in quickly solving Pottstown church thefts by arresting a juvenile over the weekend.

This arrest and the apprehension by Reading police of a "finicky phantom" who rifled several Pottstown and Stowe business houses gives State police a perfect record for clearing up thefts in the rural areas of their territory.

State police ordinarily leave crime-detection to municipality organized police departments. So it's good to see they are solving the ones outside the borders of boroughs.

The Sentence

THE death sentence for Carl Austin Hall and Bonnie Brown Heady is one from which the most confirmed opponent of capital punishment will not easily dissent.

The story of their crime, indeed, will long be remembered as an argument in favor of keeping the death penalty on the books in states where it now stands, and for restoring it to the statutes in others.

Grampaw Oakley

PUNKIN CORNERS, November 23.
Dear Sir 'n' Brother:

Wal, I see by the papers where in Chicago an angry operatic tenor left the stage in the middle of his performance. That left everybody else speechless, too!

An item says in some cities crew hair cuts now cost \$2 or two bits more than the standard trim. On me a crew cut still looks like 30 cents!

And say: At this writing it appears that every baseball manager and ex-manager has been named by the sports prophets to succeed Charley Dressen in Brooklyn—except Dressen!

Hopin' you all the same,

GRAMPAW NED OAKLEY



What Happens to Aged?

To the Editor: "Whatever is to be come of us?"

More and more that question is asked by retired people living on small fixed incomes. There are a lot of us.

Add widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay increases, fringe benefits, etc., plus the inevitable increase in cost of living, both the quality and the quantity of food on our tables must decrease.

We patch up old clothes. Our self-respect is going. Must we be reduced to pauperism and become wards of the state?

In all humility and in all sincerity, we ask those who are responsible for rising prices to quit flexing your muscles and beating your chest, grasp another great opportunity. An opportunity to be a benefactor to those who worked and provided for their future.

We planned and saved and felt secure, with self-respect, for our last few years. In despair we see the buying power of our small incomes and of our savings grow smaller and smaller.

Use your power to stop this continued deflation of our dollar.

Increase wages where an injustice exists, eliminate competition between unions, produce more.

Most of us worked 40 to 50 years and more. We ask only that our present limited incomes and savings be not taken from us.

For what is the difference—to be

robbed by a thief of our dollars, or to

have our dollars rendered worthless?

And when I say "worthless" I say it

advisedly and thoughtfully and, yes, with

fear in my heart. Because "it can hap-

pen to us."

Pottstown PENSIONED

Defends Frederick PTA

To the Editor: A reply to Mr. Member, the Perkiomenville. Is his hearing good? Eyesight?

Then why the stupid letter?

PTA never decided on a Christmas party. We didn't expect to be in the new school. Cake and rummage sales were held to finance our budget for the present year. No provisions were made for a Christmas party.

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and the quantity of food on

our tables must decrease.

Both widows, orphans, disabled veterans to our number, and add the thousands of people, who join our ranks each year and the question "Whatever is to become of us?" is a deadly serious question?

With every round of strikes, pay in-

creases, fringe benefits, etc., plus the

inevitable increase in cost of living, both

the quality and

SALE —

(Continued From Page One)

J. Fegley and Son is located on the east side of South York street, just north of the railroad tracks. This had been the site of the Swift and company refrigerating warehouse in Pottstown for many years. Fegley's bought the building (but not the land) about five years ago.

NEWSTIPS —

(Continued From Page One)

children from coal gas by an alert young man who is paid for driving two of the children to school.

The one woman the menfolk couldn't get ahead of was Mary Oswald, 613 West High street, who called The Mercury at 6:50 a. m. with a tip on a car-jeep crash in which a Stove man was injured seriously. She won third prize of \$2.

Darrel Rivenburg, 54 King street, and Joseph Hartman, 108 Hall street, Spring City, completed the men's near-sweep by winning the two cash bonus prizes that the judges awarded in addition to the standard three prizes.

Rivenburg won with a report on an accident in which two persons were injured seriously on Route 422 in Baumstown.

Hartman won with a 6:30 a. m. call on a fire that broke out in a fire truck while it was answering a smoke-scare at Pennhurst State school.

Most of the winners cashed in by acting on the simple maxim: It's never too late and never too early for a newstip.

Phone anytime, day or night, weekday or weekend.

JOINTURE —

(Continued From Page One)

necessary to act soon.

"We've got to have a more adequate arrangement by next Fall," he said. "We're going ahead—it's up to you in the townships to decide if you want to come in with us."

HERBERT W. Stauffer, secretary of the West Pottsgrove board, said he favored a jointure of Pottstown with the townships.

"But I don't favor the method proposed tonight," he added.

The meeting ended with no definite agreement on a future joint meeting.

The townships were invited to submit a plan of their own to the Pottstown board, but the visiting board members did not say whether they would or not.

All members of the Pottstown board attended the meeting, including three new ones who were elected the past Nov. 3.

Representatives were sent to the meeting by the township boards. Township supervising principals also attended.

Gerald Hartenstein, administrative superintendent to the county superintendent of schools, attended as a representative of the county office.

STREET LIGHTS —

(Continued From Page One)

lamps in the borough should be increased to about 100.

FOR twice what the borough is now paying annually, the company says it can increase the amount of illumination by almost four times—from the present 173,200 candle-power units to 655,000 units.

Another problem was brought up after the light men left.

Councilman Gustav Schade asked, "What about the State street job?"

Borough Manager Horace B. Gulden explained that the situation was "not too good."

"I understand the county man was able to hire only four laborers from those he interviewed. Those were the only ones who turned in their loyalty papers."

IT was brought out that all State workers—even laborers—had to sign loyalty papers.

Said Councilman J. Wayne Knause, "Maybe the others were scared off by those papers."

Councilman Paul Kohler agreed, "That's true. You can talk a lot of people into something these days but you can't get them to sign their names. People are afraid to sign anything."

TRIAL CONTINUED

WILKES-BARRE. Nov. 23.—The trial of Mayor Anthony B. Dreier of Nanticoke on a charge of misconduct in office, scheduled to start here this afternoon, was continued until tomorrow when Dreier's attorney was busy with another case.

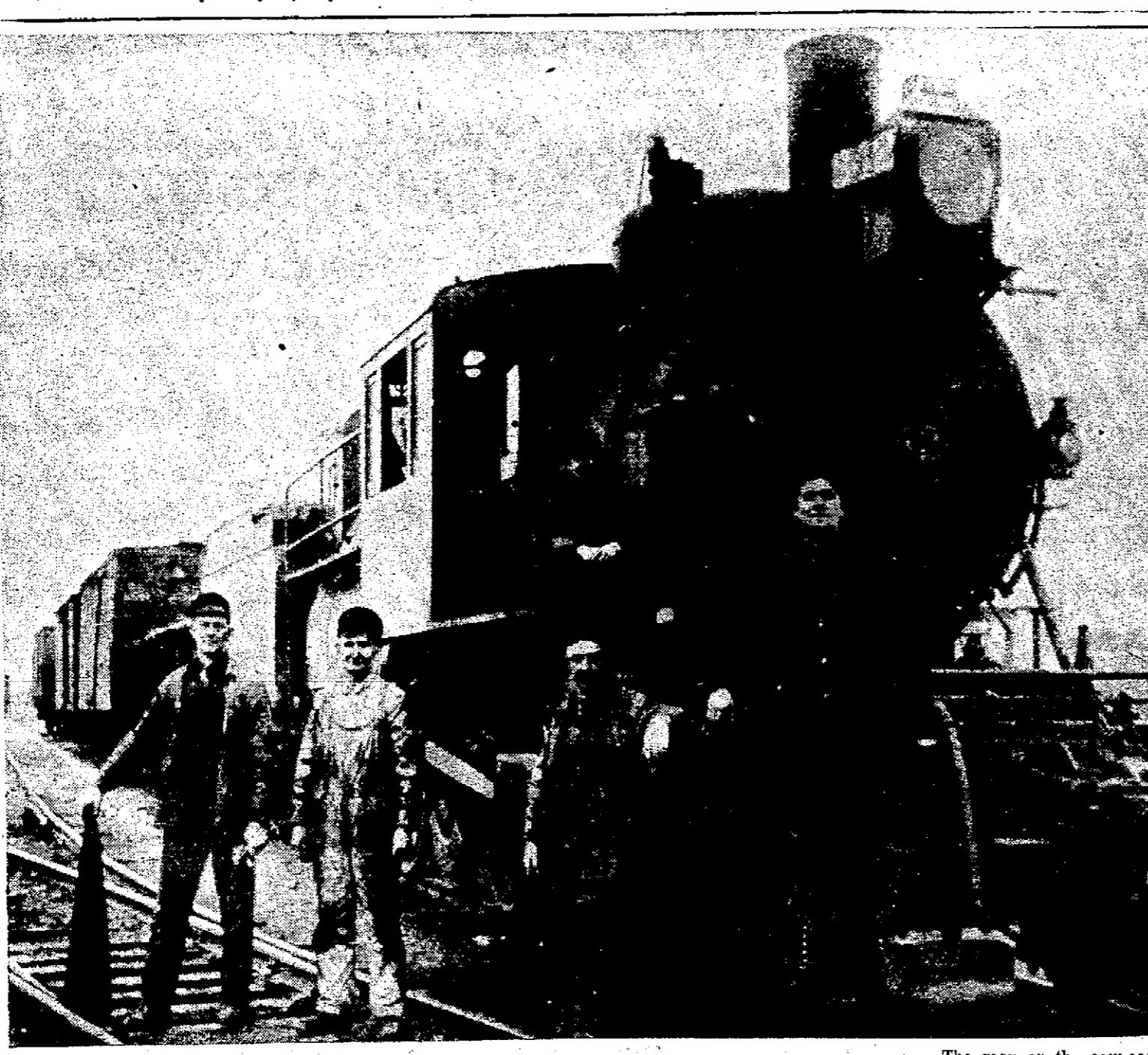
SUN RAY FEATURE
Modern sanitary protection
no belts, no pins—no
odor. 3 sizes: regular,
super and junior.
Box of 10 39¢

TAMPAX
Modern sanitary protection
no belts, no pins—no
odor. 3 sizes: regular,
super and junior.
Box of 10 39¢

At All SUN RAY DRUG STORES

Do You Remember?

Those grand old days when Pottstown and area was in its infancy—Here's another photo that may recapture a few moments of eternity for you, a picture to stir your memory and let you catch a glimpse of the past.



OBITUARIES

M. ELSIE (WEISS) HOFFMAN, 25 WEST SECOND STREET, widow of the late Henry S. Hoffman, died in Pottstown hospital yesterday. She was 87.

She had entered the hospital the past Friday after a lengthy illness. She had been bedfast for the past ten years.

Born in Amity township, Berks county, she was a daughter of the late Urias and Emaine (Gehris) Weiss.

Mrs. Hoffman was a member of Emmanuel Lutheran church.

Survivors are the following sons and daughters:

Charles W. and Uriah W., both of 25 West Second street (with whom she had lived); Mrs. Bessie Smith, 1603 High street; Walter W. and James W., both of Marcus Hook; Paul W., 554 Beech street, and Mrs. Pearl Klein, Upper Darby.

Also ten grandchildren and four great-grandchildren.

Funeral services will be held on Friday at 2 p. m. at the Harley funeral home, 404 High street. The Rev. Dr. Luther A. Krouse, pastor of Emmanuel Lutheran church, officiated.

Interment will be made in Pottstown West End cemetery.

JOHN D. FILLMAN, husband of the late Susan Y. (Yohn) Fillman, 41 CHESTNUT STREET, died yesterday afternoon at his home. He was 85 years old.

Fillman was born in Birdsboro, a son of the late John D. and Elizabeth (Hoffman) Fillman. He was a Pottstown resident for most of his life and lived at his late home for the past 25 years.

He formerly worked at the Schaefer Iron company as a finisher. He was a member of St. Paul's Evangelical and Reformed church.

Survivors include two sons, Harry N. Fillman, Reading, and Chester B. Fillman, 41 Chestnut street; brother, Phillip Fillman, 1255 Queen street; two sisters, Belle, wife of George Reichelderfer, 850 North Evans street, and

C. W. Ebbert, pastor of St. Paul's Evangelical and Reformed church, will officiate. Interment will be in Pottstown West End cemetery.

Funeral services for ANNA B. (WALTMAN) BOSSERT, wife of Albin G. Bossert, DOUGLASSVILLE RD 1, were held yesterday afternoon from the Houck funeral home, 112 North Washington street.

The Rev. Dr. Luther A. Krouse, pastor of Emmanuel Lutheran church, officiated. Burial was in Zion's Lutheran Highland Memorial park.

Pallbearers were Richard Thompson, Harry Thompson, Roy Foucht, Edwin Bossert, Clyde Sites and Raymond Dengler.

WAGE BOOSTS DISCLOSED

WILLIAMSBURG, Nov. 23 (AP)—Some 3000 workers at two Pennsylvania plants of the West Virginia Pulp and Paper company will receive wage boosts from four to seven cents hourly retroactive to Nov. 17, the firm disclosed today.

Funeral services for MABEL L. MAUGER, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street.

Funeral services for MABEL L. MAUGER, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street.

... pick your
Gift From
Our Giant
Christmas
Tree!

The man on the cow-catcher of the locomotive in a Pottstown yard in 1914, recently marked his 40th year with the Reading company—C. C. Reiffenreider, 427 May street.

The locomotive was about to go to Boyertown on the Colebrookdale branch.

His paternal grandfather helped build the branch line after the Civil War; his grandmother sold tickets at a station alongside it.

Left to right are John Weinhold, flagman; Andy Fox, engineer; Dan Rhoads, conductor (standing); Edward Davis, fireman, and John Scanlin, middle brakeman.

Funeral services for WILLIAM STREHLE, husband of Edith (Rey) Strehle, POTTSSTOWN STA RROUTE, were held yesterday afternoon from the White Memorial home, Parkerton. The Rev. Ralph Casner, pastor of St. Matthews Lutheran church, officiated. Burial was in Zion's Lutheran cemetery.

Pallbearers were John Stutonius, Augustus Marinello, Howard Rex, Gilbert Amster, Frederick Bach and Russell Hiltzbeitci.

Funeral services for MABEL L. MAUGER, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street.

Funeral services for MABEL L. MAUGER, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street.

... pick your
Gift From
Our Giant
Christmas
Tree!

Harry Travis Re-elected President
Of CIO Industrial Council Union

Harry Travis, 33 Chestnut street, last night was elected president of the Montgomery County CIO Industrial Council union for the fifth

time at a meeting in Holy Saviour hall, Norristown. from the Royal Canadian Air Travis, who attended the CIO Force station at Aylmer, Ont., convention in Cleveland the past April 15, 1952, turned up Saturday week, is a member of Local 644, and now is being held in custody United Automobile workers. Eighty at Sea Island, Vancouver, B. C. members attended last night's. The disclosure was made today election meeting. Installation will in the House of Commons by Maj. be at the December meeting of Gen. G. R. Pearkes, a member from British Columbia.

These officers all were re-elected without opposition:

John S. Quarry, Local 1392, United Steelworkers of America, Norristown, vice president; Howard Evans, Local 1056, UAW, 11 West Eighth street, recording secretary; Edward V. Bowe, Local 2964, United Steelworkers, West Conshohocken, financial secretary-treasurer; Claude Craft, Local 2977 United Steelworkers, Norristown, sergeant-at-arms.

Trustees, Henry Stauffer, Local 281 United Rubber workers, 217 Franklin avenue, Phoenixville; Pat Volpe, Local 119, Amalgamated Clothing workers, Lansdale, and John Kulpa, Local 4859, United Steelworkers, Sweden.

Travis gave a report to the delegates on his trip to the CIO convention.

"EVERY SUNDAY"

\$1.45

Round trip from Pottstown to Philadelphia . . . Also on Holidays, November 26th, December 25th and January 1st.

U. S. Tax Additional

Tickets good on train leaving Pottstown 9:36 A.M. arrive Philadelphia 10:40 A.M. Returning, on train leaving Reading Terminal 7:05 P.M.

READING COMPANY

GILES FINANCE CO.

LOANS

Second Floor

365 HIGH ST. Next to A & P

J. Harold Giles, Manager

Hours: 9 to 5 Daily; Saturday 9 to 1 P. M.

PHONE - 5700

Don't worry yourself
into a FRAZZLE

THE BELL TELEPHONE
COMPANY
OF PENNSYLVANIA

If you're looking for something...the
YELLOW PAGES of your Telephone
Directory will tell you where to find it.

AT LEVITZ! HONOR ROLL CUSTOMERS

Private Preview Days

Today 9:30 a. m. to 9 p. m., Tomorrow 9:30 a. m. to 5 p. m.

Just for YOU (closed to the public) to get first choice of

new Christmas merchandise and first choice of gifts from our huge array of — Furniture . . . Appliances . . . Television . . . Jewelry and Photography. Come in for your share of over 1000 gifts from our Christmas Tree!

- ★ You Get First Choice at Our Gift Tree!
- ★ You Get First Choice at Christmas Values!
- ★ You get 5% Discount on All Purchases
- ★ You Get Easy Terms . . . No Down Payment!
- ★ You Get Christmas Lay-Away Privileges!

CHRISTMAS SALE Starts FRIDAY

This big Christmas event opens to the general public the day after Thanksgiving, but YOU, our Honor Roll customers get first choice on Monday, Tuesday and Wednesday . . . If due to mailing errors you have not received the invitation mailed you . . . Come in anyway, for your share of gifts and privileges accorded to Levitz Honor Roll Customers. Three days and two nights especially for YOU!

Open Tonight Until 9 P. M.

LEVITZ



UP-TO-DATE			
Third & York Sts., Ph. 890—Beech & Charlotte, Ph. 161			
—FREE DELIVERY—			
MAKE YOUR THANKSGIVING DINNER			
From All of the Norris Delicious Foods at Special Prices			
Norris Delicious Mince Meal	Norris Delicious Fruit Cocktail	Norris Delicious Sweet Potatoes	
24-oz. jar 39c	Large 2½ can 35c	No. 2½ can 29c	
DIAMOND BRAND ENGLISH WALNUTS		lb. 49c	
FANCY BLACK WALNUTS MEATS		½ lb. 39c	
LARCHMONT CIDER		gal. 79c — ½ gal. 49c	
Norris Delicious Cranberry Sauce	Norris Delicious Jumbo Sweet Peas	Maxwell House COFFEE	
2 cans 33c	2 cans 33c	Drip or Reg. lb. can 89c	
NORRIS DELICIOUS ALL GREEN ASPARAGUS		Gold Medal Flour	
GRANDEE STUFFED OLIVES		5-lb bag 51c	
DOESKIN DINNER NAPKINS		10-lb bag 98c	
Norris Delicious Oleomargarine	SUGAR		
Granulated 16-pkg 22c	5-lb bag 48c		
St. M. Winesap	Calif. Pascal	Lg. Sweet	
Apples	Celery	L	

SALE —

(Continued From Page One)

J. Fegley and Son is located on the east side of South York street, just north of the railroad tracks. This had been the site of the Swift and company refrigerating warehouse in Pottstown for many years. Fegley's bought the building (but not the land) about five years ago.

NEWSTIPS —

(Continued From Page One)

driven from coal gas by an alert young man who is paid for driving two of the children to school.

The one woman the menfolk couldn't get ahead of was Mary Oswald, 613 West High street, who called The Mercury at 6:50 a. m. with a tip on a car-jeep crash in which a Sloane man was injured seriously. She won third prize of \$2.

Darrel Rivenburg, 54 King street, and Joseph Hartman, 108 Hall street, Spring City, completed the men's near-sweep by winning the two cash bonus prizes that the judges awarded in addition to the standard three prizes.

Rivenburg won with a report on an accident in which two persons were injured seriously on Route 422 in Baumstown.

Hartman won with a 6:30 a. m. call on fire that broke out in a fire truck while it was answering a smoke-scare at Pennhurst State school.

Most of the winners cashed in by acting on the simple maxim—It's never too late and never too early for a newstip.

Phone anytime, day or night, weekday or weekend.

JOINTURE —

(Continued From Page One)

necessary to act soon.

"We've got to have a more adequate arrangement by next Fall," he said. "We're going ahead—it's up to you in the townships to decide if you want to come in with us."

HERBERT W. Stauffer, secretary of the West Pottsgrove board, said he favored a jointure of Pottstown with the townships.

"But I don't favor the method proposed tonight," he added.

The meeting ended with no definite agreement on a future joint meeting.

The townships were invited to submit a plan of their own to the Pottstown board, but the visiting board members did not say whether they would or not.

All members of the Pottstown board attended the meeting, including three new ones who were elected the past Nov. 3.

Representatives were sent to the meeting by the township boards. Township supervising principals also attended.

Gerald Hartenstein, administrative superintendent to the county superintendent of schools, attended as a representative of the county office.

STREET LIGHTS —

(Continued From Page One)

Lamps in the borough should be increased to about 1100.

FOR twice what the borough is now paying annually, the company says it can increase the amount of illumination by almost four times—from the present 173,200 candle-power units to 635,000 units.

Another problem was brought up after the light men left.

Councilman Gustav Schade asked, "What about the State street job?"

Borough Manager Horace B. Gulden explained that the situation was "not too good."

"I understand the county man was able to hire only four laborers from those he interviewed. Those were the only ones who turned in their loyalty papers."

IT was brought out that all State workers—even laborers—had to sign loyalty papers.

Said Councilman J. Wayne Knause, "Maybe the others were scared off by those papers."

Councilman Paul Kohler agreed. "That's true. You can talk a lot of people into something these days but you can't get them to sign their names. People are afraid to sign anything."

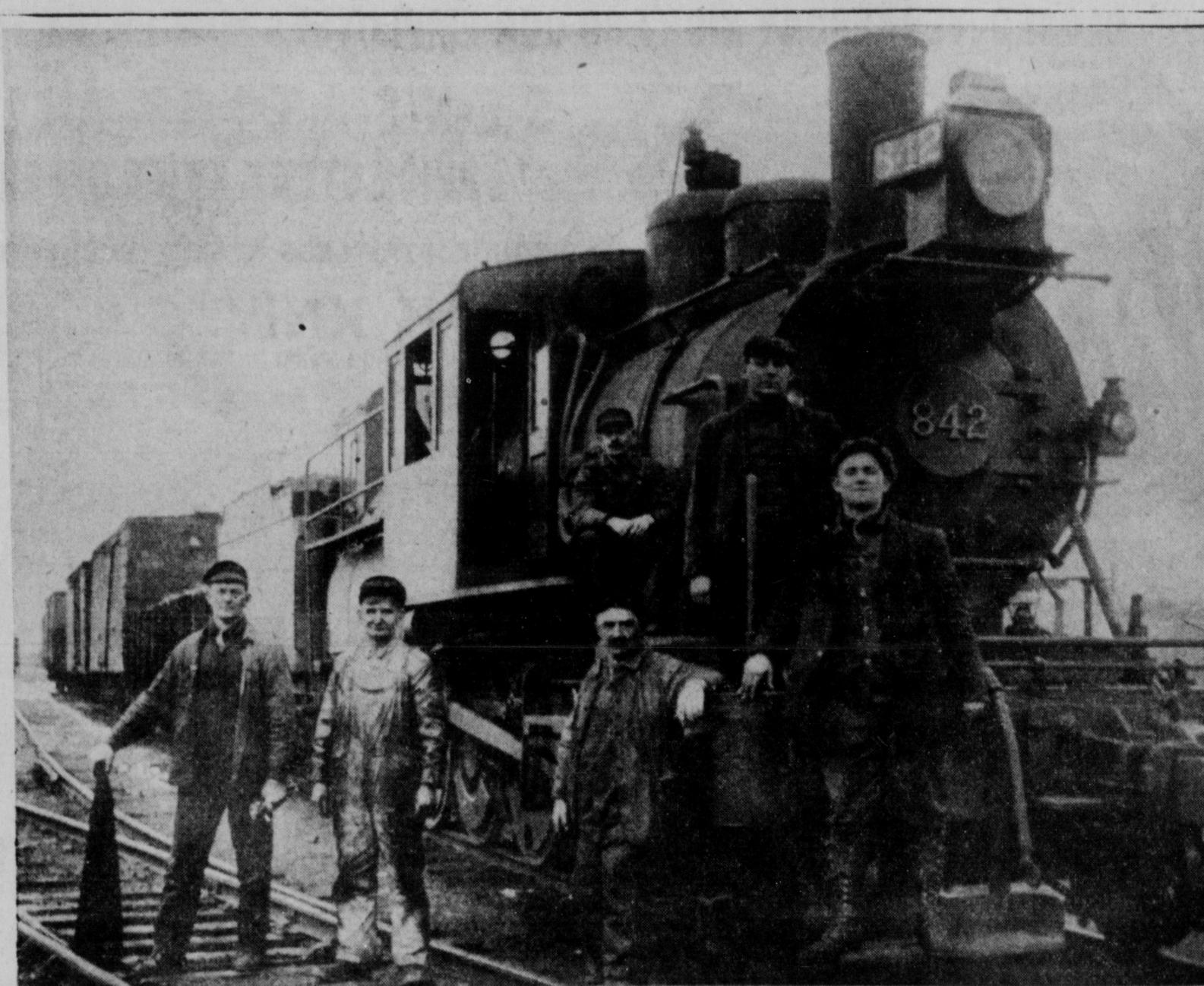
TRIAL CONTINUED

WILKES-BARRE, Nov. 23 (P)—The trial of Mayor Anthony B. Dreier of Nanticoke on a charge of misconduct in office, scheduled to start here this afternoon, was continued until tomorrow when Dreier's attorney was busy with another case.

SUN RAY FEATURE
TAMPAX
Modern sanitary protection worn internally—no belts, no pins—no odor. 3 sizes: regular, super and junior.
Box of 10 39¢

Those grand old days when Pottstown and area was in its infancy—Here's another photo that may recapture a few moments of eternity for you, a picture to stir your memory and let you catch a glimpse of the past.

Do You Remember?



OBITUARIES

M. ELSIE (WEISS) HOFFMAN, widow of 25 WEST SECOND STREET, died in Pottstown hospital yesterday. She was 87.

She had entered the hospital the past Friday after a lengthy illness. She had been bedfast for the past ten years.

Born in Amity township, Berks county, she was a daughter of the late Urias and Emaline (Gehris) Weiss.

Mrs. Hoffman was a member of Emmanuel Lutheran church.

Survivors are the following sons and daughters:

Charles W. and Uriah W., both of 25 West Second street (with whom she had lived); Mrs. Bessie Smith, 1603 High street; Walter W. and James W., both of Marcus Hook; Paul W., 554 Beech street, and Mrs. Pearl Klein, Upper Darby.

Also ten grandchildren and four great-grandchildren.

Funeral services will be held on Friday at 2 p. m. at the Harley funeral home, 404 High street. The Rev. Dr. Luther A. Krouse, pastor of Emmanuel Lutheran church, will officiate. Burial will be in Zion's Lutheran cemetery.

Pallbearers were John Stutonis, Augustus Marinello, Howard Rex, Wilbert Amster, Frederick Bach and Russell Hiltzbeiter.

Funeral services for **MABEL L. MAUGER**, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street. The Rev.

WILLIAM STREHLE, husband of Edith (Rex) Strehle, **POTTSWELL STAR ROUTE**, were held yesterday afternoon from the White Memorial home, Parkerford. The Rev. Ralph Casner, pastor of St. Matthew's Lutheran church, officiated. Burial was in Zion's Lutheran cemetery.

Pallbearers were John Stutonis, Augustus Marinello, Howard Rex, Wilbert Amster, Frederick Bach and Russell Hiltzbeiter.

Funeral services for **MABEL L. MAUGER**, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street. The Rev.

FAST, SAFE Help for Child's Cough

For coughs and acute bronchitis due to colds you can now get Creomulsion specially prepared for Children in a new pink and blue package and be sure:

(1) Your child will like it.

(2) It contains only safe, proven ingredients.

(3) It contains no narcotics to disturb nature's processes.

(4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

CREOMULSION FOR CHILDREN

••••• Nevers Coughs, Chest Colds, Acute Bronchitis.

WAGE BOOSTS DISCLOSED

WILLIAMSBURG, Nov. 23 (P)—

Some 3000 workers at two Pennsylvania plants of the West Virginia Pulp and Paper company will receive wage boosts from four to seven cents hourly retroactive to Nov. 17, the firm disclosed today.

C. W. Ebbert, pastor of St. Paul's Evangelical and Reformed church, will officiate. Interment will be in Pottstown West End cemetery.

Funeral services for **ANNA B. (WALTMAN) BOSSERT**, wife of Albin G. Bossert, DOUGLASSVILLE RD 1, were held yesterday afternoon from the Houck Funeral home, 112 North Washington street.

The Rev. Dr. Luther A. Krouse, pastor of Emmanuel Lutheran church, officiated. Burial was in Highland Memorial park.

Pallbearers were Richard Thompson, Harry Thompson, Roy Fouch, Edwin Bossert, Clyde Sites and Raymond Dengler.

WAGE BOOSTS DISCLOSED

WILLIAMSBURG, Nov. 23 (P)—

Some 3000 workers at two Pennsylvania plants of the West Virginia Pulp and Paper company will receive wage boosts from four to seven cents hourly retroactive to Nov. 17, the firm disclosed today.

Pallbearers were John Stutonis, Augustus Marinello, Howard Rex, Wilbert Amster, Frederick Bach and Russell Hiltzbeiter.

Funeral services for **MABEL L. MAUGER**, 2 WALNUT STREET, will be held tomorrow at 2 p. m. from the Houck Funeral home, 112 North Washington street. The Rev.

Enjoy Feminine Comfort (FREE PROOF TO YOU)

How dainty, comfortable and relaxed you feel with STIRIZOL! It brings

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-

pleasant sensations. It is a blend of

soothing, refreshing feminine comfort

and helps to relieve irritation and un-



George Rath

Albert Wanner

Norman Sundstrom

30 Pupils Listed On Honor Rolls

Names of West Pottsgrove pupils from grades seven to 12 have recently been posted on school honor rolls for the first quarter year. They are:

Grade Seven: Joanne Brunner, James Colasanti, Larry Evans, Elaine Krigol, Joseph Morello, Marlene Noll, Joanne Smogol, Mary Ann Wayda, Joan Weller; grade eight: Catherine Gilbert, Judy Boyer, Janet Snyder, Charlotte Widger, Barbara Vochik, Lorraine Colatost.

Grade nine: Pearl Boyer, Trudy Miller, Janice Weaver, Patricia Weller; grade ten: Calvin Tatman, St. Aloysius parish said yesterday that pupils would be dismissed after regular classes tomorrow and return Monday morning.

Grade 11: Nelson Levengood, Margie Miklusah, Pauline Miklusah, Nancy Pantry, Joyce Rhoads, Joy Wert; grade 12: Jeanette Detwiler, Joan Polischeck, George Polins.

Film on Jet Propulsion Tops Flight C Meeting

A film on jet propulsion highlighted a meeting last night of Flight C of the 3014th Volunteer Air Reserve Training squadron.

Thirteen members attended the meeting, presided over by Major Elmer S. Friedberg, commanding party activities.

Borough Schools Set Long Holiday

Thanksgiving Day means more than just turkey to Pottstown's school children.

It means a big holiday weekend.

Dr. George A. McCormick, superintendent of schools, said that all pupils in borough public schools would be dismissed at 2:30 p.m. tomorrow until regular starting time Monday morning.

Pupils of Catholic schools will also enjoy the Friday off. The Rev. Michael Leo Walsh at St. Aloysius parish said yesterday that pupils would be dismissed after regular classes tomorrow and return Monday morning.

Grade nine: Pearl Boyer, Trudy Miller, Janice Weaver, Patricia Weller; grade ten: Calvin Tatman, St. Aloysius parish said yesterday that pupils would be dismissed after regular classes tomorrow and return Monday morning.

Grade 11: Nelson Levengood, Margie Miklusah, Pauline Miklusah, Nancy Pantry, Joyce Rhoads, Joy Wert; grade 12: Jeanette Detwiler, Joan Polischeck, George Polins.

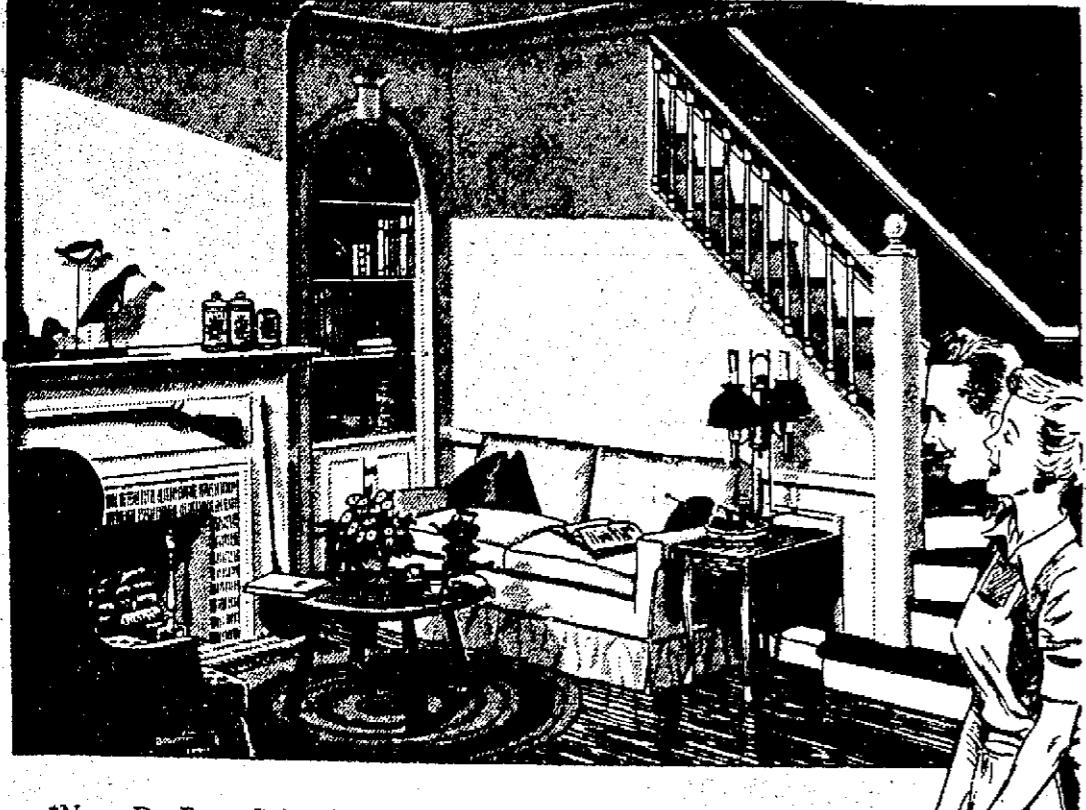
EX-CIO MAN DEPORTED

HOBOKEN, N. J., Nov. 23 (AP)—Charles A. Doyle, former CIO chemical workers union official, was deported to his native Scotland

Thirteen members attended the meeting, presided over by Major Elmer S. Friedberg, commanding party activities.

Color Condition Your Home

with these **ODORLESS***
DU PONT PAINTS



*Now, Du Pont Color Conditioning Paints are "easy on the nose" as well as easy on the eyes! No longer do you have to contend with bothersome solvent odors during application... no longer do you have to "put off" painting your rooms just because of the smell! Du Pont chemistry has made these paints better than ever. Easier to apply. Excellent hiding. Quick drying.

While solvent odors have been eliminated during application, you may notice a faint odor during the final drying stage. Always provide normal ventilation.

DU PONT Color Conditioning FINISHES

MATCHING COLORS for walls and woodwork

INTERIOR FLAT WALL PAINT

A beautiful, fine-textured flat finish for your walls and ceilings. Wide choice of colors. New "Alkyd resin" is easier than ever to apply. Washable. Odorless during application. \$4.75 gal.

INTERIOR SEMI-GLOSS ENAMEL

Easy to apply; dries fast to an extra-hard, washable finish. Perfect for both walls and woodwork. Matches Flat colors above. New odorless formula means freedom from pungent solvent odors during application. \$1.94 qt.

INTERIOR GLOSS ENAMEL

An economical, washable enamel especially suited for kitchen and bath. Use on woodwork throughout the house, too. Odorless in the deep colors only. \$1.76 qt.

MERRITT'S New Store

233 High Street Phone 4300

Lumber Yard and Planing Mill—W. High St., Stow



DUPONT PAINTS for EVERY PURPOSE

OPEN TUESDAY NIGHT TILL 9 P. M.

CLOSED WEDNESDAY NIGHT SO OUR EMPLOYEES MAY ENJOY THE HOLIDAY

S-E-N-S-A-T-I-O-N-A-L!

1/2 PRICE STEAK KNIFE OFFER

GENUINE STAINLESS STEEL "EVERBRITE"

STEAK KNIVES REG. 59c

WITH EACH \$5.00 TOTAL PURCHASE.

29^c
ea.

SOLID OAK

KNIFE HOLDER

A handsome oak holder for your set of 6 knives. Yours with a \$5.00 purchase for only.

45^c
ea.



267
High Street

Phone Your

Order

1637 or

1638

You get a steak knife with a \$5.00 purchase—Two with \$10.00—Three with \$15.00, and so on and each knife costs you only 29c. DON'T MISS THIS VALUE! The blades are precision hollow ground for razor-sharpness... and the steel is tempered to stay sharp. For long-lasting use, the blades are brass-riveted into the gracefully shaped rosewood handles... AND WILL NOT LOOSEEN!

**FREE! — 12 COSMETIC SETS —
12 MUSICAL ATOMIZERS — FREE!**

Given away free every week for 6 weeks—nothing to write, no contest to enter—a free coupon to every customer all week at our checkout counters—drawing Saturday at closing. Winning numbers will be advertised and posted in our market. Here are this week's winners:

003401	007576	005810	005662	003408	003402	003440	003159
007583	004922	005617	003585	005644	005658	003295	003400
601948	007544	001502	007039	007292	000885	003595	007377

FRESH LOCAL KILLED
FULL ROUND BREAST YOUNG

TURKEYS

READY FOR THE PAN

57^c
lb.

16 LBS. UP

TOP GRADE, FANCY YOUNG
JUICY, TENDER TURKEYS

61^c
lb.

READY TO COOK

— DON'T WAIT —

PLACE YOUR ORDER NOW

PHONE 1637 or 1638

LOCAL KILLED, SHORT SHANK
LEAN, FRESH

HAMS

(Whole or Shank Half)

63^c
lb.

12 to 16 LB.

FRESH LOCAL KILLED, ROASTING

CHICKENS

47^c
lb.

ROUND BREAST

CAPONS

6 LB. AVERAGE
WEIGHT

75^c
lb.

LEAN, FRESH GROUND

HAMBURG

39^c
lb.

READY TO EAT BONELESS

ROLLED HAMS

99^c
lb.

DELICATESSEN

RATH BLACK HAWK

CANNED HAM

3^c
4-oz.

RATH BLACK HAWK

CANNED HAM

6 3/4^c
Lb. \$7.19
Can

Large Selection of

CANNED HAMS

From 1 to 13 lbs.

DAIRY FOODS

KRAFT

VELVEETA
CHEESE

2^c
lb. 85^c
loaf

CANNED GOODS

NORRIS JUMBO

SWEET PEAS

2

303 SIZE
CANS

33c

NORRIS WHOLE PEELED

APRICOTS

33c

LARGEST 2 1/4
SIZE CAN

NESTLES MORSES

CHOCOLATE BITS

19c

PKG.

GOLD MEDAL ALL PURPOSE

FLOUR

10

LB.
BAG

93c

MAXWELL HOUSE, VACUUM PACKED

COFFEE

1

LB.
CAN

89c

FANCY

CRANBERRY
SAUCE

2

303 SIZE
CANS

35c

NORRIS FANCY

SWEET POTATOES

29c

LARGEST 2 1/2
SIZE CAN

NORRIS FANCY

MINCE MEAT

39c

24-OZ.
JAR

LEHIGH VALLEY

ICE CREAM

1/2
GAL.
PKG.

99c

TENNESSE BELLE

BLACK WALNUT
MEATS

1

lb.
pkg.

\$1.29

69c

1/2
lb.

65c

1/2
pkg.

65c

VEGETABLES

LARGEST SELECTION OF NUTS—
WREATHS OF ALL TYPES—
FRUIT BASKETS OUR SPECIALTY

CALIFORNIA

Pascal

Extra Present



The young woman in the Lucky Ring can get the baby in the coach (or his daddy) an extra Christmas present with the \$2.50 she can collect today simply by coming to The Mercury and identifying herself.

Every day between now and Christmas, Mercury photographers will be in and out of borough stores, trying to get candid poses of typical shoppers. Your photo may be in the Lucky Ring this week.

Yesterday, Mrs. Willard Stong, Cedarville, Pottstown RD 2, found that the Lucky

—Mercury Staff Photo
Ring was right down her aisle. She reported, while getting her \$2.50 award, that she'd seen a camera flash in People's market, 267 High street. "But I didn't know the picture was being taken in our aisle."

As has been true of virtually all winners before her, the Lucky Ring prize marked the first cash prize she'd ever won.

If you want to change your luck for the better, just keep watching for the Lucky Ring pictures each day in The Mercury.

1095-Pound Angus Brings Top Cash In Tri-County Baby Beef Sale

"Black Diamond," 1095-pound grand champion Angus of Dennis Ringer, 13, Schnecksville RD 1, Lehigh county, topped the 13th annual Bucks-Montgomery-Lehigh tri-county sale yesterday at the Fairgrounds bazaar, Hatfield.

The grand champion was purchased by Willow Grove diner at 66 cents a pound. This price compared to 60 cents a pound paid for the 1952 grand champion.

The reserve grand champion, another Angus, Butch, weighing 1105 pounds, the entry of Nancy Alderfer, Souderton, sold at 39½ cents.

Average price per pound, with the grand champion and reserve grand champion included, was 34.12 cents; without the tops, the average was 33.64 cents a pound.

The past year's averages were 42.4 and 42.06, respectively.

OTHER AREA sales and purchasers were:

Richard Yeager, Royersford RD, 905 pounds, 34 cents, W. H. Freed; William Waltz, Limerick, 1030 pounds, 32½ cents, Ed Lawrence, Parkland; Harold Stover, Telford RD 1, 1050 pounds, 33 cents, Colonial Beef company; Charles Rhoads, Obelisk, 325 pounds, 32 cents, Georgio Meats, Philadelphia; Merlyn Mutter, Gilbertsville, 1095 pounds, 33 cents, Georgio Meats, Philadelphia.

Richard Moser, Barto, 825 pounds, 33 cents, Sam Bonaccruso, Philadelphia; Marlene Moser, Barto, 1110 pounds, 34½ cents, William McLean, Bulletin building; Howard Moser, Barto, 1195 pounds, 33 cents, H. D. Matz; Eugene Moser, Barto, 970 pounds, 31½ cents, Sam Bonaccruso, Philadelphia; Merrill Mest, Obelisk, 680 pounds, 30 cents, W. Hartman; Miriam Latshaw, Bechtelsville, 1100 pounds, 32½ cents, Wm. Greeby, Willow Grove; David Latshaw, Bechtelsville, 1115 pounds, 33 cents, Sam Bonaccruso, Philadelphia.

John Gotwals, Collegeville RD 2, 1065 pounds, 33½ cents, Cross Brothers; William Gaugler, Gilbertsville, 1175 pounds, 32½ cents, Levin Dr. Beef company; James Benfield, Zieglerville, 1010 pounds, 33 cents, Baum; Adam Benfield, Zieglerville, 930 pounds, 32½ cents, Montco 4-H club; Wayne Astheimer, Royersford RD 1, 1065 pounds, 34 cents, Landis Brothers; Richard Allebach, Mont Clare, 1120 pounds, 34 cents, Georgio Meats, Philadelphia.

They served coffee, soft drinks, ham and cheese sandwiches, and ice cream.

Those making the trip were Mrs. Ruth Linton, auxiliary president, Mrs. Leta Gaul, Mr. George Lambrecht, Mrs. Fay Speer, Mrs. Frank Miller and Mrs. Isabelle Coacher.

EXPERT TELEVISION SERVICE

CALL 3525

FEGELEY'S

34-38 High St.



Two Boy Scout Troops Return After Outdoor Events

Two local Boy Scout troops were back in Pottstown last night after a big weekend in the hazy country-side.

Another troop, no less adventurous, went on an indoor expedition to the world of learning last night.

One other troop spent the evening finding out how much it had learned from Scouting so far.

Troops that spent the weekend in woods and field were Grace Lutheran Troop 15 and First Methodist Troop 4.

St. James Lutheran Troop 18 was the one that went to school. The Scouts left their meeting to visit The Hill school, where they looked over an exhibition of early scientific inventions.

FIRST Presbyterian Troop 3 held a quiz and panel discussion on questions about Scouting skills—

giving its Scouts a chance to discover what they have learned since they joined.

The "outdoor" Scouts had plenty to talk about last night, recalling their weekend adventures.

The Troop 4 hike on Sunday was one of the most ambitious taken by any local troop recently. Seventeen Scouts took part in the trek to the Chestnut hill site of their troop camp.

Led by Scoutmaster Daniel Pettigrew, they rode out to the camp by automobile, then strolled out and around the wooded hill to explore.

They visited nearby quarries and abandoned iron mines, where they picked up souvenirs of fool's gold and iron ore.

Nature study was on the program, too, and they spent some time tracking squirrels and identifying tracks of other animals.

TROOP 15 was back from a three-day outing at Hopewell, where they camped in the cabin on the Grubb tract.

It was their first visit to the site as a troop, and the Scouts spent part of their weekend exploring the Horseshoe trail.

Troop committee went along on the jaunt, making a total of 30 campers.

Scouts of both the outdoor troops passed cooking and fire-building tests on their weekend.

Troop 18 Scouts learned (on their trip to The Hill) that at least one man who lived 450 years ago was as up-to-date as anybody living today.

Inventions they saw in the exhibit were models of those fash-

ioned by Leonardo da Vinci, 15th century engineer and inventor.

Explorers of the troop took a short hike on Sunday, led by Adviser Andrew Tirpak.

Last night Troop 1 worked on the Photography merit badge at its Fagleyville camp.

St. Aloysius Catholic Troop 12 held a scavenger hunt, with the Cobra patrol, led by James Smale, bringing in the winning list of items. Popsicles were given as prizes.

Transfiguration Lutheran Troop 16 got a new member over the weekend. He is Donald Yocom, a transfer from another troop.

DESIGNATE NAMED

JERUSALEM, Israeli Section, Nov. 23 (AP)—Moshe Shareet, Israel's foreign minister, was nominated by the Mapai (Labor) party as

1 premier-designate tonight to succeed David Ben-Gurion who will

retire next month.

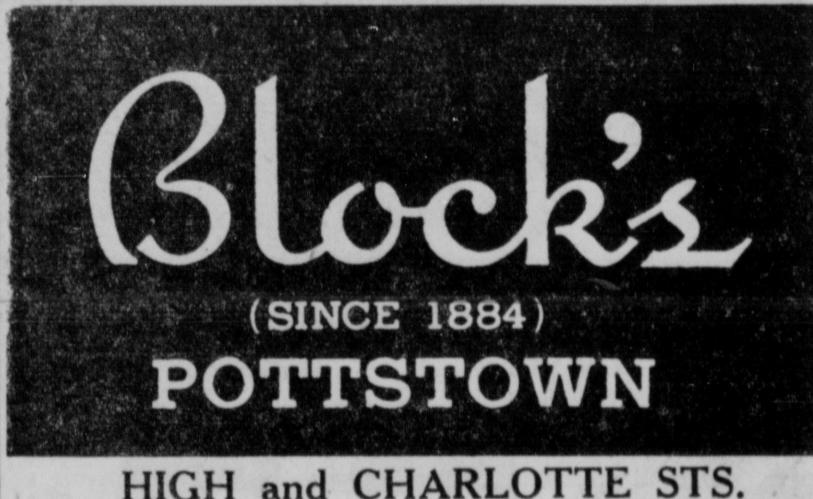
Orioles Hold Joint Memorial Service

Pottstown Orioles, Nest 150, and their Ladies' auxiliary last night held a joint memorial service for members who have died during the past year.

Sixty-four persons attended the meeting in the Orioles home, 125 High street. President Eugene Hohl

The Ladies' auxiliary conducted the memorial service, with Kathryn DeWalt in charge.

Guests included E. W. Smith, Lebanon, supreme president; James D. Manning, Norristown, supreme secretary; Sandy Firestone, past supreme officer, now living in Liverpool, Ohio, and visitors from Reading and Boyertown.



EXCITING MONEY SAVING FLOOR COVERING SALE!

TUESDAY & WEDNESDAY ONLY!

DON'T BOTHER TO READ THIS UNLESS YOU'RE LOOKING FOR REAL RUG BUYS

You've Seen Rug Sales

But None Like This

3 Groups of 9x12 AXMINSTER RUGS

Modern Leaf Design. Fine Quality in a
Choice of Rose or Tan.

58.88 Reg. 79.95

In this group are the Leaf Tone on Tone Motifs in beautiful shades of your choice.

68.88 Reg. 89.95

And the beautiful Modern Florals and
Tone on Tones in this group of beauties.

78.88 Reg. 99.95

Broadloom of every kind

LUXURIOUS!

WIDE VARIETY
TO SELECT FROM

FEATURING
THE COUNTRY'S
FINEST
MAKES

Choose From
Many Fine
Colors
Cut From
9 or 12-Ft.
Rolls

You will certainly want to take advantage of this wonderful Broadloom sale. You will choose, not only from the largest selection in Montgomery County, but also from the greatest variety of wonderful designs and patterns executed in outstanding colors and weaves.

Multi-Colored Floral
18th Century Design

6.88
sq. yd.

3 Ply All Wool Twist-
By Mohawk

10.88
sq. yd.

Tone-On-Tone Carved
Wilton Carpet

Rose - Gray - Green
10.88
sq. yd.

Low Weekly or Monthly Budget Arrangements

Discontinued Patterns
Of Throw Rugs

3.88

One of a kind. Famous makes. Values to 16.95.



Cut from the full roll
featuring marbleized
designs in Black & White,
Green & White, Red,
Green and Blue... And
look at this extremely
low price. Only —

1.38
Sq. Yd.



Owned and Operated by
AMERICAN STORES CO.

Special
for Thanksgiving

Ideal Brand

CRANBERRY SAUCE



2 16-oz cans 31¢

You need a goodly supply for the festivities

Be sure to deposit in Entry Box in Market
NOVEMBER ENTRY BLANK

from upper right-hand corner: \$1,000,000 in Prizes.
Drawing Dec. 5th in each Market for
WESTINGHOUSE REFRIGERATOR
FOOD MIXER and STEAM IRON
Also be sure to cash in on the other coupons worth \$66.00 to you
for Merchandise for the home.

POULTRY STUFFING NEEDS

Supreme

Stuffing BREAD

loaf only 15¢

French's Poultry Seasoning
French's Sweet Marjoram
French's Leaf Sage
French's Thyme
Trenton Oyster Crackers

Stickney's

Poultry Stuffing

6-oz pkg 18¢

Ideal Golden
WHOLE CORN 2 16-oz cans 35¢

Ideal Fancy Whole Sections
GRAPEFRUIT 2 16-oz cans 29¢

Ideal Red Band Sweet Peas 2 16-oz cans 37¢
R & R Plum Pudding 1 lb can 45¢
Atmore's Keystone Mince Meat 28-oz jar 49¢
Ideal Large Shrimp 15-oz can 49¢
Brill's Spanish Rice 15-oz can 15¢
Brill's Macaroni Dinner 15-oz can 18¢
Ideal Cider Vinegar 16-oz qt. 22¢
Gold Seal Pancake Mix 20-oz pkg 13¢
Sunshine Cookie Sale 20-oz pkg 29¢
Variety, Clover Leaves, Butter Cookies

Bala Club Refreshing
BEVERAGES (Plus Dep.) 2 large bats 23¢
Ginger Ale, Root Beer, Orange, Cream Soda, etc.

Hom-de-Lite Creamy
MAYONNAISE qt jar 55¢

Ideal Fancy
PUMPKIN 2 29-oz cans 25¢
Pie Spice 1 1/2 oz pkg 11¢

Ideal Old Fashioned
MINCE MEAT 28-oz jar 39¢

Popford Seedless
RAISINS 15-oz pkg 18¢
Vegetable Shortening
CREAM WHITE 3 lb 74¢
Ideal Brand
BLACK PEPPER 4-oz can 55¢

M & M CANDIES 7-oz family bag 23¢
Not just Chocolate, Not just Candy—a delicious combination of both.

TRITZEL Butter Pretzels 8-oz pkg 20¢

Beech-Nut Baby Foods STRAINED
10 jars 95¢
Junior Foods Baby Cereals 6 Jars 89¢
4-oz pkg 10¢

These Prices
Effective

324-36 HIGH ST.

POTTSTOWN

PLenty
OF

FREE PARKING:

17-19 Philadelphia Ave.
BOYERTOWN

For Your Convenience All Our Markets Will Be Open Monday Till 6 PM and

OPEN TUES. & WED. TILL 9 PM

LET'S ALL BE THANKFUL

in appreciation of the blessings, national and individual, which have been ours down through the years. For the efforts toward peace, that families might be reunited with fathers and brothers, and that freedom and joy might prevail throughout the world, may each of us, in our own way, give thanks.

Be Sure with One of Our

Lancaster Brand

Fresh-Killed Broad Breasted

Oven Ready TURKEYS



over 16 lbs 53¢
10-16 lbs 59¢

Extra fancy Lancaster Brand Turkeys are the pick of the country's best flocks. Top grade, broad-breasted, fresh killed, meaty and tender. You get more real turkey meat for your money with these broad-breasted turkeys. They are SOLD EXCLUSIVELY IN OUR MARKETS. You take no chances with a Lancaster Brand.

BELTSVILLE TURKEYS (5-9 lbs) 63¢

DUCKLINGS

Fresh Killed
Long Island

lb 39¢
lb 53¢

These Same Ducklings, Cleaned—READY TO COOK

A & B PORK SAUSAGE
WEBB'S DELICIOUS SCRAPPLE
AGAR'S LEAN SLICED BACON
LOAF CHEESE American, Swiss or Pimento

lb pkg 45¢

2-lb pkg 49¢

lb 69¢

1/4 lb 15¢

Complete satisfaction—at lower cost. Sliced daily—in our Meat Dept., so you know it's fresh. This sliced for rich full flavor. About 28 slices to the pound.

Lancaster Brand
SLICED BEEF BOLOGNA
MIDGET BRAUNSWEIGER
BAKED LOAVES Plain or Pickle and Pimento
SMOKED DRIED BEEF LOAF
TASTY PEPPER HASH

1/4 lb 14¢

10 oz pkg 39¢

1/4 lb 15¢

1/4 lb 37¢

lb cup 17¢

RIB ROAST

Tender
U. S. Graded
Choice Beef

lb 59¢
lb 37¢

FRESH REGULAR GROUND BEEF

YOUNG STEER BEEF LIVERS Sliced 1 lb 39¢
SHRIMP AHoy Cooked—Pealed (Frosted) 5 1/2 oz can 75¢

LANCASTER BRAND FRANKFURTERS 1 lb 45¢
SWANSON'S CHICKEN A La King 11-oz pkg 59¢

Quality Fresh Fruits & Vegetables for Thanksgiving

SWEET POTATOES

U. S.
No. 1
Yellow
3 lbs 25¢

Delicious Apples Northwestern 2 lbs 35¢
Fresh Florida Grapefruit 46-54 Sizes 3 for 25¢

Fresh Late Howe Cranberries
Deluxe Celery Hearts

lb pkg 25¢
bunch 25¢

REPP-U-TATION SWEET APPLE CIDER 1/2 gal. 49¢
gal jug 79¢

Fancy Mixed Nuts
Diamond Large Walnuts
Imported Chestnuts

lb bag 49¢
lb bag 29¢
lb bag 49¢

Soft Shell Almonds
California Fresh Dates
Large Brazil Nuts

2 lbs 35¢

216 Size
Sweet and Juicy

lb bag 49¢

lb bag 29¢

lb bag 49¢

2 doz 49¢

216 Size
Sweet and Juicy

2 doz 49¢</p



Owned and Operated by
AMERICAN STORES CO.

Special
for Thanksgiving
Ideal Brand

CRANBERRY SAUCE



2 16-oz cans 31c
You need a goodly supply for the festivities

Be sure to deposit in Entry Box in Market
NOVEMBER ENTRY BLANK

from upper right-hand corner: \$1,000,000 in Prizes.

ACME LUCKY CALENDAR

Drawing Dec. 5th in each Market for
WESTINGHOUSE REFRIGERATOR

FOOD MIXER and STEAM IRON

Also be sure to cash in on the other coupons worth \$66.00 to you

for Merchandise for the home.

POULTRY STUFFING NEEDS

Supreme Stuffing BREAD

loaf 15c
only 15c

French's Poultry Seasoning
French's Sweet Marjoram
French's Leaf Sage
French's Thyme
Trenton Oyster Crackers

Stickney's
Poultry Stuffing
6-oz pkg 18c

Ideal Golden WHOLE CORN

2 16-oz cans 35c

Ideal Fancy Whole Sections GRAPEFRUIT

2 16-oz cans 29c

Ideal Red Band Sweet Peas

2 16-oz cans 37c

R & R Plum Pudding

1 lb 45c

Atmore's Keystone Mince Meat

28-oz jar 49c

Ideal Large Shrimp

15-oz can 49c

Brill's Spanish Rice

15-oz can 15c

Brill's Macaroni Dinner

15-oz can 18c

Ideal Cider Vinegar

reg. qt. 22c

Gold Seal Pancake Mix

20-oz pkg 13c

Sunshine Cookie Sale

pkg 29c

Bala Club Refreshing BEVERAGES

(Plus) 2 large bts 23c

Ginger Ale, Root Beer, Orange, Cream Soda, etc.

Hom-de-Lite Creamy MAYONNAISE

pt jar 31c

qt jar 55c

Ideal Fancy PUMPKIN

2 29-oz cans 25c

Pie Spice 1/4-oz pkg 11c

Old Fashioned MINCE MEAT

28-oz jar 39c

Ideal Cut Green Beans

28-oz can 31c

Banquet Brand Boned Turkey

28-oz can 31c

RAISINS

15-oz pkg 19c

CREAM WHITE

3-lb can 74c

BLACK PEPPER

4-oz can 55c

Not just Chocolate, Not just Gandy—a delicious combination of both.

M & M CANDIES

7-oz family bag 23c

Junior Foods Baby Cereals

8-oz pkg 20c

For Your Convenience All Our Markets Will Be Open Monday Till 6 PM and
OPEN TUES. & WED. TILL 9 PM

LET'S ALL BE THANKFUL

In appreciation of the blessings, national and individual, which have been ours down through the years. For the efforts toward peace, that families might be reunited with fathers and brothers, and that freedom and joy might prevail throughout the world, may each of us, in our own way, give thanks.

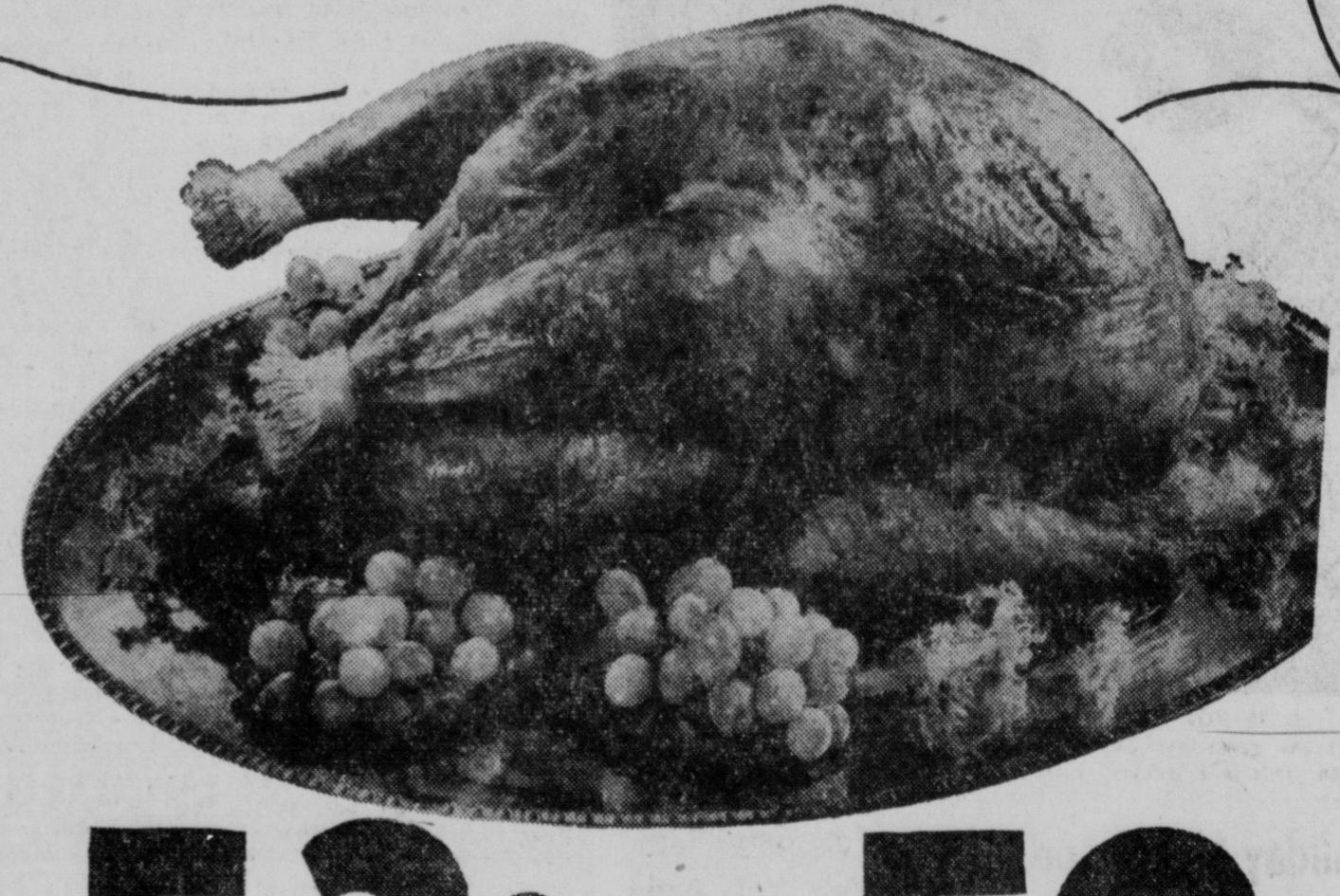
Be Sure with One of Our

Lancaster Brand

Fresh-Killed Broad Breasted

Over Ready

TURKEYS



over 16 lbs 53c : 10-16 lbs 59c

Extra fancy Lancaster Brand Turkeys are the pick of the country's best flocks. Top grade, broad-breasted, fresh killed, meaty and tender. You get more real turkey meat for your money with these broad-breasted turkeys. They are SOLD EXCLUSIVELY IN OUR MARKETS. You take no chances with a Lancaster Brand.

BELTSVILLE TURKEYS

(5-9 lbs) 63c

DUCKLINGS

Fresh Killed
Long Island

lb 39c
53c

These Same Ducklings, Cleaned—READY TO COOK

A & B PORK SAUSAGE

lb pkg 45c

WEBB'S DELICIOUS SCRAPPLE

2-lb pkg 49c

AGAR'S LEAN SLICED BACON

lb 69c

LOAF CHEESE

1/4 lb 15c

Complete satisfaction at lower cost. Sliced daily in our Meat Dep'ts., so you know it's fresh. Thin sliced for rich full flavor. About 28 slices to the pound.

Lancaster Brand

1/4 lb 14c

SLICED BEEF BOLOGNA

10-oz pkg 39c

MIDGET BRAUNSWEIGER

1/4 lb 15c

BAKED LOAVES

1/4 lb 37c

SMOKED DRIED BEEF LOAF

1/4 lb 17c

TASTY PEPPER HASH

RIB ROAST

Tender
U. S. Graded
Choice Beef

lb 59c
37c

FRESH REGULAR GROUND BEEF

YOUNG STEER BEEF LIVERS

lb 39c

SHRIMP AHoy

5-3/4 oz tin 75c

LANCASTER BRAND FRANKFURTERS

lb 45c

SWANSON'S CHICKEN

11-oz pkg 59c

FRUIT COCKTAIL

30-oz can 35c
Packed in extra heavy syrup

Virginia Lee Treats

Freshly Baked
for Thanksgiving

Virginia Lee—Reg. 63c

MINCE PIES

now only 59c

High standard of quality makes it a favorite.

Virginia Lee

FRUIT Stollen

each only 49c

Chockful of fruit. A treat for Thanksgiving breakfast.

Virginia Lee Delicious

FRUIT CAKES

lb 98c

2 lb 195c

Chockful of fruits and nuts. Make excellent gifts.

You'll Need an Extra Supply—Enriched

SUPREME BREAD

loaf only 15c

Super Quality—Fresh Daily—Save up to 5c a loaf.

Frosted Foods

Ideal Brand

SUCCOTASH

2 10-oz pkgs 45c

And for Dessert Dixie Garden Sliced

2 10-1/2-oz pkgs 49c

STRAWBERRIES

2 6-oz cans 39c

or Miss Muffet Brand

10-oz pkg 19c

SLICED PEACHES

10-oz pkg 19c

Ideal Brand Concentrated

2 6-oz cans 39c

ORANGE JUICE

2 6-oz cans 43c

Snow Crop Orange Juice

16-oz can 23c

2 10-oz pkgs 39c

8-oz pkg 22c

Vogt's Philadelphia Scrapple

Ideal Pure Grape Jam

Delson's Merri Mints

12-oz can 41c

Kingan's KP

LUNCH MEAT

12-oz can 41c

MARCAL NAPKINS

Colored Paper

10c

Hankies

2 100 17c

100 22c

Kitchen Charm

125 for 21c

OLIVES

4 1/2-oz jar 29c

Ideal STRAWBERRY PRESERVES

12-oz glass 29c

Joan of Arc Red

KIDNEY BE



SUDS FOR SIMON — Pamela Anson, 12, uses a toothbrush as she gives her pet mouse, "Simon," a bath in its miniature tub. This is a weekly ritual in Pamela's Sussex, England, home.

Holiday Mail Flood Seen by Postmaster

Pottstown Postmaster J. Alfred Marquet predicted yesterday that the volume of local Christmas mail may exceed the all-time seasonal high of 1,064,883 set the past year.

Local residents and business firms both were reminded by the postmaster, "Correct and careful mailing is just as important as early mailing."

He suggested, "Estimate the number of stamps you'll need. Stock up on a supply of heavy wrapping paper, strong cord and parcel post labels."

He said that if all gift packages are mailed by Dec. 5, and all Christmas cards by Dec. 15, they'll arrive before Santa does.

Marquet also urged business firms to plan withholding circular and catalog mail during the critical period, Dec. 15-25.

Jet Plane Crashes At Edge of Lake

MADISON, Wis., Nov. 23 (AP)—A jet plane from Truax field near here crashed at the edge of Madison's Lake Wingra today and the pilot and his radar observer were presumed dead.

Truax officials identified the two men as Lt. John W. Schmidt, 28, the pilot, of Del Rio, Tex., and Capt. Glen E. Collins, 30, radar observer, of Indianapolis.

The F-89 Scorpion exploded in Midair and crashed in a swamp adjoining the lake.

Garbage Pickup Schedule Changed for Thanksgiving

If your regular garbage collection day falls on Thanksgiving Day this week, get your garbage out early Wednesday.

Donald Woodley, garbage contractor, said yesterday that his men would make both Wednesday and Thursday garbage pickups on Wednesday.

Woodley suggests you Thursday people get the garbage out by about 9 a. m. on Wednesday.

McCarthy to Make Reply To Truman Talk Tonight

WASHINGTON, Nov. 23 (AP)—Sen. Joseph McCarthy (R-Wis) threatened tonight to complain to the Federal Communications commission if any radio or television station which broadcast former President Truman's talk on the Harry Dexter White case doesn't carry his own reply to Truman tomorrow night.

All the major radio and TV networks, except Dumont Television which did not handle Truman's speech, agreed to give McCarthy time to make his answer. McCarthy will speak from New York between 11 and 11:30 p. m.

WEEK-STRIKE ENDS

SAN JUAN, Puerto Rico, Nov. 23 (AP)—A week-old strike at the Textron mill in Ponce ended today and 428 workers resumed work. The men obtained a 4½ cents an hour

LOANS up to \$600

for personal needs at Personal

• Take long as 2 years to repay. "You" to 4 out of 5 employed men and women, married or single. Phone, write, come in today.

CASH Pick Your Own Payments
YOU GET: 18 Mo. Plan 24 Mo. Plan

\$300 \$21.26 \$17.13
\$400 27.81 22.28
\$600 40.43 32.09

Above payments cover everything! Loans to other amounts, or for other periods, are in proportion.

Loans up to \$600 on
Signature, Furniture or Auto
Personal Finance
Company

2nd Floor Front • Bacchus Bldg.
315-317 HIGH STREET

Phone: 4791 • Pottstown, Pa.
Ask for the YES MANAGER
Open evenings—phone for hours
Loans made to residents of all surrounding towns

Open Saturdays Until 1 P. M.

NORTH END —

(Continued From Page One)

ple may have been told about what council COULD do or what council WOULD do.

"If these people told the property owners that council would put in the streets then they were in error. That's not the fault of council."

Earlier, Prince had said, "I hate to get auditors in to look over the books but I will if I have to."

To this Solicitor Wells said at this time, "The books are open. You're welcome to have auditors look at them."

WHEN questioned after the meeting, Prince told The Mercury that he would have auditors and persons "trained in borough finance and records" come in to look at the books.

"That's our next move," he said. There are other several facts important in the case other than simply the one about the resolution, although the resolution is the one from which the others hinge.

This is Prince's contention, as

outlined by him: There was a resolution passed by council on May 9, 1949, to the effect that streets would be built within the area in question in the North End by the borough at no cost to the developer housing development or to the residents.

That resolution, Prince continues, was signed by Burgess William A. Griffith, C. Roy Bush, then president of council, and the then Borough Manager, Dow I. Sear.

Later, Prince continues, parts of those streets were paved, at no cost to the property owner.

(To prove this, Prince said, he cited the case of the borough's canceling of a lien placed against a certain contractor for sewer assessments for payment of the costs of the street work.)

PRINCE went on to say that money was appropriated for the work of paving the streets at the time.

He also says that the resolution was also NOT put into sections, which, he says, would mean that the borough could do the work included in one section of the ordinance then cancel the other sections legally.

He holds that since the borough did part of the work, benefitting some property owners, it cannot refuse to do the rest of it.

Finally, he said that the resolution was never rescinded, that it is still on the books.

"The people I represent," he said, "feel that a grave injustice has been done them and that from an ethical standpoint—or any stand point—the council has committed what amounts to fraud."

"The resolution has never been rescinded, but now the borough prided," Wells continued.

"The resolution means nothing until the money is appro-

priated. We'll show that funds are available for the work."

(WELLS DENIED throughout that money had ever been appropriated for the work. He said that through records will show that.)

Prince continued, "We knew that Davidheiser and Veech, which ever it was, had to show the Federal government as the developers of the housing project, that streets would be built for those homes."

"Therefore, the council defrauded the Federal government as well as the people of Pottstown."

"This is very distasteful," Prince, speaking slowly in a rich, well-modulated tone, said. "But if you saw the position of these people from their point of view, you'd be indignant, too."

Wells had his turn then.

"I agree with you that the borough ought to treat all people the same. But if a mistake is made in the case of one person then I see no logic or reason in perpetuating that mistake," he said, surrounded at the table by councilmen.

"A very fair study has been made and it has been arrived at that the borough cannot put in free streets and continue to remain solvent. From a survey, we've learned that no community puts them in that way. The general practice is that property owners pay 100 percent."

Finally, he said that the resolution was never rescinded, that it is still on the books.

"The people I represent," he said, "feel that a grave injustice has been done them and that from an ethical standpoint—or any stand point—the council has committed what amounts to fraud."

"The resolution has never been rescinded, but now the borough prided," Wells continued.

"The resolution means nothing until the money is appro-

priated. We'll show that funds

"THE Federal government can people. The trouble is that all

say a hundred times that will people want streets but they don't Prince said, not angrily. "We'll dredge out the rest of the Schuylkill, but until the money is appropriated it doesn't mean a thing," Wells concluded.

PRINCE then reminded, "It is a basic of government that no public authority can pass laws to the detriment of some citizens. That's what's been done here."

When Prince suggested again that the resolution was signed by the three men mentioned earlier, Wells replied.

"Why don't you take it up with the boys who signed it?"

Prince suggested again that the resolution was passed to the detriment of many people.

Here Wells repeated, firmly, "That resolution was passed for the benefit of contractors; for the benefit of only one contractor!"

"Is that proper?" Prince questioned.

Said Wells, "I think the council of 1949 made a mistake. We're not going to make the same one."

PRINCE then ended his argument. Talking about the assessments he said, "Some of the people I represent were going to pay the assessment but I advised them not to."

The room filled with a loud silence.

Finally Prince said, "Well, you can't play fish with one and tow with the other."

Wells repeated, "Council cannot make promises unless it has appropriated the money to carry them out."

Prince replied, "You say the money was NOT appropriated: the men in office at the time say it WAS appropriated."

Here, Wells started on another tack.

"We are putting streets in and paying one-third only to help out people. The trouble is that all

say good-bye to those weak, always tired feelings or nervousness all day, have plenty of vitality left over by evening. Oster contains iron for blood plus supplement doses vitamins B1 and B2, Trial size 7 days. Take one tablet a day for new pep, vim, vigor, better nerves today.

At Drug Stores Everywhere—In Pottstown, Bentz, Bause's, and Sun Ray.

Get New Vim, Vigor, Vitality

Large Sweet Radishes . . . 3 and 4 for 10c Fresh Pickled Parsley . . . 1g. bch 10c Improved Red Beets . . . lots 5c to 10c Our Impr. Turnips 4 lbs. 25c Our Fresh Cabbage . . . 1b. 3c Jumbo Bananas . . . 2 lbs. 25c Best Cooking Potatoes . . . bkt. 70c No. 2 Potatoes . . . bkt. 35c Stewing Oysters . . . doz. 35c Marshmallow Cookies . . . pk. 37c Juicy Oranges . . . doz. 25c Trial size 7 days. Take one tablet a day for new pep, vim, vigor, better nerves today.

Save 25% on all TOYS. Cemetery Wreaths ea. \$1.50

Weak, Tired, Nervous, Pepples Men, Women

Say good-bye to those weak, always tired feelings or nervousness all day, have plenty of vitality left over by evening. Oster contains iron for blood plus supplement doses vitamins B1 and B2, Trial size 7 days. Take one tablet a day for new pep, vim, vigor, better nerves today.

At Drug Stores Everywhere—In Pottstown, Bentz, Bause's, and Sun Ray.

Get New Vim, Vigor, Vitality

Large Sweet Radishes . . . 3 and 4 for 10c Fresh Pickled Parsley . . . 1g. bch 10c Improved Red Beets . . . lots 5c to 10c Our Impr. Turnips 4 lbs. 25c Our Fresh Cabbage . . . 1b. 3c Jumbo Bananas . . . 2 lbs. 25c Best Cooking Potatoes . . . bkt. 70c No. 2 Potatoes . . . bkt. 35c Stewing Oysters . . . doz. 35c Marshmallow Cookies . . . pk. 37c Juicy Oranges . . . doz. 25c Trial size 7 days. Take one tablet a day for new pep, vim, vigor, better nerves today.

Save 25% on all TOYS. Cemetery Wreaths ea. \$1.50

Worker Who Hurt Hand Remains in Hospital

Gustav A. Romahn, 230 Mintzer street, whose right hand was injured in an accident at the Firestone Tire and Rubber company Saturday, was reported in satisfactory condition and resting comfortably last night at Memorial hospital.

Two fingers on his right hand were broken and the hand severely lacerated, his family said.

CARRIERS —

(Continued From Page One)

gin paying postage due on any contribution envelopes either given them on their routes or put into mailboxes. Contributors do not need to put any postage on the envelopes.

The postmen will continue to pay postage on such envelopes mailed in the following two weeks.

streets will then be lighted.

The shopping hours for the rest of this week will be the same as they have been, with Friday night the only late night.

STARTING next Monday, however, stores will be open until 9 p. m. on Monday, Wednesday and Friday.

The same schedule will follow on the week of Dec. 7.

But starting with Dec. 14, through Dec. 23, the stores will be open every night of the week until 9 o'clock. Doors will open at the usual time, 9:30 a. m.

(One exception is on the night of Saturday, Dec. 19. Stores will close at 5:30 that day.)

One Killed as Express Hits Stalled Train

PALMER, Mass., Nov. 23 (AP)—The Paul Revere express, a New York central St. Louis to Boston, plowed into the rear of a stalled, diesel propelled passenger car at the Palmer railroad station during a rain storm today.

One man was killed and 27 persons injured, several critically.

All were passengers in the stalled car—the Boston and Albany's "Bee-liner," which runs from Springfield to New York.

Donald Woodley, garbage contractor, said yesterday that his men would make both Wednesday and Thursday garbage pickups on Wednesday.

Woodley suggests you Thursday people get the garbage out by about 9 a. m. on Wednesday.

McCarthy to Make Reply To Truman Talk Tonight

WASHINGTON, Nov. 23 (AP)—Sen. Joseph McCarthy (R-Wis) threatened tonight to complain to the Federal Communications commission if any radio or television station which broadcast former President Truman's talk on the Harry Dexter White case doesn't carry his own reply to Truman tomorrow night.

All the major radio and TV networks, except Dumont Television which did not handle Truman's speech, agreed to give McCarthy time to make his answer. McCarthy will speak from New York between 11 and 11:30 p. m.

Passenger Plane Sets Cross-Country Mark

NEW YORK, Nov. 23 (AP)—A huge new American Airlines DC7, with Gen. and Mrs. Mark Clark among its 57 passengers, raced across the United States from Los Angeles in 6 hours and 31 minutes today.

Rex Smith, America's vice president, said this was a record for passenger-carrying airplanes.

In 1953 the United States got the Gadsden Purchase, a strip of Southern Arizona, from Mexico for 10 million dollars.

WEEK-STRIKE ENDS

SAN JUAN, Puerto Rico, Nov. 23 (AP)—A week-old strike at the Textron mill in Ponce ended today and 428 workers resumed work. The men obtained a 4½ cents an hour

OLDSMOBILE PRICES START AT

\$2359 86

delivered locally;
state and local
taxes extra.

Will put you
behind the
wheel of a

"ROCKET"
OLDSMOBILE

SEE YOUR OLDSMOBILE DEALER

</div



SUDS FOR SIMON — Pamela Anson, 12, uses a toothbrush as she gives her pet mouse, "Simon," a bath in its miniature tub. This is a weekly ritual in Pamela's Sussex, England, home.

Holiday Mail Flood Seen by Postmaster

Pottstown Postmaster J. Alfred Marquet predicted yesterday that the volume of local Christmas mail may exceed the all-time seasonal high of 1,064,883 set the past year. Local residents and business firms both were reminded by the postmaster, "Correct and careful mailing is just as important as early mailing."

He suggested, "Estimate the number of stamps you'll need. Stock up on a supply of heavy wrapping paper, strong cord and parcel post labels."

He said that if all gift packages are mailed by Dec. 5, and all Christmas cards by Dec. 15, they'll arrive before Santa does.

Marquet also urged business firms to plan withholding circular and catalog mail during the critical period, Dec. 15-25.

Jet Plane Crashes At Edge of Lake

MADISON, Wis., Nov. 23 (UPI)—A jet plane from Truax field near here crashed at the edge of Madison's Lake Wingra today and the pilot and his radar observer were presumed dead.

Truax officials identified the two men as Lt. John W. Schmidt, 28, the pilot, of Del Rio, Tex., and Capt. Glen E. Collins, 30, radar observer, of Indianapolis.

The F-89 Scorpion exploded in Midair and crashed in a swamp adjoining the lake.

Garbage Pickup Schedule Changed for Thanksgiving

If your regular garbage collection day falls on Thanksgiving Day this week, get your garbage out early Wednesday.

Donald Woodley, garbage contractor, said yesterday that his men would make both Wednesday and Thursday garbage pickups on Wednesday.

Woodley suggests you Thursday people get the garbage out by about 9 a. m. on Wednesday.

McCarthy to Make Reply To Truman Talk Tonight

WASHINGTON, Nov. 23 (UPI)—Sen. Joseph McCarthy (R-Wis.) threatened tonight to complain to the Federal Communications commission if any radio or television station which broadcast former President Truman's talk on the Harry Dexter White case doesn't carry his own reply to Truman tomorrow night.

All the major radio and TV networks, except Dumont Television which did not handle Truman's speech, agreed to give McCarthy time to make his answer. McCarthy will speak from New York between 11 and 11:30 p. m.

WEEK-STRIKE ENDS

SAN JUAN, Puerto Rico, Nov. 23 (UPI)—A week-old strike at the Textron mill in Ponce ended today and 428 workers resumed work. The men obtained a 4½ cents an hour

LOANS UP TO \$600

for personal needs at Personal

Take long as 2 years to repay. "Yes" to 4 out of 5 employed men and women, married or single. Phone, write, come in today.

CASH Pick Your Own Payments
YOU GET 18 Mo. Plan 24 Mo. Plan
\$300 \$21.26 \$17.13
\$400 27.81 22.28
\$600 40.43 32.09

Above payments cover everything! Loans of other amounts, or for other periods, are in proportion. (P.A.)

Loans up to \$600 on Signature, Furniture or Auto

Beneficial Loan System

2nd Floor Front • Bacchus Bldg.
315-317 HIGH STREET
Phone: 4791 HIGH TOWN, PA.
Ask for the YES MANAGER

Open evenings—phone for hours

Loans made to residents of all surrounding towns

Open Saturdays Until 1 P. M.

Moose Complete Plans For Kiddies' Yule Party

Pottstown Loyal Order of Moose, Lodge 369, met last night and completed plans for a children's Christmas party Dec. 16 at 7 p. m. in the Moose auditorium.

Gov. Harry J. Wells, who presided last night, said that reservations for the lodge New Year's party may be made from the present time until New Year's.

Thirteen members attended the meeting last night.

LIGHTS —

(Continued From Page One)

streets will then be lighted.

The shopping hours for the rest of this week will be the same as they have been, with Friday night the only late night.

STARTING next Monday, however, stores will be open until 9 p. m. on Monday, Wednesday and Friday.

The same schedule will follow on the week of Dec. 7.

But starting with Dec. 14, through Dec. 23, the stores will be open every night of the week until 9 o'clock. Doors will open at the usual time, 9:30 a. m.

(One exception is on the night of Saturday, Dec. 19. Stores will close at 5:30 that day.)

One Killed as Express Hits Stalled Train

PALMER, Mass., Nov. 23 (UPI)—The Paul Revere express, a New York central St. Louis to Boston 12-car train, plowed into the rear of a stalled, diesel propelled passenger car at the Palmer railroad station during a rain storm today.

One man was killed and 27 persons injured, several critically. All were passengers in the stalled car—the Boston and Albany's "Bee-liner," which runs from Springfield to Boston.

Passenger Plane Sets Cross-Country Mark

NEW YORK, Nov. 23 (UPI)—A huge new American Airlines DCT, with

Gen. and Mrs. Mark Clark among its 57 passengers, raced across the United States from Los Angeles in 6 hours and 31 minutes today. Rex Smith, American's vice president, said this was a record for passenger-carrying airplanes.

In 1853 the United States got the Gadsden Purchase, a strip of Southern Arizona, from Mexico for 10 million dollars.

OLDSMOBILE PRICES START AT

\$2359 86

delivered locally;
state and local
taxes extra.

Will put you
behind the
wheel of a

"ROCKET"
OLDSMOBILE

SEE YOUR OLDSMOBILE DEALER

BOLTON OLDSMOBILE, INC.

1480 E. HIGH STREET

Open Saturdays Until 1 P. M.

NORTH END —

(Continued From Page One)

people may have been told about what council COULD do or what council WOULD do.

"If these people told the property owners that council would put in the streets then they were in error. That's not the fault of council."

Earlier, Prince had said, "I hate to get auditors in to look over the books but I will if I have to."

Later, Prince said, "The books are open. You're welcome to have auditors look at them."

WHEN questioned after the meeting, Prince told The Mercury that he would have auditors and persons "trained in borough finance and records" come in to look at the books.

"That's our next move," he said. "There are other several facts important in the case other than simply the one about the resolution, although the resolution is the one from which the others hinge. This is Prince's contention, as outlined by him:

There was a resolution passed by council on May 9, 1949, to the effect that streets would be built within the area in question in the North End by the borough at no cost to the developer housing development to the residents.

That resolution, Prince continues, was signed by Burgess William A. Griffith, C. Roy Bush, then president of council, and the then Borough Manager, Dow I. Sears.

"Therefore, the council defrauded the Federal government as well as the people of Pottstown."

"This is very distasteful," Prince, speaking slowly in a rich, well-modulated tone, said. "But if you saw the position of these people from their point of view, you'd be indignant, too."

Wells had his turn then.

"I agree with you that the borough ought to treat all people the same. But if a mistake is made in the case of one person then I see no logic or reason in perpetuating that mistake," he said, surrounded at the table by councilmen.

"A very fair study has been made and it has been arrived at that the borough cannot put in free streets and continue to remain solvent. From a survey, we've learned that no community puts them in that way. The general practice is that property owners pay 100 percent."

Finally, he said that the resolution was never rescinded, that it is still on the books.

"The people I represent," he said, "feel that a grave injustice has been done them and that from an ethical standpoint—or any standpoint—the council has committed what amounts to fraud."

"The resolution has never been rescinded, but now the borough contends it didn't appropriate the money. We will show that funds

were available for the work."

(WELLS DENIED throughout that money had ever been appropriated for the work. He said that borough records will show that.)

Prince continued, "We knew that Davidheiser and Veech, which ever it was, had to show the Federal government, as the developers of the housing project, that streets would be built for those homes."

"Well, the appropriation is not in the minutes. Why didn't they do the work at the time, then? Bring in the auditors; I'd like to see them find the appropriations," Wells said.

Prince retorted, "I insist that when the council passes an ordinance it must mean something."

WELLS then said, "All right, I'll tell you why that ordinance was passed! It was passed so that a contractor could go to the Federal government and show them a piece of paper from the borough so that he wouldn't have to put up a bond. Those are the cold facts!"

"It was done so that a contractor could go ahead with his work without putting up money in escrow. I've seen it happen before."

The room filled with a loud silence.

Finally Prince said, "Well, you can't play fish with one and tow with the other."

Wells repeated, "Council cannot make promises unless it has appropriated the money to carry them out."

Prince replied, "You say the money was NOT appropriated; the men in office at the time say it WAS appropriated."

Here, Wells started on another tack.

"We are putting streets in and paying one-third only to help out people. The trouble is that all

people want streets but they don't want to pay for them."

PRINCE then reminded, "It is a basic of government that no public authority can pass laws to the detriment of some citizens. That's what's been done here."

When Prince suggested again that the resolution was signed by the three men mentioned earlier, Wells replied.

"Why don't you take it up with the boys who signed it?"

Prince suggested again that the resolution was passed to the detriment of many people.

Here Wells repeated, firmly, "That resolution was passed for the benefit of contractors; for the benefit of only one contractor!"

"Is that proper?" Prince questioned.

Said Wells, "I think the council of 1949 made a mistake. We're not going to make the same one."

PRINCE then ended his argument. Talking about the assessments he said, "Some of the people I represent were going to pay the assessments but I advised them not to."

One councilman said, "Then you'll have to pay the interest charges on them."

There was a little laughter but

PRINCE concluded by saying, "This case is a very important one. It's important even if only to show council that it cannot do the kind of things that it has done here."

Following the meeting, Prince told The Mercury he would have the auditors go over the books to find the appropriation and also to study the minutes of the council meetings concerned with the case. He didn't say when the auditors would be in.

REITNAUER'S FARM OUTLET

217 N. Franklin St.

OPEN TUESDAY NIGHT

WEDNESDAY ALL DAY

EVENING UNTIL 10 P. M.

Icicle Radishes . . . 12 for 5c

Large Sweet Radishes . . . 3 and 4 for 10c

Fresh Picked Parsley . . . 1g. bch 10c

Improved Red Beets . . . lots 5c to 10c

Our Imp. Turnips 4 lbs. 25c

Our Fresh Cabbage . . . 1b. 3c

Jumbo Bananas . . . 2 lbs. 25c

Best Cooking Potatoes . . . bakt. 70c

No. 2 Potatoes . . . bakt. 35c

Stewing Oysters . . . doz. 35c

Marshmallows . . . 1b. 25c

Cookies . . . pk. 37c

Juicy Oranges . . . doz. 25c

Christmas Balls . . . each 5c

SAVE 25% on all TOYS.

Cemetery Wreaths ea. \$1.50

Weak, Tired, Nervous, Pepless Men, Women

Get New Vim, Vigor, Vitality

See good-bye to those weak, aches, tired feelings you never seem to shake off. Get up fresh, be peppy all day, have plenty of vitality left over by evening. Oysters contains iron for blood and supports the digestive system. Price, Trial size (7 days) costs little. Also see money-saving Economy size. Try Oysters Tonic Tablets for new pep, vim, vigor, better nerves, today. At Drug Stores Everywhere—in Pottstown, Bentz, Bause's, and Sun Ray.

FOR ONLY 95 FOR BOTH

24" SLEEPING DOLL and BIG STROLLER

FOR ONLY 95 FOR BOTH

ONLY 50c WEEKLY

NEVER BEFORE AT THIS SALE PRICE!

BOB IRWIN PRODUCTS

Any little girl will go wild about this wonderful combination

a big 24" Sleeping-Crying Doll, plus a handsome Stroller. BOTH together at an amazing LOW price! The perfect set to keep her happily occupied indoors or outdoors, hour after hour.

IF YOU DON'T COME IN OR PHONE IN MAIL THIS COUPON

Royersford - Spring City

HARLEY B. BRANDRETH, Rep.

Third Avenue and Main Street, Royersford Phone 158

Annual Thanksgiving Services Slated

The annual Community Thanksgiving service in Royersford will be conducted tomorrow night at 8 o'clock in the Church of the Nazarene, Washington street near Fifth avenue.

The sermon will be delivered by the Rev. Paul J. Henry, pastor of Grace Lutheran church. The Rev. Wilbur A. Martin, pastor of the Church of the Brethren, will serve as liturgist. Various congregations of Royersford will unite for the worship. Epiphany Episcopal church will take part this year.

Special music will be provided by the Nazarene choir.

The offering will be sent to CARE, world relief organization.

The annual service of Spring City churches will take place Thursday morning at 8:30 o'clock in the Methodist church. The Rev. Ralph Alderfer, Lutheran pastor, will preach the sermon. The Rev. Paul Baer, Mennonite Brethren in Christ; the Rev. Garnet O. Adams, Evangelical and Reformed, and the Rev. Charles F. Salkeld, pastor of the host church, will assist.

At 7 o'clock Thursday morning Zion Lutheran church will have a service of Holy Communion with hymns.

Thursday morning at 8 o'clock Royersford Grace Lutheran church will conduct Thanksgiving day Mass.

Ford Man Fined \$10 For Driving Too Fast

Daniel E. Cauffman, 226 Washington street, Royersford, was fined \$10 and costs at a hearing before Justice of the Peace James T. Fox Jr., Phoenixville, after pleading guilty to a motor code violation.

The Ford man was charged with driving too fast for conditions on Nutt road, near Mason street school zone, Phoenixville, by patrolman John Suzenski.

Iron Moulders Union Holds Nominations In Liberty Fire Hall

Iron Moulders Union 222, Royersford, nominated the following at the recent annual nominating meeting, held in Liberty fire hall, Spring City.

Births: To Mrs. Irvin Harpelle, Phoenixville, a girl; Mrs. J. E. Holder, Phoenixville, a girl; Mrs. John Chuck, Royersford, a girl; Mrs. Raymond Strzelecki, Phoenixville, a boy; Mrs. Harry Moyer, Elverson RD, a boy.

Twin-Born Classified

Card of Thanks

I wish to thank all my friends and neighbors for the cards, flowers, gifts and blood donors while in the hospital.

Mrs. ELIZABETH GEISS

Good Things to Eat

Mrs. Wagner's Home-made Minced Meat, available from now until Christmas. Phone Royersford 157-51.

Strayed, Lost, Found

LOST—Earring, came in gold setting. Reward, Mrs. E. E. Single, 414 Main St., Royersford, after 5 p.m.

We Can Do It

Hay rides, wood sawing, post hole digging, front end loading, grading, scooping, trenching, footings. SIMON THE Plowman, Ph. Royersford 452-W. Don Rogers, roofing and painting. New roofs a specialty, can arrange financing, 36 months to pay. 813 Oak St., Royersford. Phone 697-R.

Mimeographing, stenography, bookkeeping & photostat service. Office supplies sold. Delma M. Evans, Boro Hall, Royersford. Phone 173-3.

MARSDEN'S RADIO & TV SERVICE

Phones Royersford 1163-W.

Painting and Paperhanging, estimated given. E. Roy Koen, 359 Bridge Street, Spring City. Phone Royersford 158.

Articles for Sale

Everything in furniture supplies. Picnic tables, Kordib bags and boxes. Paint containers to 50 lb. McKeague's Phone 33.

Going Out of Business. Your last chance. Cleaner, Dec. 5. The HAT BOX, 170 Main St., Royersford.

Poultry

48 HH Club Capons, also sweet turkeys for sale. Harry Aschheimer, Royersford RD 1 Phone 88-8-5.

Wanted to Rent

76 House in or near Royersford, an office. Before Feb. 1. Write Box A-43, c/o Mercury, Royersford.

MIRRORS

COMPLETE ASSORTMENT

Priced from \$11.95

LEBOW FURNITURE CO.

338 MAIN ST.

ROYERSFORD — PH. 318

For Complete GUARANTEED TV SERVICE

(All Makes—Models)

Call

ROYERSFORD 7-2487

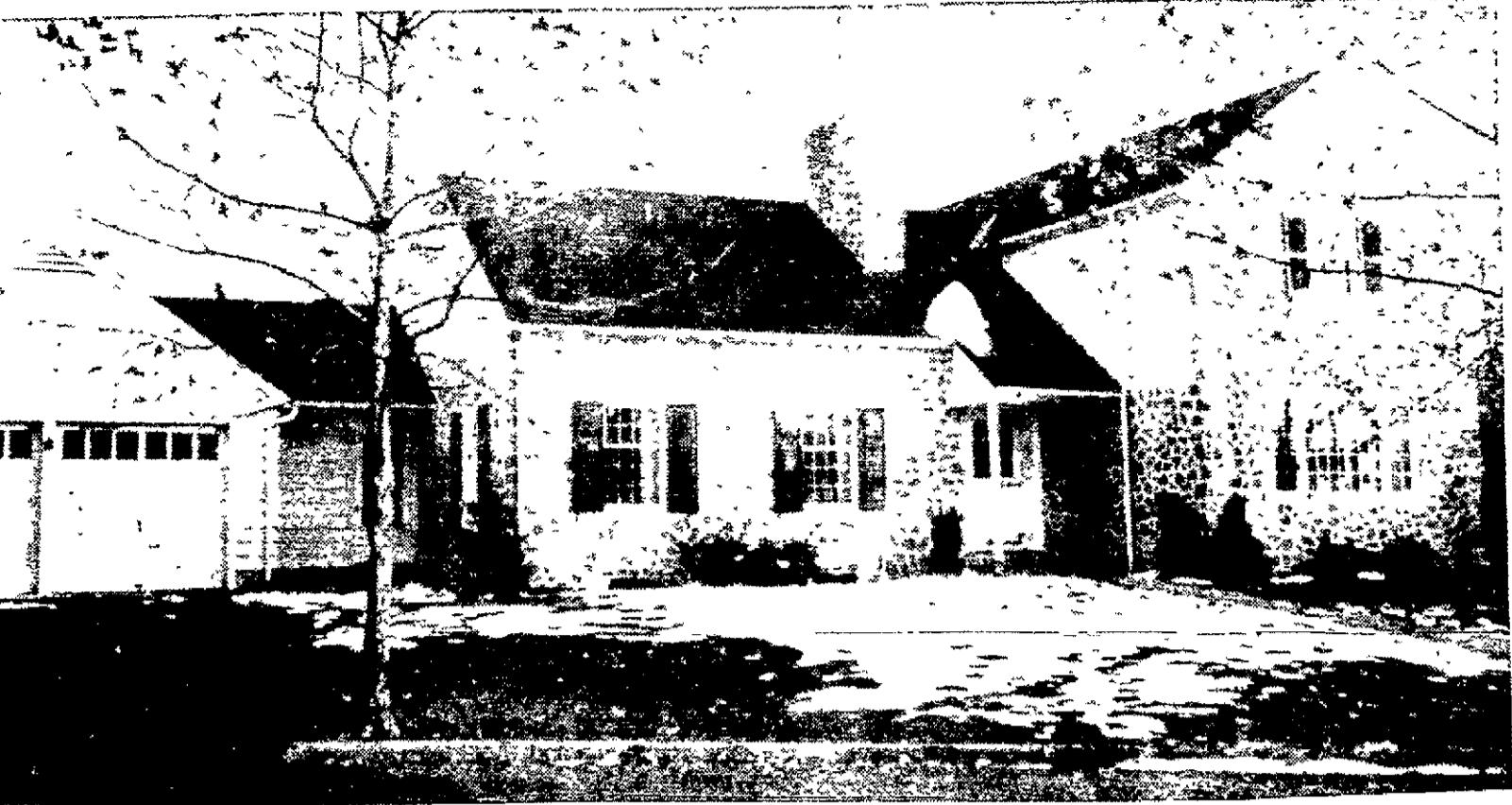
PENNSBURG 7374

KUSER BROS., Inc.

ROYERSFORD EAST GREENVILLE

Pottstown's Prides

Another in the series of beautiful homes that make Pottstown warm



—Mercury Staff Photo

Tennis Star Fred Perry Wed for Fourth Time

LONDON, Nov. 23 (AP)—Professional Tennis Star Fred Perry has

married again. His fourth wedding

took place in Paris three months

ago, his father said today.

Earl R. Hartensine, 36 Walnut

street, reported to borough police

yesterday that his car was hit by

a red light passer at High and

Franklin streets yesterday morning

at 7:40 o'clock.

Samuel Perry, former Laborite

member of Parliament, said his

son's fourth wife is Mrs. Barbara

Friedman, former wife of Holly

wood film director Mark Fried

man. The couple left for Florida

three weeks ago, he said.

Perry was divorced by his third

wife, Lorraine, in April. His two

previous marriages—to film act

ress Helen Vinson and fashion

model Sandra Beaux—also ended

in divorce.

Present officers are Ot

tinger, president; Long, vice

president; Frank Evans, rec

ording secretary, and Merle

Adams, financial secretary.

Present were union men from

Contractors, Incorporated, Oaks;

Spring City Foundry corporation,

Spring City; Floyd-Wells company

division of the John Wood com

pany, Royersford, and moulders

from Royersford, and Machine

Company.

The left front headlight and

fender and the bumper and grill

of Hartensine's sedan were dam

aged.

The bids range from slightly un

der \$3000 to over \$14,000 for a

year's service. The truck route

would replace the present railway

mail service between the two

cities.

In Paris he attended a meeting

of American diplomats and Presi

dent Eisenhower's commission on

Foreign Economic Policy. In Swe

den he spent a few days hunting.

In 6576 miles of night-and-day driving at an average of nearly

100 miles an hour, the '51 Dodge shattered

every existing record for cars in its class and division.

No other automatic transmission in any American car, regard

less of price, has ever traveled so far so fast by the official

records of the American Automobile Association!

Here is proof that PowerFlite gives you dependability and

performance unmatched by any other automatic transmission!

Come take a PowerFlite drive in a new '54 Dodge! Discover

the newest, smoothest, most powerful of all automatic trans

missions. No clutch to press, no gears to shift! And try new

Dodge full-time Power Steering, too. It's truly the greatest!

PowerFlite and Power Steering are optional equipment. Their moderate

extra cost brings lasting rewards in driving pleasure.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

Fully Automatic . . . Fully Proved

NEW '54 DODGE V-8 WITH POWERFLITE DRIVE SETS 12 OFFICIAL AAA RECORDS FOR SPEED AND ACCELERATION, 53 RECORDS FOR STAMINA AND ENDURANCE AT TOP SPEED 72-HOUR RUN

In 6576 miles of night-and-day driving at an average of nearly 100 miles an hour, the '51 Dodge shattered every existing record for cars in its class and division.

No other automatic transmission in any American car, regardless of price, has ever traveled so far so fast by the official records of the American Automobile Association!

Here is proof that PowerFlite gives you dependability and

performance unmatched by any other automatic transmission!

Come take a PowerFlite drive in a new '54 Dodge! Discover

the newest, smoothest, most powerful of all automatic trans

missions. No clutch to press, no gears to shift! And try new

Dodge full-time Power Steering, too. It's truly the greatest!

PowerFlite and Power Steering are optional equipment. Their moderate

extra cost brings lasting rewards in driving pleasure.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

New 54 Dodge Royal V-8 Club Coupe

with stepped-up 150-h.p. Red Ram V-8 engine.

Royersford-Spring City

HARLEY B. GRANDRETH, Rep.

Third Avenue and Main Street, Royersford Phone 158

Annual Thanksgiving Services Slated

The annual Community Thanksgiving service in Royersford will be conducted tomorrow night at 8 o'clock in the Church of the Nazarene, Washington street near Fifth avenue.

The sermon will be delivered by the Rev. Paul J. Henry, pastor of Grace Lutheran church. The Rev. Wilbur A. Martin, pastor of the Church of the Brethren, will serve as liturgist. Various congregations of Royersford will unite for the worship. Epiphany Episcopal church will take part this year.

Special music will be pro-

Daughters Will Share \$5250 Ella Grebe Will

By Staff Correspondent

Ella K. Grebe, 74, of 525 Walnut street, Royersford, who died Nov. 12, left an estate valued at \$5250 according to her will filed for probate in the office of the register of wills.

The amount is to be divided equally among M. Alice Grebe, D. Edna Grebe and E. Pauline G. Rimmel, daughters.

PHOENIXVILLE HOSPITAL

Admitted: Mrs. Robert Pollinger, Mrs. Jennie Kranmiller, Peter Havens, Ellis Loss, all of Phoenixville; Mrs. William Henderson and son, Oaks; Samuel Stephens, Mrs. Michael Getzey and son, Spring City; Mrs. Robert D. Johnson, Norristown; Mrs. John Gear, Mrs. John Kandras, Mont Clare; Mrs. John Pedding and son, Peerless Trailer court; Mrs. Harry Mourar and daughter, Douglassville; Stephen Barnaik, Audubon.

Discharged: Mrs. Robert Gottwals and daughter, Mrs. William Hendricks and son, Meyer Krechovitz, Stephen Nanchik, Susan Yanchspik, all of Phoenixville; Mrs. William Henderson and son, Oaks; Samuel Stephens, Mrs. Michael Getzey and son, Spring City; Mrs. Robert D. Johnson, Norristown; Mrs. John Gear, Mrs. John Kandras, Mont Clare; Mrs. John Pedding and son, Peerless Trailer court; Mrs. Harry Mourar and daughter, Douglassville; Stephen Barnaik, Audubon.

Births: To Mrs. Irvin Harple, Phoenixville, a girl; Mrs. J. E. Holder, Phoenixville, a girl; Mrs. John Chuck, Royersford, a girl; Mrs. Raymond Strzelecki, Phoenixville, a boy; Mrs. Harry Moyer, Elverson RD, a boy.

Twin-Boro Classified

Card of Thanks
I wish to thank all my friends and neighbors for the cards, flowers, gifts and blood donor while in the hospital.

MRS. ELIZABETH GEISS

Good Things to Eat 8-A

LOST—Earring, cameo in gold setting. Reward: Mrs. Elise Engle, 414 Main St., Royersford, after 3 p.m.

We Can Do It 18

Hay rides, wood sawing, post hole digging, front end loading, grading, scooping, trenching, footings. SIMON THE Plowman, Ph. Royersford 452-W.

Don Rogers, roofing and painting. New roof, painting, painting, painting, painting, 36 months to pay. 813 Oak St., Royersford. Phone 697-R.

Mimeographing, stenography, bookkeeping & photostat service. Office supplies sold. Debra M. Evans, Boro Hall, Royersford. Phone 1175-J.

MARSDEN'S
RADIO AND TV SERVICE
Phone Royersford 1163-W.

Painting and Paperhanging, estimates given. E. Roy Keen, 259 Bridge street, Spring City. Phone Royersford 738.

Articles for Sale 46
Everything in freezer supplies. Freezers, Kordite bags and boxes. Pint containers 3c ea. McKissic's. Phone 33

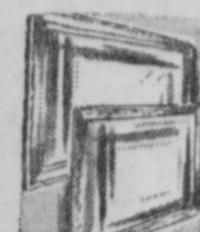
Call out of season, your last chance.

Closes Dec. 2. The HAT BOX, 170 Main St., Royersford.

Poultry 56
4H Club Capons, also sweet turnips for sale. Harry Astheimer, Royersford RD 1, Phone 88-R-5.

Wanted to Rent 76
WANTED—To rent or buy ranch type house in or near Royersford, on or before Feb. 1. Write Box A-44, c/o Mercury, Royersford.

MIRRORS



COMPLETE ASSORTMENT
Priced from \$11.95

LEBOW
FURNITURE CO.
338 MAIN ST.
ROYERSFORD — PH. 318

For Complete
GUARANTEED
TV SERVICE
(All Makes—Models)

Call
ROYERSFORD 7-2487
PENNSBURG 7374

KUSER BROS., Inc.
ROYERSFORD
EAST GREENVILLE

Pottstown's Prides

Another in the series of beautiful homes that make Pottstown warm



—Mercury Staff Photo

Tennis Star Fred Perry Wed for Fourth Time

LONDON, Nov. 23 (AP)—Professional Tennis Star Fred Perry has married again. His fourth wedding

took place in Paris three months ago, his father said today.

Samuel Perry, former Laborite member of Parliament, said his son's fourth wife is Mrs. Barbara Friedman, former wife of Hollywood film director Mark Friedman. The couple left for Florida three weeks ago, he said.

Perry was divorced by his third wife, Lorraine, in April. His two previous marriages—to film actress Helen Vinson and fashion model Sandra Beaux—also ended in divorce.

Envoy Returns to Post

MOSCOW, Nov. 23 (AP)—US Ambassador Charles E. Bohlen returned to Moscow tonight from a 12-day absence in Paris and Stockholm.

In Paris he attended a meeting of American diplomats and President Eisenhower's commission on Foreign Economic policy. In Sweden he spent a few days hunting.

Adams, financial secretary.

Present were union men from Contractors, Incorporated, Oaks; Spring City Foundry Corporation, Spring City; Floyd-Wells company division of the John Wood company, Royersford, and moulder from Royersford Foundry and Machine company.

Local Man's Car Hit at Intersection

EARL R. HARTENSTEIN, 36 Walnut street, Royersford, was hit by a red light passer at High and Franklin streets yesterday morning at 7:40 o'clock.

Hartenstein said he'd been headed north on Franklin street, just pulling away after the light changed in his favor, when he was hit by a car, eastbound on High street, driven by Richard Hagoort, Sinking Spring.

The left front headlight and fender and the bumper and grill of Hartenstein's sedan were damaged.

The bids range from slightly under \$9000 to over \$14,000 for a year's service. The truck route would replace the present railway mail service between the two cities.

Postoffice Receives Bids For Star Route Service

WASHINGTON, Nov. 23 (AP)—The Postoffice Department said today nine truckers have submitted bids to provide Star Route mail service between Trenton, N. J., and Easton.

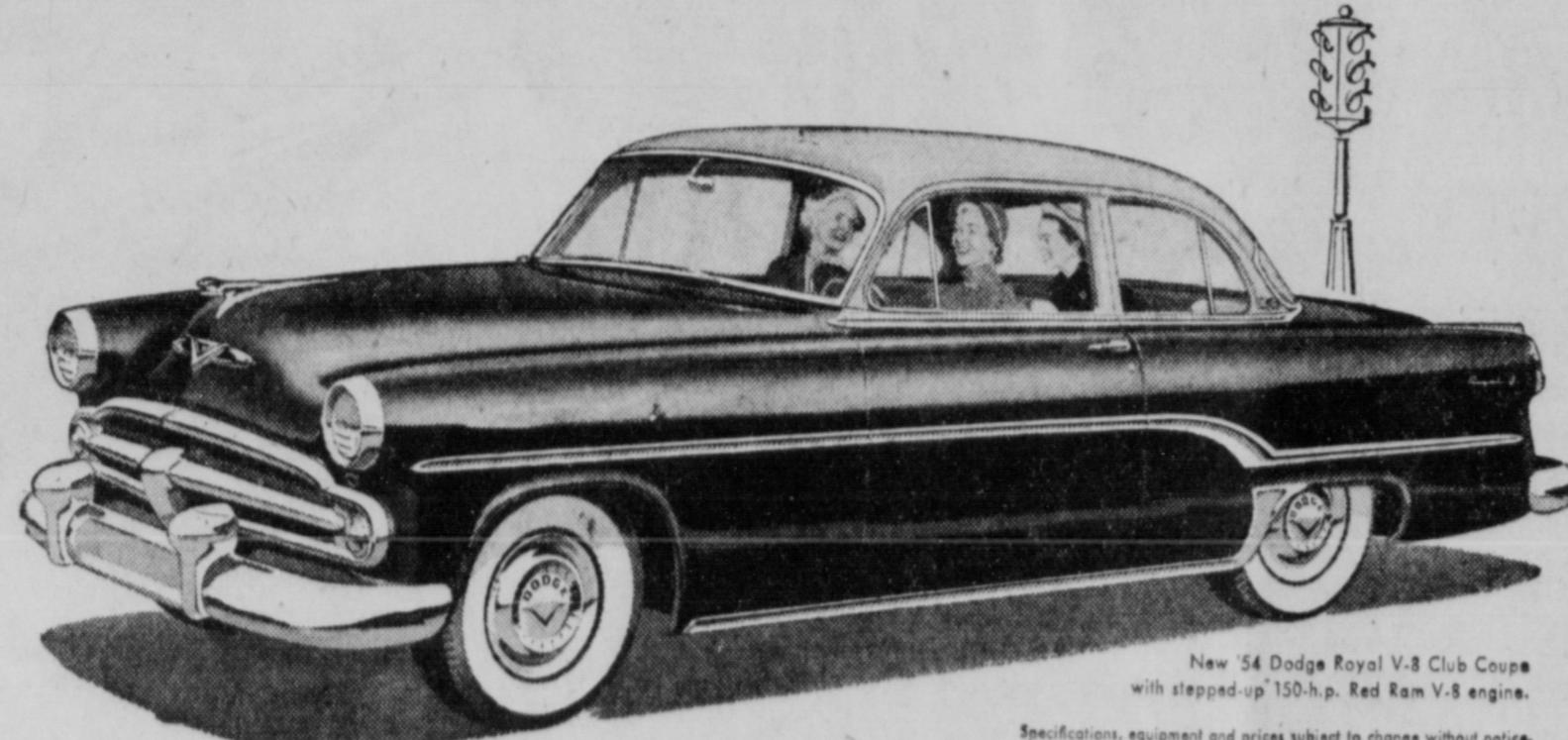
In Paris he attended a meeting of American diplomats and President Eisenhower's commission on Foreign Economic policy. In Sweden he spent a few days hunting.

The bids range from slightly under \$9000 to over \$14,000 for a year's service. The truck route would replace the present railway mail service between the two cities.

Now Dodge
brings you

Powerlite!

Newest, smoothest, most powerful of all transmissions



New '54 Dodge Royal V-8 Club Coupe with stepped-up 150-hp. Red Ram V-8 engine.

Specifications, equipment and prices subject to change without notice.

Fully Automatic . . . Fully Proved

NEW '54 DODGE V-8 WITH POWERFLITE DRIVE SETS 12 OFFICIAL AAA RECORDS FOR SPEED AND ACCELERATION, 53 RECORDS FOR STAMINA AND ENDURANCE AT TOP SPEED 72-HOUR RUN

In 6576 miles of night-and-day driving at an average of nearly 100 miles an hour, the '54 Dodge with PowerFlite shattered every existing record for cars in its class and division.

No other automatic transmission in any American car, regardless of price, has ever traveled so far so fast by the official records of the American Automobile Association!

Here is proof that PowerFlite gives you dependability and performance unmatched by any other automatic transmission!

Come take a PowerFlite drive in a new '54 Dodge! Discover the newest, smoothest, most powerful of all automatic transmissions. No clutch to press, no gears to shift! And try new Dodge full-time Power Steering, too. It's truly the greatest!

PowerFlite and Power Steering are optional equipment. Their moderate extra cost brings lasting rewards in driving pleasure.

NEW '54
DODGE

Elegance in Action!

3 GREAT SERIES
ROYAL V-8 • CORONET V-8 AND SIX • MEADOWBROOK V-8 AND SIX

NAGLE MOTORS, Inc.

1340 HIGH STREET

Wallpaper Plant Closing Announced by Manager

YORK, Nov. 23 (AP)—The local plant of United Wallpaper company has been closed for good. Plant Manager Edwin Gentler said today.

The decision throws out of work about 300 workers, of whom Gentler said 45 were high-paid wallpaper craftsmen. He added the firm hopes that many of these employees will transfer to the company's six-year-old plant in Montgomery, Ill.

The company is shifting its main office from Chicago to Montgomery.

Army to Eliminate Jobs At Quartermaster Depots

WASHINGTON, Nov. 23 (AP)—The Army said today that the closing out of repair operations at five quartermaster and Army general depots will eliminate 244 civilian jobs.

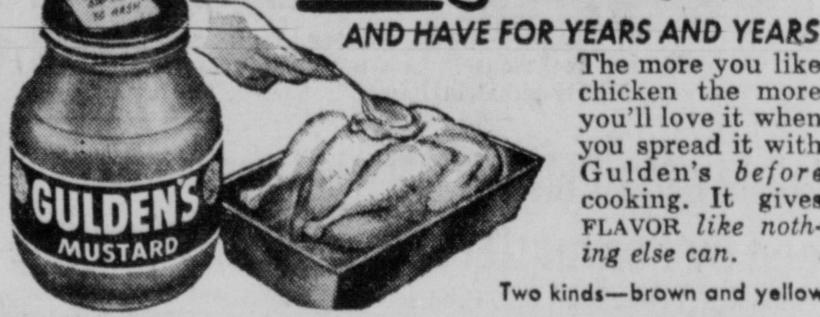
Some of these operations will be transferred to civilian firms, the Army said, and others will be turned over to other Army facilities.

FUNERAL SERVICES SET

PHILADELPHIA, Nov. 23 (AP)—Funeral services will be held here Wednesday for William Silcox, former manager of the Lewistown plant of the American Viscose company, who died Saturday at his home here. He was 57.

Chefs use GULDEN'S Mustard in cooking CHICKEN

AND HAVE FOR YEARS AND YEARS



The more you like chicken the more you'll love it when you spread it with Gulden's before cooking. It gives FLAVOR like nothing else can.

Two kinds—brown and yellow

hall, master bedroom and bath. Upstairs are three bedrooms and bath.

There's a flagstone patio out back. O'Dell is a partner in the O'Dell agency (and United Fund president and a school director elect).

The

house

was

built

two

ears

ago

by

Tilghman K.

Hausman,

Pottstown

RD 3

contractor.

The

stone

is

light

brown;

the

shutters

are

very

dark

green.

Downstairs are the living

room,

16

by

20

feet;

den

at

right),

dining

room,

center

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

—

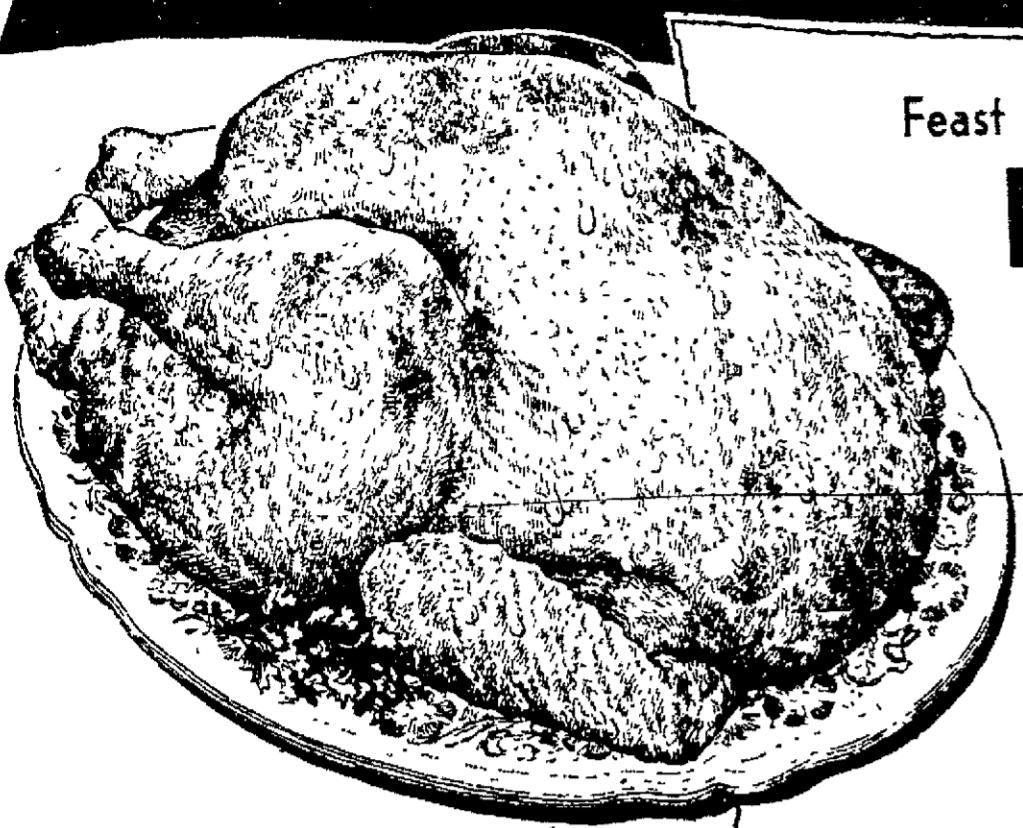
—

—

—

FOR EXTRA ENJOYMENT AND ECONOMY PLAN YOUR FEAST AROUND ONE OF A&P'S

Thanksgiving TURKEYS!



Feast without Fuss! Buy One of A&P's

READY-TO-COOK TURKEYS

5 to 9 pound Beltsville Turkeys	10 to 14 pound Turkeys	Turkeys 17 pounds and over
lb. 63¢	lb. 61¢	lb. 53¢

NONE PRICED HIGHER

When you buy a Ready-to-Cook turkey at A&P there's no waiting to have it dressed... no excess waste to pay for. Wonderful? You bet! Come see! Come save!

Jersey Delight Ocean Spray Whole or Jellied
Cranberry Sauce 2 16-oz. cans 31¢ Cranberry Sauce 2 16-oz. cans 37¢Jane Parker
Stuffing Bread Made Especially for 1 1/2-lb. loaf 22¢
Stuffing your Turkey!

Bell's Poultry Seasoning 1-oz. pkgs. 10¢

Delaware Bay Salt Water

Fresh Oysters
STEWING 55¢ FRYING 59¢Medium Size Shrimp 31 to 35 per lb. lb. 69¢
5-lb. box \$3.29

Canned Juices

New Pack Iona Tomato Juice (46-oz. can, 21¢)
18-oz. can 10¢

Pineapple Juice Libby or Del Monte 2 18-oz. cans 27¢

Orange Juice Florida 2 18-oz. cans 27¢

Blended Juice Florida 2 18-oz. cans 25¢

Grapefruit Juice Florida 2 18-oz. cans 21¢

Prune Juice Quaker Maid 24-oz. Sweetened bottle 19¢

V-8 Cocktail Vegetable Juice 2 12-oz. cans 23¢

Campbell's Tomato Juice 2 20-oz. cans 31¢

Mott's Apple Juice quart bottle 25¢

Dairy Department Values

Cheddar Cheese Mild lb. 49¢ Sharp lb. 59¢

Yodel Swiss Gruyere 6 1-oz. portions 39¢

Cheese Spreads Kraft's Chese'n Bacon, 3-oz. Old English or Roke glass 25¢

Blue Cheese A Delicious Dessert or Salad Cheese lb. 63¢

Kraft Cheez-Whiz 8-oz. 31¢ 1-lb. 59¢

Best Pure Lard 1-lb. pkg. 19¢

Oleomargarine All Sweet, Blue Bonnet, 2 1-lb. 59¢

Nudie, Good Luck or Durkee 2 pkg.

Ballard Biscuits 2 cans 29¢

Cigarettes These Cigarette Prices Effective in Pennsylvania Only. 10 packs \$2.20

Lucky Strike, Camel, Chesterfield, Philip Morris, Old Gold, Raleigh, Embassy, Kool, Cavalier, Filmore, Piedmont or Dunhill.

Prices in New Jersey and Delaware differ according to State regulations

Desserts, Crackers & Candies

Nabisco Ritz Crackers 1-lb. pkg. 33¢

Mince Meat Almora's Keystone 28-oz. jar 49¢

Mince Meat Almora's Simple Simon 28-oz. jar 41¢

Hershey's Chocolate Syrup 2 1-lb. 33¢

Delicia Sugar Wafers Plain or Chocolate Covered 39¢

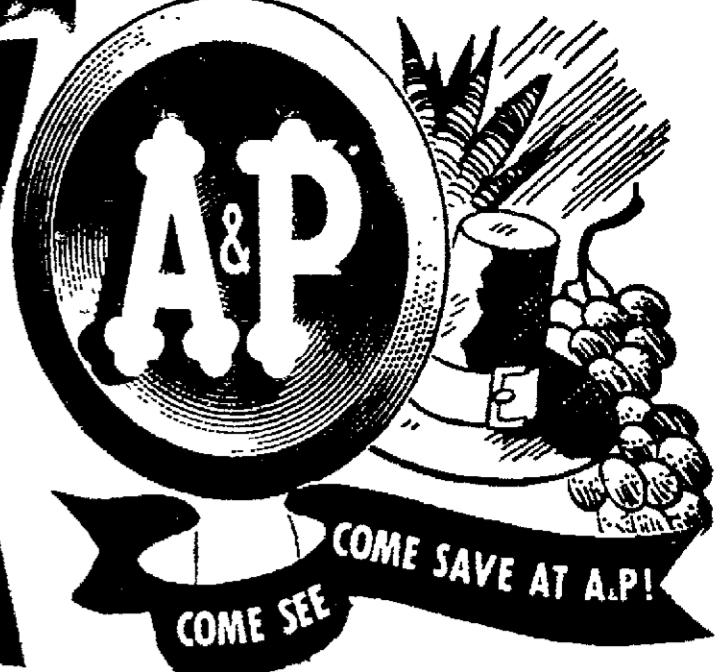
R & R Plum Pudding 1-lb. can 45¢

Zion Fig Bars 1-lb. pkg. 25¢

Date & Nut Bread (Crosse & Blackwell) 2 8-oz. cans 38¢

Sophie Mae Peanut Brittle 1-lb. box 38¢

Richardson Mints Jelly Centered or Plain 32-oz. pkg. 10¢



All A&P Self-Service Markets and Self-Service Stores will be

**OPEN
TUESDAY &
WEDNESDAY**

November 24th and 25th

UNTIL 9 P.M.

CLOSED THANKSGIVING DAY.

All A&P Self-Service Markets and Self-Service Stores
OPEN FRIDAY NIGHT UNTIL 9 P.M.

Canned Vegetables

Lowest Price in Years! Iona Golden Cream Style

New Pack Corn 16-oz. can 10¢

Lord Molt's Green Beans French Style 2 13 1/2-oz. cans 35¢

Cut Asparagus Spears Tip-Top All Green 14 1/2-oz. can 21¢

All Green Lima Beans Phillips 2 20-oz. cans 35¢

Green Giant Peas 2 17-oz. cans 39¢

Asparagus Spears Green Giant 19-oz. can 39¢

Silver Floss Sauer Kraut 2 27-oz. cans 29¢

Iona Sale Green Beans, Peas or Tomatoes 3 cans 35¢

A&P Fancy Tiny Peas 2 8 1/2-oz. cans 29¢ 16-oz. can 21¢

Canned Fruits

Hunt's

Fruit Cocktail 3 30-oz. cans \$1

Iona Peaches Slices or Halves 2 29-oz. cans 49¢

Libby's Whole Apricots Unpeeled 17-oz. can 19¢

Del Monte Pears Bartlett Halves 17-oz. can 28¢

Dole's Fruit Cocktail 30-oz. can 36¢

Crushed Pineapple Del Monte 20-oz. can 27¢

Hunt's Prune Plums 15-oz. can 15¢

A&P Sliced Pineapple 20-oz. can 27¢

Red Sour Pitted Cherries Iona Brand 19-oz. can 25¢

Miscellaneous Values

Pure Aluminum

75-ft. roll 65¢

Reynolds Wrap 25-ft. roll 25¢

quart bottle 32¢

4-lb. can \$1.49

2 5-oz. cans 59¢

3 11-oz. cans 32¢

quart jar 31¢

Libby's Dill Pickles

Hudson Napkins White or Colored

Spry or Crisco 1-lb. can 32¢

Pie Crust Mix Pillsbury—Coupon 3-lb. comb. 35¢

Granulated Sugar 5-lb. bag 97¢

C&C Canned Beverages 3 12-oz. cans 28¢

Hershey's Cocoa 8-oz. can 23¢

Perfect Strike Chum Salmon 1-lb. can 45¢

1-lb. can 35¢

All Prices in This Advertisement Are Effective Through Saturday, November 28th

Grapefruit Florida Juicy Thin-Skin 5 lb. bag. 29¢

Pascal Celery California Crisp 2 large stalks 35¢

Emperor Grapes California 2 lbs. 29¢

Full Podded Peas California Fresh 2 lbs. 35¢

Shelled Walnut Meats Regal Brand 6-oz. cello. 39¢

Fancy Nuts Diamond Walnuts, Almonds, 1-lb. cello. 49¢

Salted Cashew Nuts Mixed Nuts or Brazil Nuts 12-oz. cello. 49¢

Repp-U-Tation Cider 1/2-gallon jug 49¢

Calimyrna Figs 8-oz. pkg. 23¢

Large Imported Chestnuts 1-lb. 19¢

Fine Frozen Foods For Your Thanksgiving Dinner!

Seabrook Farms Peas 2 10-oz. pkgs. 29¢

Valley Frost Melon Balls 16-oz. pkgs. 29¢

Oauliflower Snow Crop or Birds Eye 2 10-oz. pkgs. 49¢

Birds Eye Strawberries Sliced 10-oz. pkg. 29¢

Old South Orange Juice Frozen 6-oz. cans 89¢

Ocean Breeze Fanail Shrimp 10-oz. pkg. 59¢

Our Own Tea Bags 48 tea bags in pkg. 35¢

A&P Super Markets

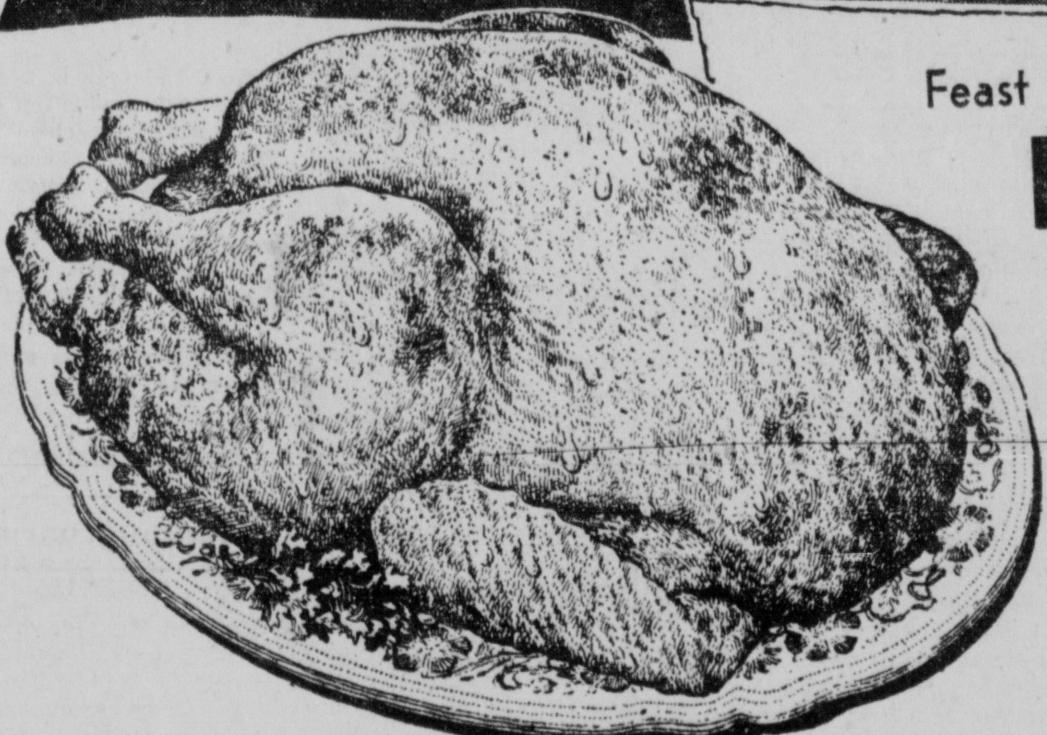
AMERICA'S FOREMOST FOOD RETAILER... SINCE 1859

THE GREAT ATLANTIC & PACIFIC TEA COMPANY

Kitchen Charm	M&M's	Gromo	Swanson	Spam	Butter Kernel	Heinz Beans	Clapp's BABY FOODS
Waxed Paper 125-ft. roll 21¢	Candy Coated Chocolate 7-oz. pkg. 23¢	Marshmallow Gromo 7 1/2-oz. jar 21¢	Chicken Spread 5-oz. can 23¢	Delicious Canned Luncheon Meat 12-oz. can 47¢	Peas 2 17-oz. cans 37¢	with Tomato Sauce and Pork or Vegetarian Style 2 16-oz. cans 27¢	Strained Chopped Dry Cereals 10 jars 96¢ 8 jars 88¢ 10-oz. pkgs. 16¢
Parkay Oleomargarine in 1/4-lb. prints 2 lb. pkgs. 59¢	Marcal EMBOSSED Napkins 2 pkgs. of 50 19¢	Phillips Soups Chicken Rice or Vegetable Beef 2 10 1/2-oz. cans 29¢	Burnett's Vanilla Extract 2-oz. bottle 35¢	Flako Pie Crust Mix, Cup Cake Mix or Flakona Corn Muffin Mix 4-oz. bottle 65¢	Butter Kernel Corn Whole Kernel 2 16-oz. cans 35¢	Heinz Fresh Cucumber Pickles pint 25¢	Reddi Wip 7-oz. can 53¢
Sophie Mae Peanut Brittle 1-lb. box 38¢	Richardson Mints Jelly Centered or Plain 32-oz. pkg. 10¢	Food Coloring 2 oz.					

FOR EXTRA ENJOYMENT AND ECONOMY PLAN YOUR FEAST AROUND ONE OF A&P'S

Thanksgiving TURKEYS!



Feast without Fuss! Buy One of A&P's

READY-TO-COOK TURKEYS

5 to 9 pound
Beltsville Turkeys

lb. 63¢

10 to 14 pound
Turkeys

lb. 61¢

Turkeys
17 pounds and over

lb. 53¢

NONE PRICED HIGHER

When you buy a Ready-to-Cook turkey at A&P there's no waiting to have it dressed . . . no excess waste to pay for. Wonderful? You bet! Come see! Come save!

Cranberry Sauce 2 16-oz. 31¢

Cranberry Sauce 2 16-oz. 37¢

Jane Parker
Stuffing Bread Made Especially for 1 1/2-lb. loaf 22¢
Stuffing your Turkey! loaf 22¢
Bell's Poultry Seasoning 1-oz. pkg. 10¢

Delaware Bay Salt Water

Fresh Oysters

STEWING 55¢ FRYING 59¢
21 to 24 oysters per 1/2-pint jar 18 to 20 oysters per 1/2 pint jar

Medium Size Shrimp 31 to 35 per lb. 69¢
5-lb. box \$3.29

Canned Juices

New Pack Iona (46-oz. can, 21¢)
Tomato Juice 18-oz. can 10¢
Pineapple Juice Libby or Del Monte 2 18-oz. cans 27¢
Orange Juice Florida 2 18-oz. cans 27¢
Blended Juice Florida 2 18-oz. 25¢
Grapefruit Juice Florida 2 18-oz. 21¢
Prune Juice Quaker Maid 24-oz. 19¢
Unsweetened quart bottle 23¢
V-8 Cocktail Vegetable Juice 2 12-oz. 23¢
46-oz. can 35¢
Campbell's Tomato Juice 2 20-oz. cans 31¢
Mott's Apple Juice quart bottle 25¢

Dairy Department Values

Cheddar Cheese Mild lb. 49¢ Sharp lb. 59¢
Yodel Swiss Gruyere 6 1-oz. portions 39¢
Cheese Spreads Kraft's Chees's Bacon, Old English or Roko glass 25¢
Blue Cheese A Delicious Dessert or Salad Cheese lb. 63¢
Kraft Cheez-Whiz 8-oz. jar 31¢ 1-lb. jar 59¢
Best Pure Lard lb. 19¢
Oleomargarine All Sweet, Blue Bonnet, Nisco, Good Luck or Durkee 2 1-lb. 58¢
Ballard Biscuits 2 cans 29¢
Cigarettes These Cigarette Prices carton of \$2.20
Effective in Pennsylvania Only
Lucky Strike, Camel, Chesterfield, Philip Morris, Old Gold, Raleigh, Embassy, Kool, Cavalier, Fatima, Piedmont or Dunhill.
Prices in New Jersey and Delaware differ according to State regulations

Desserts, Crackers & Condiments

Nabisco
Ritz Crackers 1-lb. pkg. 33¢
Mince Meat Almire's Keystone 28-oz. jar 49¢
Mince Meat Almire's Simple Simon 28-oz. 41¢
Hershey's Chocolate Syrup 2 1-lb. 33¢
Delicia Sugar Wafers Plain or Chocolate Covered 1-lb. pkg. 39¢
R & R Plum Pudding 1-lb. can 45¢
Zion Fig Bars 1-lb. 25¢
Date & Nut Bread (Crosse & Blackwell) 2 8-oz. cans 38¢
Sophie Mae Peanut Brittle 1-lb. box 38¢
Richardson Mints Jelly Centered or Plain 31/2-oz. pkg. 10¢

Stewing Chickens Ready-to-Cook 4 pounds and up

Roasting Chickens Ready-to-Cook 4 pounds and up

"Super-Right," Armour Star, Oscar Mayer, Felin's or Cudahy's Short Shanked (10-to 16-pound Average)

Smoked Hams These portions average 5 to 6 pounds and have some slices removed.
Shank Half lb. 55¢ Butt Half lb. 65¢
Ready-To-Cook Ducklings Long Island lb. 53¢
Boneless Beef Roast Rolled Cross Cut lb. 73¢
Rib Roast 10-inch cuts lb. 63¢ 7-inch cuts lb. 73¢
"Super-Right" Bacon 8-oz. pkg. 35¢ 1-lb. 65¢
Sausage Meat Felin's, Oscar Mayer, Armour or Derby, 1-lb. pkg. 41¢
Lamb Chops Shoulder Blade Cut lb. 59¢ Rib lb. 85¢ Loin lb. 95¢

Whole Hams

lb. 59¢
Shank Portion lb. 39¢ Butt Portion lb. 49¢lb. 59¢
lb. 37¢
Freshly Ground Beef Regular lb. 35¢
Fresh Pork Roast Rib End Up to 3 1/2 lbs. lb. 45¢
Fresh Pork Roast Loin End Up to 3 1/2 lbs. lb. 55¢
Pork Roast Full Cut Rib Half lb. 43¢ Full Cut Loin Half lb. 55¢
Fresh Pork Shoulders Picnic Style lb. 45¢

Grand Buys in Thanksgiving Day Fruits & Vegetables!

Grapefruit Florida Juicy Thin-Skin 5 lb. 29¢

Pascal Celery California Crisp 2 large stalks 35¢

Emperor Grapes California 2 lbs. 29¢

Full Podded Peas California Fresh 2 lbs. 35¢

Florida Tangerines Large dozen 29¢
Yams or Sweet Potatoes None Higher 3 lbs 25¢
Stayman Apples All Purpose 4 lbs 49¢
Fresh Cranberries lb. 21¢
Canadian Rutabagas lb. 5¢
Dromedary Pitted Dates 7 1/2-oz. pkg. 23¢

Shelled Walnut Meats Regal Brand 6-oz. celo. 39¢
Diamond Walnuts, Almonds, Mixed Nuts or Brazil Nuts 1-lb. celo. 49¢
Salted Cashew Nuts Regal Brand 12-oz. celo. 49¢
Repp-U-Tation Cider 1/2-gallon jug 49¢
Calimyrna Figs 8-oz. pkg. 23¢
Large Imported Chestnuts lb. 19¢

Fine Frozen Foods For Your Thanksgiving Dinner!

Seabrook Farms Peas 2 10-oz. pkgs. 29¢

Valley Frost Melon Balls 16-oz. pkgs. 29¢

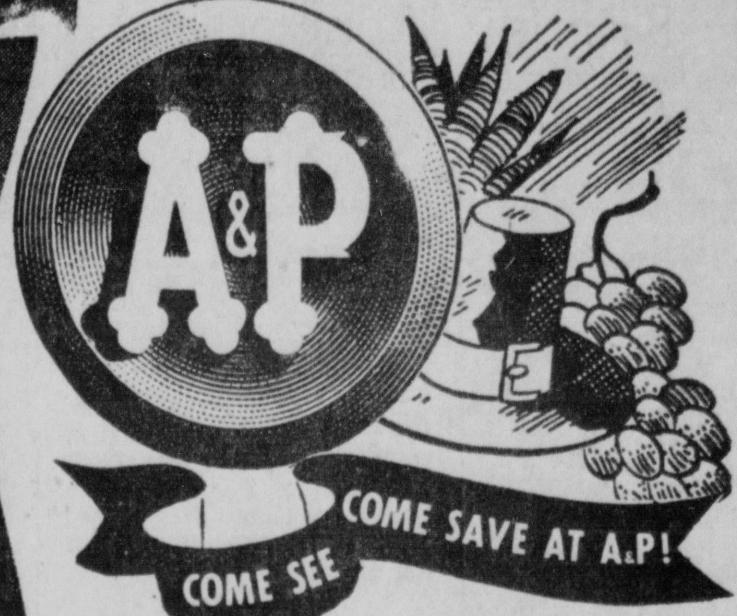
Asparagus Spears Seabrook Farm 10-oz. pkg. 39¢
Birds Eye Whipped Potatoes 2 16-oz. pkgs. 35¢
Green Beans Snow Crop or Seabrook French Style 2 10-oz. pkgs. 39¢
Brussel Sprouts Snow Crop or Birds Eye 10-oz. pkg. 29¢

Oauliflower Snow Crop or Birds Eye 2 10-oz. pkg. 49¢
Birds Eye Strawberries Sliced 10-oz. pkg. 29¢
Old South Orange Juice Frozen 6 10-oz. cans 89¢
Ocean Breeze Fantail Shrimp 10-oz. pkg. 59¢

Our Own Tea Bags 48 tea bags in pkg. 35¢

AMERICA'S FOREMOST FOOD RETAILER . . . SINCE 1859
A&P Super Markets

THE GREAT ATLANTIC & PACIFIC TEA COMPANY



All A&P Self-Service Markets and Self-Service Stores will be

OPEN
TUESDAY & WEDNESDAY
November 24th and 25th

UNTIL 9 P.M.
CLOSED THANKSGIVING DAY.

All A&P Self-Service Markets and Self-Service Stores
OPEN FRIDAY NIGHT UNTIL 9 P.M.

Canned Vegetables

Lowest Price in Years! Iona Golden Cream Style
New Pack Corn 16-oz. can 10¢
Lord Mott's Green Beans French Style 2 15 1/2-oz. cans 35¢
Cut Asparagus Spears Tip-Top All Green 14 1/2-oz. can 21¢
All Green Lima Beans Phillips 2 20-oz. cans 35¢
Green Giant Peas 2 17-oz. cans 39¢
Asparagus Spears Green Giant 19-oz. can 39¢
Silver Floss Sauer Kraut 2 27-oz. cans 29¢
Iona Sale Green Beans, Peas or Tomatoes 3 cans 35¢
A&P Fancy Tiny Peas 2 8 1/2-oz. cans 29¢ 16-oz. can 21¢

Canned Fruits

Hunt's
Fruit Cocktail 3 30-oz. cans \$1
Iona Peaches Slices or Halves 2 29-oz. cans 49¢
Libby's Whole Apricots Unpeeled 17-oz. can 19¢
Del Monte Pears Bartlett Halves 17-oz. can 28¢
Dole's Fruit Cocktail 20-oz. can 35¢
Crushed Pineapple Del Monte 20-oz. can 27¢
Hunt's Prune Plums 15 1/2-oz. can 15¢
A&P Sliced Pineapple 20-oz. can 27¢
Red Sour Pitted Cherries Iona Brand 19-oz. can 25¢

Miscellaneous Values

Pure Aluminum 75-ft. roll 65¢
Reynolds Wrap 25-ft. roll 25¢
SunSweet Prune Juice quart bottle 32¢
Banquet Chicken Whole Cooked 4-lb. can \$1.49
Banquet Boned Chicken 2 5-oz. cans 59¢
Heinz Tomato Soup 3 11-oz. cans 32¢
Libby's Dill Pickles quart jar 31¢
Hudson Napkins White or Colored 2 pkgs. 23¢
Spry or Crisco 3-lb. can 87¢
Pie Crust Mix 2 pkgs. 35¢
Granulated Sugar 10-lb. bag 97¢
C&C Canned Beverages 12-oz. can 28¢
Hershey's Cocoa 8-oz. can 23¢
Perfect Strike Chum Salmon 1-lb. can 45¢
All Prices in This Advertisement Are Effective Through Saturday, November 28th

Kitchen Charm Waxed Paper 12-ft. roll 21¢
M&M's Candy Coated Chocolate 7-oz. pkg. 23¢
Gremo Marshmallow Creme 7 1/2-oz. jar 21¢
Swanson Chicken Spread 5-oz. can 23¢
Spam Delicious Canned Luncheon Meat 12-oz. can 47¢
Butter Kernel Peas 2 17-oz. cans 37¢
Heinz Beans with Tomato Sauce and Pork or Vegetarian Style 2 16-oz. cans 27¢
Clapp's BABY FOODS Strained Chopped Dry Cereals 10 jars 95¢ 6 jars 89¢ 5 oz. pkg. 16¢
Parkay Oleomargarine in 1/4-lb. prints 2 lb. pkgs. 59¢
Marcal EMBOSSED Napkins 2 pkgs. of 80 19¢
Phillips Soups Chicken Rice & Vegetable Beef 2 10 1/2-oz. cans 29¢
Burnett's Vanilla Extract 2-oz. bottle 35¢ 4-oz. bottle 65¢
Flako Pie Crust Mix, Cup Cake Mix or Flakona Cereals Muffin Mix pkg. 19¢
Butter Kernel Corn Whole Kernel 2 16-oz. cans 35¢
Heinz Fresh Cucumber Pickles pint 25¢
Reddi Wip 7-oz. can 53¢

Your Birthday Anniversaries

TODAY'S HOROSCOPE
If you are careful in business matters and avoid erratic changes your next year will show some success. Originality, cleverness and musical and artistic ability are foreseen for the child born under these auspices.Today
Robert O'Connell, son of Mr. and Mrs. Wilbert O'Connell, 292 Diamond street.

Judith Bauer, Linfield, 14 years old.

Phyllis E. Heffner, 556 Wilson street.

Elizabeth R. Buckwalter, 792 North Charlotte street.

HAPPY BIRTHDAY



Marriage Licenses

Applications for marriage licenses were made in the Montgomery county courthouse, Norristown by:

William R. Poley, 30 East First avenue, Trappe, and Margaret L. Haslam, Pottstown RD 4.

Ray M. Bush Jr., 356 Washington street, Royersford, and Frances Ferranti, 203 East Race street, Stowe.

Ernest C. Hutman, 4 South Main street, Spring City, and Anna C. Mulvay, 8 Lindenwold Farms, Ambler.

Henry Beasley, 780 Lincoln avenue, and Alice L. Ricketts, 712 Beech street, both of Pottstown.

Norco Art Teacher Engaged to Wed Roy M. Snyder Jr.

Mr. and Mrs. Charles W. Wan-

nan, Washington, D. C., have an-

nounced the betrothal of their

daughter Jeanne Ann, to Roy M.

Snyder Jr., son of Mrs. Roy M.

Snyder and the late Mr. Snyder,

Philadelphia.

Miss Wanman is a graduate of

the University of Maryland and is

the art supervisor at the

North Coventry elementary

school and high school. She is

residing at 55 Chestnut street.

Mr. Snyder was graduated from Millersville State Teachers

college and is employed as indus-

trial arts director at Haver-

horsham Junior and Senior high

school. He previously held the

same position in the North Cov-

entry school.

No date has been set for the

wedding.

Sister-in-Law Fetes Mrs. Charles Fine With Stork Shower

White streamers extending from

the ceiling fastened to a nile green

and pink bassinet holding a baby

doll led to gifts at the stork shower

given for Mrs. Charles Fine, 617

Spruce street.

The shower was given by Mr.

and Mrs. Merrell Fine, 253 Lee

avenue.

Attending the party were:

Mrs. Charles Hass, Mrs. John

Banus, Mrs. Edward Businski,

Mrs. Austin Francis, Mrs. Wil-

fred Francis, Mrs. Kathryn

Biehl, Daisy Sands, Violet

Francis, Susan Banus and

Pamela and Cynthia Fine.

Absentee gifts were received

from Mrs. Wayland Schatz and

Mrs. Marie Detra.

Make Sufficient Space For Storage in New Home

When planning a "dream house"

try to avoid "nightmares," one

of which is no-place-to-put-anything.

Even the most spacious home ends

up with insufficient storage space

if poorly planned.

When the contractor comes to

install tile on the walls and floors

of bathroom and kitchen, consult

him about surfacing closet shelves

in various nooks and crannies.

They'll be easier to keep clean,

durable and stain-proof.

John Lucas, daughter of Mr.

and Mrs. Edward John Lucas,

232 South Hanover street, 16

years old.

Jayne Garner, daughter of Mr.

and Mrs. Charles Boorse, 218

North Franklin street.

John Lucas, daughter of Mr.

and Mrs. Edward John Lucas,

232 South Hanover street, 16

years old.

Jayne Garner, daughter of Mr.

and Mrs. Lawrence O.

Garner, 1045 Queen street.

Thanksgiving Dinner RIVERSIDE INN (family style)

GRATESFORD — ROUTE 29
Make Reservations Today
Call Colchester—3621

SHIPSTADS and JOHNSON ICE FOLLIES of 1954

ALL NEW!
MAIL ORDERS NOW!
Enclose remittance with self-addressed
stamped envelope to Hershey Sports
Arens, Hershey, Pa.RESERVED SEATS
\$1.20-\$1.80-\$2.40-\$3.00-\$3.60 Tax incl.SUNDAY MATINEES
HERSHEY SPORTS ARENA

Joan Kathleen Miller Becomes Bride Of Preston Albright in Evening Rites

Two Reading High school graduates were united in marriage Saturday when Joan Kathleen Miller became the bride of Preston Walter Albright at a double ring ceremony in St. Matthew's E. U. B. church.

The early evening nuptials were performed by the Rev. Dean A. Allen in the church decorated with palms, candelabra and white carnations and chrysanthemums.

The bride is the daughter of Mr. and Mrs. Stewart W. Miller, Reading. The groom resides in Birdsboro RD 1.

Prior to the ceremony almost 300 guests heard Kirk Hoyer sing "Because," "I Love You Truly," "O Promise Me" and "The Lord's Prayer." Sandra Miller was the organist.

Maid of honor, Anna Mae Goodman, wore a royal blue net ballerina length gown enhanced with rhinestones. Her blue hat matched her dress and she carried a colonial bouquet of white carnations and yellow rosebuds.

Dressed in a gold net ballerina dress, flower girl Sandra Wilson featured a sculptured basque bodice and long tapering sleeves ending in points at the wrists.

A voluminous skirt encrusted with iridescent beads and styled with a bustle back flowed from the diamond inserted waist line.

A queen's coronet held her fingertip length veil edged with embroidery. She carried a prayer book decorated with a white orchid and green ivy.

The bride changed to a white faille dress trimmed with black velvet to begin their wedding trip to Miami, Fla.

Mr. Albright was graduated from Reading High school in 1949

and returned home in March after serving in Korea. He is associated with the Metropolitan Edison company, Reading.

His bride, Mrs. Albright, was graduated from Reading High school in 1951. She is a member of the Reading Civic Opera society and employed by the Bell Telephone company, where she is secretary of the athletic association.

Hospitals

MEMORIAL

Admitted: Mrs. Mary Miller, 233 Bridge street, Spring City, maternity; Joseph Petrowski, Pottstown RD 4, surgical; Timothy Kershner, Salford, surgical; James Rietzsch, Bechtelsville RD 1, surgical; Amelia Mauger, 666 North Main street, medical; George Rahn, Pottstown RD 4, medical; Mary Hunberger, Pottstown RD 2, medical; George Stoudt, 330 Elm street, South Pottstown, surgical; Mrs. Mildred Herrlinger, 961 South Hill boulevard, maternity; Otis Hespeth Jr., 538 Walnut street, medical; Cora Stephens, 424 King street, medical; Edwin Long, Pottstown RD 4, medical.

Discharged: Anna Coccia, 36 East Race street, Stowe, surgical; Tony DeAngelis, 129 West Howard street, Stowe, medical; Charles Edleman, 275 Green street, Royersford, surgical; Thomas Kershner, Salford, medical; Walter Malson, Pottstown RD 1, surgical.

POTTSSTOWN

Admitted: Mrs. Elizabeth Lightcap, Pottstown RD 4, maternity; Mrs. Mary DeFrancesco, 1057 Queen street, maternity; Mrs. Helen Moyer, Boyertown RD 2, maternity; Dennis Sollinger, Perkiomenville, surgical; Thomas Gatta, 39 Edgewood street, surgical; Frederick Marguardi, 957 Church street, Royersford, surgical; Gwendolyn Mutter, 213 High street, surgical; Philomena Fieni, 432 Johnson street, medical; Isaac Irey, Douglassville, surgical.

Discharged: Mrs. Janet Kendig, 769 North Franklin street, maternity; Grace Wekenman, 410 Bridge street, Spring City, surgical; Dorothy Bauer, Linfield, surgical; Walter Strezzelli, 548 King street, surgical; Mrs. Helen Oster, Pottstown RD 4, maternity; Clinton Haas, 397 North Charlotte street, medical.

Young friends and relatives of

Earl participated in musical

chairs, balloon blowing and a

game of "pin the tail on the

donkey."

Helping him to celebrate the

occasion were: Darrel Stigura,

Marlene Jefferson, Jeanie Freese,

Roy Smith, Ronnie and Steven

Rhoobock, Barry and Bonnie

Swartz, Frank Noecker Jr., Carol

Ann Noecker and Ricke, Carl and

Louis Swartz.

The play was sponsored by the

First Nighters club of Philadelphia

for its public premier after a suc-

cessful tour with the Army Air

Force.

The date set for the wedding is

Jan. 10, 1954.

Mrs. F. Anderson Reveals Daughter's Troth To George Meng, Wharton School Graduate

The engagement of Charlotte Anderson, daughter of Mrs. Frank S. Anderson and the late Mr. Anderson, 834 High street, to George J. Meng 3d, has been announced by her mother.

Mr. Meng is the son of Mr. and Mrs. George J. Meng Jr., Reading. He was graduated from Reading High school in 1947 and received his diploma from the Wharton School of the University of Pennsylvania, where he was a member of the Phi Kappa Psi fraternity, in 1951. He is now associated with the Curtis Publishing company, Philadelphia, as an industrial engineer.

Miss Anderson is a member of the 1948 graduating class of Pottstown High school and the 1952 class of the School of Education at the University of Pennsylvania. She is a member of Alpha Xi Delta sorority. Her present position is that of a second grade teacher at the Jefferson school.

Plans are being made for a summer wedding.

Junior High Pupils Attend Annual Dance In School Gymnasium

Approximately 400 pupils attended the annual Thanksgiving dance sponsored by the Student Council of the Pottstown Junior High school in the school gymnasium.

Color scheme for the decorations was brown and yellow. The Thanksgiving motif was carried out with Pilgrims and turkeys.

Music for dancing was provided by Bob Eppenheimer's orchestra. Chaperones for the affair were E. Mabel Boyer, Mrs. Elisabeth Stevenson and William D. Mower, principal of the junior high school.

Joseph Pelko Announce Troth Of Daughter Marie

The engagement of Marie Pelko to Mahlon R. Stoudt has been announced by her parents, Mr. and Mrs. Joseph Pelko, 30 South Second street, Frackville.

Mr. and Mrs. Irvin Stoudt, Glassow street, are the parents of the future groom.

Miss Pelko is a graduate of Frackville High school and is now working for O'Dell Brothers distributors.

The date set for the wedding is

Jan. 10, 1954.

THANKSGIVING DAY DINNER SASSAMANSVILLE REFORMED CHURCH 11 A.M. TO 8 P.M.

OPEN 7 A.M. UNTIL MIDNIGHT

SPEEDY LUNCHEONS 55¢

HOWARD JOHNSON'S

East High St., near Moser Rd.

HAIR STYLING Smooth Sleek Smart Cutting by 'ALBERT'

WITH or WITHOUT An Appointment

Albert's BEAUTY SALON 100 HIGH STREET - POTTSSTOWN PA

STRAND LAST DAY!

Maline 12:00 - 2:00 P.M.

Continuous Performance From 7:00 P.M. Last Feature 12:00 Midnite

THE PARIS EXPRESS FILMED ON LOCATION IN HOLLAND AND PARIS color by TECHNICOLOR

LAST DAY!

STRAND

HOME RAISED TURKEY HENS 69¢

HOME RAISED TURKEY TOMS 59¢

HOME RAISED STEWING CHICKENS 39¢

HOME RAISED ROASTING CHICKENS 59¢

ALL POULTRY READY FOR THE PAN

Small Sugar Cured Hams (Whole or Shank Half) 59¢

Skinless Frankfurters 39¢

Herr's Fancy Dried Corn 25¢

Betty Crocker Pie Crust Mix 29¢

Your Birthday Anniversaries

TODAY'S HOROSCOPE
IF YOU are careful in business matters and avoid erratic changes your next year will show some success. Originality, cleverness and musical and artistic ability are foreseen for the child born under these auspices.

Today
Robert O'Connell, son of Mr. and Mrs. Wilbert O'Connell, 292 Diamond street.

Judith Bauer, Linfield, 14 years old.

Phyllis E. Heffner, 566 Wilson street.

Elizabeth R. Buckwalter, 792 North Charlotte street.

HAPPY BIRTHDAY



Dennis McAfee
Karen Thomas

Katie Mary Perkins, Summeytown, 7 years old.

Robert Bast, 14 West Fifth street, 6 years old.

Mrs. Virginia Diener, Fruitville.

Arthur Kring, Pottstown RD 2.

Mrs. J. Donald Reed, 206 East street.

Charles J. Delaney Sr., Franklin apartments.

Michael Eddinger, son of Mr. and Mrs. John Eddinger, Sassafrasville, 2 years old.

Morris E. DeTurck, son of Mr. and Mrs. M. G. DeTurck, Douglassville.

Barbara Ozoroski, daughter of Mr. and Mrs. Anthony Ozoroski, 1159 South street.

Mrs. William Sands, Boyertown RD 1.

Frank Hughes, 710 Beech street.

Gary Miller, 666 Beechwood avenue.

Mrs. Paul Darrah, Douglassville RD 2.

Michael Adamski 3d, Wilson and Logan streets, 8 years old.

Gregory Scott Boise, 578 Prospect street, 2 years old.

Carolyn S. Kendall, 1300 Queen street.

Deborah Elaine Gilbert, Star route, Boyertown.

Mrs. William M. Mauger, Pottstown RD 4.

Eleanor Roshon, 563 King street.

Mrs. Mary Jacobs, 936 Chestnut street.

Irwin L. Romich, 501 North Charlotte street.

C. Gordon Astheimer, 224 Rosedale drive.

Joan Torak, daughter of Stephen Torak, 216 South York street, South Pottstown, 17 years old.

Robert J. Freese, Pottstown RD 3, 7 years old.

Karen M. Thomas, 987 Park drive, 5 years old.

James Mata, 1024 Queen street.

Connie Tokersky, Pottstown RD 4.

Richard Boorse, son of Mr. and Mrs. Charles Boorse, 218 North Franklin street.

John Lucas, daughter of Mr. and Mrs. Edward John Lucas, 232 South Hanover street, 16 years old.

Jayne Garner, daughter of Mr. and Mrs. Lawrence O. Garner, 1045 Queen street.

Thanksgiving Dinner (family style)
RIVERSIDE INN

GRATESFORD — ROUTE 29
Make Reservations Today
Call Collegeville—2621

SHIPSTADS and JOHNSON ICE FOLLIES of 1954
ALL NEW!
MAIL ORDERS NOW!
Enclose remittance with self-addressed stamped envelope to Hershey Sports Arena, Hershey, Pa.
RESERVED SEATS \$1.80-\$2.40-\$3.00-\$3.60 Tax incl.
DECEMBER 1 THRU 12 (SUNDAY EXCEPTED)
SATURDAY MATINEES
HERSHEY SPORTS ARENA

Joan Kathleen Miller Becomes Bride Of Preston Albright in Evening Rites

Two Reading High school graduates were united in marriage Saturday when Joan Kathleen Miller became the bride of Preston Walther Albright at a double ring ceremony in St. Matthew's E. U. B. church.

The early evening nuptials were performed by the Rev. Dean A. Allen in the church decorated with palms, candelabra and white carnations and chrysanthemums.

The bride is the daughter of Mr. and Mrs. Stewart W. Miller, Reading. The groom resides in Birdsboro RD 1.

Prior to the ceremony almost 300 guests heard Kirk Hoyer sing "Because," "I Love You Truly," "O Promise Me" and "The Lord's Prayer." Sandra Miller was the organist.

Gowned in lustrous pearl white satin and nylon tulle the bride was escorted down the aisle by her father. Her gown featured a sculptured basque bodice and long tapering sleeves ending in points at the wrists.

A voluminous skirt encrusted with iridescent beads and styled with a bustle back flowed from the diamond inserted waist line. A queen's coronet held her fingertip length veil edged with embroidery. She carried a prayer book decorated with a white orchid and green ivy.

Maid of honor, Anna Mae Goodman, wore a royal blue net ballerina length gown enhanced with rhinestones. Her blue hat matched her dress and she carried a colonial bouquet of white carnations and yellow rosebuds.

Dressed in a gold net ballerina dress, flower girl Sandra Swallow carried a basket of blue carnations and white rose petals.

The best man's duties were performed by Carl Uliasz. Ushering for the wedding were Palmer Brace and Stewart Phillips.

A reception for 300 guests in Forrester's hall, Reading, followed the ceremony. The mother of the bride wore a white faille dress with gold trim and black velvet accessories.

The bride changed to a white faille dress trimmed with black velvet to begin their wedding trip to Miami, Fla.

Mr. Albright was graduated from Reading High school in 1949

and returned home in March after serving in Korea. He is associated with the Metropolitan Edison company, Reading.

His bride, Mrs. Albright, was graduated from Reading High school in 1951. She is a member of the Reading Civic Opera society and employed by the Bell Telephone company, where she is secretary of the athletic association.

Hospitals

MEMORIAL

Admitted: Mrs. Mary Miller, 233 Bridge street, Spring City, maternity; Joseph Petrowski, Pottstown RD 4, surgical; Timothy Kershner, Salford, surgical; James Rietschy, Bechtelsville RD 1, surgical; Amelia Mauger, 666 North Manatawny street, medical; George Rahn, Pottstown RD 4, medical; Mary Hunsberger, Pottstown RD 2, medical; George Stoudt, 330 Elm street, South Pottstown, surgical; Mrs. Mildred Herrlinger, 961 South Hills boulevard, maternity; Otis Hespeth Jr., 538 Walnut street, medical; Cora Stephens, 424 King street, medical; Edwin Long, Pottstown RD 4, medical.

Discharged: Anna Coccie, 36 East Race street, Stowe, surgical; Tony DeAngelis, 129 West Howard street, Stowe, medical; Charles Edleman, 275 Green street, Royersford, surgical; Thomas Kershner, Salford, medical; Walter Malson, Pottstown RD 1, surgical.

POTTSSTOWN

Admitted: Mrs. Elizabeth Lightcap, Pottstown RD 4, maternity; Mrs. Mary DeFrancesco, 1057 Queen street, maternity; Mrs. Helen Moyer, Boyertown RD 2, maternity; Dennis Solinger, Perkiomenville, surgical; Thoma Gatta, 59 Edgewood street, surgical; Frederick Marquardt, 957 Church street, Royersford, surgical; Mrs. George Lumis, Mrs. Chester Meredith, Mrs. James Newcome, Mrs. Richard Schwab, Mrs. John McCoy, Mrs. Robert Westman and Mrs. Seymour Titone.

Present at the gathering were: Mrs. Russel Brown, Mrs. John Dougherty, Mrs. Hartley Gallagher, Mrs. Edwin Kissinger.

Mrs. George Lumis, Mrs. Chester Meredith, Mrs. James Newcome, Mrs. Richard Schwab, Mrs. John McCoy, Mrs. Robert Westman and Mrs. Seymour Titone.

Discharged: Mrs. Janet Kendig, 789 North Franklin street, maternity; Grace Wekenman, 410 Bridge street, Spring City, surgical; Dorothy Bauer, Linfield, surgical; Walter Strelzecki, 548 King street, surgical; Mrs. Helen Oster, Pottstown RD 4, maternity; Clinton Haas, 397 North Charlotte street, medical.

Young friends and relatives of Earl participated in musical chairs, balloon blowing and a game of "pin the tail on the donkey."

Helping him to celebrate the occasion were: Darrel Stigura, Marlene Jefferson, Jeanie Freese, Roy Smith, Ronnie and Steven Rhobock, Barry and Bonnie Swartz, Frank Noecker Jr., Carol Ann Noecker and Rieke, Carl and Louis Swartz.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

The play was sponsored by the First Nighters club of Philadelphia for its public premier after a successful tour with the Army Air Force.

Mrs. Park Emery and Mrs. Arthur W. Ewell, both of Bircherville, and Mrs. Stephen Atkinson and Lillian Atkinson, both Philadelphians, attended the comedy-drama "Flame-out" at the Locust street theater, Philadelphia, recently.

Social Calendar Early Yuletide Preparations Begun

By Trinity Reformed Church Families

Today
Needlework Guild—meets at 2:30 p. m. in Christ Episcopal church to hear a talk by Peter Franscino, director of Montgomery hall and to see an exhibition of garments.

Hood College club of Pottstown—meets at 8:30 p. m. in the home of Mrs. Allen Irey, 143 West Philadelphia avenue, Boyertown.

Vincent Township PTA—meets at 8 p. m. in the Ridge firehall to hear a talk by Mrs. Eugene Smith, State Council adviser of the PTA.

Business and Professional Women's club of Pottstown—meets at 6:30 p. m. in the Clover Leaf restaurant.

Brownies of the First Baptist church—meet at 4 p. m. in the church.

Girl Scouts of the First Baptist church—meet at 6:45 in the church.

Mite society, Emmanuel Lutheran church—meets at 8 a. m. in the church for quilting.

Brownies of troop 7, Emmanuel Lutheran church—meet at 4 p. m. in the church.

Normal class, Emmanuel Lutheran church—meets at 8 p. m. in the church.

Chapel choir of Grace Lutheran church—meets at 3:30 p. m. in the church.

Luther league, Grace Lutheran church—meets at 6 p. m. at the church to leave for a Thanksgiving banquet in Doylestown.

Sunday school officers and teachers, Grace Lutheran church—meet at 7:30 p. m. in the church.

Women's guild, St. John's Reformed church—meets at 8 p. m. in the church.

Pottstown Women's club—meets at 7 p. m. in Library hall.

Ladies' Bible class, United Brethren church—meets at 8 p. m. in the home of Mrs. Irene Schaffer, 636 Walnut street.

Dorcas class, St. Paul's Reformed church—meets at 8 p. m. in the church.

Choir of Bethel AME church—meets at 8 p. m. in the church.

Mother's guild, Searles Methodist church—meets at 7:45 p. m. in the church.

Ladies' club, St. John's Greek Catholic church—squares a fashion show for 8 p. m. in the church auditorium.

Organ recital by Alexander McCurdy—is slated for 8:30 p. m. in Trinity Reformed church.

Women's guild, Christ Episcopal church—meets at 10:30 a. m. in the church.

Choir of the First Presbyterian church—meets at 7:30 p. m. in the church.

Guild circle, First Presbyterian church—meets at 8 p. m. in the church house.

Navy Club auxiliary—meets at 8 p. m. in the Amvets home, High street.

Girl Scout Leaders Meet in Birchrunville

Leaders from five area girl scout troops met at the home of Mrs. Bernard Summerfield neighborhood chairman in Birchrunville, to discuss various problems concerning their groups.

It was decided that each unit would have its own Christmas party this year. Preliminary information was given in conjunction with the Chester county scout project slated for January.

Representatives also discussed the usefulness of camp records to the various leaders in preparing their programs.

Joint Memorial Service Staged in Orioles Home

Members of the Orioles Nest 150, and their auxiliary met last night for their first annual joint memorial service in honor of members who have died during the past year.

The service was conducted by the Ladies' degree team under the direction of Catherine DeWalt.

PERSONAL LOANS
MADE to MEN and WOMEN
on our own Signature
MATTHEW FIN. CORP.

254 HIGH ST. POTTSWELL, 4600
Open Sat. 9:00 to 1:00

PLASTIC
WALL TILE
4 1/4" x 4 1/4" 4 1/2 c.
Reg. 7c ea.

Asphalt Tile
"A" GROUP
9" x 9" x 1/8" 3 1/2 c.
Save 1/2

RUBBER TILE
4" x 4"
Standard Gauge 2c ea.

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

LET'S TUNE UP
YOUR
SEWING
MACHINE

Let a SINGER
expert put your
machine in first
class running order.
Reasonable charges. Estimate
furnished in advance.

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

THE BOYS
LINOLEUM STORE
429 HIGH ST. Phone 133

SINGER
SEWING CENTER
284 HIGH ST. POTTSWELL
Phone 1844

Social Calendar

Today
Needlework Guild—meets at 2:30 p. m. in Christ Episcopal church to hear a talk by Peter Franscino, director of Montgomery hall and to see an exhibition of garments.

Hood College club of Pottstown—meets at 8:30 p. m. in the home of Mrs. Allen Irey, 143 West Philadelphia avenue, Boyertown.

Vincent Township PTA—meets at 8 p. m. in the Ridge firehall to hear a talk by Mrs. Eugenia Smith, State Council adviser of the PTA.

Business and Professional Women's club of Pottstown—meets at 6:30 p. m. in the Clover Leaf restaurant.

Brownies of the First Baptist church—meet at 4 p. m. in the church.

Girl Scouts of the First Baptist church—meet at 6:45 in the church.

Mite society, Emmanuel Lutheran church—meets at 9 a. m. in the church for quilting.

Brownies of troop 7, Emmanuel Lutheran church—meet at 4 p. m. in the church.

Normal class, Emmanuel Lutheran church—meets at 8 p. m. in the church.

Chapel choir of Grace Lutheran church—meets at 3:30 p. m. in the church.

Luther league, Grace Lutheran church—meets at 6 p. m. in the church to leave for a Thanksgiving banquet in Doylestown.

Sunday school officers and teachers, Grace Lutheran church—meet at 7:30 p. m. in the church.

Women's guild, St. John's Reformed church—meets at 8 p. m. in the church.

Pottstown Women's club—meets at 7 p. m. in Library hall.

Ladies' Bible class, United Brethren church—meets at 8 p. m. in the home of Mrs. Irene Schaffer, 836 Walnut street.

Dorcas class, St. Paul's Reformed church—meets at 8 p. m. in the church.

Choir of Bethel AME church—meets at 8 p. m. in the church.

Mother's guild, Seales Methodist church—meets at 7:45 p. m. in the church.

Ladies' club, St. John's Greek Catholic church—slates a fashion show for 8 p. m. in the church auditorium.

Organ recital by Alexander McCurdy—is slated for 8:30 p. m. in Trinity Reformed church.

Women's guild, Christ Episcopal church—meets at 10:30 a. m. in the church.

Choir of the First Presbyterian church—meets at 7:30 p. m. in the church.

Guild circle, First Presbyterian church—meets at 8 p. m. in the church house.

Navy Club auxiliary—meets at 8 p. m. in the Amvets home, High street.

Girl Scout Leaders Meet in Birchrunville

Leaders from five area girl scout troops met at the home of Mrs. Bernard Summerfield neighborhood chairman in Birchrunville, to discuss various problems concerning their groups.

It was decided that each unit would have its own Christmas party this year. Preliminary information was given in conjunction with the Chester county scout project slated for January.

Representatives also discussed the usefulness of camp records to the various leaders in preparing their programs.

Joint Memorial Service Staged in Orioles Home

Members of the Orioles Nest 150 and their auxiliary met last night for their first annual joint memorial service in honor of members who have died during the past year.

The service was conducted by the Ladies' degree team under the direction of Catherine DeWalt.

TUNE UP YOUR SEWING MACHINE

Let a SINGER expert put your machine in first class running order. Reasonable charges. Estimate furnished in advance.

SINGER SEWING CENTER

254 HIGH ST. POTTSSTOWN Phone 1844

PLASTIC WALL TILE

4 1/4" x 4 1/4" 4 1/2 c ea.

Asphalt Tile

"A" GROUP 9" x 9" x 1/8" 3 1/2 c ea.

RUBBER TILE

4" x 4" Standard Gauge 2c ea.

THE BOYS

LINOUM STORE 429 HIGH ST. Phone 133

Linoleum Store

Howie Bedell to Be Ready to Run Against Whippets on Thursday



The Bowler's Line

The best two games of the season in the Bethlehem Steel league were bowled the past Thursday at Maria Assunta alleys. Al Wilson set a new record with a 230 game. Paul Miller also bettered the previous high with 212.

Led by Roger Leh who socked a 548 triple, Channels jumped into the second leg lead of the Bethlehem loop by downing Bolts, 40. Channels record is 11-1 and Plates stand 8-4. The Beams had the high team single with 895 and Channels scored high triple with 2364. Earl Hetrick slid to 173 but still has the top average over Paul Edleman, 170, and Lin Batman, 166.

In the Owls Monday night loop, Ace Lechner sported a high single of 234 and Harold Denger copped the triple-prize with 615. The Wrens are well down in the standings but came through with the best team game, 897, and Quails gathered in the other team award with 2496. Carl Young's 204 average is tops with Irv "Moony" Seiders, 193, Nick Bastain, 187, Charlie Lessig, 187, and Dave Swinehart, 182, following in order.

On Tuesday and Wednesday night at the Owls lanes, Harold Malin and Elsworth Albright split individual honors with 221 and 581 respectively. The front-running Orioles had the highest total with 2487 and Crows took team single, 887. The high average men are closely bunched with Ray Erb, 186, holding a slim lead over Harry Dampman, 185, Bobby Boucher, 184, Joe James, 183 and Jerry Graham, 182.

TUES-WED. OWLS LEAGUE
W L W L
Orioles 20 20 Cardinals 13 13
Sports 11 11 Bluejays 12 12
Spartans 17 10 Wrens 12 12
Bluejays 16 12 Phasers 10 17
Crows 15 11 Canaries 13 13
Grouse 15 12 Hawks 6 21

Two weeks ago in the Doeher Bethlehem Winter league—second shift men participate in a Tuesday morning loop—Bill Roberts rolled the best game of the season among all the Pottstown leagues, excluding the Majors. He struck home with a 280 game and 635 triple. Veterans of the league believe that is the best single game since the two plants joined forces in the morning loop. Jim Stitzel, who bowls in the Major leagues, also has a 280 game to his credit this season. League leading Penn, 24-8, copped team prizes with a sizzling 1020 game and a set of 2753. Roberts upped his average to 182.23. Running second and third are Izzi Strom, 181.21, and Gerry Wentzel, 179.8.

LIMERICK REFORMED No. 2 team had a big night in the Church league at Arrow alleys with scores of 954 and 2696. Kenny Mogel bowled the high three, 523, and Harry Benner took the single award, 222.

Jack Gresh continued to dominate the JAECCO Dayshift league at Arrow as he grabbed individual honors with 204 and 505. Millers swept the team prizes on their 850 and 223 totals.

Bill Hart, who has top average, 161, in the Valley Forge Associates four-man team loop, flipped a high single, 193, although he did not threaten his best of the season, 223. Hart's 520 set approached the league record of 551 rolled by Andy Hadick some weeks back. Field had the highest three-game total, 1746.

In the Firestone Men's league, John Chomuk had his usual big night with 231 and 557. The Nutcrackers were the feature team scorers as they tabbed 899 and 2587.

Four keggers divided the individual honors in the Sunday Mixed league at Arrow but Peppers cleaned up as the top team on their 822 and 2351 showing. For the girls, Josephine Hartman clipped a 171 game and Doris Kemp rolled high three, 425. Josiah Strock's 225 was high, as was Al Weiner's 576 for the men.

ANN DOBRY was a double winner in the St. Al's Social club mixed group as she scored 162 and 424. Dick Mariani, 229, and Paul Gatta, 546, divided men's awards. The team highs were also split as Shawnees knocked down a 713 single and Cherokees whooped it up for 2068 in three games.

The best game bowled by a woman the past week was a 220 by Lois Adams in the Girls Rookie League. Miss Adams finished with a sporty 547 series to up her average to 164.20. John Hartenstein's team featured 825 and 2381 totals to grab a first place tie with Shamrocks, both

The Pottstown High Trojans are only one step away from their first Ches-mont league championship and they'll be in prime shape to encounter the Downingtown Whippets on Thursday.

Howie Bedell is working the soreness out of a pulled back muscle that caused him to see limited service against Coatesville the past Friday. In a mid-week practice session, Bedell stretched too hard in a passing practice, came out of a scuffle with a bruised back.

Although he played most of the game on defense, he carried the ball on offense only three times. Coach Heeb Meyers had planned to use him more, but since Carl Burns was doing such a fine job of ball carrying, it was decided Howie would not run the risk of further aggravating the injury.

But for those who did not know of the pulled muscle Howie's three gallops of 22, 23 and 19 yards gave no indication that the speedy Junior was hampered in any way. Penalties wiped out one of the excursions and reduced another to 15 yards.

Another regular who is likely to be ready for fulltime defensive duty is end Jim Porter. He bruised his shoulder two days before the Coatesville game and was in for only a few plays. Larry Jones did a capable job of filling in for Porter, a Senior who will be playing his final game for the Trojans.

Ladies First
The girls made the boys blush the past Saturday night at the Arrow alleys as Johnny Hartenstein's team of the Girls Rookie league took some practice throws at the expense of their husbands.

The men were almost a 100 plus short of the wives 2368 total when the match was finished. Lined up on opposite sides of the alleys were Flo and Johnny Hartenstein, Helen and John Katona, Thelma and Chump Pollock, Joyce and Don Keefer and Thelma Lightcap and Chuck Powers.

As guests of Gerry and Agnes Dietrich at their Douglassville apartment, the husbands offered a head-bowed rendition of the Whiffenpoof Song.

with 557 and 1538, both team highs. Mary Tezmar rolled 167 and Barbara Groover took the triple prize with 408.

Pete Zezenski continued his top rolling in the Monday night loop at West End Fire company lanes with a 223 game. Wayne Mauger captured the triple with his 604 set. League-leading Hooks, 33-7, added more lustre to their record with a 2679 series, and Hose won the team single with 917. Joe Surman held his average lead with 181.

DOUG LUDWIG boosted his average of 183 in the Friday night action at West End as he tabbed a three-game total of 615. The individual prize went to George Weaver, 203. Plugs registered 789 in its best game and Bells took the triple award with 2429. Adapters held their leading pace with a 27-13 mark.

Lin Geisler broke the shackles of his 162 average to zoom to the fore with a 242 game in the Doeher Bowling league. Harry Dampman, fourth-ranking in the loop with 176.24, helped his norm with a 598 set. W. M. First battled its way to a tie with Maintenance as the first, leg ended in a deadlock, both teams sporting 22-11 marks.

The WM boys hit the highest total of pins, 2645, and Aluminum Cleaning No. 2 socked the best single game, 918. George Moore, Jr., remained at the top of the averages with 182.3.

The league is not scheduled on Thanksgiving Day.

In the three Eagles leagues the high games were rolled by Whittle DeWitt (Monday), 225; Ed Schmucker (Tuesday), 222, and Squeek Krause (Friday), 222. In the same order the high triple men were Boneie Drumheller, 572; Schmucker, 624, and Hen Neifer, 586.

Baylor improved its status on Monday with high scores of 986 and 2699, and Idaho leads the loop with 29-11. Dartmouth defeated

FOR SALE
DUPONT
ANTI-FREEZE
ZERONE
\$1.50
Gal.

ZEREX
\$3.75
Gal.

HATFIELD and SHANER

1450 High St., Pottstown

PASSING

PA PC I KGP

Kirk 24 12 2 120

Sova 45 11 2 96

Kerr 1 0 1 17

Bedell 3 0 1 0

Bodous 1 0 0 0

Troutman 1 0 0 0

Rushing

TC YG YL NYC AVE

H. Bedell 128 891 108 775 6.0

Carl Burns 47 344 74 270 5.7

Kerr 54 184 2 182 3.3

Mark Burns 54 200 46 172 3.2

Sova 29 98 26 73 2.3

Kirk 24 49 19 30 12

Keffrider 4 22 0 22 5.3

W. Bedell 6 25 6 19 3.1

Bodous 11 24 7 17 1.6

Gillie 3 0 9 -3.30

Lipko 3 0 0 3.30

Dunn 1 0 5 -3.150

POTTSTOWN BEER DISTRIBUTORS

WILL BE

OPEN ALL DAY TUESDAY

Closed Thanksgiving Day

S. PAUL SEEDERS

Phone 221

FRANK A. SMITH

Phone 2205

O'DELL BROS.

Phone 40

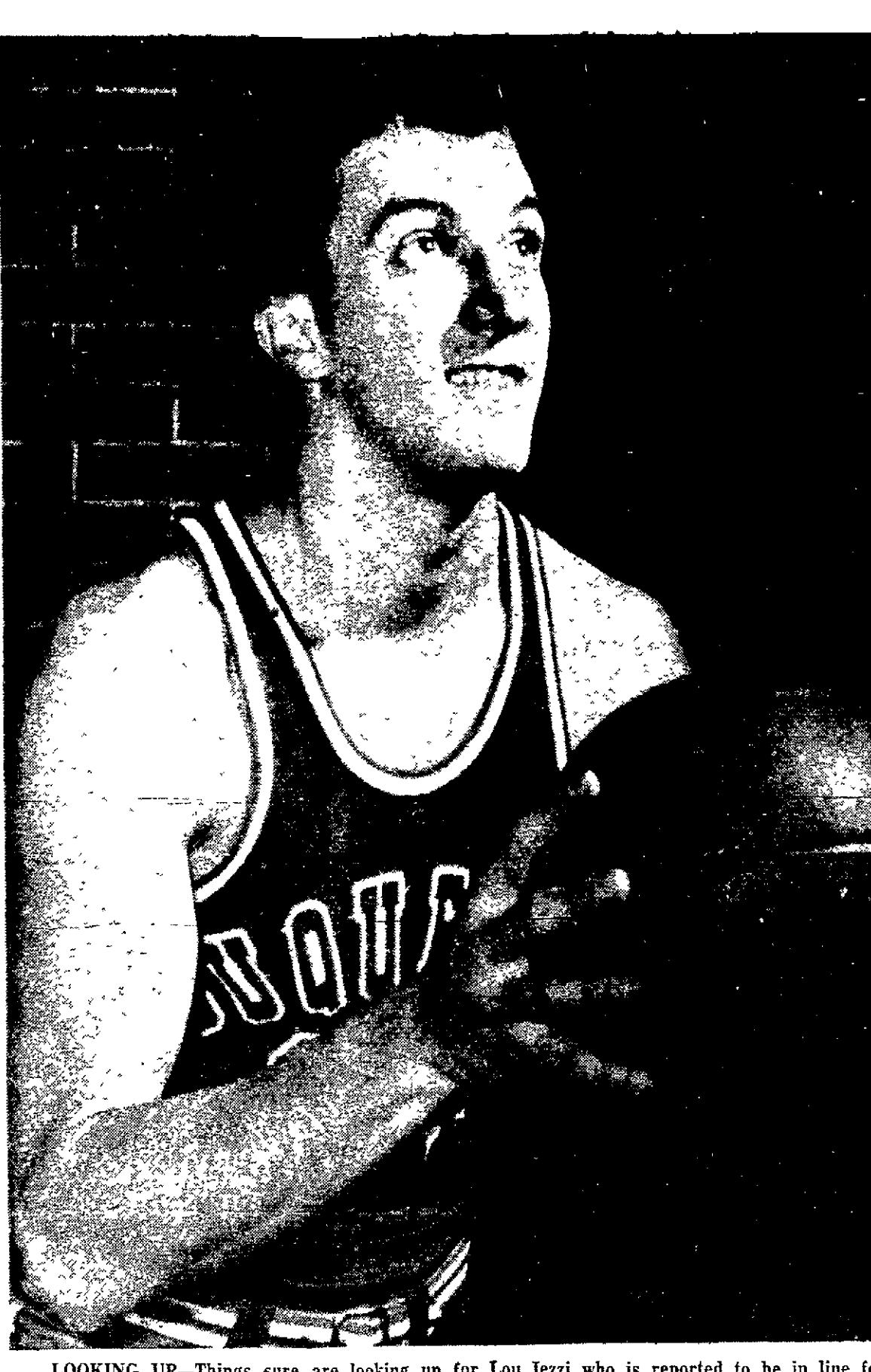
RAYMOND A. KOZAK

Phone 2557

FRANKLIN ROTH

Nettler Bros., Schuylkillville, R. D. 1, Pa.

Phone Schuylkillville 4327



Could It Be the Weather?

Three Fans Deadlock in Contest; Stalemates Throw Entrants Off

Whatever that stuff was that was hanging around the area the past week - fog, smog, smoke, haze, smaze or what have you, it certainly blacked out the crystal balls of the 95 entrants in the Mercury's Football Forecasters contest.

The two ties, of course, knocked everything out of whack, and since no one called either the Wisconsin-Minnesota scrap or the Stanford-California clash deadlock, eight became a perfect score in the past week's contest.

No one had eight right, but three fans, Miss Patricia A. Dredge, 994 Terrace lane; Donald Koval, 888 High street; and Bob Bailey, 410 South street, had seven right.

Since none of the three in the first-place stalemate had any great edge as far as calling exact scores or point difference is concerned, it was decided to split up the six tickets among the three winners—two apiece.

These three plus the winners for the past five weeks can pick up their tickets to the Pottstown - Downingtown Turkey Day battle simply by dropping by the Mercury office and asking for the ducats.

Everyone seemed to be pretty far off the past week. Two entrants even forgot to sign their names, but neither was in the running for the awards. Ohio State threw 57 entrants off by being blanked by Michigan, 20-0. But it was William and Mary who tied

Navy early in the season, that really threw a king-sized monkey-wrench into the works. Neither William nor Mary could get by Washington and Lee, who swamped the Willies 33-7, also scuttling 81 picks in the contest.

The actual scores of the past week's games were:

Minnesota 21, Wisconsin 21 (tie). California 21, Stanford 21 (tie). UCLA 13, Southern California 6. Penn State 21, Princeton 14. Michigan 20, Ohio State 0. Kentucky 27, Tennessee 21. Georgia Tech 13, Duke 0. Holy Cross 20, Forham 7. Purdue 30, Indiana 0. Washington & Lee 33, William & Mary 7. Seven right: Miss Dredge, Bailey.

Six right: Mrs. Albert M. Dredge, Bill Schut, Harold Bortman, John Zeigler, Gordon Mack, Harry Chishman, Jr. Albert M. Dredge.

Five right: Dennis Wausack, Mary Fray, Mrs. Donald Stouffer, Dennis Fray, Mrs. Charles Linderman, Paul Linderman, Mike Kocur, Theresa Ezel, Bill Weinsler, Mildred Seydel, Alfred A. Panfile, Carl F. Kowalski, David H. Hane, Frances Zeigler, D. Amrose Tipton, Ted Stricker.

Four right: Walter Shuler, Herb Fry, Ronald Ellis, the Rev. L. Samuel Krouse, Wallace Berkley, George P. Korn, John Lee Ken Pace, Marie Seybold, Raymond Bortman, Robert Yuro, Don Long, John E. Hane, Frank F. J. Patricia Linderman, Lee Washington, Paul Schaeffer, Glenn Evans, Richard G. Brooke, Larry Harvey, Mrs. Gladys Sticker, Bill Krause, Allan Boxorth, William Slonaker, Gail Lawler, Robert Beckley, Roger A. Care, Larry Vanderveil.

Three right: George E. Waughock Jr., Donald F. Fife, Robert Klimb, Morris Brunner, Jim Weber, Roger Lee, Eddie Poster, Frank Sitko, George Mihalik, Joseph Manjardi, Thomas Bougher, Francis Koen, Michael J. Etzel, Gerald Markley, Alvin R. Seybold, A. Richard Seybold, Jack Yuro, Joseph R. Foley, Joseph R. Foley, Mrs. Helen Christian, Jr., JoAnn Evans, Mrs. Pauline M. M. Lightcap, Mrs. Marjorie Laubach.

Two right: Mildred Herlinger, Ann Shoop, Thomas Bach, Dolores T. Koren, Joseph J. Ondo, Chester Kowalski, Agnes M. Foley, Mary Butman, Willis E. Moses, Mr. and Mrs. John C. Krause.

None right: Richard Bauer, Ray Vanderveil.

The referee took the ninth round away from Giardello for a low blow. It had been a big round for Joey as he had staggered Tuzo with two solid rights to the chin.

The votes, all favoring Giardello were: referee Goldstein and judge Dave Stewart 7-2-1 each; judge Bert Grant 5-3-1.

Longest Season to End

WHEELING, W. Va., Nov. 23 (B)

The close of a 21-day meeting next Saturday at Wheeling Downs Race track will conclude the longest racing season in the half-mile track's 73-year history.

The referee took the ninth round away from Giardello for a low blow. It had been a big round for Joey as he had staggered Tuzo with two solid rights to the chin.

The votes, all favoring Giardello were: referee Goldstein and judge Dave Stewart 7-2-1 each; judge Bert Grant 5-3-1.

THE SUNSHINE STORY

John E. Hane, Robert Klimb, Morris Brunner, Jim Weber, Roger Lee, Eddie Poster, Frank Sitko, George Mihalik, Joseph Manjardi, Thomas Bougher, Francis Koen, Michael J. Etzel, Gerald Markley, Alvin R. Seybold, A. Richard Seybold, Jack Yuro, Joseph R. Foley, Joseph R. Foley, Mrs. Helen Christian, Jr., JoAnn Evans, Mrs. Pauline M. M. Lightcap, Mrs. Marjorie Laubach.

Two right: Mildred Herlinger, Ann Shoop, Thomas Bach, Dolores T. Koren, Joseph J. Ondo, Chester Kowalski, Agnes M. Foley, Mary Butman, Willis E. Moses, Mr. and Mrs. John C. Krause.

None right: Richard Bauer, Ray Vanderveil.

The referee took the ninth round away from Giardello for a low blow. It had been a big round for Joey as he had staggered Tuzo with two solid rights to the chin.

The votes, all favoring Giardello were: referee Goldstein and judge Dave Stewart 7-2-1 each; judge Bert Grant 5-3-1.

ON DRAFT

SUNSHINE Premium BEER

Premium Product of The Sunshine Brewing Company,

Howie Bedell to Be Ready to Run Against Whippets on Thursday



The Bowler's Line

The best two games of the season in the Bethlehem Steel league were bowled the past Thursday at Maria Assunta alleys. Al Wilson set a new record with a 230 game. Paul Miller also bettered the previous high with 212.

Led by Roger Leh who socked a 548 triple, Channels jumped into the second leg lead of the Bethlehem loop by downing Bolts, 4-0. Channels record is 11-1 and Plates stand 8-4. The Beams had the high team single with 895 and Channels scored high triple with 2364. Earl Hetrick slid to 173 but still has the top average over Paul Edleman, 170, and Lin Batman, 166.

In the Owls Monday night loop, Ace Lechner sported a high single of 234 and Harold Dengler copped the triple-prize with 615. The Wrens are well down in the standings but came through with the best team game, 897, and Quails gathered in the other team award with 2496. Carl Young's 204 average is tops with Irv "Moony" Seeders, 193, Nick Bastain, 187, Charlie Lessig, 187, and Dave Swinehart, 182, following in order.

On Tuesday and Wednesday night at the Owls lanes, Harold Malin and Elsworth Albright split individual honors with 221 and 581 respectively. The front-running Orioles had the highest total with 2487 and Crows took team single, 887.

The high average men are closely bunched with Ray Erb, 186, holding a slim lead over Harry Dampman, 185, Bobby Boucher, 184, Joe James, 183 and Jerry Graham, 182.

TUES.-WED. OWLS LEAGUE

	W	L	W	L	
Orioles	20	7	Cathbirds	14	13
Sparrows	18	9	Mudhens	13	14
Snipes	17	10	Starling	12	15
Bluejays	16	11	Pheasants	12	15
Cardinals	15	11	Skylarks	13	11
Mascots	15	14	Redjays	6	38
Dodgers	14	20			

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Wife Ettes ruled the roost in the Firestone Girls circuit

team's having 33-11 records.

GIRLS ROOKIE LEAGUE

	W	L	W	L	
Shamrocks	33	11	Phantoms	20	24
Johnny	13	11	Bluejays	15	28
Cardinals	32	12	Redjays	15	28
Reddies	31	14	Newcomers	15	20
Mascots	28	16	Skylarks	13	31
Dodgers	24	20	Redjays	6	38

Bessie Brendlinger had a 180-194-174-548 series to capture the individual glory in the Arrow Woman's Classic loop. Dorothy Comey had a 183 game to help her 494 set and Margie Chambers spun a 182 game to windup a 492 series. The Rollettes closed in on Doe Club in the standings by taking team single, 749, and team triple, 2132. The Does lead by one game with a record of 33-11.

Maryland Voted No. 1 in Nation

TERRAPINS OUST NOTRE DAME FROM TOP SPOT IN AP POLL

NEW YORK, Nov. 23 (AP)—Maryland resounding 14-14 tie Saturday with, land, only undefeated and untied the result that the Fighting Irish major college team in the country, was voted the No. 1 football team No. 2 for the first time this season.

Maryland, winner of 10 straight games and with one of the tightest defenses and flashiest offenses in the nation, ended its season Saturday by blanking Alabama, 21-0. A week earlier the Terps had thumped Mississippi, 38-0. Those were the two teams which upset Maryland at the tail end of the 1952 season.

Maryland is expected to be the Atlantic Coast conference's representative in the Miami Orange

HARRISBURG, Nov. 23 (AP)—The State Game commission today, warned Pennsylvania's 500,000 deer hunters to avoid law infractions that have sent total fines during the bear season "well above" those collected in 1952.

"They should check their licenses carefully and remember the laws," a Game commission spokesman said. Hunting licenses include a summary of game laws. The deer season runs from Nov. 30 to Dec. 12 inclusive.

At the same time, the commission reported "The fines collected during the bear season have been well above last year." The commission said it would be unable to give figures on the fines until the end of the season.

The commission spokesman said there was no campaign to cite hunters for rules infractions.

"AS LONG as we have officers, we'll make arrests," the spokesman noted. "Their training and their orders are to use judgement to avoid technical arrests."

"However, they are sworn to make arrest if a violation so indicates," the spokesman added.

The commission said it was "anticipating a normal buck season," though a lower bear kill was expected.

"A lot of results during the hunting seasons depend on the weather conditions," the spokesman said. He added that lack of snow in most areas cut down the anticipated bear kill, since tracking was difficult.

"If there is a good snow for the deer season, without being too deep, we can look for a good kill," the spokesman said. He pointed out that rain and sleet would keep hunters indoors and possibly cut down the deer season results.

"THE SAME thing applies to the antlerless deer season," the spokesman said. Some 103,000 licenses have been issued for the antlerless season this year compared to 224,660 in 1952. The season opens Dec. 14.

The commission reminded hunters of these laws in effect during this year's buck deer season:

Legal deer include those with two points to one antler and male deer with an antler three or more inches long.

Automatic and semi-automatic weapons are prohibited. Those classifications include the M1 army rifle and carbine.

Shotguns may be used if slug cartridges are fired. Buckshot is prohibited.

Rimfire .22 and .25 calibre cartridges are prohibited.

Coaches, Trainer Released by A's

PHILADELPHIA, Nov. 23 (AP)—The Philadelphia Athletics announced today that coaches Bing Miller and Tom Oliver and Trainer Packey Schwartz have been given their unconditional release.

Earle Mack, vice president, said newly appointed manager Eddie Joost would appoint new coaches, probably at the minor league meeting in Atlanta. Joost already has said he will retain Wally Moses as a coach.

Mack said Jim Tadley, Colleveille, who trained the Athletics for 12 years before Schwartz replaced him in 1951, again would take over the trainer's chores. Schwartz, as well as Miller and Oliver, were members of former manager Jimmy Dykes' staff for the past three years.

City Cage Loop Meets Tonight

The final chance for teams to enter the City Basketball League will be at a meeting of league officials and team managers tonight at Borough Hall in the Recreation commission office.

League director Gene Kauer has called the meeting for 7:30 o'clock. All teams interested in joining the loop should have a representative at the meeting because tonight is the entry deadline.



JIM TATUM
... Reaches Top

Bowl Jan. 1, against Oklahoma, the Big Seven champions.

A total of 254 votes was cast by the nation's sportswriters and broadcasters in this next-to-last AP poll of the 1953 season. Maryland, which has been edging up on Notre Dame in recent weeks, got 154 first place votes, and a smashing total of 2347 points.

NOTRE DAME, which has games with Southern California and Southern Methodist remaining, received 47 first place votes, and 2009 points. Coach Frank Leahy's team had won seven games before running into tough and stubborn Iowa, and only managed to pull out with a tie in the final seconds last Saturday.

This is the first time that a Maryland team has reached such a lofty spot in the AP ratings, although the Tatum team has been second many times during the weekly polls in recent years.

Maryland was rated No. 3 and Notre Dame No. 1 in a pre-season poll taken just be-

ARMY GETS NAVY GOAT; RETURNS MASCOT

WEST POINT, N. Y., Nov. 23 (AP)—The Army admitted today it once had got the Navy's goat.

And, with tongue in cheek, it announced it was sending it back in the interests of continuing good inter-service and inter-academy relationships."

A West Point spokesman said Maj. Gen. F. A. Irving, superintendent of the Academy, ordered the Navy mascot to be returned to Annapolis.

It showed up last night in the Military academy mess hall.

The annual Army-Navy football game is scheduled for Saturday at Philadelphia and of the apparent pre-game prank, West Point announced slyly:

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval academy grounds.

Billie, accordingly, was put into an Army truck and sent on his way. Nothing was said about any disciplinary action concerning his kidnappers.

Maryland Voted No. 1 in Nation

TERRAPINS OUST NOTRE DAME FROM TOP SPOT IN AP POLL

NEW YORK, Nov. 23 (AP)—Maryland, only undefeated and untied major college team in the country, was voted the No. 1 football team of the land today in the weekly Associated Press poll by a landslide margin.

Coach Jim Tatum's terrific Terps moved into the top spot after Iowa held Notre Dame to a

Game Commission Warns Deer Hunters To Remember Laws

HARRISBURG, Nov. 23 (AP)—The State Game commission today warned Pennsylvania's 500,000 deer hunters to avoid law infractions that have sent total fines during the bear season "well above" those collected in 1952.

"They should check their licenses carefully and remember the laws," a Game commission spokesman said. Hunting licenses include a summary of game laws. The deer season runs from Nov. 30 to Dec. 12 inclusive.

At the same time, the commission reported "The fines collected during the bear season have been well above last year." The commission said it would be unable to give figures on the fines until the end of the season.

The commission spokesman said there was no campaign to cite hunters for rules infractions.

"AS LONG AS we have officers, we'll make arrests," the spokesman noted. "Their training and their orders are to use judgement to avoid technical arrests."

"However, they are sworn to make arrest if a violation so indicates," the spokesman added.

The commission said it was "anticipating a normal buck season," though a lower bear kill was expected.

"A lot of results during the hunting seasons depend on the weather conditions," the spokesman said. He added that lack of snow in most areas cut down the anticipated bear kill, since tracking was difficult.

"If there is a good snow for the deer season, without being too deep, we can look for a good kill," the spokesman said. He pointed out that rain and sleet would keep hunters indoors and possibly cut down the deer season results.

"THE SAME thing applies to the antlerless deer season," the spokesman said. Some 103,000 licenses have been issued for the antlerless season this year compared to 224,660 in 1952. The season opens Dec. 14.

The commission reminded hunters of these laws in effect during this year's buck deer season:

Legal deer include those with two points to one antler and male deer with an antler three or more inches long.

Automatic and semi-automatic weapons are prohibited. Those classifications include the M1 army rifle and carbine.

Shotguns may be used if slug cartridges are fired. Buckshot is prohibited.

Rimfire .22 and .25 caliber cartridges are prohibited.

Coaches, Trainer Released by A's

PHILADELPHIA, Nov. 23 (AP)—The Philadelphia Athletics announced today that coaches Bing Miller and Tom Oliver and Trainer Packey Schwartz have been given their unconditional release.

Earle Mack, vice president, said newly appointed manager Eddie Joost would appoint new coaches, probably at the minor league meeting in Atlanta. Joost already has said he will retain Wally Moses as a coach.

Mack said Jim Tadley, Collegeville, who trained the Athletics for 12 years before Schwartz replaced him in 1951, again would take over the trainer's chores. Schwartz, as well as Miller and Oliver were members of former manager Jimmy Dykes' staff for the past three years.

City Cage Loop Meets Tonight

The final chance for teams to enter the City Basketball league will be at a meeting of league officials and team managers tonight at Borough Hall in the Recreation commission office.

League director Gene Kaufer has called the meeting for 7:30 o'clock. All teams interested in joining the loop should have a representative at the meeting because tonight is the entry deadline.

resounding 14-14 tie Saturday, with the result that the Fighting Irish dropped from the No. 1 place to No. 2 for the first time this season.

Maryland, winner of 10 straight games and with one of the tightest defenses and flashiest offenses in the nation, ended its season Saturday by blanking Alabama, 21-0. A week earlier the Terps had thumped Mississippi, 28-0. Those were the two teams which upset Maryland at the tail end of the 1952 season.

Maryland is expected to be the Atlantic Coast conference's representative in the Miami Orange

bowl Jan. 1, against Oklahoma, the Big Seven champions.

A total of 254 votes was cast by the nation's sportswriters and broadcasters in this next-to-last AP poll of the 1953 season. Maryland, which has been edging up on Notre Dame in recent weeks, got 154 first place votes, and a smashing total of 2347 points.

NOTRE DAME, which has games with Southern California and Southern Methodist remaining, received 47 first place votes, and 2009 points. Coach Frank Leahy's team had won seven games before running into tough and stubborn Iowa, and only managed to pull out with a tie in the final seconds last Saturday.

This is the first time that a Maryland team has reached such a lofty spot in the AP ratings, although the Tatum teams have been second many times during the weekly polls in recent years.

Maryland was rated No. 9 and Notre Dame No. 1 in a pre-season poll taken just be-

fore the football wars began in September. In the first weekly poll Sept. 29, Notre Dame, Michigan State and Maryland were 1-2-3. Maryland dropped to fourth, with Ohio State third, Oct. 5, and back to third Oct. 13 and Oct. 20. When Purdue upset Michigan State, Maryland moved into second place Oct. 27, and retained that place through the eighth weekly poll Nov. 16. The final AP poll will be taken next week when the mythical national champion will be determined.

In defeating Missouri, Wash-

ington and Lee, Clemson, Georgia, North Carolina, Miami of Florida, South Carolina, George Wash-

ington, Mississippi and Alabama, the Terrapins gave up only 31 points and scored 298 themselves. This was the fewest number of points scored against a major college team since 1947 when Penn State yielded 27.

MICHIGAN STATE, the 1952 No. 1 team remained in third place in this week's poll, with Oklahoma fourth, and UCLA fifth, the same places they held a week ago. Michigan State and UCLA meet in the Rose Bowl Jan. 1.

Illinois climbed into sixth place from seventh, trading places with Texas. Rice, a 19-6 winner over Texas Christian, jumped from tenth to No. 8. Iowa, however, made the biggest hop, moving from No. 20 last week to No. 9. Georgia Tech, 12th last week, defeated Duke, 13-10, and took over the No. 10 spot. Wisconsin, tied 21-21 by Minnesota, fell from No. 8 to No. 12, and Southern California, defeated 13-0 by UCLA, fell from ninth to 20th.

The top ten (first place votes and team records in parentheses):

Team Points

1. Maryland (154) (10-0) 2347

2. Notre Dame (47) (7-0-1) 2009

3. Michigan State (8) (8-1) 1797

4. Oklahoma (9) (7-1-1) 1553

5. UCLA (4) (8-1) 1451

6. Illinois (7-1-1) 671

7. Texas (6-3) 671

8. Rice (7-2) 490

9. Iowa (6) (5-3-1) 453

10. Georgia Tech (7-2-1) 415

The second ten: 11. West Virginia (17) 309; 12. Michigan (7-2-1) 257; 13. Kent (23); 14. Texas Tech (21); 15. South Carolina (17); 16. Auburn (1) 164; 17. Baylor (6); 18. Army (7); 19. Stanford (5); 20. Southern California (5).

Others receiving more than 10 points: Duke, 12; Penn, 11; Michigan, 10; Ohio State, 9; Oklahoma, 8; Mississippi, 7; Southern California, 6; Penn State, Michigan (1).

Finks Suffers Injury

PITTSBURGH, Nov. 23 (AP)—The Pittsburgh Steelers said today quarterback Jim Finks suffered a knee injury in the National Football League game with Cleveland yesterday and probably won't be able to play against the Washington Redskins here next Sunday. Finks was barely able to walk today. The knee will be X-rayed tomorrow.

This is the first time that a Maryland team has reached such a lofty spot in the AP ratings, although the Tatum teams have been second many times during the weekly polls in recent years.

Maryland was rated No. 9 and Notre Dame No. 1 in a pre-season poll taken just before the

ARMY GETS NAVY GOAT; RETURNS MASCOT

WEST POINT, N. Y., Nov. 23 (AP)—The Army admitted today it had got the Navy's goat. And, with tongue in cheek, it announced it was sending it back to Annapolis.

The pure blue Angora mascot, Billie the 12th, was heisted early yesterday from Thompson stadium on the Naval Academy grounds.

It showed up last night in the Military academy mess hall. The annual Army-Navy football game is scheduled for Saturday at Philadelphia and of the apparent pre-game prank, West Point announced slyly:

"IT IS admitted that the Navy goat has paid an unofficial visit to West Point. While individual opinion naturally is to applaud the

WINTER FOLLIES



Can you tell me how to use this to pump my brakes when stopping on icy roads?

NATIONAL SAFETY COUNCIL

Endy & Baker

Vine & Quinter Sts.,

Stowe—Ph. Potts. 3733

FELIX THE CAT



Skins Suspend Drazenovich

WASHINGTON, Nov. 23 (AP)—Chuck Drazenovich, Washington Redskins fullback, was suspended indefinitely today for what coach Curley Lambeau said was "improper attitude."

Lambeau did not elaborate on his reasons in the announcement, issued through Redskins' Manager Dick McCann.

Drazenovich, a former Penn State athlete now in his fourth season with the Redskins, appeared only briefly in the line-up of yesterday's 23-21 victory over the New York Giants.

McCann said Drazenovich has seen little service in recent games, and has complained of various injuries and aches. He resides at Brownsville, Pa.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

GEORGIA TECH ACCEPTS SUGAR BOWL BID

NEW ORLEANS, Nov. 23 (AP)—Georgia Tech has accepted an invitation to be host team in the Sugar Bowl football game on Jan. 1, 1954.

Selection of an opponent for Tech will be made and announced later, Irwin Poche, president of the New Orleans Mid-Winter Sports association, announced late today.

Georgia Tech Coach Bobby Dodd said the Yellow Jackets voted to defend their victory of last New Year's Day in the Sugar Bowl, and added:

"Our boys are happy at the opportunity to defend the honor."

Poche commented, "our committee was in agreement that it wanted a Southeastern conference member as the home team and selected Georgia Tech, one of the season's outstanding and most colorful teams."

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

TECH LOST to Notre Dame 27-14 and to Alabama 13-7 this year. The Yellow Jackets play Georgia Saturday.

Tech, a fast-breaking powerhouse that operates from a T-formation, may have been snatched from the Cotton Bowl by only hours.

Atlanta sources said today Tech reportedly had invitations from both bowls. The Cotton Bowl was meeting during the afternoon. Dallas reports indicated Tech would play the Southwest conference champion at the Cotton Bowl.

Tech relies on a quick-opening offense powered by halfbacks Leon Hardeman and Billy Teas and fullback Glenn Turner. Center Larry Morris is a defensive standout who is considered a prime All-American prospect.

Morning

6:25 3 THOUGHT FOR TODAY.
6:30 3 PAT LANDON.
10 HERE'S THAT McMAHON AGAIN. News, chat-
ter.
6:45 3 HOME, GARDEN, FARM.
7:00 3 TODAY. Dave Garroway.
7:30 10 THIRTY MINUTE THEA-
TER. Yang, Yin, and
Mrs. Wilwell.
7:55 3 PREVUE. Coming out-
standing motion picture.
8:00 3 TODAY. Dave Garroway.
10 MISTER AND MISSUS.
8:40 6 WANTED PERSONS.
8:45 6 HOLLYWOOD VARIETY.
Top Bands and Vocalists.
9:00 3 LET SKINNER DO IT.
9:00 6 ALLEN PRESCOTT. Va-
riety entertainment.
9:30 10 HOME HIGHLIGHTS.
10:00 3 DING DONG SCHOOL.
COOKING DEMONSTRA-
TION.
10 ARTHUR GODFREY.
TIME.
10:30 3 OPERATION BLACK-
BOARD. "Everyone's an
Artist."
10:45 6 FEATURES FOR
WOMEN.
11:00 3 HAWKINS FALLS. Serial.
6 WHERE BUT IN
AMERICA.
11:15 6 UNIVERSITY OF THE
AIR. Franklin Institute.
3 THREE STEPS TO
HEAVEN. Serial.
11:30 6 UNIVERSITY OF THE
AIR. Temple University.
3 THE BENNETTS. Serial.
10 STRIKE IT RICH. Quiz
show.
11:45 3 FOLLOW YOUR HEART.
Love story.

WHY PAY HIGH PRICES
FOR WALLPAPER
Buy It Wholesale
1/3 Off
Joseph Sandler
437 HIGH ST. POTTSTOWN

Little Lady

BUBBLE
'N
SOAP!

Presents



A beautiful plastic dispenser containing 20 packages of delightful billion bubble Bubble Bath Powder and a cake of wonderfully fragrant Little Lady castile soap.

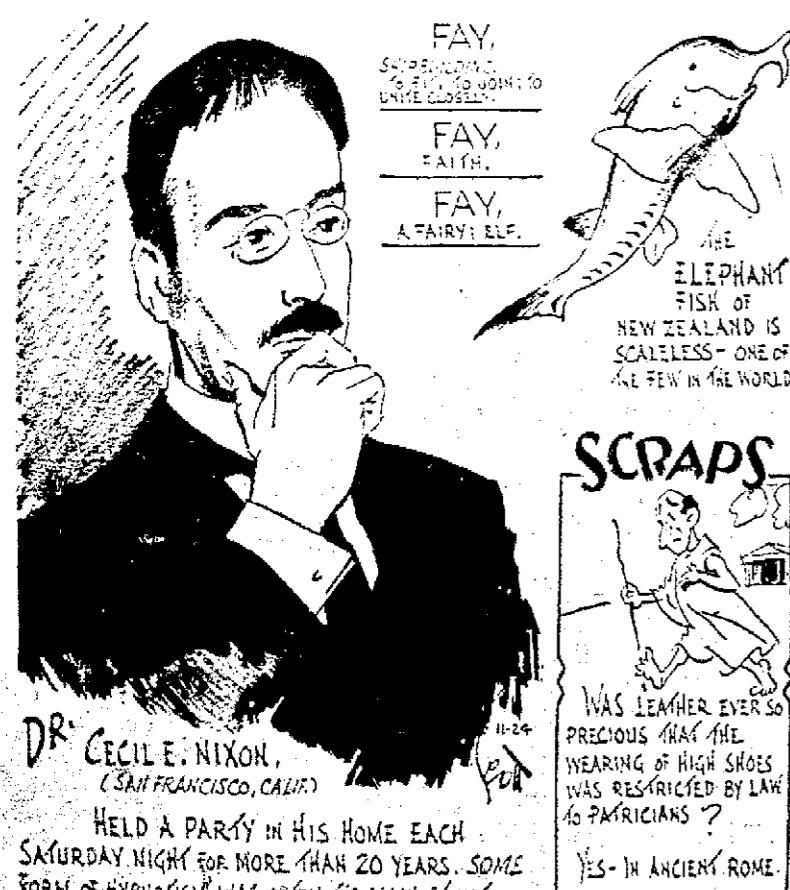
Only \$1.50 (plus 20c fed. tax)

BAUSE'S "Super" DRUG STORES
"Service with a smile" Rexall DRUGS
POTTSTOWN and BOYERTOWN, PA.

ROOM and BOARD by GENE AHEARN



IT'S QUEER BUT TRUE



DR. CECILE NIXON,
(SAN FRANCISCO, CALIF.)

HELD A PARTY IN HIS HOME EACH
SATURDAY NIGHT FOR MORE THAN 20 YEARS. SOME
FORM OF HYPONOTISM WAS OBTAIN THE MAIN SECRET.

3 WPTZ
6 WFIL-TV

TV TODAY 10 WCAU-TV

Afternoon

12:00 3 HI NOON. Rex Trailer.
6 MIDDAY HEADLINES. Chuck Harrison.
10 VALIANT LADY. Serial.
12:15 3 LUNCH WITH UNCLE PETE. Comics.
10 LOVE OF LIFE. Serial.
6 STOP, LOOK AND LISTEN.
12:30 10 SEARCH FOR TOMORROW. Serial.
12:45 3 CLOSE-UP QUIZ. Prizes.
12:45 10 THE GUIDING LIGHT. Serial.
1:00 3 HOLLYWOOD PLAYHOUSE. "The Angelus."
10 MARIAN KEMP'S KITCHEN. Cooking and shopping hints.
1:30 10 GARRY MOORE SHOW.
2:00 3 SKINNER'S SPOTLIGHT. People, events, activities.
6 COOKING DEMONSTRATION.
10 I'LL BUY THAT. Audience participation with Mike Wallace.
2:15 6 WOMAN'S PAGE. Foreign Dishes.
2:30 3 POTS, PANS AND PERSONALITIES.
10 LINKLETTER'S HOUSE PARTY.
2:45 6 BANDSTAND. Music, dancing, guests.
2:55 3 MAXINE'S FASHION SPOTLIGHT.
3:00 3 THE KATE SMITH HOUR. Variety.
10 FUN AND FORTUNE. Audience participation.
3:30 10 THE BOB CROSBY SHOW. Musical variety show.
4:00 3 WELCOME TRAVELERS.
10 ACTION IN THE AFTERNOON. Western drama.
4:30 3 ON YOUR ACCOUNT. Audience participation.
10 ADVENTURE THEATER. "Dragnet."
4:55 10 PATCHES. Songs and stories.

5:00 3 ATOM SQUAD.
6 MOVIE MATINEE. Movie Quick Quiz: "Kit Carson."
10 JUNIOR HI-JINX. Puppets.

6 MAKE ROOM FOR DAD-DY. Danny Thomas.

10 THIS IS SHOW BUSINESS. Panelists and guest performers.

3 CIRCLE THEATER. "The Beard."

6 DRAMA. "Tin Wedding."

10 SUSPENSE. "My Short Walk to Freedom."

3 JUDGE FOR YOURSELF. Fred Allen, emcee.

10 DANGER. "Towerman."

3 ORIENT EXPRESS.

6 STAGE 'S. "A Man About the House."

10 SEE IT NOW. Edward R. Murrow.

3 NEWS. John B. Hughes.

11:00 3 THE RANGE RIDER. "Outlaw's Double."

10 THE EARLY SHOW. "Sabotage."

6 WILD BILL HICKOK.

11:10 3 RAMAR OF THE JUNGLE. African Adventures.

7:00 3 TV REPORTER.

6 GEORGE WALSH. Sports.

10 THE BIG IDEA. New inventions and inventors.

7:15 3 SPORTS PAGE. Lance McCurley and Al Wisert.

6 TELEVISION NEWS-REEL. Frank Hall.

7:25 3 WEATHER GIRL.

6 WHAT'S THE WEATHER. Francis Davis.

11:30 6 TELEVISION NEWS-REEL. Frank Hall.

6 WHAT'S THE WEATHER. Francis Davis.

12:00 6 CUTTING UP. Demonstration.

3 NEWS CARAVAN.

12:35 3 JANE FROMAN SHOW.

8:00 3 MILTON BERLE SHOW.

12:40 3 THOUGHT FOR TOMORROW. Rev. D. A. Reppogle.

9:30 3 ATOM SQUAD.

10 SUSPENSE. "My Short Walk to Freedom."

10 JUDGE FOR YOURSELF. Fred Allen, emcee.

10 DANGER. "Towerman."

3 ORIENT EXPRESS.

6 STAGE 'S. "A Man About the House."

10 SEE IT NOW. Edward R. Murrow.

3 NEWS. John B. Hughes.

11:00 3 THE RANGE RIDER. "Outlaw's Double."

10 THE EARLY SHOW. "Sabotage."

6 WILD BILL HICKOK.

11:10 3 RAMAR OF THE JUNGLE. African Adventures.

7:00 3 TV REPORTER.

6 GEORGE WALSH. Sports.

10 THE BIG IDEA. New inventions and inventors.

7:15 3 SPORTS PAGE. Lance McCurley and Al Wisert.

6 TELEVISION NEWS-REEL. Frank Hall.

7:25 3 WEATHER GIRL.

6 WHAT'S THE WEATHER. Francis Davis.

11:30 6 TELEVISION NEWS-REEL. Frank Hall.

6 WHAT'S THE WEATHER. Francis Davis.

12:00 6 CUTTING UP. Demonstration.

3 NEWS CARAVAN.

12:35 3 JANE FROMAN SHOW.

8:00 3 MILTON BERLE SHOW.

12:40 3 THOUGHT FOR TOMORROW. Rev. D. A. Reppogle.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

12:00 6 CAVALCADE OF AMERICA. "Last Will of Daniel Webster."

12:00 6 CUTTING UP. Demonstration.

11:30 3 DINAH SHORE SHOW.

Morning

6:25 3 THOUGHT FOR TODAY
6:30 3 PAT LANDON.
10 HERE'S THAT McMAHON AGAIN. News, chatter.
6:45 3 HOME, GARDEN, FARM.
7:00 3 TODAY, Dave Garroway.
7:30 10 THIRTY MINUTE THEATRE. Yang, Yin, and Mrs. Wilwell.
7:55 3 PREVUE. Coming outstanding motion picture.
8:00 3 TODAY. Dave Garroway.
10 MISTER AND MISSUS.
8:40 6 WANTED PERSONS.
8:45 6 HOLLYWOOD VARIETY. Top Bands and Vocalists.
9:00 3 LET SKINNER DO IT.
9:00 6 ALLEN PRESCOTT. Variety entertainment.
9:30 10 HOME HIGHLIGHTS.
10:00 3 DING DONG SCHOOL. COOKING DEMONSTRATION.
10 ARTHUR GODFREY TIME.
10:30 3 OPERATION BLACKBOARD. "Everyone's an Artist."
10:45 6 FEATURES FOR WOMEN.
11:00 3 HAWKINS FALLS. Serial.
6 WHERE BUT IN AMERICA.
11:15 6 UNIVERSITY OF THE AIR. Franklin Institute.
3 THREE STEPS TO HEAVEN. Serial.
11:30 6 UNIVERSITY OF THE AIR. Temple University.
3 THE BENNETS. Serial.
10 STRIKE IT RICH. Quiz show.
11:45 3 FOLLOW YOUR HEART. Love story.

WHY PAY HIGH PRICES FOR WALLPAPER
Buy It Wholesale
1/3 Off
Joseph Sandler
437 HIGH ST. POTTSWELL

Little Lady

Presents

BUBBLE 'N
SOAP!

Gay...
Practical...
Gift
Packaged!

P. S. Notice the
soap dish built into the
dispenser... a "must"
for every Little Lady's
bathroom.

A beautiful plastic dispenser containing 20 packages of delightful billion bubble Bubble Bath Powder and a cake of wonderfully fragrant Little Lady castile soap.

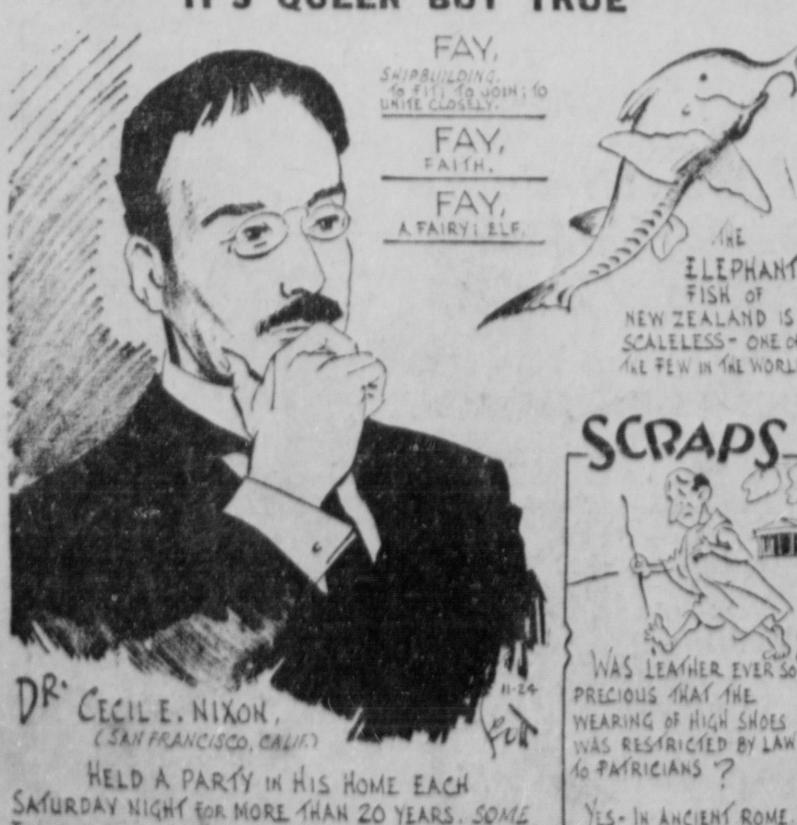
Only \$1.50 (plus 20c fed. tax)

BAUSE'S "Super" DRUG STORES
"Service with a smile"
Retail DRUGS
POTTSWELL and BOYERTOWN, PA.

ROOM and BOARD by GENE AHEARN



IT'S QUEER BUT TRUE



3 WPTZ
6 WFIL-TV

TV TODAY

10 WCAU-TV

Afternoon

12:00 3 HI NOON. Rex Trailer.
6 MIDDAY HEADLINES. Chuck Harrison.
10 VALIANT LADY. Serial.
10 LOVE OF LIFE. Serial.
6 STOP, LOOK AND LISTEN.
12:30 10 SEARCH FOR TOMORROW. Serial.
12:45 3 CLOSE-UP QUIZ. Prizes.
12:45 10 THE GUIDING LIGHT. Serial.
1:00 3 HOLLYWOOD PLAYHOUSE. "The Angelus."
10 MARIAN KEMP'S KITCHEN. Cooking and shopping hints.
1:30 10 GARRY MOORE SHOW.
2:00 3 SKINNER'S SPOTLIGHT. People, events, activities.
6 COOKING DEMONSTRATION.
10 I'LL BUY THAT. Audience participation with Mike Wallace.
2:15 6 WOMAN'S PAGE. Foreign Dishes.
2:30 3 POTS, PANS AND PERSONALITIES.
10 LINKLETTER'S HOUSE PARTY.
2:45 6 BANDSTAND. Music, dancing, guests.
2:55 3 MAXINE'S FASHION SPOTLIGHT.
3:00 3 THE KATE SMITH HOUR. Variety.
10 FUN AND FORTUNE. Audience participation.
3:30 10 THE BOB CROSBY SHOW. Musical variety show.
4:00 3 WELCOME TRAVELERS.
10 ACTION IN THE AFTERNOON. Western drama.
4:30 3 ON YOUR ACCOUNT. Audience participation.
10 ADVENTURE THEATER. "Dragnet."
4:55 10 PATCHES. Songs and stories.

PLAN YOUR NEXT
PARTY
For The
CROW'S NEST

HOWARD JOHNSON'S

East High St. Near Moser Rd.

GIFTS TOYS

SPECIAL PRICES
ON ALL
PENNA. DUTCH GIFTS

We have angel chimes—bar accessories—toys—wall plaques—dishes—etc.

THE EDITH SHOP

22 N. Charlotte St., Pottstown, Pa.
PHONE 987

THE LESS-MAC
CABINET SHOP

No Job Too Small — Free Estimates

• Work Guaranteed
• Financing Arranged

Cabinets For Homes & Stores
Display Work

• Furniture Made To Order
• Furniture Repairing.
• Antique Reproductions.
Children's Toys Built To Order

(Order Christmas Toys Now)
Modernize Your Kitchen The
Less-Mac Way.

47 KING ST., Rear
Phone 3381-J — 6109

ON THE AIR TUESDAY

MORNING

KYW NBC 1600 K

WCAU CBS 1210 K

WFIL ABC 560 K

WIP MBS 610 K

Rise and Shine

News Mac McGuire

Mr. Trent

John Trent

Rise and Shine

News Mac McGuire

Her's Harvey

News Mac McGuire

Guiding Light

News Mac McGuire

Sports Mac McGuire

Her's Harvey

News Mac McGuire

Morning Extra

News Mac McGuire

Breakfast Club

News Mac McGuire

Calling You

News Mac McGuire

Market

News Mac McGuire

Cinderella

News Mac McGuire

Weekend

News Mac McGuire

My True Story

News Mac McGuire

Whisper's Streets

News Mac McGuire

Little Show

News Mac McGuire

Modern Romances

News Mac McGuire

Little Show

News Mac McGuire

Double or Nothing

News Mac McGuire

Queen for a Day

News Mac McGuire

Nothing

News Mac McGuire

My True Story

News Mac McGuire

Weekend

News Mac McGuire

Nothing



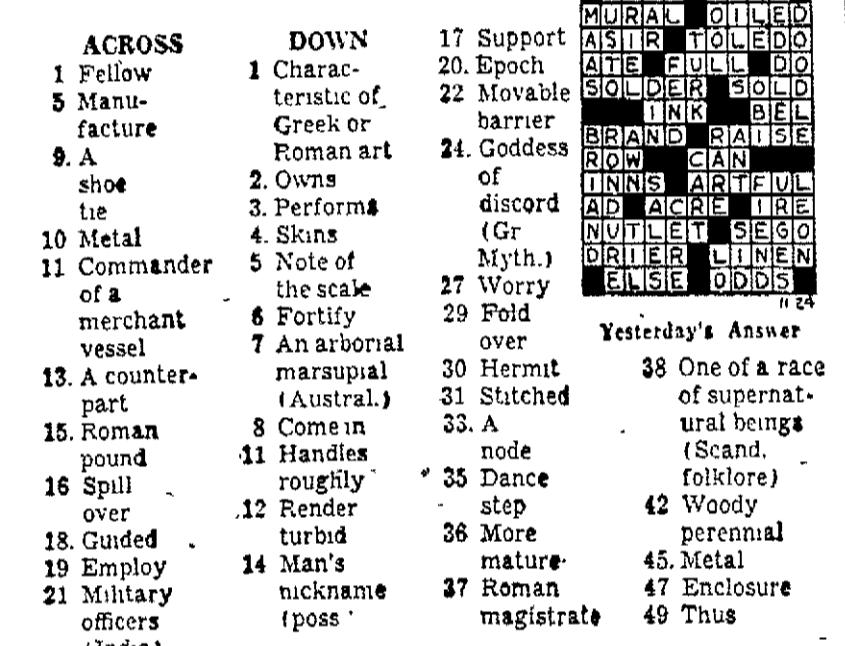
Try and Stop Me

By BENNETT CERF

A LITTLE LEAGUE baseball team had just absorbed a shelling and one 10-year-old player gave vent to his feelings. He exploded all over the lot like some big leaguers do under the same circumstances. A lady in the improvised grandstand overheard him and said to her husband, "My, but doesn't that little boy talk terribly!" "He certainly does," agreed the husband with a suppressed chuckle. "Kid knows all the words, but hasn't learned to put the right expression in them!"

When Alfred Lunt and Lynn Fontanne last sailed for Europe, their old friend, Noel Coward, then visiting New York, forgot to send a "bon voyage" gift to the dock. He squared himself, however, by sending them a wireless when they were two days out that made them and others laugh. It read: "WHAT BOAT ARE YOU SAILING ON?"

TODAY'S CROSSWORD PUZZLE



THE OLD HOME TOWN by STANLEY



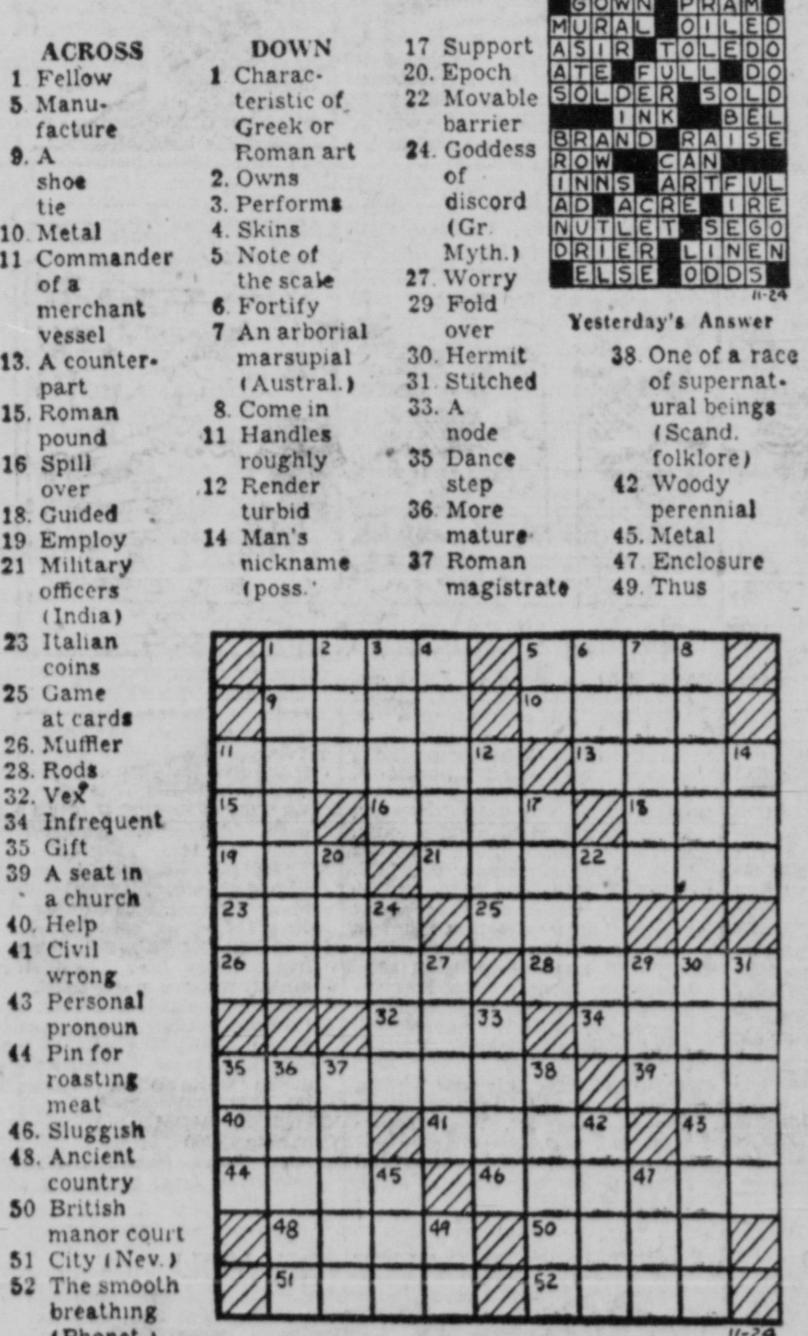
Try and Stop Me

By BENNETT CERF

A LITTLE LEAGUE baseball team had just absorbed a shelling and one 10-year-old player gave vent to his feelings. He exploded all over the lot like some big leaguers do under the same circumstances. A lady in the improvised grandstand overheard him and said to her husband, "My, but he doesn't talk terribly!" "He certainly does," agreed the husband with a suppressed chuckle. "Kid knows all the words, but hasn't learned to put the right expression in them!"

When Alfred Lunt and Lynn Fontanne last sailed for Europe, their old friend, Noel Coward, then visiting New York, forgot to send a "bon voyage" gift to the dock. He squared himself, however, by sending them a wireless when they were two days out that made them and others laugh. It read: "WHAT BOAT ARE YOU SAILING ON?"

TODAY'S CROSSWORD PUZZLE



DAILY CRYPTOQUOTE—Here's how to work it:

A N Y D L B A A X R
I S L O N G F E L L O W

One letter simply stands for another. In this example A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

Z S L D Z R W C J C R C S M V U L V M G M C C
U L V M, L W F C Z M M D J W K J W U D J L G R D F
• L J C D R W

Yesterday's Cryptogram: EVEN IN THY VICTORY THOU
SHOW, MORTAL, THE MODERATION OF A MAN —
ARNOLD

Distributed by King Features Syndicate



BEFORE SHE THROWS HER BOUQUET—In fact, for weeks before the wedding, the Mercury bride will be reading the Mercury Want Ads to find good used furniture and household goods for her apartment or home. If you have household goods that are going unused, get cash through a Mercury Want Ad. Call 6000.

Boyertown

EARL S. BENFIELD, Representative

129 North Walnut St.

Phone 7-2503

Borough Braces for 'Air Raid' Tonight

Weather permitting, everything is in readiness for tonight's mock air attack on Boyertown in which members of the Volunteer Medical Service corps, Reading, local bank officials, Boy Scouts and

Dime Drive Workers
Will Re-organize

George U. Slemmer, the past year's chairman of the Boyertown and area March of Dimes drive, announced last night that a re-organization meeting of the committee and workers will be held on Monday night at 7 o'clock at the Washington house, Bechtelsville. Slemmer urged all local organizations to make plans to have one or two representatives attend the meeting to aid in mapping plans for the forthcoming drive. One of the State officials is expected to attend.

An "emergency hospital" will be located in the Keystone Fire company's Rainbow room. All persons are requested to heed the rules of the air raid alerts.

BOYERTOWN CLASSIFIED

Deaths 1
DRIES—In Ephrata on Saturday, Nov. 21, 1953, Estelle D. (Hertzog) wife of Dr. Charles L. Dries, age 61 years. Relatives and friends are invited to the services from the L. W. Ott Funeral Home, 111 Reading Ave., Boyertown, on Wednesday at 2 p.m. in the Hospital Branch cemetery, Huffs Church. Friends may call on Tuesday evening 7 to 9. (Ott)

TURKEY PLATTERS
Served Thanksgiving Day
From 11 A. M. On
HOME COOKING
Meals Served at All Hours
Seafood a Specialty

BARTO HOTEL
On Route 100, Barto, Pa.
5 Miles North of Boyertown

**WASHINGTON
HOUSE**
Bechtelsville

Turkey, Duck and Goose
Platters Served on
Thanksgiving Day
11:30 A. M. to ???

CLIFF'S DINER
S. Reading Ave., Boyertown

Poultry 56
CAPONS, All Sizes.
Phone: BOYERTOWN 7-0133.

Unfurnished Apartments 68
1st floor Apt., 4 rooms and bath, on Main St., Bally. Apply in person, Mrs. Daniel Longacre, Main St., Bally.

CLASSIFIED DISPLAY

GUINEAS — ROOSTERS
DUCKS and GEESE
Will Dress and Deliver

Arthur Griesemer
ENGLESIDE
Phone: Boyertown 7-6036

**Order Your
Thanksgiving
Turkeys - Ducks
Chickens
Now**

CANDY CUPBOARD
CHOCOLATE
A Fresh Supply

JANE LOGAN
Deluxe
ICE CREAM

TROUT'S
PIONEER FOOD STORE

518 E 4th St.
BOYERTOWN, PA.

OPEN EVENINGS

**ELECTRICAL
WIRING**
Commercial-Residential
Industrial

RUSS H. GRIM
111 E. PHILA. AVE., BOYERTOWN, PHONE 7-2430

Everything Electrical — We Service Everything We Sell

FREE! FREE!

A Grill of Your Choice Valued At \$15.00

... When You Purchase One

ALUMINUM STORM DOOR

Selling At

Regular Price of \$72 Complete

This Is An \$87.00 Value. Limited Time Only.

Call Boyertown 7-7306 - 7-0496 or Pottstown 4030-R

S. & E. Sales

Richard Smith & Kenneth Emes

215 E. PHILA. AVE., BOYERTOWN, PA.

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

As Much As 1/3 Off

ACT QUICKLY

LIMITED STOCK

REAL ESTATE—SALE

REAL ESTATE—SALE

REAL ESTATE—SALE

Houses for Sale 73

Houses for Sale 78

Houses for Sale 78

BLUE SPRUCE
at Prospect and Spruce Sts.
Just completed, custom designed,
all brick, 2 bedrooms, 2 tile baths,
large living room with fireplace,
2 car garage. Restricted corner
property. The blue is from Char-
lotte St. stones and bus. Inspection
invited. Phone 150.

L. ERNEST PICKARD

BUILDER

ATTRACTIVE suburban home near
Doughlassville. Modern conven-
iences. 3 acres with 4 room
tenant home.

LLOYD F. WAGNER
410 High St. Phone 1997-1.

SINGLE HOME, 5 rooms and bath,
immediate possession, located on
Wilson Street. Only \$350 cash re-
quired for Veterans. Price \$350.

Appy.

ROBERT H. NAGLE

19 N. Hanover St. Phone 203.

Homes in Chester Co. Francis A.
Hall—West Chester Pa. Potts'n
1789. Pugnt'n 2031 eve & w'd

FRANCIS D. SELL

GRESHVILLE

Phone Boyertown 7-2649

THE O'DELL AGENCY

People who were wise and called us to handle their

property praise our efforts and quick sales.

TO SELL YOUR PROPERTY QUICKLY, EASILY, CALL 4330

42 LAUREL STREET—Large brick family home, excellent con-
dition. \$5000. Terms.NORTH END—Corner lot. New
stone front, 4 rooms and bathbungalow. Hardwood floors, oil
heat, aluminum storm screens andscreens. New, new presentation
size. \$12,300 complete price.GILBERTSVILLE—Reduced for
quick sale. 4 bedroom bungalow,
like new. Nicely located on large
lot. H. W. oil heat, h. w. floors,
call for project.GREEN GABLES—5 room modern bungalow and garage on
one acre of ground.STOWE—Priced below construction
cost. New brick rancher. 6 spa-
cious rooms all on one floor.

Most modern of conveniences.

Call for appointment.

LARGE MODERN BUNGALOW—
Expansion attic. On 2 acres.Large kitchen, living room, 2
bedrooms, bath. Beautifully
furnished.EXCELLENT 2½ Story brick in
two apts. Can be occupied by
one family. 6 garages. Low ask-
ing price of \$10,500. Terms344 JEFFERSON AVE—Modern 6
room home. Best of location.Large kitchen, living room, 2
bedrooms, bath. Bath attached.LITTLE OLEY—Large family home.
Modern conveniences. Oil heat.

2 car garage. Make offer.

Many Choice Building Lots

DOUGLAS V. O'DELL

430 King St. Phone 4330.

Open Evenings Until 8

• CALL • "BOB" DeLONG

• TODAY •

• 1252 •

• 2523 •

IN THE HEART OF CHESTER
COUNTY—Large single house.

Surrounded by old shade trees.

Large 2 story garage. Better
than an acre of ground #745STOWE 3 room home, new h. w.
heating. \$430. 2701

KOTCH END—Large single brick

style Cod home. Modernly
style. Corner lot. #763BARBER SHOP & DWELLING—
Ready to start business. Excellent

financing terms. #764

3 MILES FROM TOWN—Com-
pletely remodeled pointed stone

home. 4 room living room.

Kitchen, 2 bedrooms, bath, enclosed

porch. \$4,500.

NORTH END—Single brick home
with attached garage. Everything
on one floor. Lovely interior.

Finest of shrubbery. #858.

JUST OUT OF TOWN—One of
the finest homes and masterly homes
being built today. 3 large bed-
rooms, the most modern kitchen,
lovely dining room, spacious living
room with stone fireplace
and picture window, bath, ½
acre of ground. #783HIGH STREET—Commercial loca-
tion. Large sturdy single brick
home, two 6 room and bath apts.
Suitable for business or offices.

2700

IDEAL FOR Rooming House. Apt.
House or Professional quarters.House on Beach Street. Walking
distance to several churches of
different denominations and schools.4-car garage. Excellent invest-
ment. Live rent free plus your
added income from the other
apt. #769COUNTRY DUPLEX RANCHER—
Small down payment. Picture
book interior. #780

• CALL • ROBERT H. DeLONG

• EVENINGS • SECURITY TRUST BLDG.

• 5648 •

432 CHERYL ST. Corner property,
H. W. heat, 2 car garages. Price
reasonable. Ph. 2379-M or 1035-W.DO YOU WANT A small farm near
town to raise chickens, turkeys,
or sheep?Ten acres with bank barn and
double house (6 rooms and
rooms). Rent from \$100. Will
pay large percentage of expenses.

Property priced for quick sale.

Harry A. Nusbaum

722 Main St. Pottstown, Pa.

Phone Pottstown 7338

Santa Will Stop Here

Distinguished 7 room and bath
suburban home. Garage. Large
lot. As to this home. Low
down payment.SMALL HOME—Several. Low priced
to suit your budget.

LEE PILLSBURY

WAYLAND A. SCHATZ, RES.

37 N. Hanover St. Ph. 4802-J.

VETERANS!

New
Financing Plan
AtPottsgrove
Manor!You can still use our old
financing plan of\$560 Down and
\$63.66 per month.

HOWEVER

If you don't have the \$550,
an can afford a little higher
monthly payment for the
next 24 months, you can
now purchase a home with
only

\$100 Down!

Call

Phil Koury
Pottstown 9226today and get all the facts
about this new plan.

REAL ESTATE—SALE

Houses for Sale 78

CENTRAL 2 family apt. house 3-
car garage. Nice monthly income.NINTH ST.—6 room brick home,
all conveniences. Garage. Only \$11,
000. 1000 ft. down. Private owner.KEIM ST.—6 room brick home, all
conveniences. Only \$750. Terms.CENTRAL, Single brick, 8 rooms,
bath. Gas. H. W. heat, large yard.

Tip Top condition. Easy

financing.

LARGE CORNER LOT. Park Drive
and Rambler Ave. 1 Block N. of

High St. Fine neighborhood.

NEAR BOYERTOWN—4 rooms and

bath. Immediate possession.

\$4,000. Call 954.

IMMEDIATE OCCUPANCY—Brand
new cottage type home. Field
stone and brick. 5 rooms, 1½
bath. \$835. Woodlawn St. Phone
Phoenixville 3330.FARMERS homes, business property,
agriculture and more. RAYMOND
SHAW, phone Rosedale 54-W.

NEAR BOYERTOWN—4 rooms and

bath brick bungalow. H. W. heat,
gas. \$1000.BOYERTOWN—5 rooms and bath
single frame. H. W. heat, H. W.
floors. Garage.BOYERTOWN—6 rooms and bath
and bath single brick. H. W. heat,
gas. \$1000.BOYERTOWN—6 room semi-de-
tached. Oil. H. A. heat, garage.BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

BOYERTOWN—5 rooms and bath
single frame. H. A. heat, garage.

\$1000.

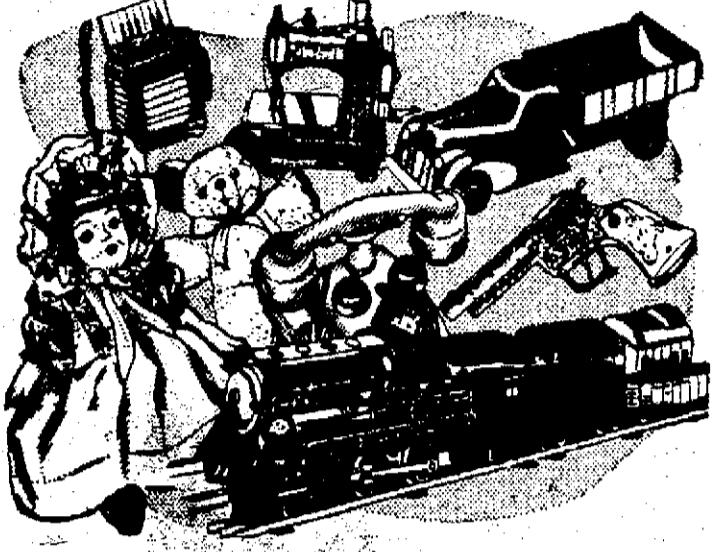
Gifts of Distinction

Only at Merritt's will you find such a wonderful variety in "one-of-a-kind" decorator items and distinctive gift selections. Sparkling crystal or porcelain center-pieces to grace your holiday table . . . charming ceramic conversation pieces . . . unusual and tasteful gifts in semi-precious metal, china or wood. Make Merritt's the one-stop shopping center for all your Christmas Gifts.

Let Merritt's Gift-Wrap your Christmas Gifts

Merritt's for gifts
233 High St.
Pottstown

For SANTA'S on a BUDGET



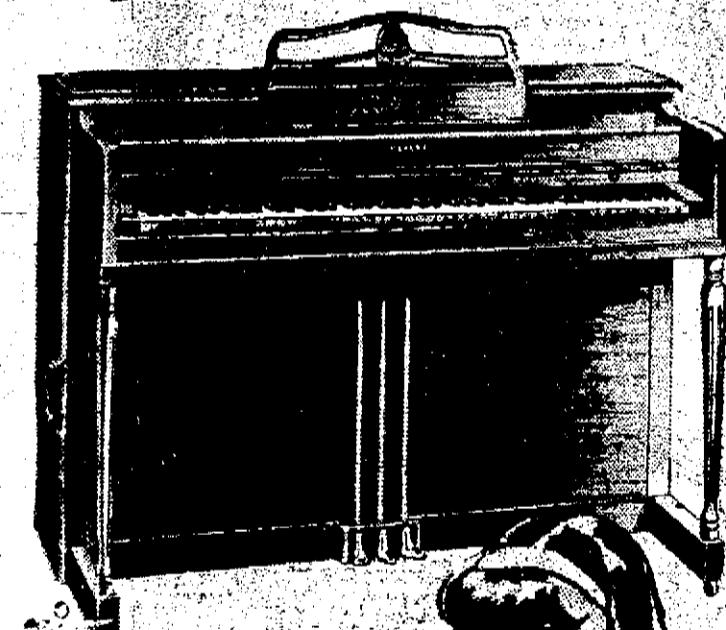
Electric Train	Reg. 14.95	Now 9.95
Tool Chest	Reg. 2.98	Now 2.29
Cowboy Pull Chime	Reg. .98	Now .77
Doll 14-Inch	Reg. 4.50	Now 3.29
Mechanical Racer	Reg. .98	Now .77
Holster Set	Reg. 3.98	Now 2.98
8-Light Tree Sets	Reg. .98	Now .75
Tree Stand	Reg. 1.29	Now .85

Western Auto

POTTSTOWN

PATRONIZE POTTSTOWN MERCURY ADVERTISERS

Your child
SHOULD HAVE
PIANO LESSONS



YOUR CHILD
SHOULD HAVE A
LESTER
BETSY ROSS SPINET

Every child should know how to play the piano. The ability to play assures both boys and girls popularity and companionship . . . develops poise and true self confidence.

Naturally, a fine piano makes learning easier and more rewarding. Naturally, that means the Lester Betsy Ross Spinet with its exquisite tone, responsive touch and rich volume.

Your children need not be deprived of a fine piano on which to play and practice . . . and you need not start with a major investment at this time.

YOU MAY RENT OR BUY A BRAND NEW SPINET FOR AS LITTLE AS

\$9.00 A MONTH

(Only 30c A Day)

Full 88 Note

If you decide to buy the piano . . . the money paid as rent will be credited.

The LESTER GRAND PIANO is the Official Piano of the Philadelphia Orchestra

FOR A BETTER BUY SEE

H. RENTZ SMALE

19 N. HANOVER ST., POTTSTOWN, PA.

Phone 1088

The Store of America's Top Name Brands

State Police, MPs Search For Missing Prisoners

NEW CUMBERLAND, Nov. 23 (AP)—State police and military authorities are conducting a search for four prisoners who escaped early today from the Army disciplinary barracks here.

A 13-state alarm was sent out by the military and road blocks were set up on all major arteries in the area.

**LEBLANG'S
HOUSEWARES**

427 High St. Phone 3345

WE DELIVER

A COMPLETE
LINE OF
GIFTS

For Your
**CHRISTMAS
SHOPPING**

Use Our
Lay-a-way Plan

THE PERFECT
Christmas
Gift

new
REMININGTON
Quiet Riter

\$79
& Up

We also carry a complete
line of Royal Typewriters.

**POTTSTOWN
OFFICE SUPPLY**

10 N. WASHINGTON ST.
Pottstown Phone 5212 W.

GIFT HEADQUARTERS FOR

HUNTING EQUIPMENT

Rifles and Cartridges

Woolrich Woolen Clothing

Hood and Ball Brand Footwear

(SUB-ZEROS — KOREAN BOOT)

Binoculars—Telescopes

A. H. BEWLEY

121 HIGH STREET, POTTSTOWN

OPEN EVENINGS

MORRIS MILLER'S

HIT PARADE OF GIFTS

JACKETS

Lined and Unlined

Up To

Size

56

**\$9.95
UP**

SLACKS

Lined and

Colors

Up

**\$5.95
UP**

SUITS & TOPCOATS

A Very Large Selection

All Wool

All Colors

All Styles

For Stout,

Thins or

Regulars

\$37.50

up

WHITE SHIRTS

Award Sweaters

Collars
guaranteed
to outwear
the rest
of the
shirt.

\$2.95

\$7.95

up

BOY'S HEAVY LINED

JACKETS

With
Fur
Collars

\$7.95

An
Outstanding
Value

COME IN AND LOOK AROUND

Do Your
CHRISTMAS
SHOPPING
EARLY!

Lay-A-Way
Plan

PHONE 2889

311 HIGH STREET

MEN'S CLOTHIER

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

216 KING ST.

Next to Pottstown Mercury

TOYS

Just what the kiddies ordered
in hopeful letters to Santa . . .

happy toys to take first place
on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want

COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY

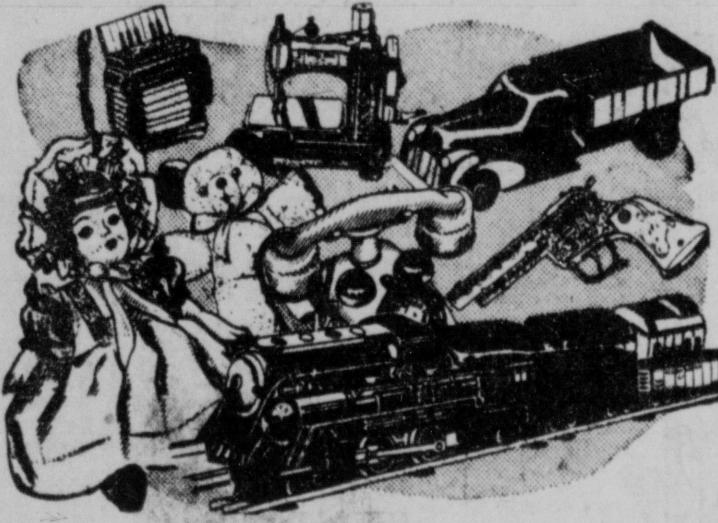
Gifts of Distinction

At Merritt's will you find such a wonderful variety in "one-of-a-kind" decorator items and distinctive gift selections. Sparkling crystal or porcelain center-pieces to grace your holiday table . . . charming ceramic conversation pieces . . . unusual and tasteful gifts in semi-precious metal, china or wood. Make Merritt's the one-stop shopping center for all your Christmas Gifts.

Let Merritt's Gift-Wrap your Christmas Gifts

Merritt's for gifts 233 High St.
Pottstown

For SANTA'S on a BUDGET



Electric Train	Reg. 14.95	Now 9.95
Tool Chest	Reg. 2.98	Now 2.29
Cowboy Pull Chime	Reg. .98	Now .77
Doll 14-Inch	Reg. 4.50	Now 3.29
Mechanical Racer	Reg. .98	Now .77
Holster Set	Reg. 3.98	Now 2.98
8-Light Tree Sets	Reg. .98	Now .75
Tree Stand	Reg. 1.29	Now .85

Western Auto

POTTSSTOWN

PATRONIZE POTTSSTOWN MERCURY ADVERTISERS



YOUR CHILD SHOULD HAVE A
LESTER
BETSY ROSS SPINET

Every child should know how to play the piano. The ability to play assures both boys and girls popularity and companionship . . . develops poise and true self confidence.

Naturally, a fine piano makes learning easier and more rewarding. Naturally, that means the Lester Betsy Ross Spinet with its exquisite tone, responsive touch and rich volume.

Your children need not be deprived of a fine piano on which to play and practice . . . and you need not start with a major investment at this time.

YOU MAY RENT OR BUY A BRAND NEW SPINET FOR AS LITTLE AS

\$9.00 A MONTH
(Only 30¢ A Day)
Full 88 Note

If you decide to buy the piano . . . the money paid as rent will be credited.

The LESTER GRAND PIANO is the Official Piano of the Philadelphia Orchestra
FOR A BETTER BUY SEE

H. RENTZ SMALE
19 N. HANOVER ST., POTTSSTOWN, PA.

Phone 1088

The Store of America's Top name Brands

State Police, MPs Search For Missing Prisoners

NEW CUMBERLAND, Nov. 23 (UPI)—State police and military authorities are conducting a search for four prisoners who escaped early today from the Army disciplinary barracks here.

A 13-state alarm was sent out by the military and road blocks were set up on all major arteries in the area.

LEBLANG'S
HOUSEWARES
427 High St. Phone 3345
—WE DELIVER—

A COMPLETE
LINE OF
GIFTS
For Your
CHRISTMAS
SHOPPING
Use Our
Lay-a-way Plan

THE PERFECT
Christmas
Gift

new
REMINGTON
Quiet-rriter
\$79
& Up

We also carry a complete line of Royal Typewriters

POTTSSTOWN
OFFICE SUPPLY

10 N. WASHINGTON ST.
Pottstown Phone 5212-W

GIFT HEADQUARTERS FOR
HUNTING EQUIPMENT
Rifles and Cartridges
Woolrich Woolen Clothing
Hood and Ball Brand Footwear
(SUB-ZEROS — KOREAN BOOT)
Binoculars—Telescopes

A. H. BEWLEY
121 HIGH STREET, POTTSSTOWN
OPEN EVENINGS

Mother Finds Son Dead in Refrigerator

DETROIT, Nov. 23 (UPI)—John Hokula, widower, father of three children, was found dead in a nine-foot refrigerator last night. The coroner's office declared the death a suicide.

Hokula, 32, tied a cord to the handle of the refrigerator door and crawled in, shutting the door after him, police said.

The body was found by Hokula's mother, Mrs. Mary Golinski, 65, when she came to do his weekly ironing. She said her son had been despondent since the death of his wife two years ago. He was jobless.

QUALITY FOODS
AT BARGAIN PRICES

S & R
FOOD STORE
624 WALNUT ST.
Phone 46

Fancy Fresh Killed
LOCAL TURKEYS
51¢ lb.

Fancy Fresh Killed
BELTSVILLE TURKEYS
Ready for the pan—no waste
59¢ lb.

Fresh Ground
HAMBURG
29¢ lb.

Fancy Fresh Killed
Roasting in Frying
CHICKENS
Ready for the pan—no waste
59¢ lb.

No. 1 Golden Yellow
SWEET POTATOES
3 lbs. 29¢

U. S. No. 1 Lg. Size
POTATOES
10 lbs. 25¢

Brother Is Arrested
After Shooting Fray

BUTLER, Nov. 23 (UPI)—An argument ended today in the shooting of Joseph Vlassick on a farm in nearby Karns City.

State police arrested Vlassick's brother, John, 38, on a charge of assault with intent to kill.

State Police Sgt. Lyle Young said the bullet passed through Joseph's body without striking a vital organ. He is in fair condition at Butler County Memorial Hospital.

Representatives of nine trucking

firms operating in Pennsylvania asked the court for a preliminary

Court Reserves Decision
On Truckers Injunction

HARRISBURG, Nov. 23 (UPI)—The Federal court here today reserved its decision on whether or not to curtail certain Pennsylvania operations of the Branch Motor Express company, New York.

Representatives of nine trucking

firms operating in Pennsylvania

injunction to halt the firm's business in York and Lancaster pending the outcome of a suit filed by the companies against the Interstate Commerce commission.

SOYBEANS RISE

CHICAGO, Nov. 23 (UPI)—Soybeans smashed through the \$3.00 level decisively on the board of trade today.

USE OUR
CHRISTMAS
LAY-AWAY
PLAN

Warm welcome ahead for Gifts chosen here . . . the very thing that Christmas dreams are made of!

Winner of 50-Pc. Set of
Community Silverware & Chest
Mrs. Gordon Skean
241 High Street
Pottstown, Penna.

GIFTS — JEWELRY —
DIAMOND RINGS

E. K. WEIKEL
10 N. Hanover St. — Jeweler — Pottstown, Pa.
"WE BUY OLD GOLD"

GIFTS FOR CHRISTMAS

FAERIE Underwear for all occasions made of two bar Nylon Tricot, this fabulous cloth styled to appeal to fashion wise customers.

PANTIES Brief Styles, White or Black \$1.59 \$1.95

PANTIES Flare Styles, White or Black \$2.50 \$2.95

SLIPS 4 Gore Tailored White, Black, Pink \$4.95

SLIPS Nylon Lace Trim \$5.95 to \$10.95

GOWNS \$6.95 to \$14.95
Pink, white, red, black, blue, maize. Beautiful styles. Sizes from 32 to 50.

A Small Deposit Will Hold Your Purchase Till Christmas

YVONNE SHOP

MOOSE BUILDING

PHONE 1753

MORRIS MILLER'S
HIT PARADE OF GIFTS

JACKETS Lined and Unlined Up To Size 56 \$9.95 UP	SLACKS All Sizes and Colors \$5.95 UP
SUITS & TOPCOATS A Very Large Selection All Wool All Colors All Styles For Stouts, Thins or Regulars \$37.50 UP	
WHITE SHIRTS \$2.95	Award Sweaters All Wool Variety of Colors \$7.95 UP
BOY'S HEAVY LINED JACKETS With Fur Collars \$7.95 An Outstanding Value COME IN AND LOOK AROUND	
Do Your CHRISTMAS SHOPPING EARLY! Lay-A-Way Plan	

TOYS

Just what the kiddies ordered in hopeful letters to Santa . . . happy toys to take first place on their play schedules.

**BICYCLES
TOYS
GAMES**

Everything Any Child Would Want
COME IN AND BROWSE AROUND

USE OUR CONVENIENT LAY-A-WAY PLAN

HOURS: Daily, 9:30 to 9 p.m. Saturday, 9:30 to 5:30 p.m.

TOWN TOY COMPANY
216 KING ST.
Next to Pottstown Mercury

Your child SHOULD HAVE PIANO LESSONS

LESTER
BETSY ROSS SPINET

Every child should know how to play the piano. The ability to play assures both boys and girls popularity and companionship . . . develops poise and true self confidence.

Naturally, a fine piano makes learning easier and more rewarding. Naturally, that means the Lester Betsy Ross Spinet with its exquisite tone, responsive touch and rich volume.

Your children need not be deprived of a fine piano on which to play and practice . . . and you need not start with a major investment at this time.

YOU MAY RENT OR BUY A BRAND NEW SPINET FOR AS LITTLE AS \$9.00 A MONTH (Only 30¢ A Day) Full 88 Note

If you decide to buy the piano . . . the money paid as rent will be credited.

The LESTER GRAND PIANO is the Official Piano of the Philadelphia Orchestra
FOR A BETTER BUY SEE

H. RENTZ SMALE
19 N. HANOVER ST., POTTSSTOWN, PA.
Phone 1088

The Store of America's Top name Brands

MORRIS MILLER
MEN'S CLOTHIER
311 HIGH STREET
PHONE 2889

TONIGHT
7:00 o'Clock
at The
POST OFFICE
BUILDING

High and Washington Sts.

*Let's wrap up
THIS
CHRISTMAS
Early!*

CHRISTMAS NIGHT OPENINGS

MONDAY — WEDNESDAY — FRIDAY

Nov. 30 Dec. 2 Dec. 4
Dec. 7 Dec. 9 Dec. 11

ALSO OPEN EVERY NIGHT FROM

Monday, Dec. 14 to Wed., Dec. 23 (Inclusive)
(Excepting Saturday, Dec. 19)

Thursday, Dec. 24 (Christmas Eve) Open Until 5:30 Only!

CHRISTMAS LIGHTS WILL BE TURNED ON TONIGHT!

You're invited to attend the ceremonies tonight at 7:00 o'clock at the POST OFFICE BUILDING, when exercises will precede the Lighting of the Lights.

The Choir of the Searles Memorial Methodist Church Will Sing!

Christmas Message by the Rev. Maurice E. Hoover
Searles Memorial Church

Greetings from Burgess William A. Griffith

YOU ARE WELCOME TO ATTEND THIS AMPLIFIED PROGRAM

CHRISTMAS 1953

Christmas Supplement

Pottstown Mercury

TELEPHONE 6000
ASSOCIATED PRESS
CENTRAL PRESS

POTTSTOWN, PA., TUESDAY

MORNING, NOVEMBER 24, 1953

Christmas Supplement

TELEPHONE 6000
ASSOCIATED PRESS
CENTRAL PRESS

5¢ A COPY
25¢ A WEEK

TONIGHT
7:00 o'Clock
at The
POST OFFICE
BUILDING

High and Washington Sts.

*Let's wrap up
THIS
Christmas
Early!*

CHRISTMAS NIGHT OPENINGS

MONDAY — WEDNESDAY — FRIDAY

Nov. 30 Dec. 2 Dec. 4
Dec. 7 Dec. 9 Dec. 11

ALSO OPEN EVERY NIGHT FROM

Monday, Dec. 14 to Wed., Dec. 23 (Inclusive)
(Excepting Saturday, Dec. 19)

Thursday, Dec. 24 (Christmas Eve) Open Until 5:30 Only!

CHRISTMAS LIGHTS WILL BE TURNED ON TONIGHT!

You're invited to attend the ceremonies tonight at 7:00 o'clock at the POST OFFICE BUILDING when exercises will precede the Lighting of the Lights.

The Choir of the Searles Memorial Methodist Church Will Sing!

Christmas Message by the Rev. Maurice E. Hoover
Searles Memorial Church

Greetings from Burgess William A. Griffith

YOU ARE WELCOME TO ATTEND THIS AMPLIFIED PROGRAM

CHRISTMAS 1953

SPONSORED BY THE MERCANTILE BUREAU OF THE CHAMBER OF COMMERCE

Outdoor Christmas Decorations Are Planned for Many More Homes

More homes than ever before will shine through the coming nights of the Yule season this year, brilliantly illuminated with exterior Christmas decorations.

That this prediction is infallible as is indicated by two simple facts.

First, there are more privately owned homes in the country than ever before; and second, the trend toward exterior illumination for the Holiday season has been constantly upward ever since the blackouts of World War II became

Make Plans Ahead For Unexpected Gifts

You've had it happen on Christmas day! The doorbell rings and unexpected friends burst gaily in bearing equally unexpected gifts.

You can be prepared, this year, for any number of such emergencies with aplomb, good taste and hardly a dent in the budget.

Choose a number of nice pieces of glassware; things everyone can use. Among them might be a handsome snifter glass, or an ash tray or candy dish.

Or your "just in case" selections may be oven-glass pie or casserole dishes. These may contain a small leafy plant surrounded by pebbles, or home made cookies, or novelty covered matches.

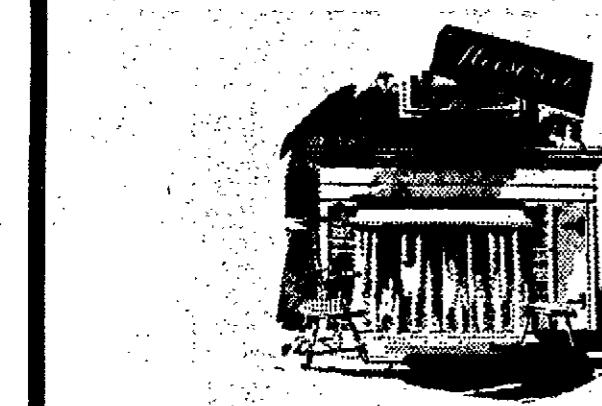
Wrap them gaily. Put them where they may be ready to meet the situation quickly and smoothly.

After-Shave Gifts Make Yule Scents

Men come in for their share of Christmas scents, too. After-shave cologne, stick or liquid, talcum, shaving creams for home or travel use are all packaged in attractive masculine garb. Huge, chunky cakes of soap, sometimes with a cord to wear about the neck for the shower addict, are favorites with men.

The intriguing Christmas packaging of this year's fragrance gifts will spark your shopping spree and definitely perk up everyone's Christmas stocking.

Unusual Christmas Gifts for Home Makers

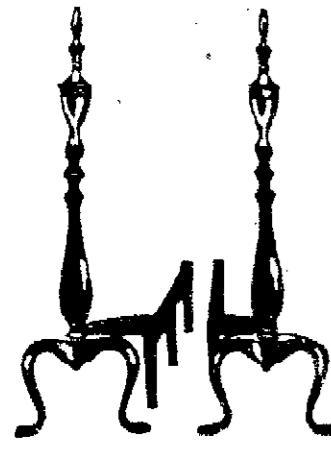


Attached and Standing Type

SCREENS

Black and Brass — All Brass

ANDIRONS & FIRE SETS



Log Baskets

Coal and Wood Grates

Bellows

FIRE LIGHTERS — HEARTH BROOMS

LOG CRADLES

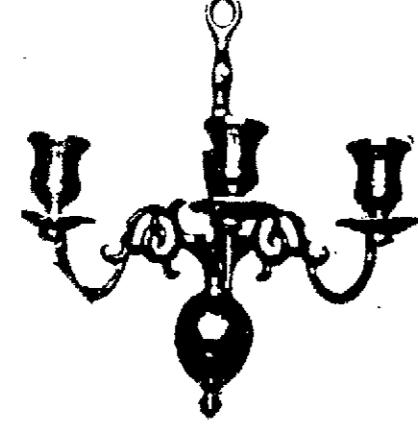
One, Two and

Three Light

SCONCES

in

Black and Brass



Visit our place and see the many other ideas on display

Builders Equipment & Supply Co.

113 SOUTH HANOVER STREET, POTTSTOWN

Phone 4212

Convenient Parking



FLORAL DECORATIONS are Yule musts, lending a festive air to the home, and florists are ready to help plan yours. The arrangement shown

Historic Trains Inspire New Toys

New thrill for kid collectors is a line of miniatures of famous Civil War trains featured in an all plastic hobby kit group. The General, famous locomotive designed to fit O gauge track, has 60 all plastic pieces, each numbered for easy assembly.

This unique numbering feature makes it practical for a child as young as six to assemble these authentic scale models. The hand car and work trailer that participated in the Civil War battle with the General also is featured in an all plastic kit with numbered pieces.

AVOID SHOPPING RUSH Christmas will be here sooner than you think. Avoid the last minute rush for gifts by shopping early and often.

above was designed by Alyn Wayne, official Florist Telegraph Delivery Association stylist, from styrofoam, a tiny Christmas tree, a white candle and a rich cluster of poinsettias to contrast with sprays of greenery, and some pine cones.

Some Excellent Gift Suggestions for Men

For the man who smokes, choose a distinctive leather-covered pipe to complement his collection of conventional wood pipes. There are tobacco and cigarette humidors shaped like baseballs and footballs, complete with leather lacing, seams and features of the original. A bar-in-suitcase makes a truly "different" gift for the traveler.

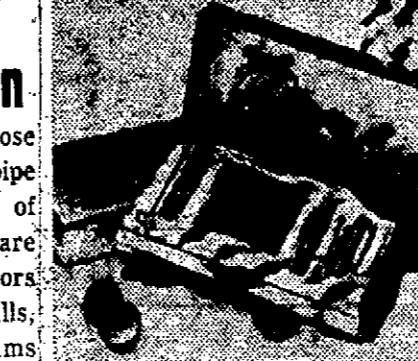
Photograph albums titled "My Grandchildren," "My Trip," "Family Reunions" are excellent selections for relatives.

To the party-giver, present a leather case containing several decks of cards, pencils and score cards for favorite games. Other sets have equipment for playing checkers, chess, backgammon and many more in one handy kit.

The business executive whose office is his pride will appreciate desk accessories; there is a special gadget which holds spectacles in an upright case so that they are never misplaced.

The traveler who complains about coffee served enroute will be delighted to receive a new gadget suitcase with the equipment for making his own — electric percolator with AC-DC current, two cups, spoons, a thermos for cream and containers for ground coffee and sugar.

Early shoppers always find the best presents for Christmas giving.



STAR STUDDED GIFT—for her can be an "all gold" ensemble including compact, lip brush, lip stick and hand lotion purse dispenser. Called Matchmates by Max Factor.

ANTIQUE JEWELRY FOR CHRISTMAS

Good jewelry is a pleasure to own and is always in good taste. Fashions do not change in hand-made jewelry — made to order.

We would like to show you a garnet necklace, a garnet pin and earrings, deep color amethyst ring, amethyst earings, and pieces of topaz jewelry. Do come in.

EVELYN TROUT

APPLEGATE

ANTIQUES - GIFTS

"A Trout Business Has Served Pottstown Since 1880"



Marguerite Dress Shop

23 N. Hanover St. (2nd Floor)

Do your GIFT shopping the easy way . . . A Gift Certificate from Marguerite Dress Shop in any amount you desire!

CASHIER

"Little-by-little" buys a lot of Christmas joy!

It's like magic, the way your small weekly payments add up to a big world of Christmas joy when you save ahead, the Christmas Club way!



Santa will be a most welcome guest in 1954 when he comes with sack brimming over with wonderful gifts and all-bills-paid-in-advance through your Christmas Club membership.

THERE WILL BE DISTRIBUTED TO OUR

3763 MEMBERS

OF THE 1953 CHRISTMAS CLUB

THE SUM OF \$549,447.77

JOIN THE NEW 1954 CLUB NOW!

THE SECURITY TRUST CO.

The Bank of The People

Member of Federal Deposit Insurance Corporation

Outdoor Christmas Decorations Are Planned for Many More Homes

More homes than ever before will shine through the coming nights of the Yule season this year, brilliantly illuminated with exterior Christmas decorations.

That this prediction is infallibly accurate is indicated by two simple facts.

First, there are more privately owned homes in the country than ever before; and second, the trend toward exterior illumination for the Holiday season has been constantly upward ever since the blackouts of World War II became

Make Plans Ahead For Unexpected Gifts

You've had it happen on Christmas day! The doorbell rings and unexpected friends burst gaily in bearing equally unexpected gifts.

You can be prepared, this year, for any number of such emergencies with aplomb, good taste and hardly a dent in the budget.

Choose a number of nice pieces of glassware: things everyone can use. Among them might be a handsome goblet, a delicate snifter glass, or an ash tray or candy dish.

Or your "just in case" selections may be oven-glass pie or casserole dishes. These may contain a small leafy plant surrounded by pebbles, or home made cookies, or novelty covered matches.

Wrap them gaily. Put them where they may be ready to meet the situation quickly and smoothly.

After-Shave Gifts Make Yule Scents

Men come in for their share of Christmas scents, too. After-shave cologne, stick or liquid, talcum, shaving creams for home or travel use are all packaged in attractive masculine garb. Huge, chunky cakes of soap, sometimes with a cord to wear about the neck for the shower addict, are favorites with men.

The intriguing Christmas packaging of this year's fragrance gifts will spark your shopping spree, and definitely perk up everyone's Christmas stocking.



FLORAL DECORATIONS are Yule musts, lending a festive air to the home, and florists are ready to help plan yours. The arrangement shown

Historic Trains Inspire New Toys

New thrill for kid collectors is a line of miniatures of famous Civil War trains featured in an all plastic hobby kit group. The General, famous locomotive designed to fit O gauge track, has 60 all plastic pieces each numbered for easy assembly.

Outdoor Christmas lighting usually requires more wattage than the indoor variety. A check to the electrician is recommended for safety and best results.

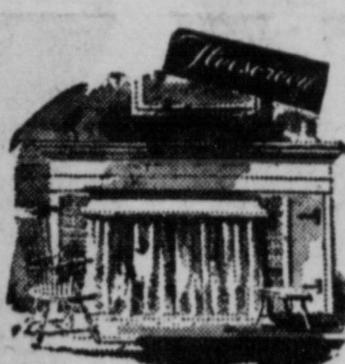
Complete sets of wiring for exterior illumination of the home at Christmas time are available. They can be arranged to any design the houseowner wishes. Best of all these new sets come equipped with safety fuse plugs to prevent overloads.

AVOID SHOPPING RUSH

Christmas will be here sooner than you think. Avoid the last minute rush for gifts by shopping early and often.

above was designed by Alyn Wayne, official Florist Telegraph Delivery Association stylist, from styrofoam, a tiny Christmas tree, a white candle and a rich cluster of pompons to contrast with sprays of greenery, and some pine cones.

Unusual Christmas Gifts for Home Makers



Attached and Standing Type

SCREENS

Black and Brass — All Brass

ANDIRONS & FIRE SETS



Log Baskets

Coal and Wood Grates

Bellows

FIRE LIGHTERS — HEARTH BROOMS
LOG CRADLES

One, Two and

Three Light

SCONCES

in

Black and Brass



Visit our place and see the many other ideas on display

Builders Equipment & Supply Co.

113 SOUTH HANOVER STREET, POTTSWELL

Phone 4212

Convenient Parking

Some Excellent Gift Suggestions for Men

For the man who smokes, choose a distinctive leather-covered pipe to complement his collection of convention wood pipes. There are tobacco and cigarette humidors shaped like baseballs and footballs, complete with leather lacing, seams and features of the original. A bar-in-suitcase makes a truly "different" gift for the traveler.

Photograph albums titled "My Grandchildren," "My Trip," "Family Reunions" are excellent selections for relatives.

To the party-giver, present a leather case containing several decks of cards, pencils and score cards for favorite games. Other sets have equipment for playing checkers, chess, backgammon and many more in one handy kit.

The business executive whose office is his pride will appreciate desk accessories; there is a special gadget which holds spectacles in an upright case so that they are never mislaid.

The traveler who complains about coffee served enroute will be delighted to receive a new gadget suitcase with the equipment for making his own — electric percolator with AC-DC current, two cups, spoons, a thermos for cream, and containers for ground coffee and sugar.

Early shoppers always find the best presents for Christmas giving.



STAR STUDDED GIFT—for her can be an "all gold" ensemble including compact, lip brush, lip stick and hand lotion purse dispenser. Called Matchmates by Max Factor.

ANTIQUE JEWELRY FOR CHRISTMAS

Good jewelry is a pleasure to own and is always in good taste. Fashionable and hand-made jewelry — made to last. We would like to show you a garnet necklace, a garnet pin and earrings, deep color amethyst ring, amethyst ear-brace and pieces of topaz jewelry. Do come in—

EVELYN TROUT
APPLEGATE

ANTIQUES - GIFTS
"A Trout Business Has Served Pottstown Since 1880"



from
Marguerite Dress Shop

23 N. Hanover St. (2nd Floor)

Do your GIFT shopping the easy way . . . A Gift Certificate from Marguerite Dress Shop in any amount you desire!

CASHIER

"Little-by-little" buys a lot of Christmas joy!



Santa will be a most welcome guest in 1954 when he comes with sack brimming over with wonderful gifts and all-bills-paid-in-advance through your Christmas Club membership.

THERE WILL BE DISTRIBUTED TO OUR

3763 MEMBERS

OF THE 1953 CHRISTMAS CLUB

THE SUM OF \$549,447.77

JOIN THE NEW 1954 CLUB NOW!

THE SECURITY TRUST CO.

The Bank of The People

Member of Federal Deposit Insurance Corporation

BRIGHTEN YULE SCENE IN HOME WITH FLOWERS

Corsage Will Make Gift For Thoughtful Guest To Send Hostess

What would Christmas be without flowers — flowers at the window, the mantelpiece, the door, the dining table, the hostess' shoulder? The season calls for traditional greens and reds, but why not use these old favorites in festive new ways?

The flowers of the season, chrysanthemums, carnations, red and white roses, pompons and a host of others are available to be arranged in a host of evergreen settings for decorations, bouquets and corsages.

The "accessories" range from styrofoam snowballs, antique glass chimneys and cedar cones for room decorations to miniature pine cones, bells and tiny tree ornaments for corsages.

For the Christmas table, a charming centerpiece can be easily arranged with a dozen red roses contrasted with silver-dusted thistles and sprays of evergreen. Set these on a green mat or flat bowl, plunge two red candles in the center and surround with pine cones.

ANOTHER STRIKING table arrangement, suggested by the Florists Telegraph Delivery Association of which most local florists are members, combine dark green rhododendrons with ordinary flowering cotton. To this group add a candle or for distinctive effect a long candy cane.

Of course, glowing poinsettias, the red and green flower that typifies Christmas, are traditional and will continue reigning favorites for the Yule. An interesting arrangement uses several of these and sharpened spruce branches, anchored in a styrofoam base and further embellished with white tuberoses.

Thoughtful guests will present Yule hostesses with flowers chosen in advance. Your favorite florist is ready to give good advice at this point.

The Yule corsage is an important gift for every woman. These can feature in-season flowers with backgrounds of evergreen foliage, miniature pine cones, bells, or ribbons.

ATTRACTIVE WINDOW wreaths and door swags also make nice gifts. These too can be distinctive when varied with white pompons, tuberoses, red ribbons and holly berries or bells.

Floral remembrances are easy to send no matter how far away may be the one to whom you wish to send them. Just ask your local florist who is a member of the Florists' Telegraph Delivery Association to take care of it for you.

The flowers will be fresh, timely, and right on schedule.

DON'T FORGET GIFTS FOR DAD

Give Him Something For Workshop Or Den

If it's dad, no doubt a Television set for his den or his office would be a great Christmas thrill. And there also are the wonderful new electrically powered hand tools from which to choose a workshop set up for him that will make him a happy leisure time builder.

Electrifying Christmas for everyone is easy when you start checking the host of smaller and comparatively inexpensive things available for important giving.

There are electric shavers for the men; electric blankets which make wonderful gifts for women; electric clocks for everyone, and especially those with alarms for sleepy heads.

Among electric housewares are the coffee makers and the sandwich makers now designed with the same gleaming artistry that goes with fine silver, to give hostesses.

Among the toys—especially for boys, young and old—are the electric trains with their endless fascination.

For the musical hobbyist there's "high fidelity" tone reproduction available in the field of phonograph record players.

For everyone who likes a radio always at hand there are amazing new portables, some of which are almost "pocket sized."

Truly a happy electrifying experience, this business of delving into Santa's array of electrical Christmas gifts.

But plan to make up your mind early if it's one of the wonderful bigger and more important of the electrical gifts that you are going to give.

Terms can be arranged of course, but even more important is planning for delivery and installation by Christmas Day.

GAME GIFTS

Why limit games to the kids when adults enjoy them so much? Remember your friends with the latest card set, a book of crossword puzzles, chess set or one of the newest fads in board word games.



LUXURY IS LEATHER THIS CHRISTMAS. What lady wouldn't beam at finding leather-lovelies such as these under her Christmas tree? The trapunto-worked belt is calf-leather.

The doeskin gloves are cuffed in mink.

Suggested by Leather Industries of America. Bag by Marion. Gloves by Kislev, Belt by Dame.

When Youngsters Join Teen-Agers Their Gift Wants Will Be Changed

To assist parents in coping with the gift problem of teen-agers making the transition from toys to maniacure set for pocket or purse, practical gifts, these suggestions a combination case containing nail file and comb.

To the boy or girl old enough to receive his or her first private key to the front door, make the presentation a Christmas gift, and turn it into a special occasion by enclosing the key in a monogrammed key case. Hang the gaily wrapped box prominently on the tree, or give it formally at dinner.

The gift of a trip is excellent, even for a short distance from home if the teen-ager can go alone for the first time. Enclose the transportation tickets in a box with a set of luggage tags marked for the destination.

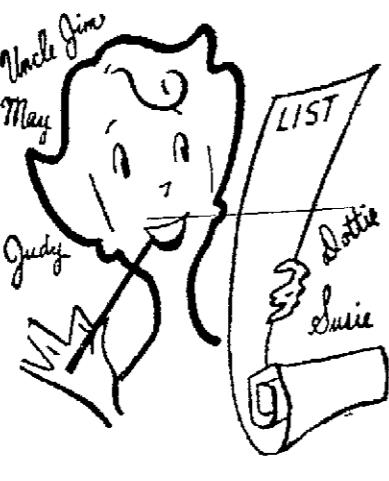
An amusing stocking filled with good grooming aids is a fine way to promote pride in appearance; the man of the house.

An increased allowance is a welcome gift; put an IOU for the added amount in a billfold, and lace the package in a conspicuous pot under the tree.

The rapid growth of the "do it yourself" movement has been the big news on the "home front" in 1953.

Sweeping the country like wildfire, it is sure to make itself felt importantly at Christmas gifting time. It opens up a completely new category of gifts "most wanted" by the man of the house.

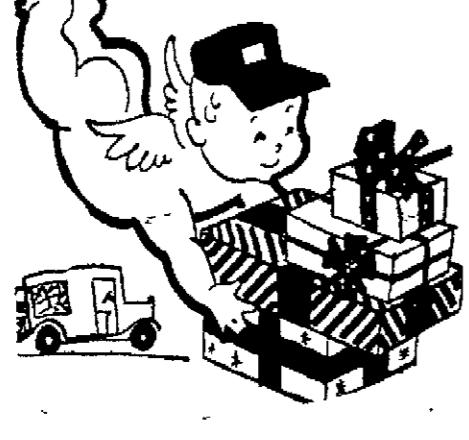
Phone 500



GIFT LIST: Compiled by us and chuck full of wonderful gift ideas.



WE PACK and MAIL: Your gifts carefully packed and mailed right here.



DELIVERY: No cumbersome packages to carry! We'll deliver to your home.



GIFT CERTIFICATE: Always welcome . . . a simple solution to "problem" gift giving.



CHARGE ACCOUNTS: Make it easy on your budget . . . Open one today.



GIFT WRAPPING: Your gifts beautifully wrapped—ready to go under the tree.



Tools Make Big Gift For Man-of-House

The rapid growth of the "do it yourself" movement has been the big news on the "home front" in 1953.

Sweeping the country like wildfire, it is sure to make itself felt importantly at Christmas gifting time. It opens up a completely new category of gifts "most wanted" by the man of the house.

GAMES ARE for the young in heart as well as years, says the American Toy Institute, picturing here the new crossword board game called Keyboard which will be as popular a gift for parents as it can be for school age set. It's by Parker Brothers.

Little slippers for little feet are fun gifts from Santa, and one pair looks like rayon plush bunnies.

They roll their eyes, squeak for their supper and have nice, warm, padded soles.

Candy Gifts

FOR DIABETICS

Bon Bons - Cat Tongues - Diamel Chocolates - Miniatures - Candy Jellies, Hard Candies.

ALL BEAUTIFULLY GIFT-WRAPPED FREE

Natural Food Store

267 KING ST. Phone 490-490-J

Ellis Mills
Pottstown

Today's the big day!

Bring the family for a preview of the gayest Yuletide ever at our big

GALA

OPENING



The whole town's invited! Come and get into a happy holiday mood! The big Christmas tree is aglow . . . the decorations are tinsel-bright . . . the gift arrays a delight to Christmas shoppers . . . it's our big, grand, gala Christmas Opening!

See our top-quality gifts for all, join the fun . . . don't miss it!

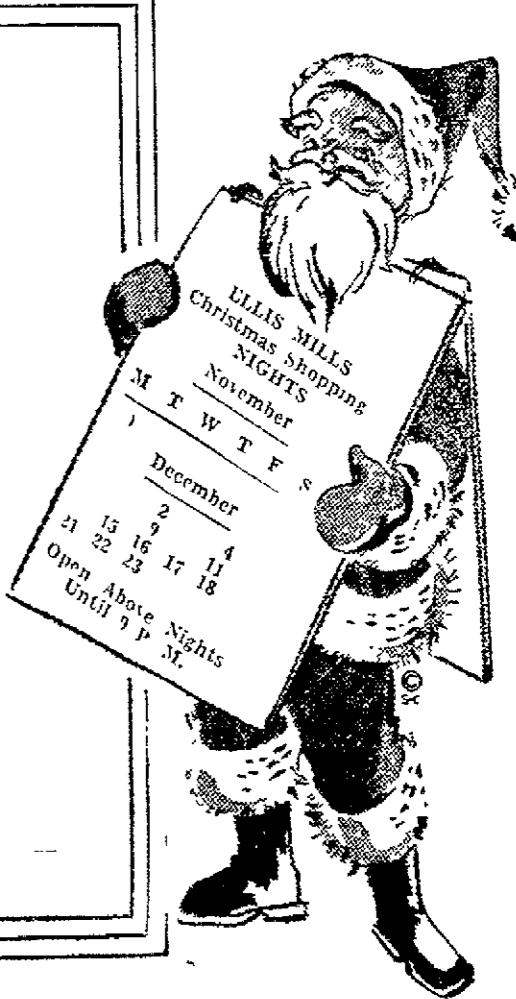
Bigger gift selections than ever!

Extra salespeople to serve you!

"Our 80th Christmas"



Pottstown Owned • Since 1873 • Pottstown Managed



STORE CLOSED DECEMBER 25th and 26th

BRIGHTEN YULE SCENE IN HOME WITH FLOWERS

Corsage Will Make Gift For Thoughtful Guest To Send Hostess

What would Christmas be without flowers — flowers at the window, the mantelpiece, the door, the dining table, the hostess' shoulder? The season calls for traditional greens and reds, but why not use these old favorites in festive new ways?

The flowers of the season, chrysanthemums, carnations, red and white roses, pompons and a host of others are available to be arranged in a host of evergreen settings for decorations, bouquets and corsages.

The "accessories" range from styrofoam snowballs, antique glass chimneys and cedar cones for room decorations to miniature pine cones, bells and tiny tree ornaments for corsages.

For the Christmas table, a charming centerpiece can be easily arranged with a dozen red roses contrasted with silver-dusted thistles and sprays of evergreen. Set these on a green mat or flat bowl, plunge two red candles in the center and surround with pine cones.

ANOTHER STRIKING table arrangement, suggested by the Florists' Telegraph Delivery Association of which most local florists are members, combine dark green rhododendrons, with ordinary flowering cotton. To this group add a candle or for distinctive effect a long candy cane.

Of course, glowing poinsettias, the red and green flower that typifies Christmas, are traditional and will continue reigning favorites for the Yule. An interesting arrangement uses several of these and sharpened spruce branches, anchored in a styrofoam base and further embellished with white tuberoses.

Thoughtful guests will present Yule hostesses with flowers chosen in advance. Your favorite florist is ready to give good advice at this point.

The Yule corsage is an important gift for every woman. These can feature in-season flowers with backgrounds of evergreen foliage, miniature pine cones, bells, or ribbons.

ATTRACTIVE WINDOW wreaths and door swags also make nice gifts. These too can be distinctive when varied with white pompons, tuberoses, red ribbons and holly berries or bells.

Floral remembrances are easy to send no matter how far away may be the one to whom you wish to send them. Just ask your local florist who is a member of the Florists' Telegraph Delivery Association to take care of it for you.

The flowers will be fresh, timely, and right on schedule.

DON'T FORGET GIFTS FOR DAD

Give Him Something For Workshop Or Den

If it's dad, no doubt a Television set for his den or his office would be a great Christmas thrill. And there also are the wonderful new electrically powered hand tools from which to choose a workshop set up for him that will make him a happy leisure time builder.

Electrically Christmas for everyone is easy when you start checking the host of smaller and comparatively inexpensive things available for important giving.

There are electric shavers for the men; electric blankets which make wonderful gifts for women; electric clocks for everyone, and especially those with alarms for sleepy heads.

Among electric housewares are the coffee makers and the sandwich makers now designed with the same gleaming artistry that goes with fine silver, to give hostesses.

Among the toys—especially for boys, young and old—are the electric trains with their endless fascination.

For the musical hobbyist there's "high fidelity" tone reproduction available in the field of phonograph record players.

For everyone who likes a radio always at hand there are amazing new portables, some of which are almost "pocket sized."

Truly a happy electrifying experience, this business of delving into Santa's array of electrical Christmas gifts.

But plan to make up your mind early if it's one of the wonderful bigger and more important of the electrical gifts that you are going to give.

Terms can be arranged of course, but even more important is planning for delivery and installation by Christmas Day.

GAME GIFTS Why limit games to the kids when adults enjoy them so much? Remember your friends with the latest card set, a book of crossword puzzles, chess set or one of the newest fads in board word games.



LUXURY IS LEATHER THIS CHRISTMAS. What lady wouldn't be am at finding leather lovelies such as these under her Christmas tree? The trapunto-worked belt is calf-leather.

The doeskin gloves are cuffed in mink.

Suggested by Leather Industries of America. Bag by Marion. Gloves by Kislev. Belt by Dame.

When Youngsters Join Teen-Agers Their Gift Wants Will Be Changed

To assist parents in coping with the gift problem of teen-agers making the transition from toys to practical gifts, these suggestions are:

To the boy or girl old enough to receive his or her first private key to the front door, make the presentation a Christmas gift, and turn it into a special occasion by enclosing the key in a monogrammed key case. Hang the gaily wrapped box prominently on the tree, or give it formally at dinner.

The gift of a trip is excellent, even for a short distance from home if the teen-ager can go alone for the first time. Enclose the transportation tickets in a box with a set of luggage tags marked for the destination.

An amusing stocking filled with good grooming aids is a fine way to promote pride in appearance.

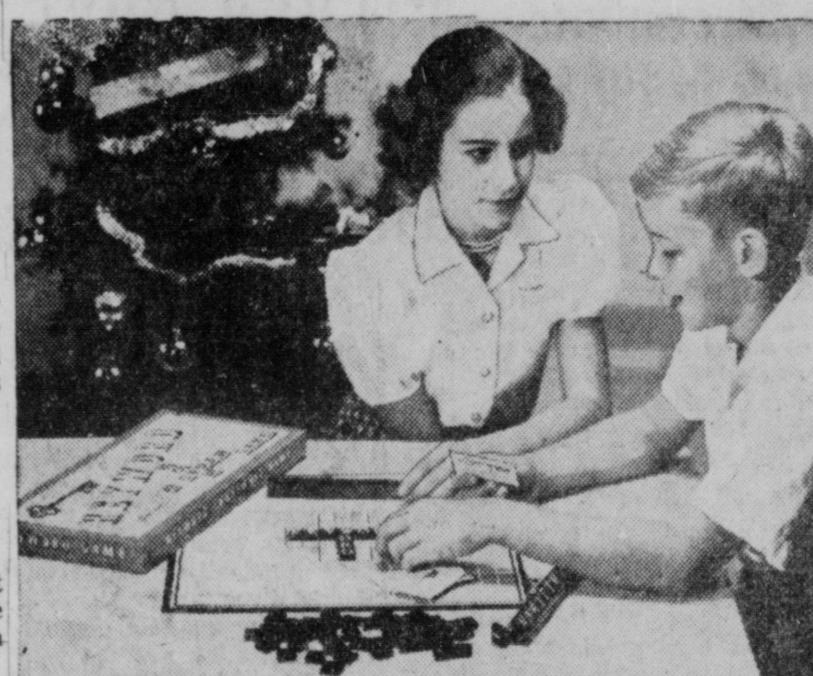
include a small razor for the "be dinner," cosmetics and toiletries, a manicure set for pocket or purse, a combination case containing nail file and comb.

An increased allowance is a welcome gift; put an IOU for the added amount in a billfold, and lace the package in a conspicuous pocket under the tree.

Tools Make Big Gift For Man-of-House

The rapid growth of the "do it yourself" movement has been the big news on the "home front" in 1953.

Sweeping the country like wild fire, it is sure to make itself felt importantly at Christmas gifting time. It opens up a completely new category of gifts "most wanted" by the man of the house.



GAMES ARE for the young in heart as well as years, says the American Toy Institute, picturing here the new crossword board game called Keyboard which will be as popular a gift for parents as it can be for school age set. It's by Parker Brothers.

Little slippers for little feet are fun gifts from Santa, and one pair looks like rayon plush bunnies.

They roll their eyes, squeak for their supper and have nice, warm, padded soles.

Candy Gifts

FOR DIABETICS

Bon Bons - Cat Tongues - Diamel Chocolate Miniatures - Candy Jellies, Hard Candies.

ALL BEAUTIFULLY GIFT-WRAPPED FREE

Natural Food Store

267 KING ST. Phone 490-3

Phone 500



GIFT LIST: Compiled by us and chuck full of wonderful gift ideas.



WE PACK and MAIL: Your gifts carefully packed and mailed right here.



DELIVERY: No cumbersome packages to carry! We'll deliver to your home.



GIFT CERTIFICATE: Always welcome . . . a simple solution to "problem" gift giving.



CHARGE ACCOUNTS: Make it easy on your budget . . . Open one today.



GIFT WRAPPING: Your gifts beautifully wrapped—ready to go under the tree.

GALA Christmas OPENING

Today's the big day!

Bring the family for a

preview of the gayest

Yuletide ever at our big



The whole town's invited! Come and get into a happy holiday

mood! The big Christmas tree is aglow . . . the decorations are

tinsel-bright . . . the gift arrays a delight to Christmas

shoppers . . . it's our big, grand, gala Christmas Opening!

See our top-quality gifts for all, join the fun . . . don't miss it!

Bigger gift selections than ever!

Extra salespeople to serve you!

"Our 80th Christmas"

Ellis Mills
of Pottstown

Pottstown Owned • Since 1873 • Pottstown Managed



STORE CLOSED DECEMBER 25th and 26th

Old Classic Games Are Streamlined To Please, Aid Youngsters in 1953

The games that will fill Santa's fun angle on Bingo, United States Bingo offers an educational bonus guaranteed to give Junior and his sister a whiz rating at geography after a couple of sessions.

Keyword, a crossword board game that gives a brand new zest to anagram play, typifies the trend to a revival of fireside pastimes of half a century ago that were based on educational essentials, and were enjoyed by parents and children together.

Another example of the educational trends in games is Crozi the Continent, a travel game played on a map of the United States, imparts knowledge of our country's topography, products, and railroad systems as a by-product of fast competitive play focused on achieving the best train connections for coast-to-coast travel and back.

The classic match game, tit tat for the "can't read" set, has been, too, and a variety of other old tackled successfully by game dealers. "Good Things to Eat Peggy board (with an overlay) Lotto," "Things That Grow Lotto," which also is designed to serve, "House We Live in Lotto," and younger children as a useful peg "Farm Lotto" are just a few of a series that make games fun for the

This Christmas there's a new four to seven age group.

SILVER SURE TO PLEASE THE HOSTESS

Holloware and Flatware Pieces Make Gifts of Enduring Beauty

If there's a host or hostess on your Christmas list, the Jewelry Industry Council suggests you mix your Christmas sentiment with a speck of practicality and give something in silver that can be put to use right away for gala Christmas-week parties as well as for every-day year-round enjoyment.

If the hostess you have in mind

is a member of your family or close friend you'll be able to check her supply of silver holloware and surprise her with something she needs to complete her collection of serving pieces.

In both sterling silver and silver plate, the variety of designs, patterns and prices will enable you to find a gift that's right for her table and for your purse at the same time; serving accessories, for instance, such as a graceful silver pitcher, gravy boat or covered vegetable dish that converts to two dishes.

PURCHASE YOU ARE looking for the most impressive gift of all: a magnificent silver tea service, which includes a teapot, coffee pot, sugar bowl, cream pitcher, waste bowl and tray. A silver well-and-tree platter, large serving plate or separate tray are also gifts to consider if you are aiming to please a big way this Christmas.

The quality of silver is such, however, that it loses none of its beauty in smaller and less expensive pieces—a silver and glass mustard bowl, bread tray, salts and peppers and napkin rings, to suggest only a few.

For the newly married hostess on your list, place setting in her flatware pattern or a continuation setting, a unit which includes several accessory pieces such as the oyster fork, iced beverage spoon and demi-tasse spoon, are gift choices that you can be sure she'll appreciate for years to come.

NOVELTY HANKIES Little Yuletide remembrances to friends and cousins by the dozens can come in the form of gaily printed hankies in witty designs. Monogrammed pure linen squares are always appreciated, too.



THERE SHOULD BE MUSIC in every home and Christmas is the time to give it, especially when there are talented members in the family. The spinet piano, which takes up little space, now has its counterpart in a spinet type electronic organ for the home which takes up even less space. The Orga-Sonic as developed by Baldwin Piano, is shown above.

Peak Variety Hit By Greeting Cards

Gifts are not enough, says the modern spirit of the Yuletide. Greetings too, should be in the form of a card with the gift or through the mails.

Never since greeting cards have been in vogue has the variety been so great, or the opportunity to do something clever in the way of Christmas Card, been so broad.

Stationery stores present a gala appearance with their card displays for this year. Printers offer wonderful patterns from which to design your own individual card.

Photography stores can help you create wonderfully personal cards adorned with photographs of your self, members of your family, or your own favorite photograph.

Don't wait until the late minute to choose your Christmas and New Year's cards for this season, especially if they are to be personal.

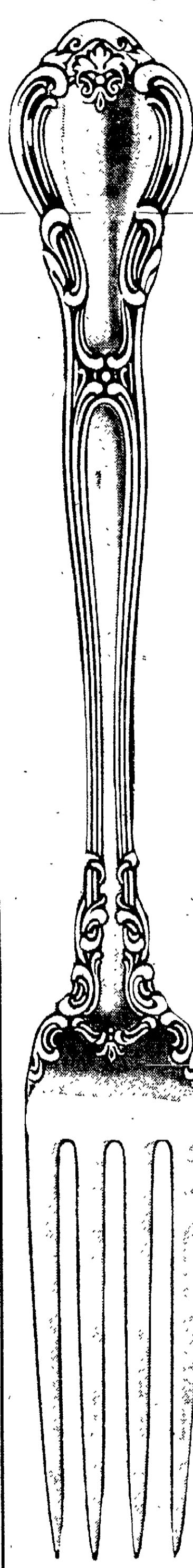
Here's a gift that brings every one a reserved front row seat for the finest in entertainment and sports day in and night out, and also history in the making. It serves also, to bring the family much closer together.

Or if there is television in the home, and a replacement set isn't required, perhaps a fine radio phonograph combination is the thing.

Give Sterling This Christmas

America's Favorite

Sterling Pattern -
*Gorham Chantilly***



Give Electrical Appliances for Joyful Christmas

For a truly brilliant season of leisurely and joyful, something to do. Something electrical is a gift Christmas giving, plug in early, put new zest into dad's life—then that keeps on giving for years to come, while from the start it opens up new vista of living.

The magic of the electrical gift is profuse. It is always, nowadays, a gift that combines beauty of design and workmanship with pushbutton wizardry.

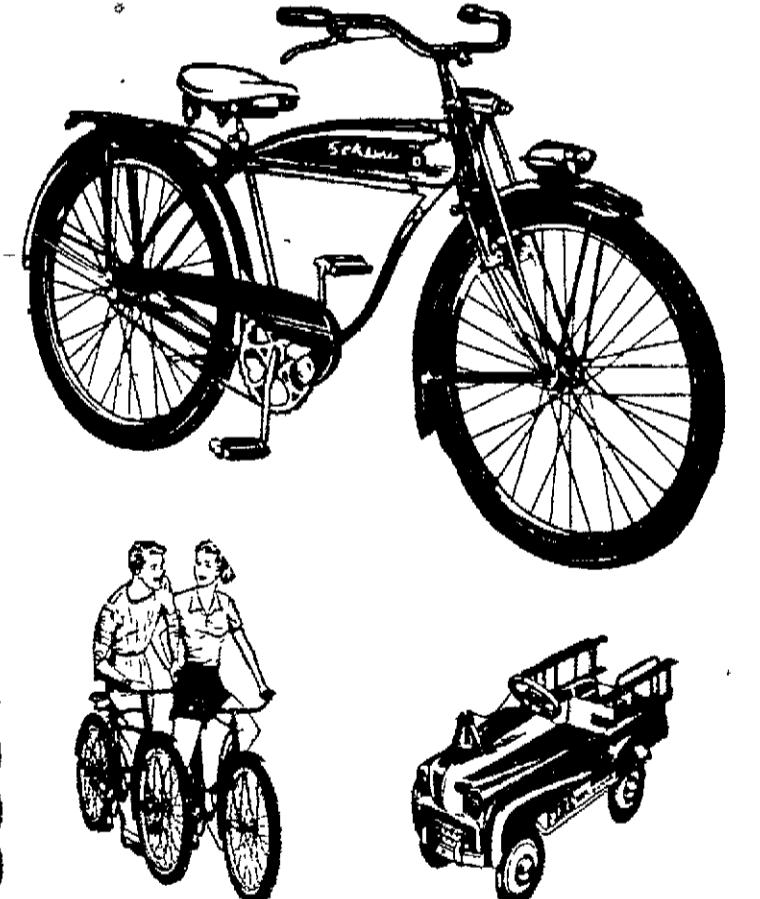
If it is something for the whole family, then obviously a Television set may be the perfect answer.



TELL IT TO SANTA!



Headquarters for SCHWINN BICYCLES



SCHWINN PANTHER

80.95

8.25 Down, 3.25 Weekly

- Glistens with chrome fenders, tank, fittings
- Has headlight, spring fork, front brake, carrier

Watch your boy light up when he sees this flashy, two-tone model. Fully equipped and guaranteed as long as you own it.

SCHWINN SKIPPER

Best first two-wheeler (with side wheels) for children 3 to 6. Has coaster brake, other big bike features.

\$42.95

GIRL'S SPITFIRE

Buy Schwinn dependability at a saving, add accessories later. Kick stand. Chain guard.

\$46.00

MURRAY FIRE TRUCK

Brilliant red, well decorated, with bell, ladders, handrails. Ball-bearing wheels and drive mechanism.

\$19.95

SCHWINN SKIPPER

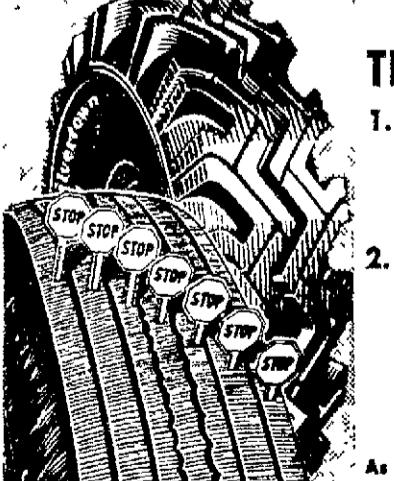
Best first two-wheeler (with side wheels) for children 3 to 6. Has coaster brake, other big bike features.

\$42.95

SELECT THE CHRISTMAS BIKE NOW - PUT IT ON LAY-A-WAY

FREE WARBLER
to all children

• Colorful plastic trilling bird is our "Merry Christmas" gift to every child accompanied by an adult. Visit our gay House of Santa Claus soon for your FREE WARBLER.



B. F. Goodrich TRACTION TWINS

1. Winter Traction Tire for country driving, uncleared roads, mud. You get as much as 25% more pulling power in deep snow.

2. BFG LIFE-SAVER

Tubeless Tire on icy roads, packed snow, rainy streets—stops up to 20% quicker. Thousands of tiny grip-blocks grip instead of slip.

As low as **1.00** down and your old tire. Plus present rims.

GIFT IDEAS CASCO STEAM and DRY IRON ... **\$19.95**

ESQUIRE Reg. \$19.95
CLOCK RADIO 29.95

ESQUIRE Reg. \$19.95
DEEP FRYER 29.95

DORMEYER MEAL MAKER MIXER **\$38.50**



B.F. Goodrich

POTTSTOWN, PA.
130 High St.
Phone 146

BOYERTOWN
Philadelphia, Ave.
Phone 7-2384

the towne and country house

3 Miles West of Pottstown on Route 422

Named for a famous French Chateau and a superb example of the Louis XV style, Gorham "Chantilly" is one of America's most popular sterling patterns, a favorite since 1895!

Start your Chantilly table service with one place-setting (knife, fork, teaspoon, salad fork, cream soup spoon, and butter spreader—service for one person) for only \$29.75 including Federal Tax. Come in see Chantilly and our other Gorham patterns today!

Budget Plan Payments
P.S. Only Gorham makes one-piece dent and rattle-resistant sterling knife handles. We'll explain this new Gorham feature to you.

TRADE MARKS
Only \$1.00 Starts Your Service
Lay-Away for Christmas Now

W. L. STONE & SON
Registered Jeweler American
Gem Society
210 High St., Pottstown

Old Classic Games Are Streamlined To Please, Aid Youngsters in 1953

The games that will fill Santa's fun angle on Bingo. United States 1953 pack are streamlined versions Bingo offers an educational bonus of parlor pastimes that enthralled guaranteed to give Junior and his sister a whiz rating at geography after a couple of sessions.

Keyword, a crossword board game that gives a brand new zest to anagram play, typifies the trend to a revival of fireside pastimes half a century ago that were based on educational essentials, and were enjoyed by parents and children together.

Another example of the educational trends in games is Cro's the Continent, a travel game played on a map of the United States, imparts knowledge of our country's topography, products, and railroad systems as a by-product of fast competitive play focused on achieving the best train connections for coast-to-coast travel and back.

The classic match game, tit tat toe, and a variety of other old favorites are played on a multi-use Peggy board (with an overlay) which also is designed to serve younger children as a useful peg board.

This Christmas there's a new four to seven age group.

SILVER SURE TO PLEASE THE HOSTESS

Holloware and Flatware Pieces Make Gifts of Enduring Beauty

If there's a host or hostess on your Christmas list, the Jewelry Industry Council suggests you mix your Christmas sentiment with a speck of practicality and give something in silver that can be put to use right away for gala Christmas-week parties as well as for every-day year-round enjoyment.

If the hostess you have in mind is a member of your family or close friend you'll be able to check her supply of silver holloware and surprise her with something she needs to complete her collection of serving pieces.

In both sterling silver and silver plate, the variety of designs, patterns and prices will enable you to find a gift that's right for her table and for your purse at the same time; serving accessories, for instance, such as a graceful silver pitcher, gravy boat or covered vegetable dish that converts to two dishes.

PERHAPS YOU are looking for the most impressive gift of all: a magnificent silver tea service, which includes a teapot, coffee pot, sugar bowl, cream pitcher, waste bowl and tray. A silver well-and-tree platter, large serving plate or separate tray are also gifts to consider if you are aiming to please in a big way this Christmas.

The quality of silver is such, however, that it loses none of its beauty in smaller and less expensive pieces—a silver and glass mustard bowl, bread tray, salts and peppers and napkin rings, to suggest only a few.

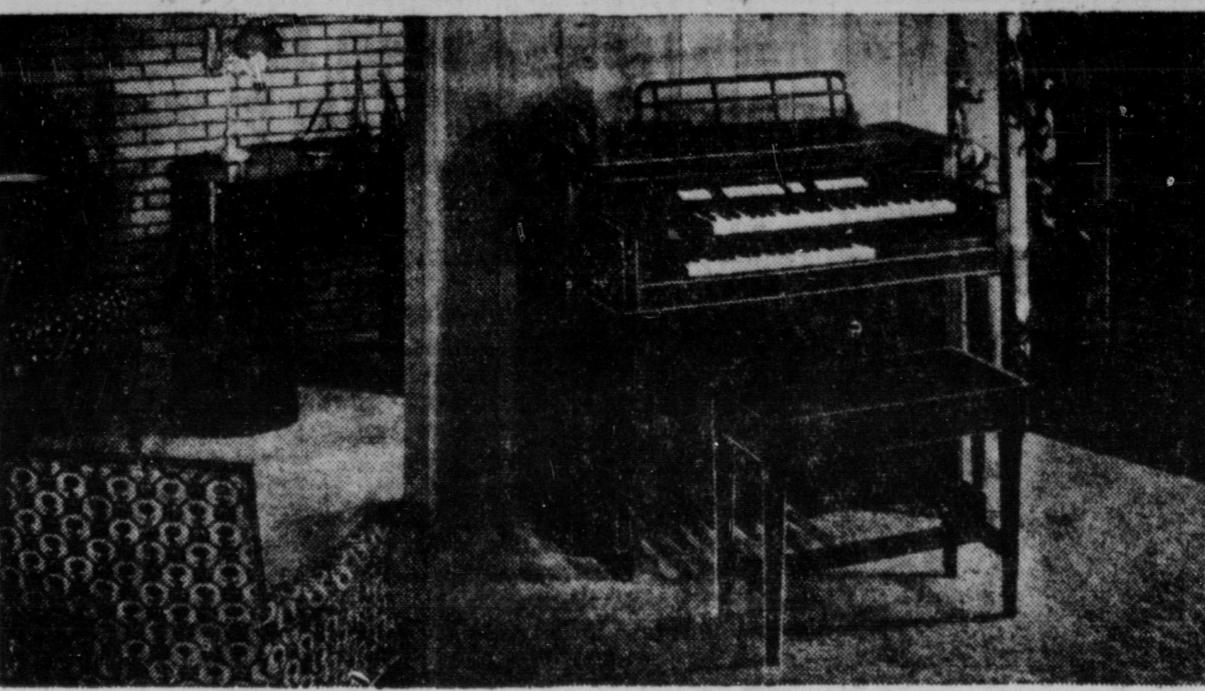
For the newly married hostess on your list, a place setting in her flatware pattern or a continuation setting, a unit which includes several accessory pieces such as the oyster fork, iced beverage spoon and demi-tasse spoon, are gift choices that you can be sure she'll appreciate for years to come.

NOVELTY HANKIES Little Yuletide remembrances to friends and cousins by the dozens can come in the form of gaily printed hankies in witty designs. Monogrammed pure linen squares are always appreciated, too.

leaped from den and office to living room favor in smart households.

Complete the gift idea with a step-table covered in matching leather, suggests the Leather Industries of America.

Now that lustrous colors are available, leather chairs have



THERE SHOULD BE MUSIC in every home and Christmas is the time to give it, especially when there are talented members in the family. The spinet piano, which takes up little space, now has its counterpart in a spinet type electronic organ for the home which takes up even less space. The Orga-Sonic as developed by Baldwin Piano, is shown above.

Give Electrical Appliances for Joyful Christmas

For a truly brilliant season of leisurely and joyful, something to Christmas giving, plug in early put new zest into dad's life—then that keeps on giving for years to come, while from the start it opens up new vistas of living.

The magic of the electrical gift is profuse. It is always, nowadays, a gift that combines beauty of design and workmanship with pushbutton wizardry.

And if it is a gift of special magnitude you are looking for—something to make mother's life more

Something electrical is a gift for a wonderful selection of gifts from which to choose at least one thing for every important person on your list.

Consider some of the major gift-giving problems confronting every

one. If it is something for the whole family, then obviously a Television set may be the perfect answer.

Peak Variety Hit By Greeting Cards

Gifts are not enough, says the modern spirit of the Yuletide. Greetings too, should be in the form of a card with the gift or through the mails.

Never since greeting cards have been in vogue has the variety been so great, or the opportunity to do something clever in the way of Christmas Card, been so broad.

Stationery stores present a gaily appearance with their card displays for this year. Printers offer wonderful patterns from which to design your own individual card.

Photography stores can help you create wonderfully personal cards adorned with photographs of your self, members of your family, or your own favorite photograph.

Don't wait until the late minute to choose your Christmas and New Year's cards for this season, especially if they are to be personal.

Here's a gift that brings every one a reserved front row seat for the finest in entertainment and sports day in and night out, and also history in the making. It serves also, to bring the family much closer together.

Or if there is television in the home, and a replacement set isn't required, perhaps a fine radio phonograph combination is the thing.

Give Sterling This Christmas

America's Favorite

Sterling Pattern—
Gorham
*Chantilly***

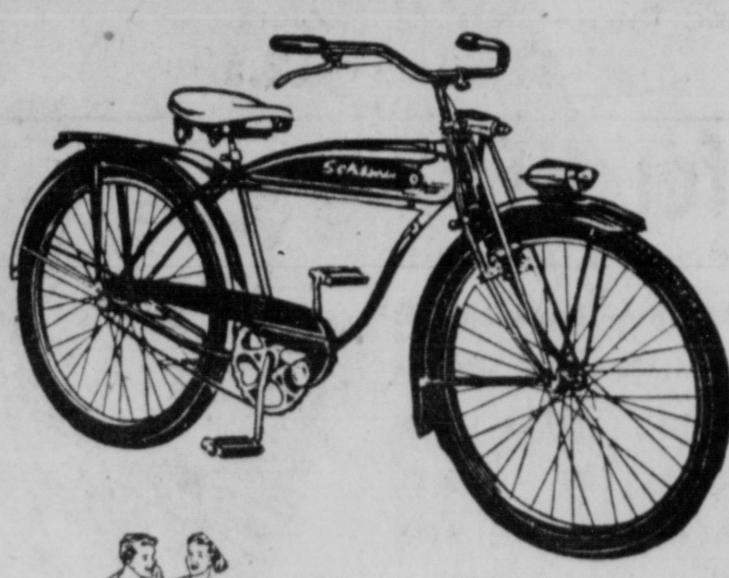


GLAMOUR GIFT of Christmas for the home this year can well be a leather upholstered chair.

Complete the gift idea with a step-table covered in matching leather, suggests the Leather Industries of America.

Now that lustrous colors are available, leather chairs have

Headquarters for SCHWINN BICYCLES

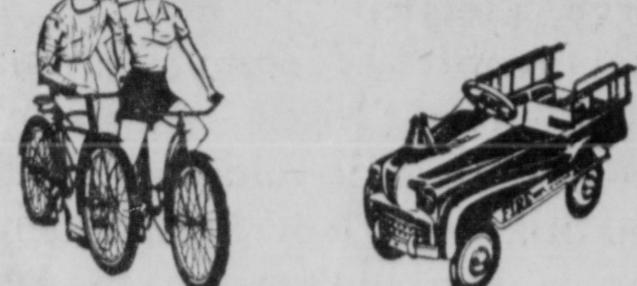


SCHWINN PANTHER

80.95

8.25 Down, 3.25 Weekly
• Gistons with chrome fenders, tank, fittings
• Has headlight, spring fork, front brake, carrier

Watch your boy light up when he sees this flashy, two-tone model. Fully equipped and guaranteed as long as you own it.



GIRL'S SPITFIRE
Buy Schwinn dependency at a saving, add accessories later. Kick stand. Chain guard.

\$46.00

MURRAY FIRE TRUCK
Brilliant red, well decorated, with bell, ladders, handrails. Ball-bearing wheels and drive mechanism.

\$19.95

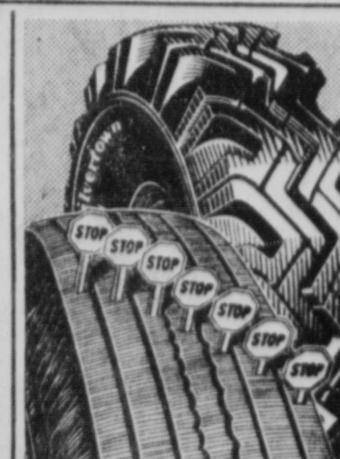
SCHWINN SKIPPER
Best first two-wheeler (with side wheels) for children 3 to 6. Has coaster brake, other big bike features.

\$42.95

SELECT THE CHRISTMAS BIKE NOW - PUT IT ON LAY-A-WAY

FREE WARBLER
to all children

• Colorful plastic trilling bird is our "Merry Christmas" gift to every child accompanied by an adult. Visit our gay House of Santa Claus soon for your FREE WARBLER.



B. F. Goodrich
TRACTION TWINS
1. Winter Traction Tire
for country driving, uncleared roads, mud. You get as much as 25% more pulling power in deep snow.

2. BIG LIFE-SAVER
Tubeless Tire
on icy roads, packed snow, rainy streets—stops up to 30% quicker. Thousands of tiny grip-blocks grip instead of slip.

As low as 1.00 down and your old tire. Fits present rims.

GIFT IDEAS CASCO STEAM and DRY IRON \$19.95

ESQUIRE Reg. \$19.95
CLOCK RADIO 29.95

DORMEYER MEAL MAKER MIXER \$38.50



B.F. Goodrich

POTTSSTOWN, PA.
138 High St.
Phone 146

BOVERTOWN
194 Philadelphia Ave.
Phone 7-2344

Heigh-Ho Santa! it's time for TOYS

TELL IT TO SANTA!



ST. NICK'S WAITING FOR YOU AT HIS SHINY HEADQUARTERS

TOY DEPARTMENT

COME ON IN -
HAVE A CHAT WITH SANTA
AND SEE ALL OUR
WONDERFULS
TOYS

the town
and
country house

Peak Variety Hit By Greeting Cards

Gifts are not enough, says the modern spirit of the Yuletide. Greetings too, should be in the form of a card with the gift or through the mails.

Never since greeting cards have been in vogue has the variety been so great, or the opportunity to do something clever in the way of Christmas Card, been so broad.

Stationery stores present a gaily appearance with their card displays for this year. Printers offer wonderful patterns from which to design your own individual card.

Photography stores can help you create wonderfully personal cards adorned with photographs of your self, members of your family, or your own favorite photograph.

Don't wait until the late minute to choose your Christmas and New Year's cards for this season, especially if they are to be personal.

Here's a gift that brings every one a reserved front row seat for the finest in entertainment and sports day in and night out, and also history in the making. It serves also, to bring the family much closer together.

Or if there is television in the home, and a replacement set isn't required, perhaps a fine radio phonograph combination is the thing.

Give Sterling This Christmas

America's Favorite

Sterling Pattern—
Gorham
*Chantilly***



Named for a famous French Chateau and a superb example of the Louis XV style, Gorham "Chantilly" is one of America's most popular sterling patterns, a favorite since 1895!

Start your Chantilly table service with one place-setting (knife, fork, teaspoon, salad fork, cream soup spoon, and butter spreader—service for one person) for only \$29.75 including Federal Tax. Come in, see Chantilly and our other Gorham patterns today!

Budget Plan Payments
P.S. Only Gorham makes one-piece dent and rattle-resistant sterling knife handles. We'll explain this new Gorham feature to you.

TRADE MARKS
Only \$1.00 Starts Your Service
Lay-Away for Christmas Now

W. L. STONE & SON
Registered Jeweler American
Gem Society
210 High St., Pottstown

3 Miles West of Pottstown on Route 422



Don't Be a Last
Minute Shopper

USE OUR CHRISTMAS
LAY-A-WAY PLAN

TOYS! TOYS!

The largest selection we ever had.
Get them early so you will not
disappoint the children this year.



Make Sunset
Your Gift
Shopping
Head-
quarters

GIFTS GIFTS GIFTS

YOU'LL FIND THEM FOR EVERYONE

at **SUNSET PHARMACY**

We have so many beautiful gifts this year, that it would take pages
to describe them. Won't you please come in and look around.

DETECTO SCALES

\$7.95

All Colors

GENERAL ELECTRIC

HEATERS

\$6.98

HEATING PADS

\$4.95 up

NOVELTY CANDLES

10¢ to \$1.00

Candles that are different and beautiful for
that Christmas dinner table.

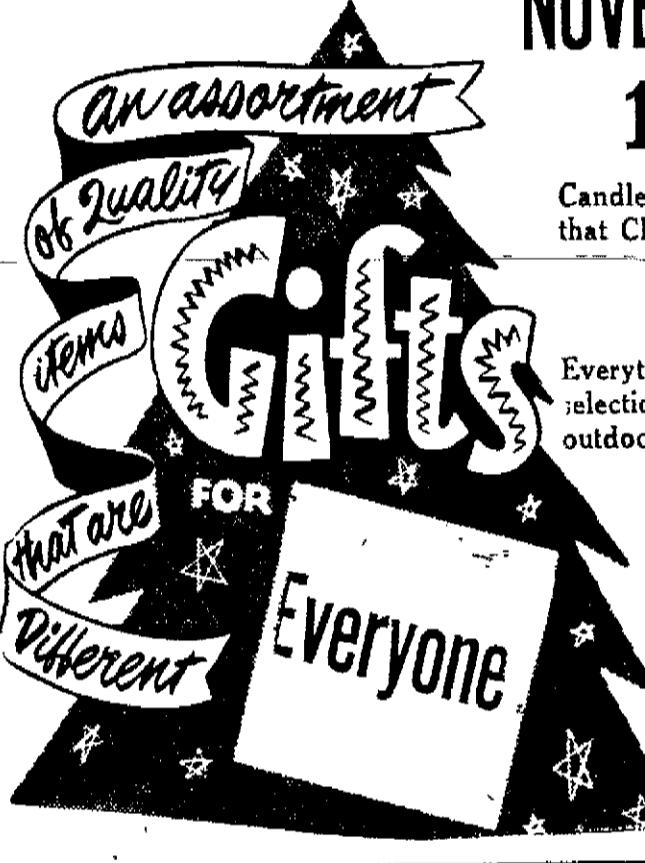
25¢ to \$3.50

Everything for the Christmas tree. A large
selection of tinsel, stars, lights—indoor or
outdoor—and extra bulbs. Tree holders.

ELECTRIC and

ALARM CLOCKS

from \$3.98



Headquarters for Polaroid Cameras,
Films and Accessories.

This year they want a camera and we
have them, Kodaks and Argus—carrying
cases and flashguns to match.
Get your Films and Flashbulbs early.
We also have a large supply and
selection of Color Film.

for HIM

Ladies... come down Santa
Claus Lane and see the wonderful
gifts we have for him... Here you
will see a large
selection of Yardley—Kings Men—
Courtley—Max Factor—Old Spice—
Seaforth—Hudnut and Fourgere
Royale—His favorite.



PIPS LIGHTERS
ELECTRIC RAZORS SHAVING BRUSHES
CIGARS CIGARETTES TOBACCO

Just the price for your Christmas Budget

PLENTY
OF
FREE
PARKING



There's No Need to
Fight the Crowds...
COME NOW and DO
YOUR SHOPPING Before the Rush!

DISTINCTIVE CHRISTMAS CARDS

BY THE

AMERICAN GREETING CARD CO.

Winner of the Coveted Fashion Academy Gold
Medal Award for Style and Design.



49¢



For the Girl:

We have just the
present you have
been looking for.
Come in and let
SUNSET trained personnel help you
select the proper gift for her. She will
thank you and have a Merry Christmas.



For the Boy:

Let us help you select
a gift for him. There
are so many things
at SUNSET to select
from, that your troubles will be over. SUNSET trained personnel help you
select the proper gift for her. She will
thank you and have a Merry Christmas.

HAIR BRUSHES

The largest selection in town... Single
Brush, Comb and Brush, or Comb, Brush
and Mirror Sets. All colors...

\$1.00 to \$12.50



for HER

Men—come down
Santa Claus Lane
and see the won-
derful gifts we
have for her.
Here you will see
a large selection
of Houbigant—Yardley—Evening
in Paris—Silent Night—Max Factor—
Coty—White Shoulders—Chanel—
Old Spice—Friendship Garden—
Caron—and soooooo many more
which you must see for yourself...
including

COMPACTS ATOMIZERS
JEWELRY BOXES DUBARRY FITTED LUGGAGE



GIFT
WRAPPINGS
ON
EVERY
PURCHASE
SHOP NOW
AVOID THE
RUSH

SUNSET PHARMACY

Phone 2357

Where Moser Rd. Meets High

Phone 2357



Don't Be a Last
Minute Shopper

USE OUR CHRISTMAS
LAY-A-WAY PLAN

TOYS! TOYS!

The largest selection we ever had.
Get them early so you will not
disappoint the children this year.



Headquarters for Polaroid Cameras,
Films and Accessories.

This year they want a camera and we
have them, Kodaks and Argus—carrying
cases and flashguns to match.
Get your Films and Flashbulbs early.
We also have a large supply and
selection of Color Film.

for HIM

Ladies . . . come
down Santa
Claus Lane and
see the wonderful
gifts we have for
him . . . Here you
will see a large
selection of Yardley—Kings Men—
Courtley—Max Factor—Old Spice—
Seaforth—Hudnut and Fourgere
Royale—His favorite.



PIPS LIGHTERS
ELECTRIC RAZORS SHAVING BRUSHES
CIGARS CIGARETTES TOBACCO

Just the price for your Christmas Budget

PLENTY
OF
FREE
PARKING



There's No Need to
Fight the Crowds . . .
COME NOW and DO
YOUR SHOPPING Before the Rush!

SUNSET PHARMACY

Phone 2357

Where Moser Rd. Meets High

Phone 2357

Make Sunset
Your Gift
Shopping
Head-
quarters

GIFTS GIFTS GIFTS
YOU'LL FIND THEM FOR EVERYONE
at SUNSET PHARMACY

We have so many beautiful gifts this year, that it would take pages
to describe them. Won't you please come in and look around.

DETECTO SCALES

\$7.95

All Colors

GENERAL ELECTRIC

HEATERS

\$6.98

HEATING PADS

\$4.95 up

NOVELTY CANDLES

10¢ to \$1.00

Candles that are different and beautiful for
that Christmas dinner table.

25¢ to \$3.50

Everything for the Christmas tree. A large
selection of tinsel, stars, lights—indoor or
outdoor—and extra bulbs. Tree holders.

ELECTRIC and

ALARM CLOCKS

from \$3.98

DISTINCTIVE CHRISTMAS CARDS

BY THE
AMERICAN GREETING CARD CO.

Winner of the Coveted Fashion Academy Gold
Medal Award for Style and Design.

49¢ Box
up



For the Boy:

Let us help you select
a gift for him. There
are so many things
at SUNSET to select
from, that your troubles will be over. SUNSET trained personnel help you
It will be a pleasure to assist you. He
will thank you.



For the Girl:

We have just the
present you have
been looking for.
Come in and let
select the proper gift for her. She will
thank you and have a Merry Christmas.



for HER

The largest selection in town . . . Single
Brush, Comb and Brush, or Comb, Brush
and Mirror Sets. All colors . . .

\$1.00 to \$12.50



Men—come down
Santa Claus Lane
and see the won-
derful gifts we
have for her.
Here you will see
a large selection
of Houbigant—Yardley—Evening
in Paris—Silent Night—Max Factor—
Coty—White Shoulders—Chanel—
Old Spice—Friendship Garden—
Caron—and sooooo many more
which you must see for yourself . . .
including

COMPACTS ATOMIZERS
JEWELRY BOXES
DUBARRY FITTED LUGGAGE

GIFT
WRAPPINGS
ON
EVERY
PURCHASE
SHOP NOW
AVOID THE
RUSH





FASHION TAKES LEATHER GIFTS TO LIST'S TOP

New Glamour in Gloves
Bags, Slippers and
Other Presents

Things made of leather, things trimmed with leather—leap lightly to the fore among preferred gifts for women this season. Naturally, the most important fashion trends point the way to the most exciting Christmas gifts; and leather is a certain style leader this winter.

Leather suggestions that will send a lady to the front ranks of fashion include belted coats, keg jackets and vestes of buttersoft, flexible kid in natural, pastel or deep colors. Skirts of glowing calf-skin overblouses of suede and knit combinations are available in styles for every woman.

Echoes of the leather originals showing earlier this year, are noted in a wealth of clothes and accessories suggested by the Leather Industries of America. There are tie-on collars in patent leather, suede goatskin and calf.

There are charming leather beanies and jockey caps for effective sportswear. Wonderful handbags, soft and roomy, run the gamut from sumptuous glove-tanned to hearty Moroccan leathers.

Dressy gloves in glace, sports gloves in pigskin, cowhide belts with the latest lines and trims come in a brand-new range of lovely colors. And leather slippers and lounging shoes have joined the movement toward brilliant luxury.

They come in metallic tones, iridescent, silky treatments, most of such passementerie as tassels.

Fashions you give will rate especially high in your lady's estimation if they show off leather trimmings. Skirts with leather pocket flaps, soft blouses with leather collars and cuffs couldn't be smarter.

Even leather buttons play an important style role in clever new designs and arrangements. And leather jewelry—from a shiny alligator cuff bracelet to a wrought leather lapel pin to novel leather button earrings—will guarantee compliments from "the girls" and special thanks for your thoughtfulness.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe atomizer set, and Bubble 'n Soap dispenser which make little girls happy.

Shown here are a collection of Little, Lady Grooming Goodies.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

GROOMING GOODIES such as Santa's Chimney, containing toilet water; deluxe



THE EARLIER the start the more glamour you put in your Christmas giving by wrapping all gifts gaily.

It doesn't take much skill. All you need is colorful

papers, ribbons for bows, cellophane tape which is now available in Christmas red, gift cards and decorations of your own choosing, and the happy results can be like those shown above.

Echoes of the leather originals showing earlier this year, are noted in a wealth of clothes and accessories suggested by the Leather Industries of America. There are tie-on collars in patent leather, suede goatskin and calf.

There are charming leather beanies and jockey caps for effective sportswear. Wonderful handbags, soft and roomy, run the gamut from sumptuous glove-tanned to hearty Moroccan leathers.

Dressy gloves in glace, sports gloves in pigskin, cowhide belts with the latest lines and trims come in a brand-new range of lovely colors. And leather slippers and lounging shoes have joined the movement toward brilliant luxury.

They come in metallic tones, iridescent, silky treatments, most of them glamorously trimmed with such passementerie as tassels.

Fashions you give will rate especially high in your lady's estimation if they show off leather trimmings. Skirts with leather pocket flaps, soft blouses with leather collars and cuffs couldn't be smarter.

Even leather buttons play an important style role in clever new designs and arrangements. And leather jewelry—from a shiny alligator cuff bracelet to a wrought leather lapel pin to novel leather button earrings—will guarantee compliments from "the girls" and special thanks for your thoughtful gift.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!

FASHION TAKES LEATHER GIFTS TO LIST'S TOP

New Glamour in Gloves Bags, Slippers and Other Presents

Things made of leather, things trimmed with leather—leap lightly to the fore among preferred gifts for women this season. Naturally, the most important fashion trends point the way to the most exciting Christmas gifts; and leather is a certain style leader this Winter.

Leather suggestions that will send a lady to the front ranks of fashion include belted coats, keg jackets and vestees of buttersoft, flexible kid in natural, pastel or deep colors. Skirts of glowing calf-skin, overblouses of suede and knit combinations are available in styles for every woman.

Echoes of the leather originals showing earlier this year, are noted in a wealth of clothes and accessories suggested by the Leather Industries of America. There are tie-on collars in patent leather, suede goatskin and calf.

There are charming leather beanies and jockey caps for effective sportswear. Wonderful handbags, soft and roomy, run the gamut from sumptuous glove-tanned to hearty Moroccan leathers.

Dressy gloves in glace, sports gloves in pigskin, cowhide belts with the latest lines and trims come in a brand-new range of lovely colors. And leather slippers and lounging shoes have joined the movement toward brilliant luxury.

They come in metallic tones, iridescent, silky treatments, most of them glamorously trimmed with such passementerie as tassels.

Fashions you give will rate especially high in your lady's estimation if they show off leather trimmings. Skirts with leather pocket flaps, soft blouses with leather collars and cuffs couldn't be smarter.

Even leather buttons play an important style role in clever new designs and arrangements. And leather jewelry—from a shiny alligator cuff bracelet to a wrought leather lapel pin to novel leather button earrings—will guarantee compliments from "the girls" and special thanks for your thoughtful gift.

Books, stationery, jewelry, portable radios, cameras, and leather accessories hit the spot with many servicemen.

Mailing dates for overseas Christmas packages have been officially recommended as before November 1 for regular mail and before December 1 for air mail.

Take special precautions to wrap overseas gifts securely. Use corrugated cardboard under several layers of heavy brown wrapping paper.

For the effects of the season, do your gift wrapping on the inside.

Shop early for Christmas gifts!



DAD SHOWS UP EARLY
bearing gifts and wearing his
new wool robe and a startled
look as the family greets him
with more surprises. The
robe is by Botany.

If you're giving luggage this year, you'll be wise to shop carefully before making your purchase, since a suitcase is an investment gift which should give the recipient years of pleasure and use.

First, consider the construction, for the way in which a suitcase is transported will determine how sturdy it should be. The all-round traveler needs a durable case: strong plywood boxes, metal or aluminum frames, and molded fiberglass usually guarantee long life.

For the motorist, a soft-constructed garment carrier and accessory bag is an excellent choice since the luggage will not be subjected to rough handling.

Coverings will play a big part in the price of the luggage you select: there is a wide range of everything from leather, fabric and synthetics in every price group.

The quality of these will determine to a great extent how much you will pay and how long the covering will last. Some of the new finishes are scratch-proof and wipe clean with a damp cloth.

Remember that you needn't always search for a matching piece if your selection is accessory luggage; hat boxes, cosmetic cases and zippered bags may contrast to or reflect the main color of other

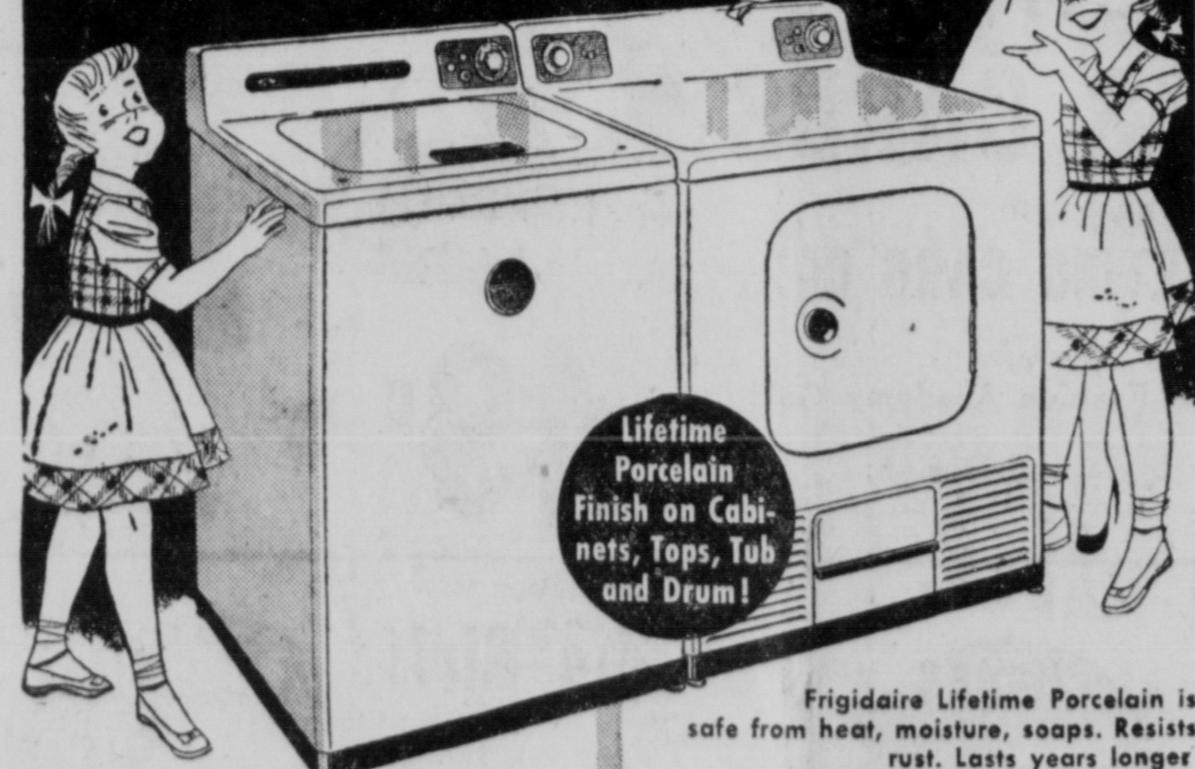
NEARLY EVERYTHING FOR YOUR

Littlest Angels The Punch and Judy Shop

Infants' and Children's Wear & Accessories
HIGH ST. AT EVANS

Only Frigidaire has it!

FRIGIDAIRE Porcelain Pair



Frigidaire Lifetime Porcelain is safe from heat, moisture, soaps. Resists rust. Lasts years longer

Automatic Washer
with Live-Water Action

\$299.75

On Terms to Suit You!

Filtr-a-matic Dryer
with Filtrator!

\$259.75

Small Down Payment!

This is the famous automatic washer that surpasses all others in quality construction, easier and better washing for all kinds of clothes. See a demonstration of the work-saving, completely flexible Select-O-Dial . . . the new Float-Over Rinsing . . . Rapidry Spin . . . and all the important features not to be found on any other washer.

Frigidaire Porcelain Pair does Double Duty!
Dry one load while you wash the next!

Come in! See a Demonstration!

C. J. KEISER CO.

Open Evenings Except Saturdays

22-24 N. Washington Street

Phone 2516-2517

10 SOUTH HANOVER STREET

\$25 — LOANS — \$600



POTTSTOWN THRIFT CORP.

15 N. HANOVER ST., POTTSTOWN, PA.

Boyertown Branch — 18 S. Reading Ave. Phone Pottstown 2002 or 4506

Boyertown 7-2530

THEATER TICKETS

Most first run movies offer books of tickets for the season. Here's a welcome gift for almost anyone.

STUPID



FRAGANT GIFTS GIVE YULE SCENT

Experts Waft Types
Of Perfumes for
All Ages

A Christmas full of scents is a delightful prospect come true this year. Fragrance experts have wafted scents to flatter every age, enhance every personality, making these some of the most elegant individual gifts you can give.

You may be surprised to find little girls from four to twelve in this category. Yet, these unsophisticates love to get bubble bath, dusting powder, bath oil and toilet water.

Teen-agers are thrilled at the grown-up feeling of being presented with gay scented cologne, sachet or a purse flacon of perfume for "grand" occasions.

Women over twenty welcome perfume for the added dimension to good grooming. Her all-time favorite fragrance is always a treat, but consider, too, a box of several so she can match her perfume to her mood.

Men over twenty welcome perfume for the added dimension to good grooming. Her all-time favorite fragrance is always a treat, but consider, too, a box of several so she can match her perfume to her mood.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

FOR LOVELY LADIES—on the go to points near and far, there are a wealth of wonderful accessories from which to choose as shown above.

A plaid hatbox to match other luggage or a handsome white leather cosmetics case; french purse to match a fine handbag, clutch wallet for everything from cosmetics to hand-

kerchief, billfolds, map cases with pencil flashlight for the gal who navigates the tour, and record books with lots of valuable information for the gal whose going abroad.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS

Pipe-smoking poppa will be pleased with a matching set of humidior, pipe-rack and ashtray for his desk.

Now it's a rose, now a hanky, an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! Comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

These are but a few of the many that will be wrapped early for giving this Christmas as suggested by the Luggage and Leather Goods Association.

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH



FOR LOVELY LADIES—on the go to points near and far, there are a wealth of wonderful accessories from which to choose as shown above.

A plaid hatbox to match other luggage or a handsome white leather cosmetics case; french purse to match a fine handbag, clutch wallet for everything from cosmetics to hand-

Handkerchiefs Now More Colorful More Glamorous - For Gift Giving

Time was when hankies were a stand-by gift you shopped for at the last minute to fill up your Christmas list . . . but no more! Fashion's dictates have made them larger, more glamorous, more colorful, and have twisted them into wonderful new shapes.

You'll want to give not one, but several, and here's a rundown of latest hanky gift news:

An exciting leopard creation, with linen hankies bordered in leopard dot designs, their centers in contrasting shades—a scarf, gay collar and stole to match.

Now it's a rose, now a hanky! an enterprising manufacturer twists pastel hankies in rosebud shapes on a pale green stalk, adds a perky leaf, and there you are! comes in pink, blue, pale yellow and pure white.

Why not a wardrobe of seven pure linen color-block hankies—each in a different shade? One for each day of the week.

The most glamorous kerchief of them all is a pure silk chiffon square, screen-printed with a luscious floral design

and imported from France—about 18" square, it demonstrates the growing trend towards larger hankies.

New designer names are becoming important in the gift hanky field—Pat Prichard does a charming "transportation" series showing old-fashioned horse and buggies in clean-cut colors—Hazel Ware designs elegant poodles and out-size roses—Francoise Darieux treats us to elegant Parisian scenes on pure linen and crisp cotton.

PRESENT WITH A FUTURE

"Add-a-pearl" necklace is a gift that grows in beauty and value with the years. Start the little girl on your list with one, two or three pearls on a fine silver chain. Add pearls each Christmas, until she has a necklace that will be a lifetime source of pride and pleasure.

SMOKER'S GIFTS
Pipe-smoking poppa will be pleased with a matching set of humidor, pipe-rack and ashtray for his desk.



A variety to please everyone...dipped in delicious Stover chocolate.

Always so fresh too!

ASSORTED CHOCOLATES \$125 Lb.



Russell Stover
CANDIES



Butter cream caramel, fresh pecans and smooth milk chocolate.

PECAN DELIGHTS
10 oz. Box 90¢ 1 lb. Box \$1.45

EXCLUSIVE AGENCY



PH. 2112 - OPP. POTTSSTOWN POST OFFICE

FRAGANT GIFTS GIVE YULE SCENT

Experts Waft Types
Of Perfumes for
All Ages

A Christmas full of scents is a delightful prospect come true this year. Fragrance experts have wafted scents to flatter every age, enhance every personality, making these some of the most elegant, individual gifts you can give.

You may be surprised to find little girls from four to twelve in this category. Yet, these unsophisticates love to get bubble bath, dusting powder, bath oil and toilet water.

Teen-agers are thrilled at the grown-up feeling of being presented with gay scented cologne, sachet or a pure flask of perfume for "grand" occasions.

Women over twenty welcome perfume for the added dimension to good grooming. Her all-time favorite fragrance is always a treat, but consider, too, a box of several so she can match her perfume to her mood.

THE WOMAN over fifty is an active, very-much-alive person in these times. Choose smart, worldly perfumes if she leads a sophisticated life; spicy, woody types if country casualness is her forte; florals if she leans to the very feminine.

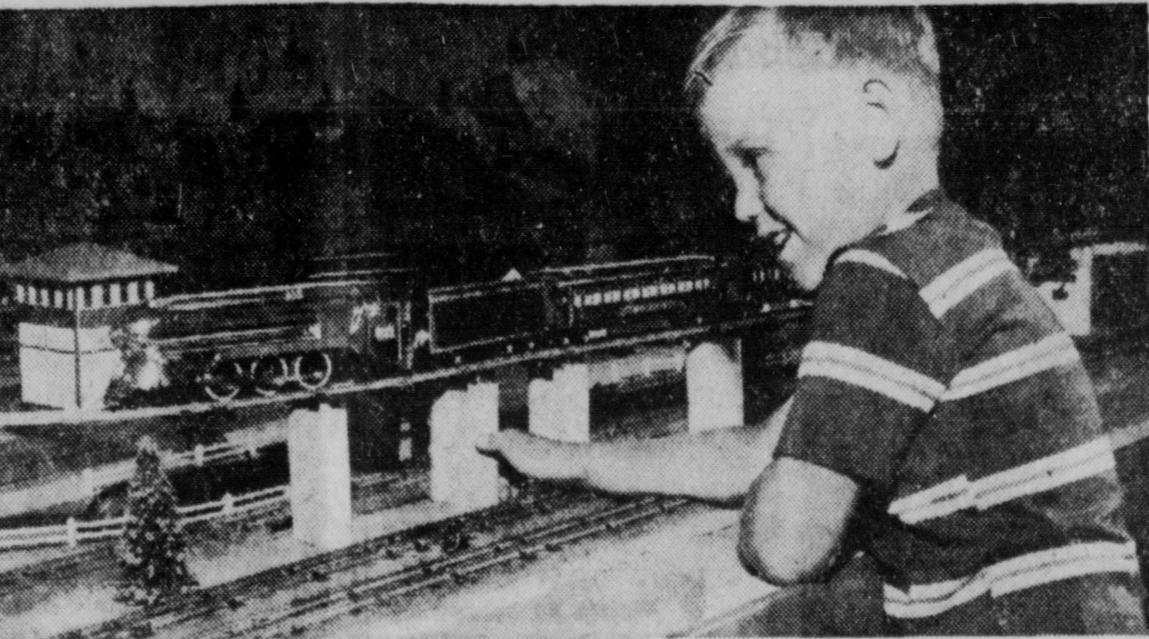
If she has just everything, or if your acquaintance is only casual, please her with luxuriously perfumed soaps with matching bath oil.

Good Robe Choice Gives Man Luxury

There's nothing like a luxurious lounging robe to give a man that "sitting on top of the world" feeling.

It's an especially happy gift suggestion, because a man can slip right into it on Christmas morning and lend a festive touch to the round-the-tree family picture.

**NATURAL
FOOD STORE**



Plenty of Chance For a 'Sock Hit'

Socks run such a wide gamut in styling that you can choose very selectively to meet your man's tastes.

There are the neat types that many men prefer for business as well as argyles, diamonds and bold novelty effects that are good mates for sports outfits and tops with the younger crowd.

Ski socks and gym socks also are welcome suggestions for those shopping for the athletic man.

A NEW THRILL this year is a railroad trestle set with molded abutments that resemble girder construction.

As the American Toy institute points out with reference

to these very popular, probably most universally liked of toys, no boy ever outgrows their fascination.

The above are by A. C. Gilbert.

RAYSOR'S
2300 Perkiomen Avenue
MT. PENN, PA.

On Route 422 — Phone 5-4972
GIFTS! GIFTS!
TOYS
SPECIAL ITEMS

JUVENILE FURNITURE

Pay Us A Visit
OPEN EVENINGS



Everybody's happier when a Christmas Club check pays the bill

EACH YEAR THERE ARE MORE
AND MORE MEMBERS OF
OUR CLUB



THE FIGURES TELL THE STORY . . .

1950 - 1675 MEMBERS RECEIVED \$152,028

1951 - 2000 MEMBERS RECEIVED \$170,000

1952 - 2055 MEMBERS RECEIVED \$189,980

AND FOR 1953

2175 CLUB MEMBERS
WILL RECEIVE \$219,045.25

THE CITIZENS NATIONAL BANK
& TRUST CO.

"The Bank of Service"

Member Federal Deposit Insurance Corporation

C. J. KEISER CO.
Open Evenings Except Saturdays
22-24 NORTH WASHINGTON ST.
Phone 2516-2517

RIGHT TOGS SURE TO PLEASE

Practical Male Grows
More Conscious of
Fashion Trends

"Give a man a gift he can wear" is always sound advice at Christmas. This year, it's especially to the point.

Men everywhere are becoming more and more style-minded and increasingly interested in having the right clothes to wear on every occasion; in town or country, at



FOR HIS LOAF LIFE—or active sports, a colorful pull-over. Soft, comfortable, smartly styled, in washable DuPont orlon and wool. By Hollywood Rogue Sportswear.

work or at play, or just plain lounging about the house.

If you really want to please your man with a gift of wearables, be sure to observe his tastes as well as his size. His "thanks a million" on Christmas morning will come from the heart if you make it a point to give him the kind of togs he'd choose for himself.

Armed with a confident knowledge of what your man likes, you'll find a host of happy solutions to your gift problems among the wide array of men's clothes and accessories that have bowed in, this season, at your favorite stores.

If you know his tastes and size, you can even buy him a suit of clothes, without his being present.

RARE IS THE man who ever has enough shirts. So think in terms of half a dozen or so for business, dress-up or casual wear. Note that the new collar styles are narrower, with rounded points. A nice companion gift is one of the new cuff-link and tie-bar sets, which come in many unique and refreshing motifs.

Speaking of ties (as everyone does at Christmas), make sure of winning favorable comments with your gift neckties, by noting the style trends to slim-jim widths, lighter backgrounds and under-knot motifs. Always, of course, with your man's preferences well in mind!

Sport coats rate top gift honors; especially the new styles with that very masculine texture interest known as the "nubby touch." Slacks to mix

Good Grooming Toiletries Make Good Gifts

Looming ever larger among the essentials of masculine good grooming are toiletries specially compounded for men.

Among them are to be found a host of happy solutions to Christmas gift problems, ranging all the way from a wooden shaving soap bowl as a "stocking filler" to a deluxe travel kit in genuine leather, fitted out with everything the heart of the most fastidious man could desire in the way of grooming aids.

Definitely on the he-man side are the new scents which have been produced in toilet waters, after shaving lotions and colognes, ranging from the subtle fragrance of heather and fern to the sharp pungency of spice and the mellow aroma of tobacco and old leather—the very essence of masculinity.

Various combinations of men's toiletries are imaginatively packaged in gay gift packages and handsome zippered travel kits, which provide special compartments for tooth brush, shaving brush, razor, etc.

These not only make useful traveling companions, but many men find it convenient to keep a kit in the office or country club locker.

Even the containers of the masculine toiletries lend themselves ideally to Christmas gifting. Shaving soaps come in decorative ceramic containers that have a secondary use on dresser top or library table to hold jewelry accessories or cigarettes.

Allow Enough Time For Monogramming

Planning on having gifts initialed or monogrammed for this Christmas?

Then better make plans early because both may require more time than you think. And the closer it is to Christmas, the more liable you are to run into discouraging last minute rushes or shortages.

Remember the term "initial" generally applies, as in the case of handkerchiefs, to just one letter. Shop early and you'll get exactly what you want. Later the "initial" you need may be exhausted.

Monogramming has to do with a special combination of letters, and this obviously takes more time. Be sure you allow for it. Monogramming is what you may want on blouses.

Initials and Monograms both require time for engraving on jewelry. So allow yourself plenty of time.

and match with favorite casual coat will win a warm welcome. Sport jackets, sweaters, sur-coats and wind-breakers will score hits with the outdoorsy sort. Denim trousers with matching shirts make a winning combination for knocking about hours, especially for the handyman about the house or garden.

FOR LUXURIOUS lounging, there are the handsome new pajamas, specially designed for the purpose. And, of course, there are handsome robes to lend a regal touch to the home scene.

Slippers, too, are traditional gift favorites. While on the subject of footwear, give a thought to the new loafers that do double duty at business and country club.



SET TO TRAVEL — Anywhere! Plastic kit makes an ideal Christmas gift. Contains shaving lotion, cologne and talcum. Zippered compartment holds accessories. This one by Sportsman.



IT'S A GIFT—Mallard duck decoy shaving bowl. Decorative in bathroom or on bedroom dresser. Becomes container for cigarettes or cuff links.

If it is something specially for mother, such work-organizing labor saving electrical devices as the newest in refrigerators, almost automatic ranges, and even laundry equipment, each of which contributes so much to her leisure, make gifts of the first magnitude.

Of course there are a great host of smaller appliances—the electrical housewares from which to choose gifts for her, but think in big terms for this Christmas, in terms of something important.

For the FISHERMAN—Christmas will be wonderful if among his gifts is equipment such as this complete "spinning" outfit. Contains everything but the rod, in a handsome case. It is by Airex.

which have the soft, velvety feel of new baseball glove; light colored smooth leathers such as lat-tat, smoke, amber-tone or rocky tan, and suede leathers in dark blues, light tans and greys.

A variety of styling—all of them easy to slip into . . . the tassel moccasin, the two-eyelet moc, the double-gored casual . . .

For pop there are butter-smooth glove leather casuals,

SHOES MAKE FINE PRESENT

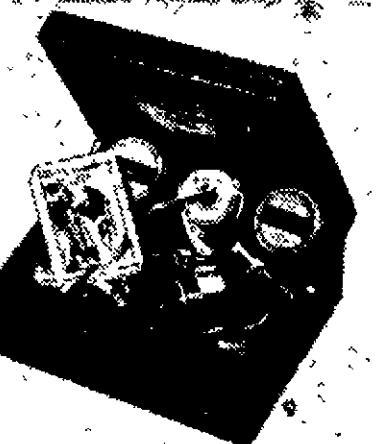
Keep Them Walking
Your Way With
Footwear

There's an old adage that says: "A gift of shoes will keep her (or him) walking towards you all year."

And never before has it been so easy and so pleasant to give shoes for Christmas. The emergence of the all-leather "casual" with its flexible construction makes it possible to give shoes, without first having to scurry around to find out whether she wears "5AAA" or is it 5EEE."

And even more important, the wonderful new leather and clever new designs have made shoes—both for men and women—attractive and exciting enough to serve as gifts.

For pop there are butter-smooth glove leather casuals,



FOR THE FISHERMAN—Christmas will be wonderful if among his gifts is equipment such as this complete "spinning" outfit. Contains everything but the rod, in a handsome case. It is by Airex.

which have the soft, velvety feel of new baseball glove; light colored smooth leathers such as lat-tat, smoke, amber-tone or rocky tan, and suede leathers in dark blues, light tans and greys.

A variety of styling—all of them easy to slip into . . . the tassel moccasin, the two-eyelet moc, the double-gored casual . . .

Purposefulness Is Noted As Trend in Giving

working tools for dad and magnificant gifts of television sets or major electrical appliances or fine furniture for mother.

Marked trends in preferred gift giving are clear as the formal purposefulness apparent in the gift picture for this year, is the hand.

Dominant among these trends is some note of luxury and fashion in the spirit of purposefulness which wearing apparel for every mem-

ber behind all gifts, from toys for ber of the family, and in jewelry

the children, to powdered wood and grooming aids.

Grants Has More

Grants
KNOWN for VALUES

- ★ MORE gift ideas
- ★ MORE to choose from
- ★ MORE for your money

More of boys' favorites!

SPORT SHIRTS

198

Just about the greatest collection of sport shirts a boy can own! Sanforized check poplins and cotton suades, plaid cotton suades, full tailored rayon gabs.

SIZES 6 TO 16

BOYS' SPUN NYLON
SPORT SOCKS

59c

More color & wear! Sturdy, soft, comfortable. Argyles, stripes, solids. 7 to 10 1/2.



'FLIGHT CLUB'
STURDY SHOES

399

More wing tip for boys in rugged brogue style. Long wearing, thick soles. 3 1/2 to 6.

MORE to choose from



Fabulous frilly touches on

EXPENSIVE-LOOK
LINGERIE

CAMISOLE SHOW-OFF SLIP
298

Trim lace bodice is designed to hide bra straps. Multi-rayon in white. Sizes 32-40.

W.T. GRANT CO.
226 HIGH ST.



WHO GETS A GIFT FROM

S. MILLER & SON

211 HIGH ST.

for Christmas

- TIES • SOCKS • SHIRTS
- PAJAMAS • HANDKERCHIEFS
- BELTS • SLACKS • JACKETS
- SWEATERS • JEWELRY
- HATS • GLOVES • ROBES
- SUITS • TOPCOATS
- GIFT CERTIFICATES

GENTLEMEN PREFER BRANDS!

— Our Men's Wear Carry The Names Of
America's Most Famous Brands —

Hart Schaffner and Marx Clothes — Mallory Hats
Interwoven Hose — Manhattan Shirts
Botany Ties — McGregor Sportswear



155

HIGH ST.

Phone 724

USE OUR LAY-AWAY FOR CHRISTMAS

Use Our
Lay-Away
Plan

RIGHT TOGS SURE TO PLEASE

Practical Male Grows
More Conscious of
Fashion Trends

"Give a man a gift he can wear" is always sound advice at Christmas. This year, it's especially to the point.

Men everywhere are becoming more and more style-minded and increasingly interested in having the right clothes to wear on every occasion; in town or country, at



FOR HIS LOAF LIFE—or active sports, a colorful pull-over. Soft, comfortable, smartly styled, in washable DuPont orlon and wool. By Hollywood Rogue Sportswear.

work or at play, or just plain lounging about the house.

If you really want to please your man with a gift of wearables, be sure to observe his tastes as well as his size. His "thanks a million" on Christmas morning will come from the heart if you make it a point to give him the kind of togs he'd choose for himself.

Armed with a confident knowledge of what your man likes, you'll find a host of happy solutions to your gift problems among the wide array of men's clothes and accessories that have bowed in, this season, at your favorite stores.

If you know his tastes and size, you can even buy him a suit of clothes, without his being present.

RARE IS THE man who ever has enough shirts. So think in terms of half a dozen or so for business, dress-up or casual wear. Note that the new collar styles are narrower, with rounded points. A nice companion gift is one of the new cuff-link and tie-bar sets, which come in many unique and refreshing motifs.

Speaking of ties (as everyone does at Christmas) make sure of winning favorable comments with your gift neckties, by noting the style trends to slim-jim widths, lighter backgrounds and under-knot motifs. Always, of course, with your man's preferences well in mind!

Sport coats rate top gift honors; especially the new styles with that very masculine texture interest known as the "nubby touch." Slacks to mix

Good Grooming Toiletries Make Good Gifts

Looming ever larger among the essentials of masculine good grooming are toiletries specially compounded for men.

Among them are to be found a host of happy solutions to Christmas gift problems, ranging all the way from a wooden shaving soap bowl as a "stocking filler" to a deluxe travel kit in genuine leather, fitted out with everything the heart of the most fastidious man could desire in the way of grooming aids.

Definitely on the he-man side are the new scents which have been produced in toilet waters, after shaving lotions and colognes, ranging from the subtle fragrance of heather and fern to the sharp pungency of spice and the mellow aroma of tobacco and old leather—the very essence of masculinity.

Various combinations of men's toiletries are imaginatively packaged in gay gift packages and handsome zippered travel kits, which provide special compartments for tooth brush, shaving brush, razor, etc.

These not only make useful traveling companions, but many men find it convenient to keep a kit in the office or country club locker.

Even the containers of the masculine toiletries lend themselves ideally to Christmas gifting. Shaving soaps come in decorative ceramic containers that have a secondary use on dresser top or library table to hold jewelry accessories or cigarettes.

Allow Enough Time For Monogramming

Planning on having gifts initialed or monogrammed for this Christmas?

Then better make plans early because both may require more time than you think. And the closer it is to Christmas, the more liable you are to run into discouraging last minute rushes or shortages.

Remember the term "initial" generally applies, as in the case of handkerchiefs, to just one letter. Shop early and you'll get exactly what you want. Later the "initial" you need may be exhausted.

Monogramming has to do with a special combination of letters, and this obviously takes more time. Be sure you allow for it. Monogramming is what you may want on blouses.

Initials and Monograms both require time for engraving on jewelry. So allow yourself plenty of time.

and match with favorite casual coat will win a warm welcome.

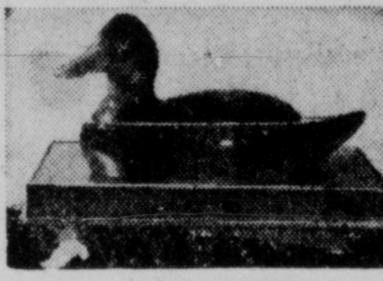
Sport jackets, sweaters, sur-coats and wind-breakers will score hits with the outdoorsy sort. Denim trousers with matching shirts make a winning combination for knock-about hours, especially for the handyman about the house or garden.

FOR LUXURIOUS lounging, there are the handsome new pajamas, specially designed for the purpose. And, of course, there are handsome robes to lend a regal touch to the home scene.

Slippers, too, are traditional gift favorites. While on the subject of footwear, give a thought to the new loafers that do double duty at business and country club.



SET TO TRAVEL — Anywhere! Plastic kit makes an ideal Christmas gift. Contains shaving lotion, cologne and talcum. Zippered compartment holds accessories. This one by Sportsman.



SCENT WITH LOVE — For Christmas! The well-groomed man appreciates a gift of toilet water; its fragrance, the essence of masculinity.

IT'S A GIFT—Mallard duck decoy shaving bowl. Decorative in bathroom or on bedroom dresser. Becomes container for cigarettes or cuff links.

If it is something specially for mother, such work-organizing labor saving electrical devices as the newest in refrigerators, almost automatic ranges, and even laundry equipment, each of which contributes so much to her leisure, make gifts of the first magnitude. Of course there are a great host of smaller appliances—the electrical housewares from which to choose gifts for her, but think in big terms for this Christmas, in terms of something important.

This Christmas be sure of giving the prestige gift... a finer Hamilton watch. Make your choice now. \$1.00 holds your choice until wanted... \$1.00 a week pays for it on our easy credit terms.

Hamilton
AMERICA'S FINE WATCH
\$1.00
HOLDS ANY
For Christmas!
CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

and match with favorite casual coat will win a warm welcome.
Sport jackets, sweaters, sur-coats and wind-breakers will score hits with the outdoorsy sort. Denim trousers with matching shirts make a winning combination for knock-about hours, especially for the handyman about the house or garden.

FOR LUXURIOUS lounging, there are the handsome new pajamas, specially designed for the purpose. And, of course, there are handsome robes to lend a regal touch to the home scene.

Slippers, too, are traditional gift favorites. While on the subject of footwear, give a thought to the new loafers that do double duty at business and country club.

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby \$7.50
19 jewels. Natural gold-filled case.

CHARLES LONGACRE
Watchmaker & Jeweler
"Our Integrity Is Your Guarantee"
17 North Hanover Street — Phone 3203

Laurie \$6.00
17 jewels. Natural or white gold-filled case.
Kirby

Make Tie Gift Tell Him More

What is Christmas without a necktie? Ever since way-back-when neckties have been the traditional holiday gift for men. This year, why not expand on a good idea, and put your gift in the "super" class? Give your man, not just one tie, but a complete wardrobe of neckties!

You might start with the idea of giving him a tie for every day of the week (labeling them day-for-day might be cute idea). With a complete week of brand-new necktie changes, he'll feel like a king!

By keying your selections to his favorite suits, you can make your gift doubly welcome.

Choose two or three ties specifically for each suit that he wears regularly. Keep the colors of his suits in mind, so that your ties will harmonize and complement but never clash.

When the basic color of the suit is picked up as part of the color scheme of the tie, it makes for a smart effect; as a blue and red striped tie for a blue suit, etc.

Give solid colors and small overall patterns to go with suits that are striped, plaid or have other pronounced pattern interest of their own.

Choose stripes and the more dashing designs for suits that are solid in color or quietly patterned.

Aim also at giving him a "change of pace" in his necktie wardrobe. Include a variety of striped repps, foulards, solids, under knot motifs, or whatever styles you have observed your man to favor.

Keep his tastes well in mind in making your selections and you simply can't miss with a necktie from a wardrobe!

OPEN SEASON FOR FISHERMEN

Christmas Good Time
For Your Favorite
Angler

Christmas can well be the opening of a thrill-packed season for your favorite angler when fishing tackle is on your gift list.

Whether it's the pounding surf, placid lakes or gushing mountain streams that entice the fisherman, a set of rubber waders and a lively fibreglass rod makes the sport more interesting.

And when it comes to carrying lures conveniently, there's nothing like a transparent plastic lure box that snaps right on to one's clothing.

An assortment of wet and dry flies will make the brook angler glow with Opening-Day anticipation; and, for the spinning enthusiast, a new light-weight spinning reel and spool of monofilament line will have him—or her—taking practice casts all over the house.

Whatever the choice, you can bet your boots you'll be making some fishing fan real happy.

FOR HOMEMAKERS

A gleaming glass shelf adds glamour to any room in the house and makes a handsome gift for homemakers. Modern in appearance, it can be used for plants, vines, books, knick-knacks, and what-nots. Can be installed in a jiffy and is moderately priced.

BRIGHTER ORNAMENTS

Christmas tree balls will shine more brightly if dipped in lukewarm, sudsy water with just a few drops of kitchen ammonia.

Make Home Say Merry Christmas This Yule



FLOOD LIGHTED GREETINGS — shining from snow-covered yard of your home this Christmas, such as shown here, are easy to achieve.

GIVE AUTO ACCESSORIES

The man who takes very special pride in his car—and what man doesn't—will go for auto accessories in a big way. With a wide variety to choose from, such as what have you: cigarette lighters, spot lights, chrome ornaments, tools and gadgets of every description, the Christmas gifter should have no problem.

BULLETIN GIFT

This is to be taken literally. Teenagers love bulletin boards on which to put their pin-up clippings, bestgrade cards and

SANTA'S LARGEST DISPLAY OF JUVENILE TOYS!



PICK NOW!! LAY-AWAY!! KEPNER & ROMICH

"Your Family Furniture Store"

139 HIGH STREET

TERMS

PHONE 877

BETTY LEE YOUR BUDGET
STORE FOR PERFECT
CHRISTMAS . . .

Gifts

Christmas
Shopping
is so much easier—
more fun, too—
when you
find so
many lovely
gifts all in
one place.

LOVELY THINGS AT LITTLE PRICES
PLUS . . . A LAY AWAY PLAN FOR
YOUR CONVENIENCE . . . SHOP AND
COMPARE . . . WE WILL GIFT WRAP
YOUR PURCHASE AT NO EXTRA
CHARGE.

CHOOSE GIFTS FOR THE:

- ★ TOTS
- ★ CHILDREN
- ★ YOUNG MISS
- ★ PRE TEEN

ALSO COMPLETE DEPTS. FOR:

- ★ SPORTS
- ★ LINGERIE
- ★ LADIES' APPAREL

The Perfect Gift

for the Entire Family

Ripons

Beautiful knit-in Argyle pattern \$2.95

Genuine

Be sure to put genuine Ripons at the top of your gift list for your family, relatives and friends. You'll be giving luxurious year 'round foot comfort for loafing and lounging at home, after a day outdoors, traveling, at college, etc. Washable soft pure wool and and glove leather soles snuggle the feet and cushion the step. In beautiful colors and styles for men, women, children.

MICKEY MOUSE
Jacquard knit pattern in gay colors for children. They stay on the feet. \$1.95 and \$2.50

for Ladies and Girls \$2.95 Deluxe Style

Boston Shoe Store

259 HIGH STREET • POTTSTOWN

GIVE RELIGIOUS GIFTS THIS CHRISTMAS —

Appropriate Gifts For
Protestants and Catholics

THE LIGHTHOUSE

Phone 4323
23 N. PENN
POTTSTOWN, PA.

LIBERAL TRADE-IN ON YOUR OLD WATCH

This dainty Ladies' Elgin has full figure dial and high curved crystal \$33.75 Stylish and handsome with matching modern expansion band \$47.50

WALTER M. WARRICK

8 N. WASHINGTON ST. Phone 5208-R
WATCHMAKER and JEWELER

AT KEPNER & ROMICH
YOUR FAMILY FURNITURE STORE

BUY
SAY
Your Christmas Gift
NOW!

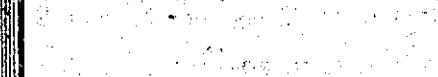
Stunning modern chest finished in blonde oak. Same design available in walnut. Real value at \$49.95

LANE CEDAR CHEST

139 HIGH ST.

Phone 877

Graceful 18th Century styling in glowing mahogany. \$59.95



Betty Lee

YOUR BUDGET STORE
SHOP AND COMPARE

236 High at Penn Street . . . Pottstown, Penna.

Christmas CANDIES

ORDERS TAKEN NOW

We Make Only the Best From Finest Ingredients.

Our Candy Craftsman's 30 Years Experience Is Your Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Guarantee

25 Years

Experience Is Your

Guarantee

30 Years

Experience Is Your

Make Tie Gift Tell Him More

What is Christmas without a necktie? Ever since way-back-when neckties have been the traditional holiday gift for men. This year, why not expand on a good idea, and put your gift in the "super" class? Give your man, not just one tie, but a complete wardrobe of neckties!

You might start with the idea of giving him a tie for every day of the week (labeling them day-for-day might be cute idea). With a complete week of brand-new necktie changes, he'll feel like a king! By keying your selections to his favorite suits, you can make your gift doubly welcome.

Choose two or three ties specifically for each suit that he wears regularly. Keep the colors of his suits in mind, so that your ties will harmonize and complement but never clash.

When the basic color of the suit is picked up as part of the color scheme of the tie, it makes for a smart effect; as a blue and red striped tie for a blue suit, etc.

Give solid colors and small overall patterns to go with suits that are striped, plaid or have other pronounced pattern interest of their own.

Choose stripes and the more dashing designs for suits that are solid in color or quietly patterned.

Aim also at giving him a "change of pace" in his necktie wardrobe. Include a variety of striped repps, foulards, solids, under-knot motifs, or whatever styles you have observed your man to favor.

Keep his tastes well in mind in making your selections and you simply can't miss with a necktie wardrobe!

OPEN SEASON FOR FISHERMEN

Christmas Good Time
For Your Favorite
Angler

Christmas can well be the opening of a thrill-packed season for your favorite angler when fishing tackle is on your gift list.

Whether it's the pounding surf, placid lakes or gushing mountain streams that entice the fisherman, a set of rubber waders and a lively fiberglass rod makes the sport more interesting.

And when it comes to carrying lures conveniently, there's nothing like a transparent plastic lure box that snaps right on to one's clothing.

An assortment of wet and dry flies will make the brook angler glow with Opening-Day anticipation; and, for the spinning enthusiast, a new light-weight spinning reel and spool of monofilament line will have him—or her—taking practice casts all over the house.

Whatever the choice, you can bet your boots you'll be making some fishing fan real happy.

FOR HOMEMAKERS

A gleaming glass shelf adds glamour to any room in the house and makes a handsome gift for homemakers. Modern in appearance, it can be used for plants, vines, books, knick-knacks, and what-nots. Can be installed in a jiffy and is moderately priced.

BRIGHTER ORNAMENTS

Christmas tree balls will shine more brightly if dipped in lukewarm, sudsy water with just a few drops of kitchen ammonia.

Make Home Say Merry Christmas This Yule



FLOOD LIGHTED GREETINGS — shining from snow covered yard of your home this Christmas, such as shown here, are easy to achieve.

GIVE AUTO ACCESSORIES

The man who takes very special pride in his car—and what man doesn't—will go for auto accessories in a big way. With wide variety to choose from, such as cigarette lighters, spot lights, chrome ornaments, tools and gadgets of every description, the Christmas gifter should have no problem.

BULLETIN GIFT

This is to be taken literally. Teen agers love bulletin boards on which to put their pin-up clippings, invitations, bestgrade cards and what have you.

SANTA'S LARGEST DISPLAY OF JUVENILE TOYS!



PICK NOW!! LAY-AWAY!! KEPNER & ROMICH

"Your Family Furniture Store"

139 HIGH STREET

TERMS

PHONE 877

**The Perfect Gift
for the Entire Family**

Ripons. Genuine Ripons. Be sure to put genuine Ripons at the top of your gift list for your family, relatives and friends. You'll be giving luxurious year 'round foot comfort for loafing and lounging at home, after a day outdoors, traveling, at college, etc. Washable soft pure wool and and glove leather soles snuggle the feet and cushion the step. In beautiful colors and styles for men, women, children

MICKEY MOUSE Jacquard knit pattern in gay colors for children. \$1.95 They stay on the feet. \$2.50

for Ladies and Girls \$2.95 **Deluxe Style** \$2.95 **W.D.P.**

Boston Shoe Store
259 HIGH STREET • POTTSWELL

Christmas CANDIES

ORDERS TAKEN NOW

We Make Only the Best From Finest Ingredients.

Our Candy Craftsman's 30 Years Experience Is Your Guarantee

POTTSWELL CANDY CO.

138 HIGH ST. (Rear of Shuler House)
In Reading R. R. Concourse

**GIVE RELIGIOUS GIFTS
THIS CHRISTMAS —**
Appropriate Gifts For
Protestants and Catholics

THE LIGHTHOUSE
25 N. PENN • POTTSWELL, PA.

LIBERAL TRADE-IN ON YOUR OLD WATCH

This dainty Ladies' Elgin has full figure dial and high curved crystal \$33.75

Stylish and handsome with matching modern expansion band \$47.50

WALTER M. WARRICK
8 N. WASHINGTON ST. Phone 5208-R
WATCHMAKER and JEWELER

AT KEPNER & ROMICH
YOUR FAMILY FURNITURE STORE

Buy Her Christmas Gift NOW!

A LANE CEDAR CHEST
139 HIGH ST. Phone 877

\$49.95 CONVENIENT TERMS
TO SUIT YOUR BUDGET
AS ADVERTISED IN LIFE

Graceful 18th Century style in glowing mahogany. \$59.95



BETTY LEE YOUR BUDGET
STORE FOR PERFECT
CHRISTMAS . . .

Gifts

Christmas
Shopping
is so much easier —
more fun, too —
when you
find so
many lovely
gifts all in
one place.

LOVELY THINGS AT LITTLE PRICES
PLUS . . . A LAY AWAY PLAN FOR
YOUR CONVENIENCE . . . SHOP AND
COMPARE . . . WE WILL GIFT WRAP
YOUR PURCHASE AT NO EXTRA
CHARGE.



CHOOSE GIFTS FOR THE:
★ TOTS
★ CHILDREN
★ YOUNG MISS
★ PRE TEEN

ALSO COMPLETE DEPTS. FOR:
★ SPORTS
★ LINGERIE
★ LADIES'
APPAREL

Betty Lee

YOUR BUDGET STORE
SHOP AND COMPARE

236 High at Penn Street . . . Pottstown, Penna.

COMFORT GIFTS CAN RATE HIGH ON EVERY LIST

Put Ease, Luxury Into Your Giving for This Super Busy Era

Lucky are the folk who find a gift of comfort under the Christmas tree, for here's a package that will be appreciated again and again throughout the year.

Comfort gifts somehow have an aura of luxury about them, as if, in this super-busy era of ours, they are a treat we feel is an indulgence to buy one's self.

Therefore, when you give a present that adds an extra measure of ease to someone's life, you're sure to see a happy smile of anticipation at the contentment it will bring.

FOR INVENTERATE readers in bed, for example, there are specially designed cushions that give firm support to the back and arms and keep irritating cricks out of the neck. To round out the lazy, lolling atmosphere, give an overhead book-case filled with favorites, with a handy bed-light built-in underneath.

Every bedroom should have a thermos decanter of cold water on the night table for those in-the-night thirsts that everyone gets. These are obtainable with tray and matching glasses.

Surely mother has considered the joys of breakfast in bed with the Sunday papers. Give her a special tray, wide enough to encompass the legs and steady enough to sit firmly on the edge.

For sweet dreams in a luxurious setting, why not combine a color coordinated gift of pastel-toned percale sheets and pillow cases with matching or contrasting blankets in the new shades of the season.

EVERYONE PRAISES the relaxing properties of the bath, and tub accessories are coming into great popularity. The lady in your life would be delighted with a tub tray, for instance. This rests on the edges and contains a stand-up mirror and compartments for her cosmetics.

Men enjoy it, too, because it is a handy prop for a book or newspaper.

Towels almost as big as a sheet have a sumptuous feel to them and are wonderful wrap-around after a shower.

For comfort supreme in the living room, however, give a lounge chair with adjustable back and front that cradles the body in any position from sitting to full reclining.

It's the gift of relaxation every tired member of the family will make a bee-line for the year-around.

Here's How to Pick Men's Handkerchief

The new fad for the TV fold (a straight-across fold which leaves a narrow line of handkerchief showing across the pocket brim) focuses the gift-giving eye on men's handkerchiefs.

Three basic rules for picking out a handkerchief gift for a man are: Choose colored-woven handkerchiefs for casual wear, initialed for dress wear, and white handkerchiefs for all occasions.

The newest woven designs show bold stripes with unusual effects; large multi-colored plaid, graduated stripes running through the handkerchief centers, stripes combining satin effects with corded designs. Jacquard and over-all twill patterns are also part of the fashion picture.

For afternoon and evening wear, initialed or monogrammed handkerchiefs are most appropriate.

When in doubt, choose white. It's always good taste, always conservative, always practical. It comes in pure Irish linen, hemstitched, or in a sheer. Swiss cotton batiste with many variations.

Doll Bathing Beauty

A new doll bathing beauty comes equipped with an inflated ring, a stylish bandanna to protect her hair, bathing sandals, Hollywood style dark glasses and a variety of smart beach attire.

New in specialty doll fashions is a line of brother and sister dolls who have stylish rain coats and hats of plastic.

PRE-CHRISTMAS SPECIAL

Hand-Painted

WASTE PAPER BASKETS

THIS WEEK ONLY \$3.95

Reg. \$5.50-\$7.50

PERFECT FOR THAT DIFFERENT GIFT!

BETTYE'S STUDIO SHOP

170 N. Charlotte St.



Booklet Can Help You Choose Toys

Whether you are a parent, a relative or just a friend of the family, shopping for toys is an opportunity to provide the children with lasting benefits, as well as Christmas Day happiness.

To help wise selection of toys that will fit the play needs of each child, Dr. Grace Langdon, well-known child development adviser, has prepared a leaflet "How to Choose Toys," available free of charge from the American Toy Institute, 200 Fifth Avenue, New York 10, New York. Ask for it by post card.



TINY BUT — Powerful new "pocket size" portable radio fits into a Christmas gift handbag for the lucky lady. This jewel like instrument is by Emerson.



DELIGHTFUL GIFT for lovers of music is a record player. Model shown takes fourteen 45 rpm discs for play at the push of a switch. It's by RCA Victor.



Paul's Bootery

May We Suggest

- Genuine Alligator Shoes
- Genuine Alligator Handbags
- Fleece Lined Leather Boots
- Dynalon Stadium Boots
- Beautiful House Slippers
- Gold or Silver Evening Shoes
- Hand Made Shoes
- Handbags
- Famous "Nolde" Nylon Hose or a Gift Certificate

Paul's Bootery

315 HIGH STREET

Also a Complete Line of HOUSEWARES to Aid the Lady of the House.

VAN BUSKIRK AND BRO.

218 High Street

Phone 34



LOANS

UP TO \$600.00

POTTSWELL SMALL LOAN

Your Local Company by Local Men

213 High Street Phone 1010

RAYMOND E. PRIZER
ROUTE 100, Near Pughtown—Phone Pughtown 2501

Toy Yearbook Lists 250 Outstanding Toys

"The Toy Yearbook," published by Toy Guidance Council, lists the 250 toys voted "outstanding for 1953" by toy experts affiliated with the Council.

Available free of charge at many local retail stores, copies can also be secured by writing to Toy Guidance Council, 1124 Broadway, New York, and enclosing 10c in stamps.

DEXTER CUTLERY

CARVING SETS KITCHEN CUTLERY SETS

- STEAK KNIVES
- BUTCHER KNIVES
- SLICER KNIVES
- PARING KNIVES
- BONING KNIVES
- SKINNING KNIVES
- STICKING KNIVES
- PIE KNIVES
- FRENCH KNIVES
- GRAPEFRUIT KNIVES
- OYSTER and CLAM KNIVES
- SHOE KNIVES
- ROOFING KNIVES
- PINFEATHER KNIVES
- BANANA KNIVES
- LINOLEUM KNIVES
- CHICKEN and TURKEY STICKERS
- CLEANERS
- BUTCHER'S STEELS
- SANDWICH SPREADER SPATULAS

SNYDER'S HARDWARE

For Cutlery And Revere Ware
443 HIGH ST.

PAPER GIFTS

Guest towels, cocktail napkins, coasters and barbecue bibs are in a device called a Dial-a-gram expensive but attractive gifts. Have that brings to sight at the twirl them printed with a slogan or the of a circular card, specific information of the person receiving them on the United Nations.

DIAL FOR A FACT

For the factually minded there

coasters and barbecue bibs are in a device called a Dial-a-gram

expensive but attractive gifts. Have that brings to sight at the twirl

them printed with a slogan or the of a circular card, specific information

of the person receiving them on the United Nations.

tion on the United Nations.

COMFORT GIFTS CAN RATE HIGH ON EVERY LIST

Put Ease, Luxury Into Your Giving for This Super Busy Era

Lucky are the folk who find a gift of comfort under the Christmas tree, for here's a package that will be appreciated again and again throughout the year.

Comfort gifts somehow have an aura of luxury about them, as if, in this super-busy era of ours, they are a treat we feel is an indulgence to buy one's self.

Therefore, when you give a present that adds an extra measure of ease to someone's life, you're sure to see a happy smile of anticipation at the contentment it will bring.

FOR INVETERATE readers in bed, for example, there are specially designed cushions that give firm support to the back and arms and keep irritating cricks out of the neck. To round out the lazy, lolling atmosphere, give an overhead book-case filled with favorites, with a handy bed-light built-in underneath.

Every bedroom should have a thermos decanter of cold water on the night table for those in-the-night thirsts that everyone gets. These are obtainable with tray and matching glasses.

Surely mother has considered the joys of breakfast in bed with the Sunday papers. Give her a special tray, wide enough to encompass the legs and steady enough to sit firmly on the blankets.

For sweet dreams in a luxurious setting, why not combine a color coordinated gift of pastel-toned percale sheets and pillow cases with matching or contrasting blankets in the new shades of the season.

EVERYONE PRAISES the relaxing properties of the bath, and tub accessories are coming into great popularity. The lady in your life would be delighted with a tub tray, for instance. This rests on the edges and contains a stand-up mirror and compartments for her cosmetics.

Men enjoy it, too, because it is a handy prop for a book or newspaper.

Towels almost as big as a sheet have a sumptuous feel to them and are wonderful wrap-around after a shower.

For comfort supreme in the living room, however, give a lounge chair with adjustable back and front that cradles the body in any position from sitting to full reclining.

It's the gift of relaxation every tired member of the family will make a bee-line for the year-around.

Here's How to Pick Men's Handkerchief

The new fad for the TV fold (a straight-across fold which leaves a narrow line of handkerchief showing across the pocket brim) focuses the gift-giving eye on men's handkerchiefs.

Three basic rules for picking out a handkerchief gift for a man are: Choose colored-woven handkerchiefs for casual wear, initialed for dress wear, and white handkerchiefs for all occasions.

The newest woven designs show bold stripes with unusual effects; large multi-colored plaids, graduated stripes running through the handkerchief centers, stripes combining satin effects with corded designs. Jacquard and over-all twill patterns are also part of the fashion picture.

For afternoon and evening wear, initialed or monogrammed handkerchiefs are most appropriate.

When in doubt, choose white. It's always good taste, always conservative, always practical. It comes in pure Irish linen, hemstitched, or in a sheer, Swiss cotton batiste with many variations.

Doll Bathing Beauty

A new doll bathing beauty comes equipped with an inflated ring, a stylish bandanna to protect her hair, bathing sandals, Hollywood style dark glasses and a variety of smart beach attire.

New in specialty doll fashions is a line of brother and sister dolls who have stylish rain coats and hats of plastic.

PRE-CHRISTMAS SPECIAL

Hand-Painted

WASTE PAPER BASKETS

THIS WEEK ONLY \$3.95

Reg. \$5.50-\$7.50

PERFECT FOR THAT DIFFERENT GIFT!

BETTYE'S STUDIO SHOP

170 N. Charlotte St.



GIFTS FOR a fellow who's going places start with the traditional new robe for Christmas; include folding travel slippers that fit in a pouch, a billfold with indexed section for cards; tobacco pouch with slot for pipe; a weekend bag to

match his two suiter; key case with room for operator's license.

A cowhide brief bag accomodating a change of linen as well as extra papers, and of course the extra pocket secretary, suggests the Luggage and Leather Goods Association.

representing different age groups. The specific characteristics of the new born baby, the six months old baby, the toddler, the kindergartner, the school age youngster, and the teen agers are reproduced in new doll lines.

Each age group of dolls is supplied with a varied wardrobe modeled after high style juvenile

setting, why not combine a color coordinated gift of pastel-toned percale sheets and pillow cases with matching or contrasting blankets in the new shades of the season.

Men's emphasis on dolls



Make this a Christmas that will be long remembered by the man of your heart. Give him the man's gift, the gift that can be used

hardware.

Our large selection of name brand tools and kits guarantees you the fullest satisfaction from your choice. You're sure to be right when you Christmas shop here. If you're in doubt about what to select, ask our salesmen for help. Shop early to avoid the rush.

Also a Complete Line of HOUSEWARES to Aid the Lady of the House.

VAN BUSKIRK AND BRO.

218 High Street :: Phone 34



LOANS

UP TO \$600.00

POTTSSTOWN SMALL LOAN CO. INC.

Your Local Company by Local Men

213 High Street

Phone 1010

Booklet Can Help You Choose Toys

Whether you are a parent, a relative or just a friend of the family, shopping for toys is an opportunity to provide the children with lasting benefits, as well as Christmas Day happiness.

To help wise selection of toys that will fit the play needs of each child, Dr. Grace Langdon, well-known child development adviser, has prepared a leaflet "How to choose from the American Toy Choose Toys," available free of Institute, 200 Fifth Avenue, New York 10, New York. Ask for it by postal card.



TINY BUT — Powerful new "pocket size" portable radio fits into a Christmas gift handbag for the lucky lady. This jewel like instrument is by Emerson.



DELIGHTFUL GIFT for lovers of music is a record player. Model shown takes fourteen 45 rpm discs for play at the push of a switch. It's by RCA Victor.



Paul's Bootery

May We Suggest

- Genuine Alligator Shoes
- Genuine Alligator Handbags
- Fleece Lined Leather Boots
- Dynalon Stadium Boots
- Beautiful House Slippers
- Gold or Silver Evening Shoes
- Hand Made Shoes
- Handbags
- Famous "Nolde" Nylon Hose

or a
Gift Certificate

Paul's Bootery

315 HIGH STREET

Toy Yearbook Lists 250 Outstanding Toys

"The Toy Yearbook," published by Toy Guidance Council, lists the 250 toys voted "outstanding for 1953" by toy experts affiliated with the Council.

Available free of charge at many local retail stores, copies can also be secured by writing to Toy Guidance Council, 1124 Broadway, New York, and enclosing 10c in stamps.

DEXTER CUTLERY

CARVING SETS

KITCHEN CUTLERY SETS

STEAK KNIVES

BUTCHER KNIVES

SLICER KNIVES

PARING KNIVES

BONING KNIVES

SKINNING KNIVES

STICKING KNIVES

PIE KNIVES

FRENCH KNIVES

GRAPEFRUIT KNIVES

OYSTER and CLAM KNIVES

SHOE KNIVES

ROOFING KNIVES

PINFEATHER KNIVES

BANANA KNIVES

LINOLEUM KNIVES

CHICKEN and TURKEY STICKERS

CLEANERS

BUTCHER'S STEELS

SANDWICH SPREADER SPATULAS

Snyder's Hardware

For Cutlery And
Revere Ware
443 HIGH ST.

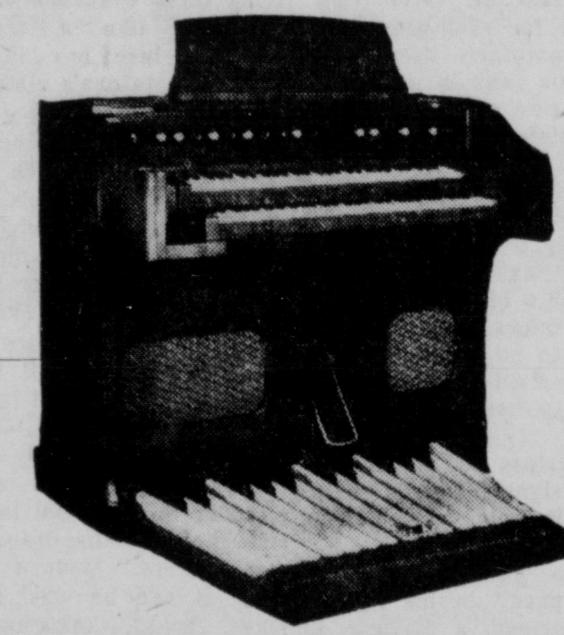
For the factually minded there is a device called a Dial-a-gram which brings to sight at the touch of a circular card, specific information about the person receiving them.

DIAL FOR A FACT

Guest towels, cocktail napkins, coasters and barbecue bibs are inexpensive but attractive gifts. Have them printed with a slogan or the name of the person receiving them.

MAKE IT A MUSICAL CHRISTMAS . . . ONE THE WHOLE FAMILY WILL ENJOY A LONG TIME . . . The ALLEN ORGAN

THE OUTSTANDING ORGAN FOR THE HOME



Check These Outstanding Features:

- Beautifully styled and proportioned to fit into the average living room.
- Full Pedal Boards and Full 5-Octave Keyboards.
- Two Speakers Within Organ—No Extra Tone Cabinet.
- And Versatile!

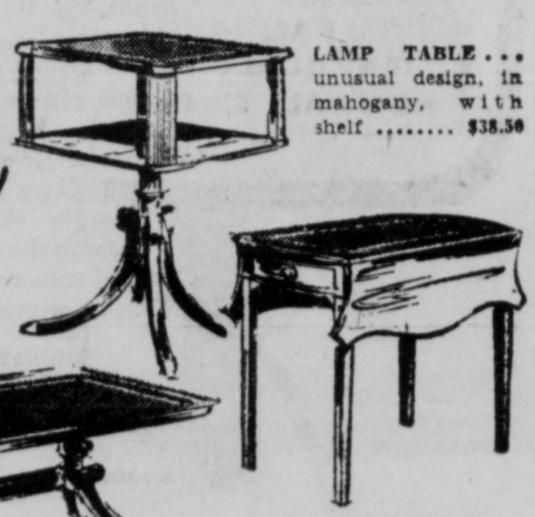
The remarkable stop arrangement and tonal control system makes registration easy for all types of organ music—not just jazz.

\$1666.00 Delivered

LAMB'S MUSIC HOUSE

High at Penn Street Phone 4350

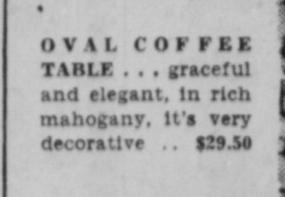
Gifts for the home



ARE THE
Best Gifts
OF ALL

Neither the illustrations nor the brief descriptions of these tables can convey their beauty . . . their quality . . . and their gift suitability. This is just a glimpse and a promise of what awaits you, in BOTH traditional and modern tables. BE SURE TO SEE THEM!

THESE ARE
SMART
AND SO
REASONABLY
PRICED



EASY
TERMS

ROUTE 100, Near Pughtown—Phone Pughtown 2501
4th AT STATE
THE
KAPPES WAY-SIDE STORE
OPEN FRIDAY EVENINGS

Grandparents Lead in Presenting Christmas Bikes to Youngsters

The consistent popularity of the headlights, special shock absorber American bike as a Christmas chrome guard bars and luggage present for youngsters of cycling carriers, built in locks, speedometer age was highlighted recently as ters, even a bicycle radio and a the result of two interesting studies camera carrying bracket, which showed that bicycles are most wanted by youngsters and most given by oldsters.

The oldsters in this instance are good old grandma and grandpa who were revealed as chief purchasers of two wheelers for giving at Christmas time probably because they are the most experienced of all Santas.

A study of "letters to Santa" published in newspapers during the past 15 years highlighted the increasing preponderance of requests for bicycles.

Some notion of the value the youngsters place on bikes appeared in a letter from an eight-year-old girl who wrote:

"Dear Santa: Please bring me a bicycle or a million dollars tax free."

THE NEW 1954 bikes, available for Christmas giving this year are colorful, streamlined jobs engineered with safety in mind and equipped to the fanciest of tastes. Tires are built for endurance and ease of handling and to steer like those on lightweights.

Those planning to give bikes this Christmas should make certain, they choose the right size two-wheeler.

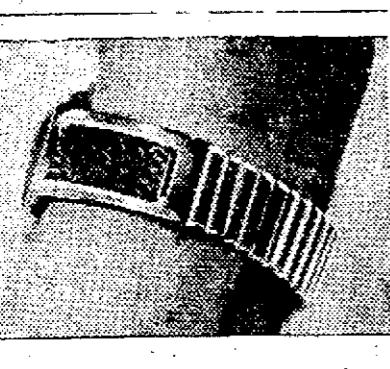
Four and five year olds will need a 16-inch bike. The 16 inches refers to wheel diameter. Six and seven year olds take a 20-inch bike. Boys and girls from eight to ten should have a 24 incher, and those from eleven up should have a 26-inch adult wheel.

All American bicycles have adjustable seats to allow for growing up. For those just learning in the four to six category there are "out-rigger" wheels to help them get the feel.

The assortment of equipment for new American standard type bikes includes dozens of new and different devices that help make Christmas so much happier for children. There are horns, sealed beam



MOST REQUESTED gift of all by children of cycling age, a study of Christmas letters shows, is a bike, as further evidenced by the pleasure of the little lady above.



DRESS UP his watch for Christmas with a handsome watchband. This expansion bracelet has inserts of genuine lizard. It is by Kreisler.

BUY NOW FOR CHRISTMAS GIVING!

NYLONS

77¢

3 prs. for 2.25

- 51 Gauge, 15 Denier
- FULL FASHIONED
- FIRST QUALITY
- NEW FALL SHADES

Tabis
The Store of Famous Brands

253 HIGH ST. . . . POTTSWELL

SANTA SAYS:

BUY

"HER"

A NEW

NECCHI SEWING MACHINE

The Most Cherished and Useful Gift That Anyone Could Give HER on Christmas.

DON'T FORGET!
WE GIVE
Free DRESSMAKING
COURSE
BY FREE SERVICE!



ONLY \$148.00 UP

Lay Away Your Sewing Machine For Christmas Now

BUY ON OUR BUDGET PLAN

H. O. ECKHARDT

Sewing Machine Sales & Service

28 N. Evans St.
208 State St.

Pottstown 4869
Pennsburg 4246

OPEN MONDAY and FRIDAY EVENINGS UNTIL 9 P. M.



Christmas *GIFT* inspirations

IT'S OUR BUSINESS TO KNOW WHAT THEY WANT!

We've spent months getting together the finest array of Christmas merchandise for gift giving! It's amazing how easy it is to shop in our two great stores in Pottstown and Boyertown . . . Everything is departmentalized and choosing is easy! Courteous Attendants Always!

STOP AT OUR FOUNTAIN FOR LUNCHEON!

No Better Food Anywhere!

Rust Craft portrays

"The Christmas Nativity Scene"



Three-dimensional Card in Full Color with Background place

A Beautiful Religious Christmas Card

Appropriate for Friends and Family

Price Complete with Protective Mailing Envelope — \$1.00

OTHER CHRISTMAS CARDS

In Abundance

The Greatest Selection Found Anywhere!

LUCIEN LELONG

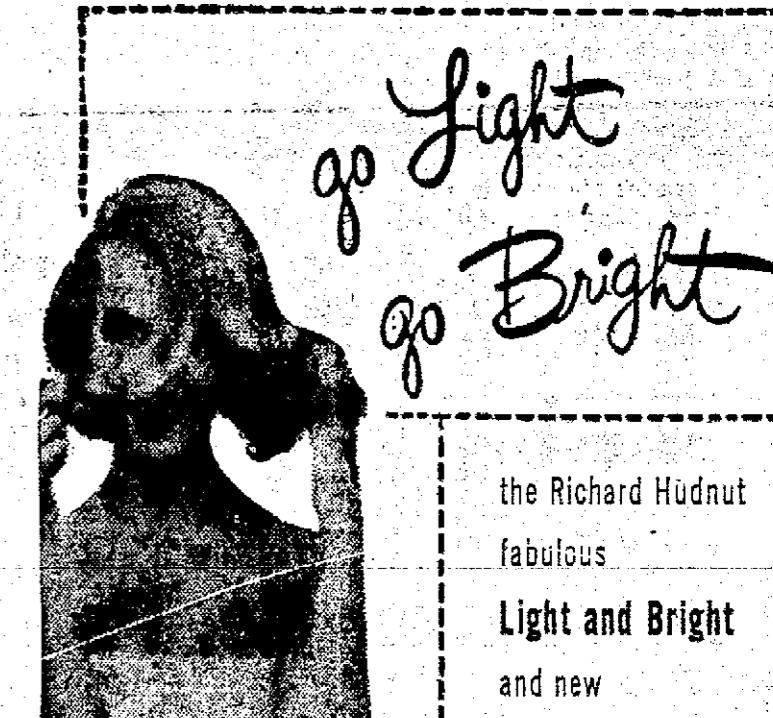
Solid®
the stick
cologne...

The world's outstanding stick cologne
gaily decorated for Christmas giving.

In these famous fragrances —

Indiscret, Tailspin, Cachet,
Strocco, Opening Night and
other Lucien Lelong favorites!

For her purse, Solid® in a
gold colored case \$1.10 plus tax
The golden caned
crystal cylinder \$2.00 plus tax



the Richard Hudnut
fabulous

Light and Bright
and new

Marvelous Shampoo

Both for the price of
Light and Bright alone . . .

150 plus tax



You'll find that you can
lighten and brighten your
hair so very easily with
Light and Bright . . . you'll
say it's simpler than setting
your hair! And now with
Light and Bright, you get
new Marvelous Shampoo
(to preserve your permanent
and protect your tint)
in a generous get-acquainted
size so you can keep your
hair at its peak of loveliness.
This remarkable offer is
for a limited time only
so hurry in today!

OUR LAY-AWAY PLAN

Makes Early
Selection the
the Wise Thing
to Do.

We'll Gladly
Reserve Any
Item Until
Wanted.

Little Lady
Toiletries



A large 4 oz. bottle of the
famous Little Lady Toilet
Water and a beautiful fancy
glass vanity bottle complete
with lovely atomizer unit.
All attractively gift
packaged.

Only \$2.00
(plus 50¢ fed. tax)

NEW

magnificent gifts
for the Brave
and the Bold



BLACK
WATCH

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

START
CHOOSING!

IMPORTED

TOYS

• PENS and
PENCILS

• Men's
TOILETRIES

• GAMES
and
BOOKS

• Cookie
JARS

• CHINAWARE
and
POTTERY

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

shave lotion . . . Clean
and sharp with Black Watch's
Coeur de Lion aroma. Stalwart
bottle in polished red gift box.

250

men's cologne . . . For
refreshing after-bath rub-
down. In matching Coeur de
Lion aroma. Gift-boxed. 250

lotion-cologne set . . . In
gleaming red gift-box embla-
zoned with metallic seal. 500

</

Grandparents Lead in Presenting Christmas Bikes to Youngsters

The consistent popularity of the headlights, special shock absorber American bike as a Christmas chrome guard bars and luggage present for youngsters of cycling carriers, built in locks, speedometer was highlighted recently as ters, even a bicycle radio and a the result of two interesting studies camera carrying bracket which showed that bicycles are most wanted by youngsters and most given by oldsters.

The oldsters in this instance are good old grandma and grandpa who were revealed as chief purchasers of two wheelers for giving at Christmas time probably because they are the most experienced of all Santas.

A study of "letters to Santa" published in newspapers during the past 15 years highlighted the increasing preponderance of requests for bicycles.

Some notion of the value the youngsters place on bikes appeared in a letter from an eight-year-old girl who wrote:

"Dear Santa: Please bring me a bicycle or a million dollars tax free."

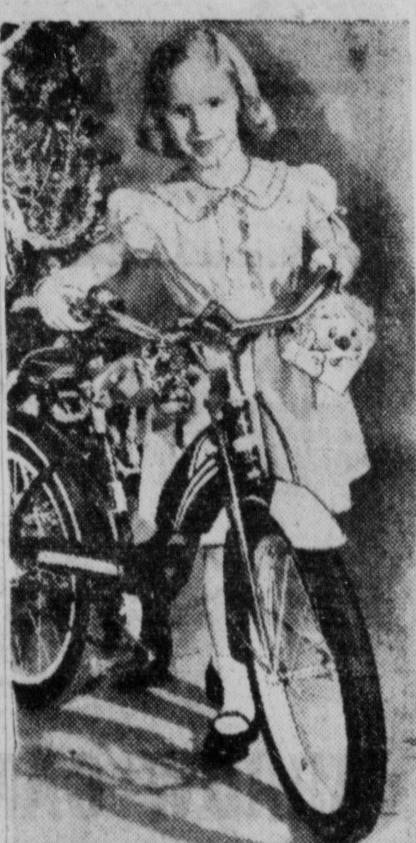
THE NEW 1954 bikes, available for Christmas giving this year are colorful, streamlined jobs engineered with safety in mind and equipped to the fanciest of tastes. Tires are built for endurance and ease of handling and to steer like those on lightweights.

Those planning to give bikes this Christmas should make certain they choose the right size two wheeler.

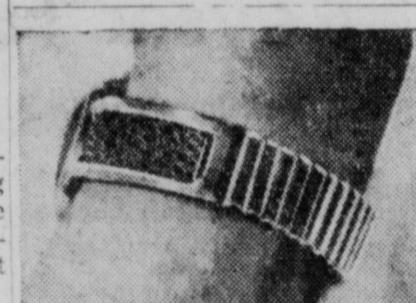
Four and five year olds will need a 16-inch bike. The 16 inches refers to wheel diameter. Six and seven year olds take a 20-inch bike. Boys and girls from eight to ten should have a 24 incher, and those from eleven up should have a 26-inch adult wheel.

All American bicycles have adjustable seats to allow for growing up. For those just learning in the four to six category there are "outrigger" wheels to help them get the feel.

The assortment of equipment for new American standard type bikes includes dozens of new and different devices that help make Christmas so much happier for children. There are horns, sealed beam



MOST REQUESTED gift of all by children of cycling age, a study of Christmas letters shows, is a bike, as further evidenced by the pleasure of the little lady above.



DRESS UP his watch for Christmas with a handsome watchband. This expansion bracelet has inserts of genuine lizard. It is by Kreisler.

BUY NOW FOR CHRISTMAS GIVING!

NYLONS

77¢

3 prs. for 2.25
• 51 Gauge, 15 Denier
• FULL FASHIONED
• FIRST QUALITY
• NEW FALL SHADES

Tabis
The Store of Famous Brands

253 HIGH ST. . . . POTTSWELL

SANTA SAYS:

BUY

"Her"
A NEW

NECCHI SEWING MACHINE

The Most Cherished and Useful Gift That Anyone Could Give HER on Christmas.

DON'T FORGET!
WE GIVE
Free DRESSMAKING
COURSE
FREE SERVICE!
ONLY \$148.00 UP

Lay Away Your Sewing Machine For Christmas Now
BUY ON OUR BUDGET PLAN

H. O. ECKHARDT

Sewing Machine Sales & Service

28 N. Evans St.
206 State St.

Pottstown 4869
Pennsburg 4246

OPEN MONDAY and FRIDAY EVENINGS UNTIL 9 P. M.



Seaforth!
SOLID
AFTER-SHAVE LOTION

GroomStick

Now . . . give your face a zing! a zip! a lift! with GroomStick, Seaforth's new solid after-shave lotion. Brisk and hearty with Seaforth's come-on aroma of Heather 'n Fern . . . cooling, soothing, antiseptic. For a brand-new, grand-new after-shave sensation, buy GroomStick today!



Christmas *Gift* inspirations

IT'S OUR BUSINESS TO KNOW WHAT THEY WANT!

We've spent months getting together the finest array of Christmas merchandise for gift giving! It's amazing how easy it is to shop in our two great stores in Pottstown and Boyertown . . . Everything is departmentalized and choosing is easy! Courteous Attendants Always!

STOP AT OUR FOUNTAIN
FOR LUNCHEON!

No Better Food Anywhere!

Rust Craft portrays

"The Christmas Nativity Scene"



A Beautiful Religious Christmas Card
Appropriate for Friends and Family
Price Complete with Protective Mailing Envelope — \$1.00

OTHER
CHRISTMAS CARDS

In Abundance

The Greatest Selection Found Anywhere!

LUCIEN LELONG

Solid
the stick
cologne...

The world's outstanding stick cologne
gaily decorated for Christmas giving.

In these famous fragrances —

Indiscret, Tailspin, Cachet,
Sirocco, Opening Night and
other Lucien Lelong favorites.

For her purse, Solid in a
gold colored case \$1.10 plus tax

The golden capped
crystal cylinder \$2.00 plus tax



go Light
go Bright

the Richard Hudnut
fabulous
Light and Bright
and new
Marvelous Shampoo

Both for the price of
Light and Bright alone...
150 plus tax



OUR
LAY-AWAY
PLAN

Makes Early
Selection the
the Wise Thing
to Do.

We'll Gladly
Reserve Any
Item Until
Wanted.

Little Lady
Toiletries



A large 4 oz. bottle of the
famous Little Lady Toilet
Water and a beautiful fancy
glass vanity bottle complete
with lovely atomizer unit.
All attractively gift
packaged.

Only \$2.00
(plus 30c tax)

BAUSE'S "Super" DRUG STORES

"Service with a smile"

**Rexall
DRUGS**

POTTSWELL and BOYERTOWN, PA.

JEWELRY GIFTS SCORE HIGH WITH SHOPPERS

Memorable Giving for Everyone in Wide Price Range



EVERY LITTLE GIRL—Loves jewelry, scaled to her size and taste, such as lockets, bracelets, rings, suggest the Jewelry Industry council.

Crib Set Wins New Toys Deal

The continuing high birth rate—close to four million again the past year—has furnished toy designers with special inspiration. A record number of new devices to help the crib and play pen set amuse and educate themselves is on the market for Christmas.

They stress washability, safety for little suckers, and freedom from sharp edges to obviate injury, according to the Toy Manufacturers of the USA.

Rattles, once available only in limited number and shapes, have burgeoned forth be-hued with color and be-decked with new textures.

Cultured pearls, too, make an ideal Christmas gift. You can choose a necklace of one or more strands, a pair of button or drop pearl earrings, or one of the new designs in pearl rings showing twin cultured pearls in asymmetric gold settings.

Watches are excellent gifts for every member of the family, especially this year, with so many highly individualized designs and types offered that everyone can have a watch suited to his or her own personality, tastes, profession or favorite hobby or sport.

You will find rings suitable for everyone on your gift list from a cocktail or dinner ring for Mother and Sister and a tiny interpretation

Give Her Diamond For Sparkling Yule

If she's dreaming of a "diamond Christmas," nothing will take the place of her heart's desire. If you're the "man in the case" and are thinking of buying or even eyeing a diamond, the Jewelry Industry Council recommends that you be guided by what they call the "4 C's," that is: color, clarity, cut and carat.

"Color" in a diamond is a delicate thing; a faint shade or tone can make a world of difference. The finest commercial diamonds resemble a crystal clear drop of water with a faint bluish tinge. The bluer the tint the more valuable the diamond.

"Clarity" refers to a diamond's freedom from imperfections such as spots of carbon, internal cracks or tin bubbles. The smaller the flaws in a diamond and the fewer there are, the greater the value.

"Cut" refers to the shape of the diamond and the process by which it is changed from the rough to the faceted stone. The full measure of its fire and brilliance is attained only by the proper cutting.

"Carat" is the acceptable standard of weight for diamonds. The carat is divided into 100 points. Thus when a girl says her diamond is one quarter carat, she means 25 points.

TO WEAR with her tailored clothes, milady will welcome the gift of two or three gleaming gold-filled bracelets with a matching necklace or earrings. For formal occasions, there are delicately designed rhinestone necklaces.

Fashions in fine jewelry include many lovely diamond-set karat gold pieces, such as a rigid bangle bracelet of 14-karat gold scattered with tiny diamonds, or large, rounded gold earrings with sparkling diamonds studding the open-work pattern.

Cultured pearls, too, make an ideal Christmas gift. You can choose a necklace of one or more strands, a pair of button or drop pearl earrings, or one of the new designs in pearl rings showing twin cultured pearls in asymmetric gold settings.

Watches are excellent gifts for every member of the family, especially this year, with so many highly individualized designs and types offered that everyone can have a watch suited to his or her own personality, tastes, profession or favorite hobby or sport.

You will find rings suitable for everyone on your gift list from a cocktail or dinner ring for Mother and Sister and a tiny interpretation



GLORIFY HER CHRISTMAS—with glamorous fashion-jewelry. Simulated gold and brilliants so finely and delicately crafted that they should be classed as precious. A double feather pin, exquisite earrings, an adjustable collar of simulated pearls; and an arrow twined around the wrist. By Trifari.

KEEP ON GIVING—Important for Christmas this year are turning toward major electrical appliances. They do things for mother and will keep on doing them for years to come.

MAKE PORTRAIT APPOINTMENTS

Framed Photograph Most Personalized Gift

The most personalized of all Christmas gifts is of course the portrait photograph which can be framed for placement on a mantel, desk or table. Here's a gift that distant members of the family especially, will appreciate.

Whether the portrait is to be of yourself, or perhaps the new baby in the family, arrangements for taking it must be made well in advance if prints are to be delivered before Christmas.

Make an appointment for a sitting with your favorite professional photographer now. He also can supply frames, albums and mailing cartons.

RING THEM BELLS

Your favorite hostess will be amused with a little China bell gift for her dining table. Some are made in stylized versions of cow bells, witty elongated female figures and caricatured head shapes.



Pictures are more fun when seen in all their clarity and brilliance on a Radian "Million-Mirror" Glass Beaded Projection Screen.

We stock a complete line of PHOTOGRAPHIC GIFTS

CAMERAS-PROJECTORS ACCESSORIES FLASH EQUIPMENT

Call the whole family will enjoy for years and years.

ARROW CAMERA SHOP

"Where Dependable Merchandise Governs Your Selection"

80 N. CHARLOTTE ST.

Ph. 1640

Keyser Furniture

Pottstown's Oldest Furniture Store

Give your family new light for Christmas ..

LAMPS

The Lightest and Brightest Gift of All

FLOOR LAMPS in Brass, Bronze & Modern

TABLE LAMPS in Brass & Hand Painted China

HURRICANE LAMPS in Brass, Crystal & Colonial

BOUDOIR LAMPS in Crystal, China & Period

PIN UP LAMPS for every purpose

COLONIAL OIL LAMP REPRODUCTIONS

in Floor and Table Models

Buy Your Lamps Where You Have Selection. Remember, We Specialize

Charlotte Street at Walnut.

Best Lighted Corner In Town



JOHN MICHAEL BROS.

Perkiomenville, Pa.

Entrance to Montgomery County Park

MOST UNUSUAL COUNTRY DEPARTMENT STORE

COMPLETE ELECTRIC

TRAIN SET \$13.98



SEE OUR
\$30,000 TOY STOCK

USE OUR XMAS LAY-AWAY

Open Every Day Including SUNDAY 9 a.m. to 10 p.m.



JEWELRY GIFTS SCORE HIGH WITH SHOPPERS

Memorable Giving for Everyone in Wide Price Range



Give Her Diamond For Sparkling Yule

If she's dreaming of a "diamond Christmas," nothing will take the place of her heart's desire. If you're the "man in the case" and are thinking of buying or even eyeing a diamond, the Jewelry Industry Council recommends that you be guided by what they call the "4 C's," that is: color, clarity, cut and carat.

"Color" in a diamond is a delicate thing; a faint shade or tone can make a world of difference. The finest commercial diamonds resemble a crystal clear drop of water with a faint bluish tinge. The bluer the tint the more valuable the diamond.

"Clarity" refers to a diamond's freedom from imperfections such as spots of carbon, internal cracks or tin bubbles. The smaller the flaws in a diamond and the fewer there are, the greater the value.

"Cut" refers to the shape of the diamond and the process by which it is changed from the rough to the faceted stone. The full measure of its fire and brilliance is attained only by the proper cutting.

"Carat" is the acceptable standard of weight for diamonds. The carat is divided into 100 points. Thus when a girl says her diamond is one quarter carat, she means 25 points.

baby's penchant for hurling everything to the floor.

Among other new things is a toy wooden locomotive that can be pushed around the crib railing. There are ingenious new musical devices for baby which are propelled into tuneful action by baby's feet.

Rattles, once available only in limited number and shapes, have burgeoned forth be-hued with color and be-decked with new textures.

Varied of design this new season is matched only by the new wide variety of tuneful sounds developed following research which involved psychologists, pediatricians and even babies themselves.

New adaptations of plastics bring fun for baby in the bath as well as in carriage and crib. The amusing variations to which the designers have subjected ducks, fish and boats, to do double duty as floating soap dishes, is endless.

Much is being made of toys with suction cups to defeat

EVERY LITTLE GIRL — Loves jewelry, scaled to her size and taste, such as lockets, bracelets, rings, suggest the Jewelry Industry council.

Crib Set Wins New Toys Deal

The continuing high birth rate—close to four million again the past year—has furnished toy designers with special inspiration. A record number of new devices to help the crib and play pen set amuse and educate themselves is on the market for Christmas.

They stress washability, safety for little suckers, and freedom from sharp edges to obviate injury, according to the Toy Manufacturers of the USA.

Rattles, once available only in limited number and shapes, have burgeoned forth be-hued with color and be-decked with new textures.

Cultured pearls, too, make an ideal Christmas gift. You can choose a necklace of one or more strands, a pair of button or drop pearl earrings, or one of the new designs in pearl rings showing twin cultured pearls in asymmetric gold settings.

Watches are excellent gifts for every member of the family, especially this year, with so many highly individualized designs and types offered that everyone can have a watch suited to his or her own personality, tastes, profession or favorite hobby or sport.

You will find rings suitable for everyone on your gift list from a Dad to birthstone rings for Junior and Sister and a tiny interpretation

of the Lay-a-Way Plan.



MAKE PORTRAIT APPOINTMENTS

Framed Photograph Most Personalized Gift

The most personalized of all Christmas gifts is of course the portrait photograph which can be framed for placement on a mantel, desk or table. Here's a gift that distant members of the family especially, will appreciate.

Whether the portrait is to be of yourself, or perhaps the new baby in the family, arrangements for taking it must be made well in advance if prints are to be delivered before Christmas.

Make an appointment for a sitting with your favorite professional photographer now. He also can supply frames, albums and mailing cartons.

RING THEM BELLS

Your favorite hostess will be amused with a little China bell gift for her dining table. Some are made in stylized versions of cow bells, witty elongated female figures and caricatured head shapes.



Pictures are more fun when seen in all their clarity and brilliance on a Radiant "Million-Mirror" Glass Beaded Projection Screen.

We stock a complete line of PHOTOGRAPHIC GIFTS

CAMERAS - PROJECTORS ACCESSORIES FLASH EQUIPMENT

Gifts the whole family will enjoy for years and years.

ARROW CAMERA SHOP

"Where Dependable Merchandise Governs Your Selection"

80 N. CHARLOTTE ST.

Ph. 1640

Keyser Furniture

Pottstown's Oldest Furniture Store

Give your family new light for Christmas . . .

LAMPS

The Lightest and Brightest Gift of All

FLOOR LAMPS in Brass, Bronze & Modern

TABLE LAMPS in Brass & Hand Painted China

HURRICANE LAMPS in Brass, Crystal & Colonial

BOUDOIR LAMPS in Crystal, China & Period

PIN UP LAMPS for every purpose

COLONIAL OIL LAMP REPRODUCTIONS

in Floor and Table Models



Buy Your Lamps Where You Have Selection. Remember, We Specialize

Charlotte Street at Walnut.

Best Lighted Corner In Town

JOHN MICHAEL BROS.

Perkiomenville, Pa.

Entrance to Montgomery County Park

MOST UNUSUAL COUNTRY DEPARTMENT STORE

COMPLETE ELECTRIC TRAIN SET \$13.98



SEE OUR
\$30,000 TOY STOCK

USE OUR XMAS LAY-AWAY

Open Every Day Including SUNDAY 9 a.m. to 10 p.m.



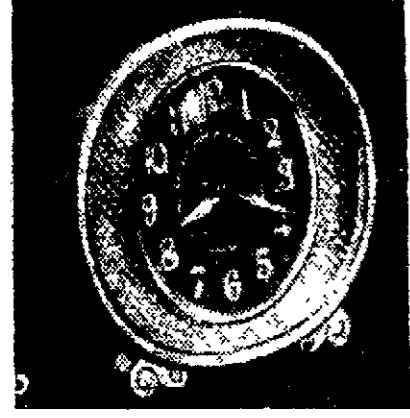
LIST ELECTRICAL APPLIANCE GIFTS

Visit Jewelry Store To Please Your Man

Avoid All Duplication
For Home With
Check Sheet

If you've ever had the experience of seeing your special gift to your favorite hostess (and mother ranks tops here) duplicated by others at Christmas time, and if you want to avoid that happening this year, you may find safety in choosing from electrical housewares.

Surveys have revealed that the average home possesses only five



TIMELY GIVING calls for the gift of an electric clock, with or without alarm. There is a wide diversity of designs available for every gift purpose. Above is the General Electric Boudoir alarm.

of the 30 or more electrical housewares that are wanted by modern minded women.

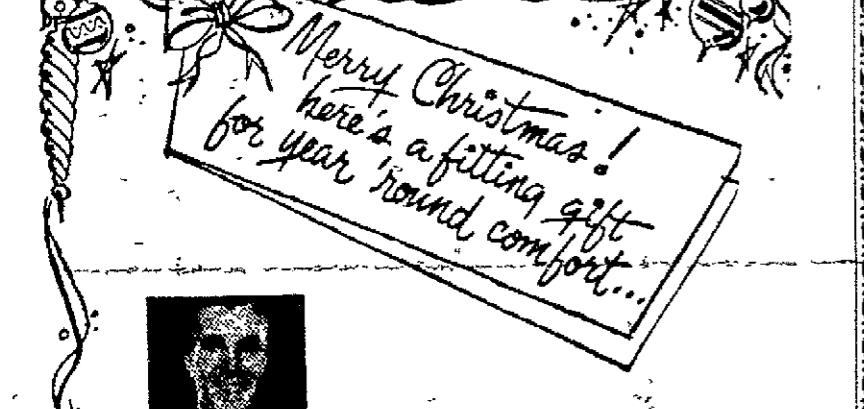
Here's a check list to help you choose:

Bottle Warmer, Broiler, Corn Popper, Electric Bed Covering, Hotplate, Ice Cream Freezer, Fan, Hair Dryer, Juice Extractor, Portable Heater, Waffle Iron, Egg Cooker, Blender, Coffee Maker, Clock, Coffee Grinder, Electric Iron, Roaster, Food Mixer, Heating Pad, Knife Sharpener, Sandwich Grill, Toaster, Vaporizer, Deep Fat Fryer, Massager, Vibrator.

Choose brands made by a reputable manufacturer for complete satisfaction. Choose models of simple, conservative design for good taste. Look for the Underwriter's Laboratories Incorporated label, sticker or tag for guaranteed protection.



STUDY IN A LAMP that makes a wonderful gift for anyone who uses a desk. Here, in brass and metal with plastic shade and a diffuser for glare-free light. By Lightolier.



In His Exact
Collar Size

In His Exact
Sleeve Size

Collar Looks
Great Open or
Closed, with
or without tie.

arrow

"gabanaro" \$6.50

*Sanforset® for permanent fit, longer wear

Yes, he'll thank you long and loud on Christmas . . . and every time he puts on Gabanaro! In his exact collar size, exact sleeve length . . . Arrow Gabana is his kind of sports shirt. It's sized to fit him . . . smoothly, comfortably . . . in rich rayon gabardine that's washable . . . Sanforset® for lasting good fit. He'll go for the solid comfort of its versatile Arifold collar, too . . . which feels so good, looks so smart . . . worn open or closed, with or without a tie! Give Gabanaro to all the men on your list, choose from our complete selection in grey, green, tan, blue, navy or maroon.



SHOES BECOME—High rating gift idea for this Christmas with the emergence of the leather "casuals," according to the Leather Industries of America.

The assortment is wide as indicated above. Left to right, by Florsheim; by Whitehouse & Hardy, by Hanan, by John Ward.

enjoy include beautiful sterling silver, both flatware and hollowware, and fine chin in patterns that blend with any decor, clocks and traveling alarms, desk appointments and silver cigarette boxes.

GIFT ITEMS

For Her

SETS

- RHINESTONE
- MARCASITE
- PEARL
- GOLD & SILVER
- NECKLACES
- EARRINGS
- BRACELETS - PINS

MADARAS

Shopping Center
549 E. Vine St., Stowe
Phone 376

When Cash Is Gift, Give It Graciously

If you must give money—cold hard cash—to someone as a special gift for service this Christmas, it can be done graciously and with a touch of the seasonal sentiment.

Why not put the bills into a smart but inexpensive billfold, neatly wrapped and tied with a gay ribbon. Wallets may be purchased for a dollar or less, while handsome billfolds and french purses make excellent wrappers for important cash presents.

STRETCH THAT GIFT

Give a new face to sofa and chairs for Christmas with colorful slipcovers of "two-way stretch" cotton and rayon that will fit your furniture to perfection.



PRACTICAL GIFT

for mother would be a sewing machine. Newest models are marvels of versatile efficiency.

Pictured here is a Morse Debuteante, which sews anything from crepe paper to the new garment leather.

Place Setting Makes Ideal Gift for Junior

One way to get your youngster a little more interested in good eating habits is to present him with a set of silver flatware scaled to the proper proportions of his own.

Junior sized place settings are available in patterns to match the family silver, and the very fact that the child has silver of his own will make him take new pride in using it correctly.

In addition, it will be easier for him to handle knives, forks and spoons designed with his small hands in mind.

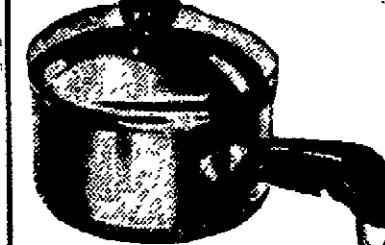
LIGHT UP THE YULE

Inexpensive pocket size flashlights that tuck away in the purse are nice little gift for travelers.

For Cooking Perfection
You Can't Beat . . .

Copper Clad, Stainless Steel

REVERE WARE



Revere Sauce Pan gives you vitamin rich vegetables . . . their flavor and color retained.

1-QT. 2-QT. 3-QT.
\$3.95 \$5.85 \$6.75



From bacon and eggs to the frying of a whole chicken, there's a Revere skillet designed for the job. You use low heat—No more "burnt offerings"! And so easy to clean! . . . Bakelite handles stay Cool!

SKILLETS WITH COVERS

6 INCH 8 INCH 10 INCH
\$4.60 \$5.95 \$7.75

REVERE WARE HEADQUARTERS



Pottstown Hardware Co.

Jim Smale, Prop.
141 HIGH ST.—Phone 6225
Shop Here For Your Housewares,
Paint, Hardware and Electrical
Supplies.

HOLIDAY HATS & BAGS

Priced At

\$1.98 up

Beautiful
COSTUME
JEWELRY

BOBETTE SHOP

246 HIGH ST., POTTSTOWN

THOSE WONDERFUL OLD AUTOMOBILES,

by Floyd Clymer

A PASSAGE IN THE NIGHT, by Sholem Asch
THE LAST OF THE MOGULS, by Stewart H. Holbrook
LET'S KEEP CHRISTMAS, a sermon by Peter Marshall
THE COLUMBIA-PIKING DESK ENCYCLOPEDIA 7.95 and 8.95
ESQUIRE ETIQUETTE
TOONER SCHOONER, by Mary Lasswell
LELIA: The Life of George Sand, by Andre Maurois
LIFE IS WORTH LIVING, by Fulton J. Sheen
CHRISTMAS ANNUAL Vol. 23

Religious Books, Art Books, Dictionaries, Poetry, etc.
Christmas Cards and Wrappings
Engagement Calendars

CHILDREN'S BOOKS

Heritage Book Shop

10 N. Evans Street POTTSTOWN 3331-W

"Come In and Browse"

Welcome to Our Christmas Wonderland of Gifts

The NEW YORK Store
WHERE POTTSTOWN SHOPS WITH CONFIDENCE

Gift purchases wrapped free of charge upon request

CLOSED THIS THURSDAY, THANKSGIVING DAY

Store Services that make Gift Shopping
a pleasure at the New York Store

A WONDERLAND OF GIFTS

There is a gift at the New York Store to please every person, every purpose, every purpose! Toys for the kiddies, practical gifts for children, for ladies, for men! Thousands of them, on our three extensive floors, to please the most discriminating gift seekers.

AN ENLARGED STAFF TO SERVE YOU

Prompt, courteous service has been our goal always, but during the busy Christmas season in order to retain such service we have enlarged our staff of employees. All are imbued with the desire to make your gift shopping a pleasant thing to accomplish.

GIFT WRAPPING

We are ready to gift-wrap all purchases over one dollar. We'll provide the box, ribbon and wrapping service without charge.

GIFT CERTIFICATES

Solve the problems of size, color or what to give with an attractive Gift Certificate from the New York Store, in any amount from one dollar. Apply credit office second floor.

FREE SANTA CLAUS SUITS

We have two attractive Santa Claus Suits, complete with whiskers, hair and leggings, to fit an average size man or woman, which we shall be glad to loan you free of charge.

CHRISTMAS LAY-AWAY

Select your purchases now while the selections are complete and have them put away on our Lay-Away Plan for pickup or delivery at a later date.

CHARGE ACCOUNTS

BUDGET ACCOUNTS

You don't have to carry a bag full of money when you shop at the N.Y.S. You're invited to open a charge or budget account and enjoy the convenience of this modern way to shop. Credit office, Second Floor.

DAILY FREE DELIVERY

Packages that you find too large to carry will be delivered free of charge. Town delivery daily. Out of town delivery within 12-mile area made free of charge.

OUR HELPFUL WINDOW DISPLAYS

Our window displays abound with gift suggestions that help you solve every gift problem. Ten windows full, covering all departments!

WE'LL GLADLY CASH YOUR CHRISTMAS CLUB CHECKS

will be given to
all the children
at the Hippodrome
Theater . . . Friday!

FREE PARKING

Take advantage of our convenient parking lot located in the rear of our store. There is a direct entrance to the store from the parking lot.

WEITZENKORN'S
POTTSSTOWN'S HOME OF
BOTANY "500"
Clothing
**FREE
GIFTS**

WRITE YOUR LETTERS
TO SANTA CLAUS NOW
Address To The
NEW YORK STORE

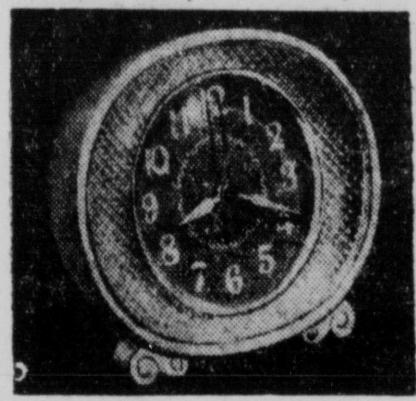
Weitzenkorn's
POTTSSTOWN'S HOME OF
BOTANY "500"
Clothing
145 HIGH STREET

LIST ELECTRICAL APPLIANCE GIFTS

Avoid All Duplication For Home With Check Sheet

If you've ever had the experience of seeing your special gift to your favorite hostess (and mother ranks tops here) duplicated by others at Christmas time, and if you want to avoid that happening this year, you may find safety in choosing from electrical housewares.

Surveys have revealed that the average home possesses only five



TIMELY GIVING calls for the gift of an electric clock, with or without alarm. There is a wide diversity of designs available for every gift purpose. Above is the General Electric Boudoir alarm.

of the 30 or more electrical housewares that are wanted by modern minded women.

Here's a check list to help you choose:

Bottle Warmer, Broiler, Corn Popper, Electric Bed Covering, Hotplate, Ice Cream Freezer, Fan, Hair Dryer, Juice Extractor, Portable Heater, Waffle Iron, Egg Cooker, Blender, Coffee Maker, Clock, Coffee Grinder, Electric Iron, Roaster, Food Mixer, Heating Pad, Knife Sharpener, Sandwich Grill, Toaster, Vaporizer, Deep Fat Fryer, Massager, Vibrator.

Choose brands made by a reputable manufacturer for complete satisfaction. Choose models of simple, conservative design for good taste. Look for the Underwriter's Laboratories Incorporated label, sticker or tag for guaranteed protection.

Visit Jewelry Store To Please Your Man

For the men in your life, a host of happy gift inspirations await you at your jeweler's.

There are matched sets of cuff links and tie bars, money clips, key chains and pen knives as well as fine leather wallets, pocket secretaries, pen and pencil sets, smoking accessories and other small gifts, that convey a wealth of sentiment and a prestige far beyond their modest prices.

Gifts for boys in a wide price range include youthful versions of Dad's prized possessions such as watches, tie clasps, identification bracelets, belt buckles, military brushes edged with silver pen and pencil sets and watch bands.

You can flatter the femininity of the girls on your list with gifts for their dressing tables. Dresser sets—brush, comb and hand mirror—range from enameled designs with a touch of gleaming silver edging to engraved or patterned sterling-backed styles.

Teen-agers also like lockets, compacts, charm bracelets, necklaces of imitation pearls and rhinestone fashion jewelry for parties and dress-up occasions.

If you are choosing gifts for children in the high-chair set, consider giving them silver milk cups engraved with their names, or miniature place settings. Gifts that the whole family can

enjoy include beautiful sterling silver, both flatware and hollowware, and fine china in patterns that blend with any decor, clocks and traveling alarms, desk appointments and silver cigarette boxes.



SHOES BECOME—High rating gift idea for this Christmas with the emergence of the leather "casuals," according to the Leather Industries of America.

The assortment is wide as indicated above. Left to right, by Florsheim; by Whitehouse & Hardy, by Hanan, by John Ward.

When Cash Is Gift, Give It Graciously

If you must give money—cold hard cash—to someone as a special gift for service this Christmas, it can be done graciously and with a touch of the seasonal sentiment.

Why not put the bills into a smart but inexpensive billfold, neatly wrapped and tied with a gay ribbon. Wallets may be purchased for a dollar or less, while handsome billfolds and french purses make excellent wrappers for important cash presents.

STRETCH THAT GIFT

Give a new face to sofa and chairs for Christmas with colorful slipcovers of "two-way stretch" cotton and rayon that will fit your furniture to perfection.

REVERSE WARE

For Cooking Perfection You Can't Beat . . .

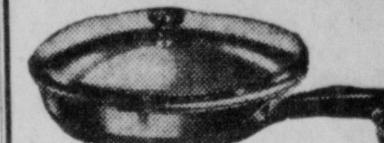
Copper Clad, Stainless Steel

REVERSE WARE



A Reverse Sauce Pan gives you vitamin-rich vegetables . . . their flavor and color retained.

1-QT. 2-QT. 3-QT.
\$3.95 \$5.85 \$6.75



From bacon and eggs to the frying of a whole chicken, there's a Revere skillet designed for the job. You use low heat—No more "burnt offerings"! And so easy to clean! . . . Bakelite handles stay cool!

—SKILLETS WITH COVERS—

6 INCH 8 INCH 10 INCH
\$4.60 \$5.95 \$7.75

REVERSE WARE HEADQUARTERS



Pottstown Hardware Co.

Jim Smale, Prop.

141 HIGH ST.—Phone 6225

Shop Here For Your Housewares,

Paint, Hardware and Electrical

Supplies.

GIFT ITEMS	
For Her	
— SETS —	
• RHINESTONE	
• MARCASITE	
• PEARL	
• GOLD & SILVER	
• NECKLACES	
• EARRINGS	
• BRACELETS - PINS	

MADARAS
Shopping Center
549 E. Vine St., Stowe
Phone 376



THOSE WONDERFUL OLD AUTOMOBILES,

by Floyd Clymer	5.95
A PASSAGE IN THE NIGHT, by Sholem Asch	3.75
THE LAST OF THE MOGULS, by Stewart H. Holbrook	5.00
LET'S KEEP CHRISTMAS, a sermon by Peter Marshall	1.50
THE COLUMBIA-VIKING DESK ENCYCLOPEDIA 7.95 and 8.95	
ESQUIRE ETIQUETTE	5.00
TOONER SCHOONER, by Mary Lasswell	2.50
LELIA: The Life of George Sand, by Andre Maurois	5.00
LIFE IS WORTH LIVING, by Fulton J. Sheen	3.75
CHRISTMAS ANNUAL Vol. 23	1.25

Religious Books, Art Books, Dictionaries, Poetry, etc.

Christmas Cards and Wrappings

Engagement Calendars

CHILDREN'S BOOKS

Heritage Book Shop

10 N. Evans Street Pottstown 3331-W

"Come In and Browse"

HOLIDAY HATS & BAGS

Priced At

\$1.98 up

Beautiful COSTUME JEWELRY

BOBETTE SHOP

246 HIGH ST., POTTSTOWN

Welcome to Our Christmas Wonderland of Gifts

The NEW YORK Store
WHERE POTTSTOWN SHOPS WITH CONFIDENCE

Gift purchases wrapped free of charge upon request
CLOSED THIS THURSDAY, THANKSGIVING DAY

Store Services that make Gift Shopping a pleasure at the New York Store

A WONDERLAND OF GIFTS

There is a gift at the New York Store to please every person, every purpose, every purse!

Toys for the kiddies, practical gifts for children, for ladies, for men! Thousands of them, on our three extensive floors, to please the most discriminating gift seekers.

AN ENLARGED STAFF TO SERVE YOU

Prompt, courteous service has been our goal always, but during the busy Christmas season in order to retain such service we have enlarged our staff of employees. All are imbued with the desire to make your gift shopping a pleasant thing to accomplish.

GIFT WRAPPING

We are ready to gift-wrap all purchases over one dollar. We'll provide the box, ribbon and wrapping service without charge.

FREE SANTA CLAUS SUITS

We have two attractive Santa Claus Suits, complete with whiskers, hair and leggings, to fit an average size man or woman, which we shall be glad to loan you free of charge.

CHRISTMAS LAY-AWAY

Select your purchases now while the selections are complete and have them put away on our Lay-Away Plan for pickup or delivery at a later date.

FREE PARKING

Take advantage of our convenient parking lot located in the rear of our store. There is a direct entrance to the store from the parking lot.

GIFT CERTIFICATES

Solve the problems of size, color or what to give with an attractive Gift Certificate from the New York Store, in any amount from one dollar. Apply credit office second floor.

CHARGE ACCOUNTS BUDGET ACCOUNTS

You don't have to carry a bag full of money when you shop at the N.Y.S. You're invited to open a charge or budget account and enjoy the convenience of this modern way to shop. Credit office, Second Floor.

DAILY FREE DELIVERY

Packages that you find too large to carry will be delivered free of charge. Town delivery daily. Out of town delivery within 12-mile area made free of charge.

OUR HELPFUL WINDOW DISPLAYS

Our window displays abound with gift suggestions that help you solve every gift problem. Ten windows full, covering all departments!

WE'LL GLADLY CASH YOUR CHRISTMAS CLUB CHECKS

THIS FRIDAY!

Come One, Come All to Meet Him at the

POTTSTOWN READING STATION;

TRAIN ARRIVES FROM THE NORTH POLE

AT 9:31 A. M.!

GO WITH HIM TO THE HIPPODROME THEATER

FOR A FREE SHOW

WRITE YOUR LETTERS

TO SANTA CLAUS NOW

Address To The

NEW YORK STORE

After the show, Santa will make his

headquarters in our Toyland . . . every day until Christmas. Bring the kiddies to Santa any day, any time!

Downstairs

will be given to all the children at the Hippodrome Theater . . . Friday!



145 HIGH STREET

EVERY GIFT
IS NOW MORE
GLAMOROUS

Even Males Will Find
It Much Easier to
Choose for Her

The Christmas picture looks mighty rosy this year, especially from the feminine point of view. Fashion has conspired with Santa to introduce a new and wonderful note of luxury into everything women want for Christmas.

And what most women want above all else is something glamorous to wear, something with a magic that flatters their femininity and enhances their appearance.

Luxurious is indeed the word for the kind of a Christmas it can be this year for every woman. An inexpensive velvet collar, for example, now daintily endowed by designers with new glamour, can be just as luxurious in its own way as the most costly fur on its level.

Even the kitchen apron now becomes a garment as gay and stimulating to her ego as it is practical.

CHOOSING THE right gifts for the right gal, therefore, is going to be much easier this year—even for the always doubtful male—and a lot more fun. The giver can feel so much more certain of being right on the button with his—or her, as the case may be—selections.

Choosing the right gifts starts most smoothly with just a little bit of pleasant thinking. How does she like most to spend her time? What does she like most to do? What colors does she favor?

Choosing the right gifts winds up in the stores downtown where plenty of help will be found in making the most appropriate selections.

The plural—gifts, not just a gift—is emphasized because no Christmas for a fair lady can be called complete unless it includes something to wear, something to use, and something that might be called sheer, but delightful, extravagance. And, of course, something really grand must be among her gifts.

If you're playing Santa to a lady who goes in for at-home entertaining—and who doesn't, in this era of television?—why not give her hostess clothes? There are matador pants—elegant in satin or velvet, pert in denim or corduroy. There are quilted tunic-length coats, fur-trimmed robes, glowing lounge shoes.

FOR THE outdoor girl, you'll find colorful pixie hats, gay knit gloves, warmly lined leather gloves, smart jackets of leather or fabrics that look like fur. A storm coat or jewel-trimmed sweater will show your thoughtfulness.

Perhaps she's a clubwoman or career girl. Santa has thought of their specific needs. She wants to make the same outfits look new and different every time she wears them. For her there are chic accessories—the tapered handbag, a sparkling jeweled belt, an unusual decorative blouse—small wonders that add variety and flavor to her wardrobe.

Christmas is full of delights for the gay, younger set. You'll find shorty night gowns, an assortment of attractive stoles, cozy pajamas that run the gamut from ruffly chaili to tailored broadcloth. There are bouffant dress-up skirts, sporty plaid skirts, pretty pedal pushers. And she can always use another crimpine petticoat.

If she's a feminine flower of a woman, you've a wealth of delicacies to choose from. Lingerie for her has taken on new color, and there are lacy, permanently pleated slips and nightgowns in deep blues, greens and reds.

She'd adore a negligee with the new cow neckline or dainty colored embroidery. There are cloud-like nightgown and peignoir sets, sure to enrapture her.

THE WOMAN who "has everything," never has! For the essence of fashion is change, and there is always something new, something wonderful, something she'd love to own. Perhaps she's dreaming of a fur stole or scarf.

Chances are, she'd like the separates in leather, felt or printed corduroy—very new, very attractive; or a shining evening bag; or one of the lovely fur-trimmed sweaters.

And no woman ever has enough hosiery or hankies. You'll delight her with a box of super-shiny stockings, several handkerchiefs in leaf shapes, designer prints, colorful applique or lavishly laced border.

Here is What
CHRISTMAS
DREAMS
Are Made Of!

Brilliant Christmas visions sure to light up those special eyes! Make us your headquarters for gifts that will make the biggest hits. We've something for everyone and wonderful values for you!

JOSEPH W. MOYER

Jewelry and Gifts

373 N. Evans Street

Open Daily

9 A. M. to 8 P. M.

POTTSTOWN FURNITURE FACTORY

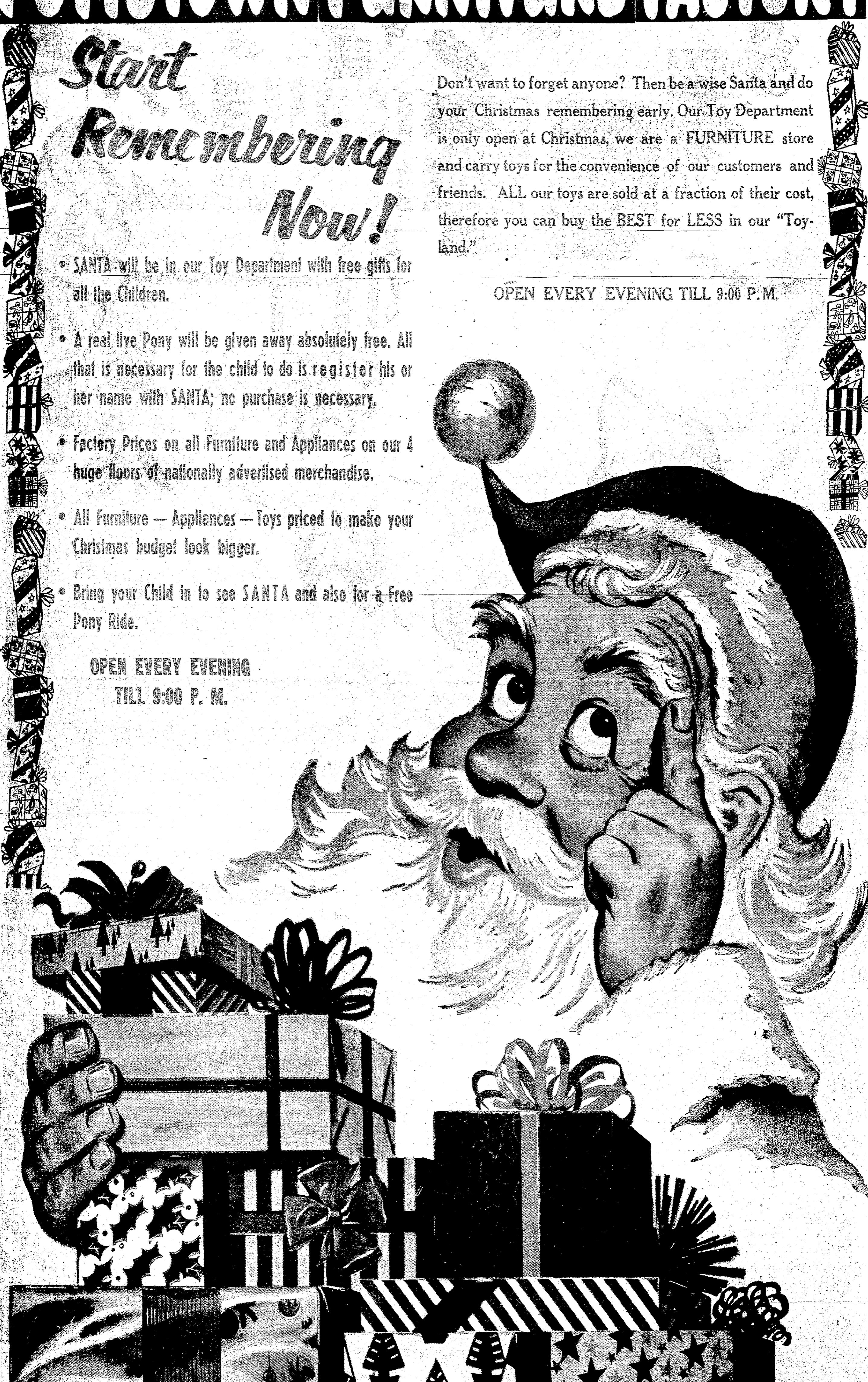
Start
Remembering
Now!

- SANTA will be in our Toy Department with free gifts for all the Children.
- A real live Pony will be given away absolutely free. All that is necessary for the child to do is register his or her name with SANTA; no purchase is necessary.
- Factory Prices on all Furniture and Appliances on our 4 huge floors of nationally advertised merchandise.
- All Furniture — Appliances — Toys priced to make your Christmas budget look bigger.
- Bring your Child in to see SANTA and also for a Free Pony Ride.

Don't want to forget anyone? Then be a wise Santa and do your Christmas remembering early. Our Toy Department is only open at Christmas, we are a FURNITURE store and carry toys for the convenience of our customers and friends. ALL our toys are sold at a fraction of their cost, therefore you can buy the BEST for LESS in our "Toy-land."

OPEN EVERY EVENING TILL 9:00 P.M.

OPEN EVERY EVENING
TILL 9:00 P. M.



433 HIGH ST. POTTSTOWN FURNITURE FACTORY 433 HIGH ST.

EVERY GIFT
IS NOW MORE
GLAMOROUS

Even Males Will Find
It Much Easier to
Choose for Her

The Christmas picture looks mighty rosy this year, especially from the feminine point of view. Fashion has conspired with Santa to introduce a new and wonderful note of luxury into everything women want for Christmas.

And what most women want above all else is something glamorous to wear, something with a magic that flatters their femininity and enhances their appearance.

Luxurious is indeed the word for the kind of a Christmas it can be this year for every woman. An inexpensive velvet collar, for example, now deftly endowed by designers with new glamour, can be just as luxurious in its own way as the most costly fur on its level.

Even the kitchen apron now becomes a garment as gay and stimulating to her ego as it is practical.

CHOOSING THE right gifts for the right gal, therefore, is going to be much easier this year—even for the always doubtful male—and a lot more fun. The giver can feel so much more certain of being right on the button with his or her, as the case may be—selections.

Choosing the right gifts starts most smoothly with just a little bit of pleasant thinking. How does she like most to spend her time? What does she like most to do? What colors does she favor?

Choosing the right gifts winds up in the stores downtown where plenty of help will be found in making the most appropriate selections.

The plural—gifts, not just a gift—is emphasized because no Christmas for a fair lady can be called complete unless it includes something to wear, something to use, and something that might be called sheer, but delightful, extravagance. And, of course, something really grand must be among her gifts.

If you're playing Santa to a lady who goes in for at-home entertaining—and who doesn't, in this era of television?—why not give her hostess clothes? There are matador pants—elegant in satin or velvet, pert in denim or corduroy. There are quilted tunic-length coats, fur-trimmed robes, glowing lounge shoes.

FOR THE outdoor girl, you'll find colorful pixie hats, gay knit gloves, warmly lined leather gloves, smart jackets of leather or fabrics that look like fur. A storm coat or jewel-trimmed sweater will show your thoughtfulness.

Perhaps she's a clubwoman or career girl. Santa has thought of their specific needs. She wants to make the same outfits look new and different every time she wears them. For her there are chic accessories—the tapered handbag, a sparkling jeweled belt, an unusual decorative blouse—small wonders that add variety and flavor to her wardrobe.

Christmas is full of delights for the gay, younger set. You'll find shorty night gowns, an assortment of attractive stoles, cozy pajamas that run the gamut from ruffly challis to tailored broadcloth. There are bouffant dress-up skirts, sporty plaid skirt, pretty pedal pushers. And she can always use another crinoline petticoat.

If she's a feminine flower of a woman, you've a wealth of delicacies to choose from. Lingerie for her has taken on new color, and there are lacy, permanently pleated slips and nightgowns in deep blues, greens and reds.

She'd adore a negligee with the new cowl neckline or dainty colored embroidery. There are cloud-like nightgown and peignoir sets, sure to enrapture her.

THE WOMAN who "has everything" never has! For the essence of fashion is change, and there is always something new, something wonderful, something she'd love to own. Perhaps she's dreaming of a fur stole or scarf.

Chances are, she'd like the separates in leather, felt or printed corduroy—very new, very attractive; or a shining evening bag; or one of the lovely fur-trimmed sweaters.

And no woman ever has enough hosiery or hankies. You'll delight her with a box of super-sheer stockings, several handkerchiefs in leaf shapes, designer prints, colorful applique or lavishly laced borders.

Here Is What
CHRISTMAS
DREAMS

Are Made Of!
Brilliant Christmas visions
sure to light up those
special eyes! Make us
your headquarters for
gifts that will make the
biggest hits. We've something
for everyone and
wonderful values for you!

JOSEPH W. MOYER

Jewelry and Gifts
373 N. Evans Street
Open Daily
9 A. M. to 9 P. M.

POTTSTOWN FURNITURE FACTORY

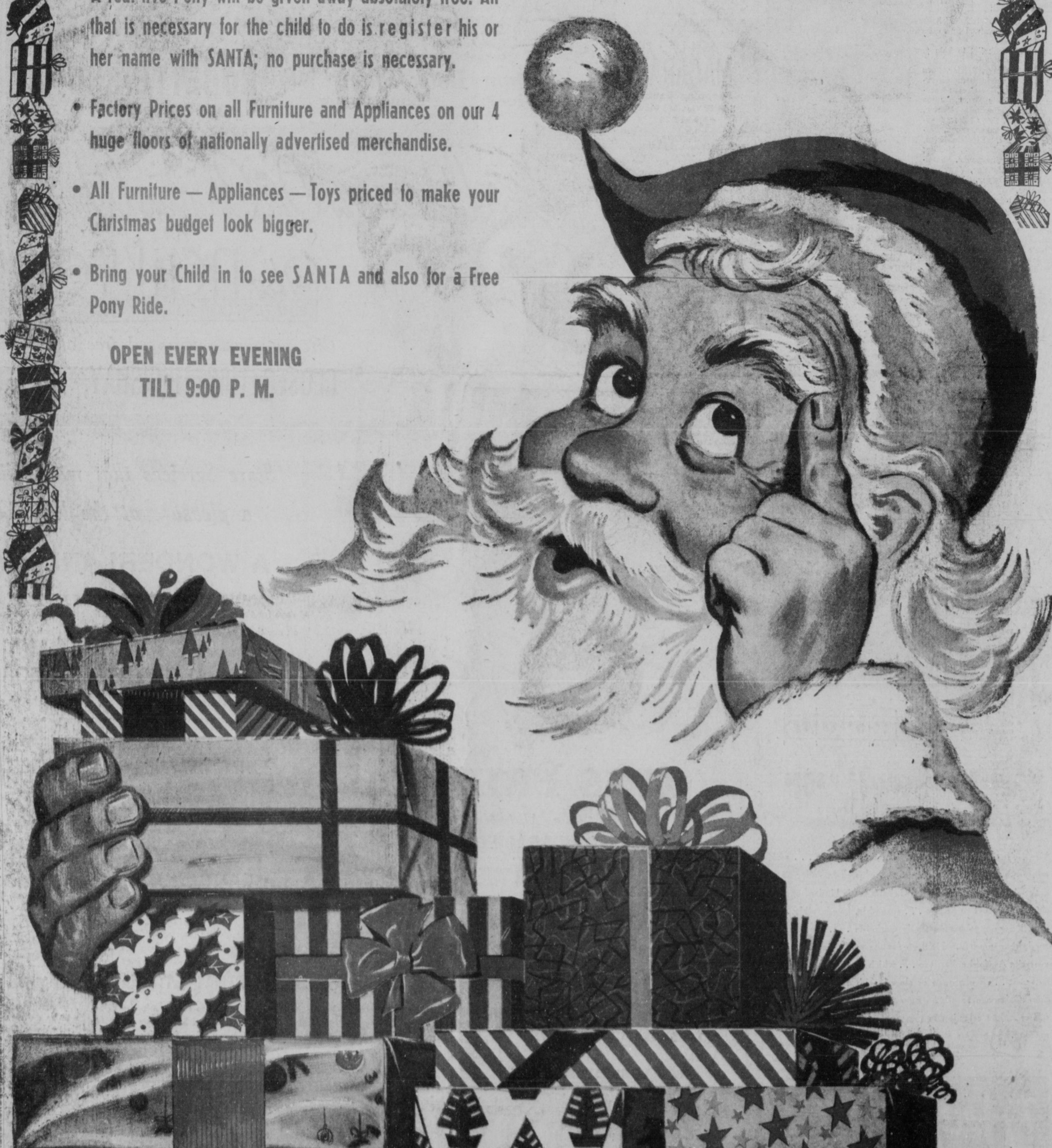
Start
Remembering
Now!

- SANTA will be in our Toy Department with free gifts for all the Children.
- A real live Pony will be given away absolutely free. All that is necessary for the child to do is register his or her name with SANTA; no purchase is necessary.
- Factory Prices on all Furniture and Appliances on our 4 huge floors of nationally advertised merchandise.
- All Furniture—Appliances—Toys priced to make your Christmas budget look bigger.
- Bring your Child in to see SANTA and also for a Free Pony Ride.

OPEN EVERY EVENING
TILL 9:00 P. M.

Don't want to forget anyone? Then be a wise Santa and do your Christmas remembering early. Our Toy Department is only open at Christmas, we are a FURNITURE store and carry toys for the convenience of our customers and friends. ALL our toys are sold at a fraction of their cost, therefore you can buy the BEST for LESS in our "Toy-land."

OPEN EVERY EVENING TILL 9:00 P. M.



433 HIGH ST. POTTSTOWN FURNITURE FACTORY 433 HIGH ST.